Feng Yuan

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PERSONAL SUMARY

Motivated, teamwork-oriented, and responsible data analyst with significant experience in increasing comprehension of reports and presentations by the average professional. Highly motivated with professional certification in business analytics and statistics.

EDUCATION & CERTIFICATION

- B.S. in Chinese Literature, Lanzhou University, 2006.
- Google Data Analytics Certificate, 2022.
- SQL Advanced Certificate (Hacker Rank), 2023.
- Tableau 2023-24 Training for Data Analysts Certification, 2023

CORE SKILLS

- **Data Analysis:** Excel (Pivot tables, VLOOKUP, Advanced formulas), SQL (MySQL, SQL server), Python (NumPy, Pandas, Matplotlib)
- **Data visualization:** Tableau and Power BI.
- **Tools & Technologies**: Microsoft Office Suite, Google Sheets, Google Analytics
- **Language:** English and Mandarin.

DATA-RELATED EXPERIENCE

Accenture Flex   Austin, TX

Trust & Safety   Jul 2022-Present

- Consistently achieves an accuracy rate exceeding 98% in evaluations through review, classification, and content refinement in alignment with client guidelines, using data analysis expertise to deliver valuable insights to Accenture clients.
- Maintains a customer satisfaction ranking within the top 10%, actively engaging in ongoing training initiatives and collaborative workgroup discussions to foster optimal growth within the role.

Urban Construction Design & Development Group Co. Limited   Beijing, China

Data Analyst   Oct 2013 – Mar 2022

- Using the SWOT model helps a company analyze internal and external competition, make data-driven decisions, clarify objectives, and achieve an annual ROI growth rate of 15%.
- Utilizing the BCG matrix to analyze sales growth and market share indicators, continuously optimizing core KPIs, and elevating overall business profitability.
- Enhance management efficiency and minimize talent turnover by 30% through the integration of HRM and ERP systems, thereby establishing a unified big data warehouse.

Birds Nest Stadium   Beijing, China

Senior Media Operations Specialist   Aug 2012 – Oct 2013

- Utilized A/B testing to optimize online social media marketing strategies, resulting in a 30% increase in media exposure and an 18% boost in audience engagement.
- Maintain official website, social media resources for participating in large-scale events and implementation of corporate brand image promotion activities.
- Engaged in specialized research on "Large Sports Venue Operations Management," contributing to creating a national sports stadium operations management report.