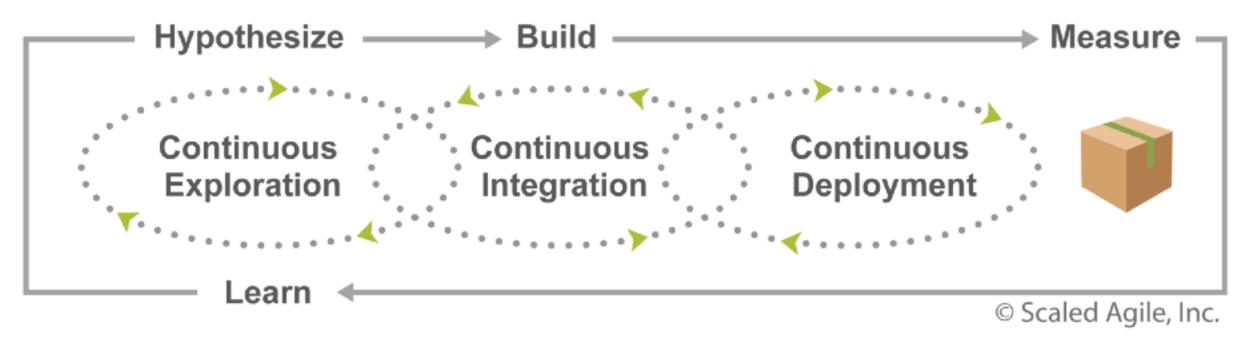
EasyUse LPC Our approach

We will deploy a multi-disciplinary digital cell to run a **Lean Agile** project using a **Kanban** approach to manage a **Continuous Delivery Pipeline** to provide value as quickly as possible. The requirements will be broken down into a **backlog of user stories.**

The **digital team** will consist of a core set of experts from **Wipro Digital** responsible for exploration, integration & deployment supplemented with a crowd delivery capability from **Topcoder**.

EasyUse will be responsible for alignment and communication of the **LPC vision**, prioritising user stories in the product backlog, as well as full participation in daily stand-ups and other regular Agile meetings.

Continuous Delivery Pipeline













EasyUse LPC What is Kanban

Kanban was born out of lean manufacturing techniques, pioneered by Toyota in the 1940s. Kanban is Japanese for "signboard" or "card".

Kanban is a visual workflow management tool utilising a 'pull' approach to reduce waste and maximise the flow of value through the system. The aim is to achieve higher throughput with lower lead times.



