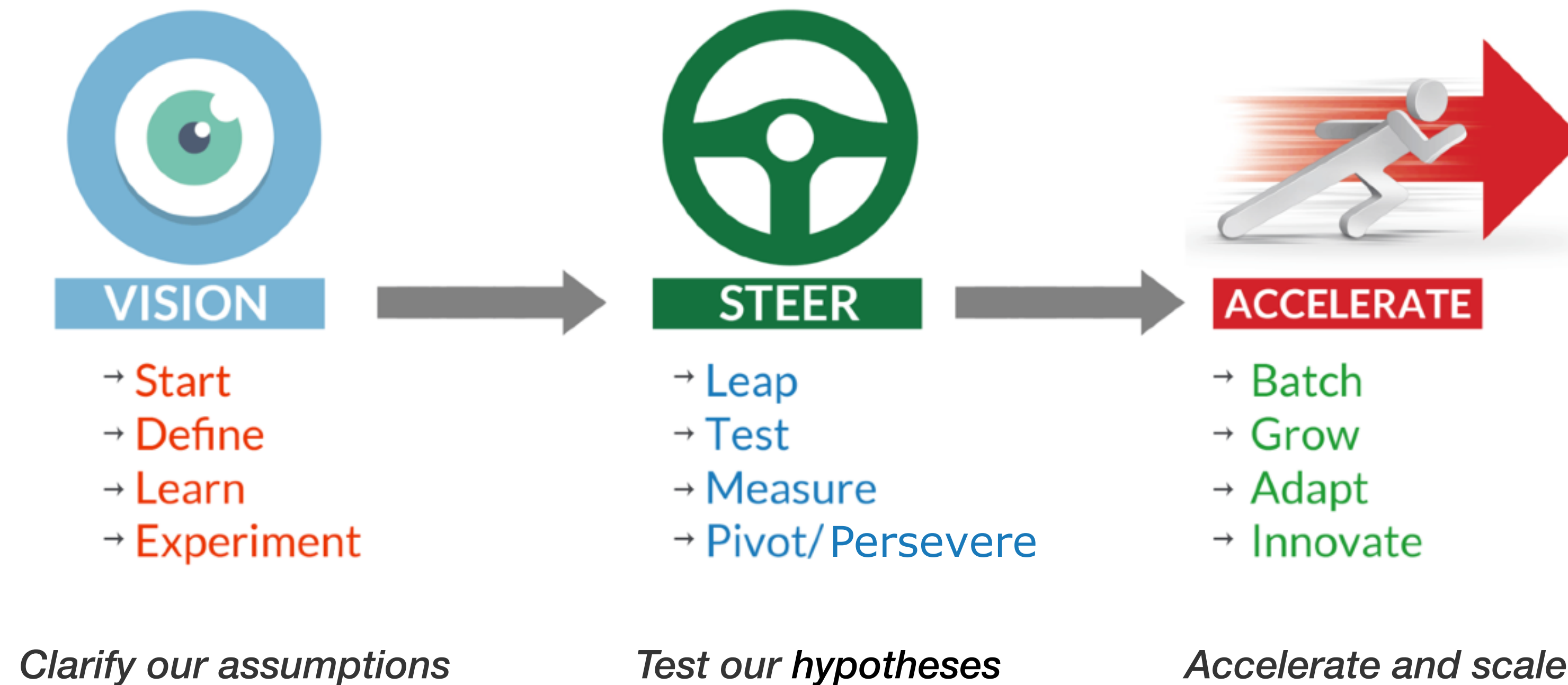


# EasyUse LPC

## The Lean Startup



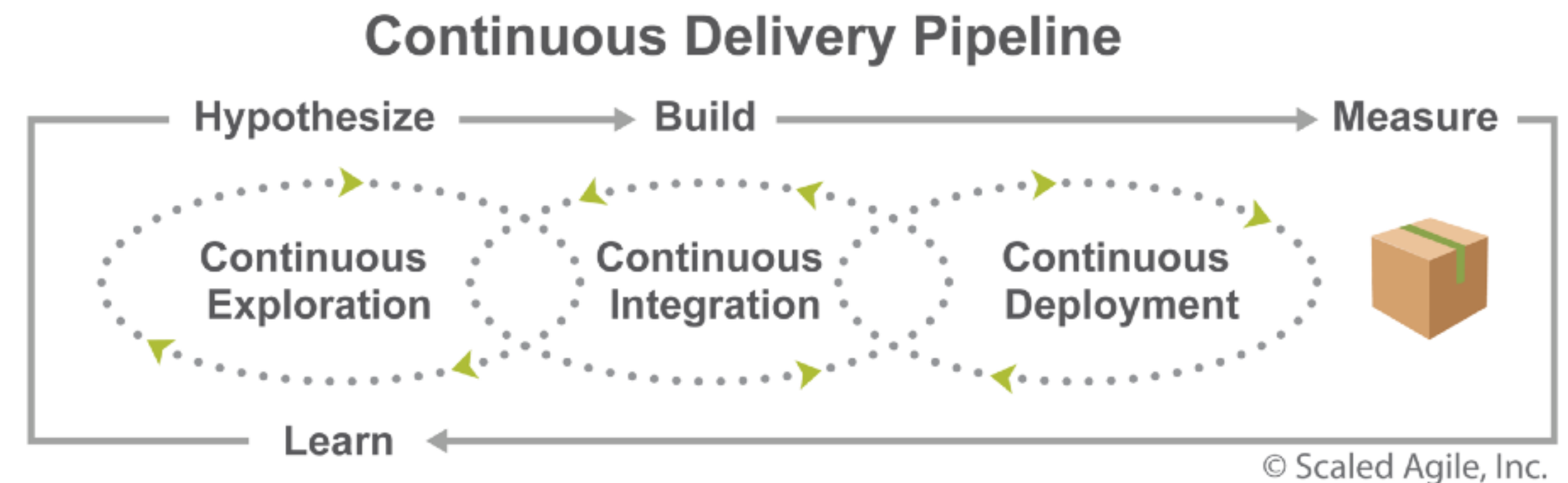
# EasyUse LPC

## Our approach

We will deploy a multi-disciplinary digital cell to run a **Lean Agile** project using a **Kanban** approach to manage a **Continuous Delivery Pipeline** to provide value as quickly as possible. The requirements will be broken down into a **backlog of user stories**.

The **digital team** will consist of a core set of experts from **Wipro Digital** responsible for exploration, integration & deployment supplemented with a crowd delivery capability from **Topcoder**.

**EasyUse** will be responsible for alignment and communication of the **LPC vision**, prioritising user stories in the product backlog, as well as full participation in daily stand-ups and other regular Agile meetings.



 **miro** Delivery Approach

 **miro** Programme plan



**wipro** digital

