

Steve Messing

Full-Stack Software Engineer [TypeScript, React, AWS, Python, PHP, GoLang, Ruby]
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Professional Experience

RealSelf | Remote in Seattle, WA

Software Engineer II - Provider Team | September 2022 - January 2024

- Led the groundbreaking migration of Provider Profile Pages, transforming outdated PHP into cutting-edge NextJS/React pages with serverless backends in AWS.
- Engineered revenue-generating dynamic ads and features for Healthcare Providers, massively contributing to the company's financial success.
- Pioneered a custom backend data pipeline using GraphQL-powered CMS Contentful, empowering content teams to create value-add Social Conversion Pages for paying healthcare providers.
- Ensured the security of critical features through meticulous unit testing and mocking in Jest and React Testing Library.

Software Engineer I - Discovery Team | September 2021 - September 2022

- Successfully pitched, project managed, developed, and launched the [\[RealSelf Trans Resources Page\]](#), significantly expanding access and representation for users seeking gender confirmation procedures.
- Drove SEO and site performance enhancements, eliminating CLS caused by UI issues. Executed content deprecation initiatives, boosting Google SEO scores by 18%, and improving site performance by deprecating more than 600,000 low-quality UGC entries.
- Utilized monitoring and logging tools such as Splunk, NewRelic, and AWS to ensure seamless deployments and promptly address alerts during on-call responsibilities.

Software Engineer Intern - Discovery Team | March 2021 - July 2021

- Collaborated with a dynamic team of 7 engineers, PM, and UX designer to implement brand new page types and contribute full-stack features to React micro-frontends and serverless lambdas.
- Leveraged productivity and design tools like Figma and Jira for effective collaboration with teammates and stakeholders.

Girllie Press | Seattle, WA

Estimator & Prepress Technician | Jan 2018 - July 2020

- Orchestrated the coordination of materials, processes, and vendors for medium to large-scale offset and digital print projects, delivering custom detailed production plans for 20-30 inquiries per day.
- Executed high-volume specialized print projects for prestigious clients including Microsoft, Whole Foods, and Tableau.
- Enhanced efficiency by scripting complex page layouts and templating over 40 commonly used press sheet layouts.
- Developed software to automate online business card orders for large local construction company Andersen Construction.

Crowd Cow | Seattle, WA

Web Merchandising Manager | 2017

- Pioneered strategic online merchandising for a groundbreaking startup enabling farm-to-table food delivery specializing in organic, Wagyu and grass-fed beef, among other meat options.
- Drove social engagement and increased Instagram followers from 1,200 to 10,000+ through the creation of original photo, video, and design content and successful influencer partnerships across diverse demographics.

Education

Ada Developers Academy | Cohort 14 | Remote in Seattle, WA

Software Engineering Student | 6 months of classes, 5 month internship | August 2020 - July 2021

- Intensive tuition-free coding school for women and gender diverse adults. Primarily serving POC, LGBTQIA+, and low-income people.