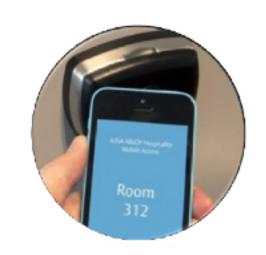
## LPC Product Visioning







- Product Problem Statement
- **Product Position**
- Our Core Hypothesis





## LPC Product Visioning Product Problem Statement

A clear understanding of the problem we are solving for helps to create alignment across delivery

The problem of	<describe problem="" the=""></describe>
Affects	<who affected="" are="" by="" problem="" the=""></who>
The impact of which is	<what impact="" is="" of="" problem="" the=""></what>
A successful solution would	<list a="" benefits="" key="" of="" solution="" some="" successful=""></list>



