SALES DEPARTMENT - CUSTOMER CHURNING PREDICTION DASHBOARD

Age
18 — 88

Location
Geography

| France | Germany | Spain |

No of Products
1 — 4

Prediction
Predictions - Churn or Not Desc

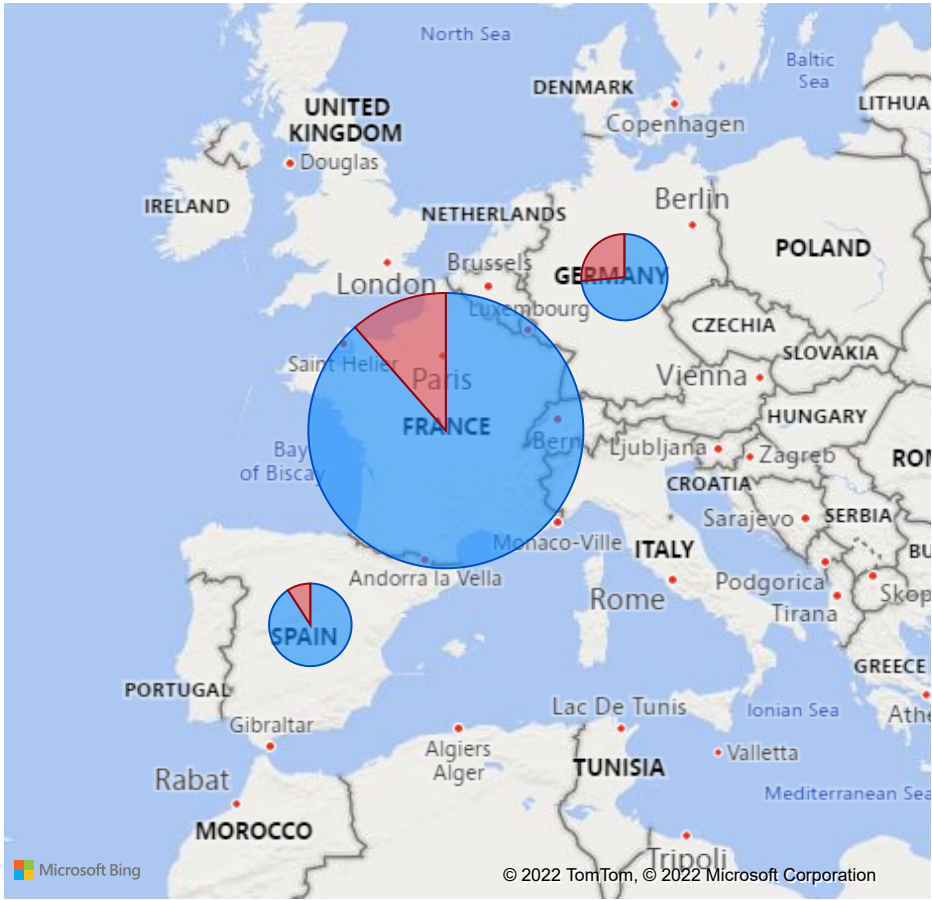| Churn | Retention |

Probability
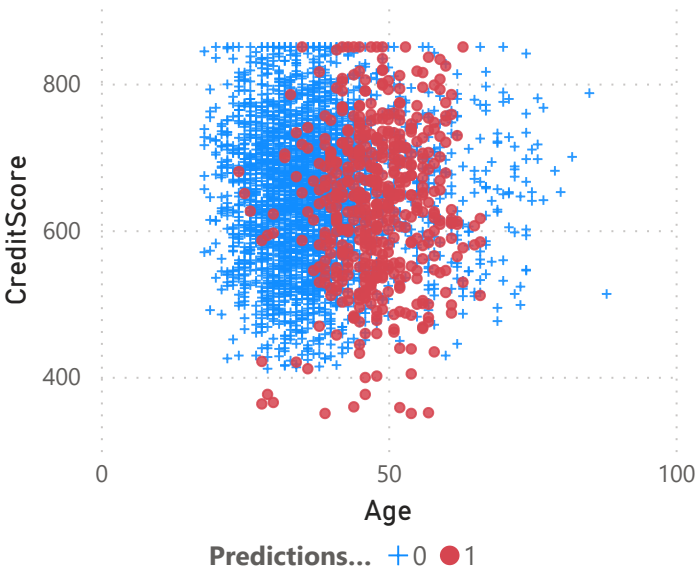0.00 — 1.00

Customers
3344
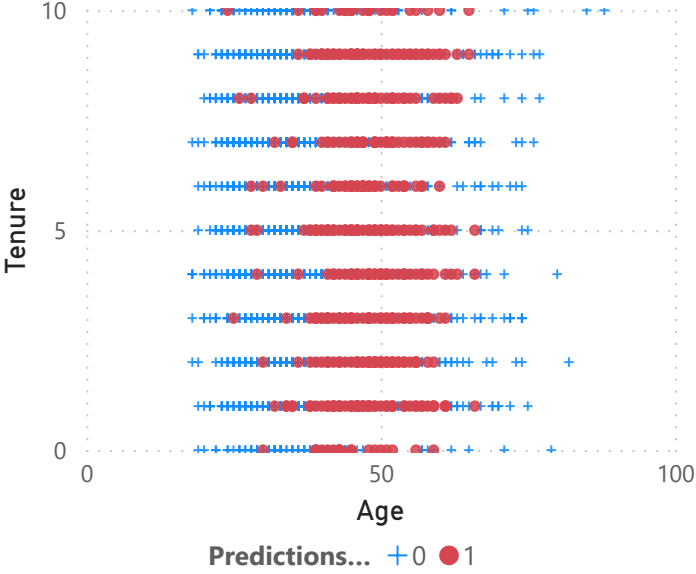
Potential Churns
491
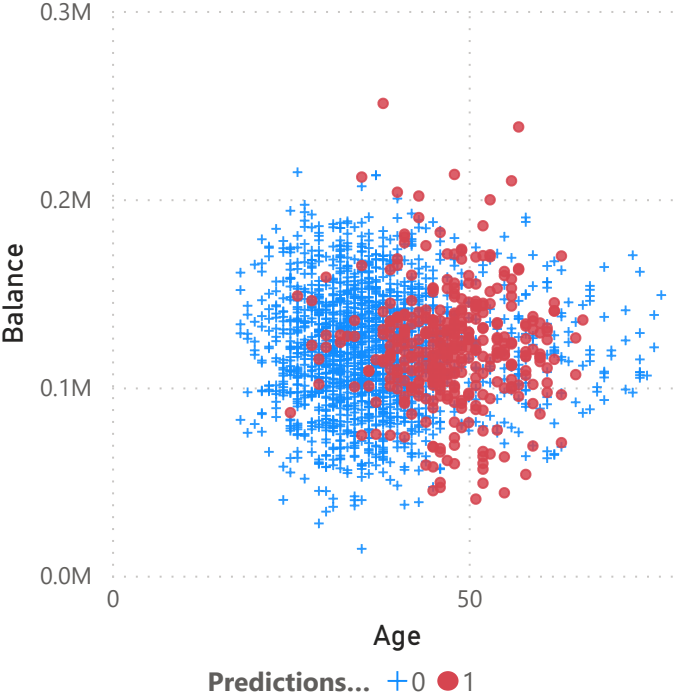

Churn Predictions by Location
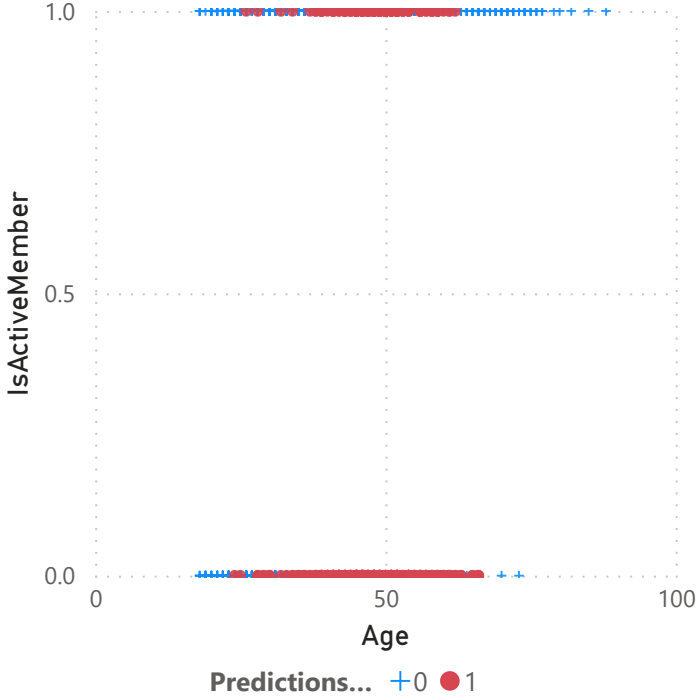

Age vs CreditScore

Age VS Tenure

Age vs Balance

Age vs ActiveMembership

CustomerId	Surname	Age	Gender	Geography	IsActiveMember	HasCrCard	EstimatedSalary	Balance	CreditScore	NumOfProducts	Tenure	Exited	Predictions - Probability to Churn	Predictions - Ch
15815696	AP Mazzi	34	Female	France	1	1	60,728.89	154,139.45	758	1	1	0	0.12	Retention
15815662	AP Oluchi	63	Male	France	1	1	112,503.24	68,432.45	640	2	2	1	0.12	Retention
15815596	AP Bogle	74	Male	Germany	1	1	46,172.47	105,102.50	666	1	7	0	0.09	Retention
15815526	AP Cocci	40	Male	Germany	0	0	177,028.00	164,948.98	670	3	2	1	0.79	Churn
15815456	AP McDaniels	47	Male	Spain	1	0	74,028.36	139,196.00	808	1	8	0	0.15	Retention
15815400	AP Ashley	28	Female	Spain	1	1	117,431.10	0.00	736	2	2	0	0.02	Retention
15815272	AP Chiganu	34	Male	Spain	0	0	28,269.86	0.00	574	2	5	0	0.02	Retention
15814966	AP McGregor	40	Female	Germany	0	1	121,504.18	125,534.51	588	1	10	1	0.53	Churn
15814882	AP Ozerova	52	Male	France	0	1	175,843.68	0.00	691	1	3	1	0.87	Churn
15814852	AP Kambinachi	40	Male	France	0	1	141,210.18	91,592.06	466	1	4	1	0.24	Retention
15814589	AP Ball	34	Female	France	1	1	66,879.27	68,999.66	559	2	5	0	0.09	Retention
15814572	AP Conti	37	Male	France	0	0	47,432.43	112,541.54	549	2	2	0	0.08	Retention
15814311	AP Zikoranachidimma	33	Male	France	1	1	43,932.54	174,912.72	685	1	6	0	0.07	Retention
15814304	AP Franklin	40	Female	France	0	1	143,835.76	84,350.07	444	1	5	0	0.25	Retention
15814245	AP Capon	31	Male	France	0	1	101,704.19	118,870.92	814	1	1	0	0.05	Retention
15814071	AP Lawrence	29	Male	France	1	1	80,393.27	0.00	601	1	9	0	0.05	Retention
15814068	AP Hsieh	31	Female	Germany	0	0	172,782.69	93,460.47	807	2	1	0	0.04	Retention
15814040	AP Fyodorova	29	Male	France	1	0	98,320.27	0.00	589	2	2	0	0.01	Retention
15813953	AP Kirk	31	Male	Germany	0	1	83,679.46	143,321.97	653	1	9	0	0.21	Retention
15813952	AP Kudryashova	31	Female	France	1	1	152,305.47	89,688.94	622	1	1	0	0.03	Retention
15813886	AP Christian	52	Male	France	1	1	14,781.12	0.00	720	1	7	0	0.41	Retention
15813880	AP Barnes	27	Male	France	0	0	74,158.80	105,961.68	702	2	8	0	0.02	Retention
Total		**129723**			**1706**	**2392**	**336,581,725.87**	**259,190,583.74**	**2171534**	**5114**	**16986**	**709**	**725.90**	