

Customers

CY Sales

CY Discounts

CY Orders Shipped

CY Average Transaction Value

4372

7.75M

-5.00K

20K

378.16

extendedamt  
BY CUSTOMERID

customerid	extendedamt
14646	279,489.02
18102	256,438.49
17450	187,482.17
14911	132,572.62
12415	123,725.45
14156	113,384.14
17511	88,125.38
16684	65,892.08
13694	62,653.10
15311	59,419.34
Total	1,369,181.79

extendedamt  
BY REGION

region	extendedamt
Europe	8,097,047.27
Oceania	137,077.27
Asia-Pac	55,730.99
North America	5,397.30
Unspecified	2,667.07
South America	1,143.60
Africa	1,002.31
Total	8,300,065.81

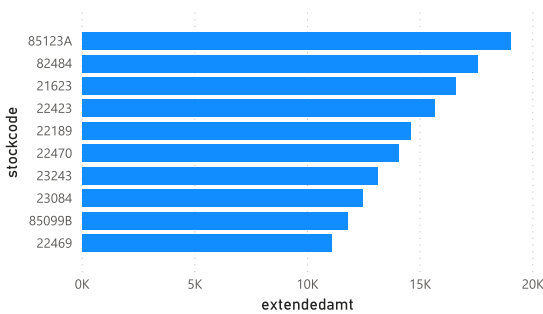
extendedamt  
BY COUNTRY

country	extendedamt
United Kingdom	6,767,873.39
Netherlands	284,661.54
France	250,286.22
Total	8,300,065.81

Invoice Count, extendedamt, Average Transaction Value  
BY YEAR

Year	Invoice Count	extendedamt	Average Transaction Value
2010	1708	554,604.02	324.71
2011	20482	7,745,461.79	378.16
Total	22190	8,300,065.81	374.05

extendedamt  
BY STOCKCODE



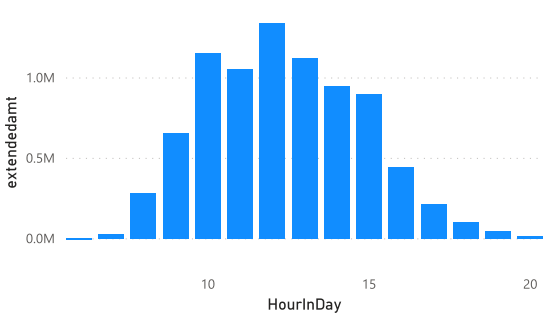
extendedamt  
BY COUNTRY



quantity, extendedamt, Average Transaction Value  
BY IS\_CANCELLED

is_cancelled	quantity	extendedamt	Average Transaction Value
Y	-274808	-611,342.09	-167.31
Total	-274808	-611,342.09	-167.31

extendedamt  
BY HOURIN DAY



Average Transaction Value  
BY MONTH

