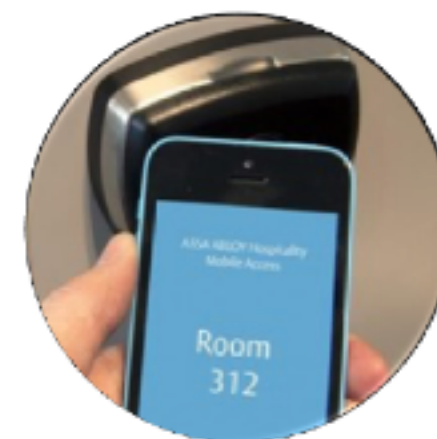


LPC Product Visioning



- **Product Problem Statement**
- **Product Position**
- **Our Core Hypothesis**



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LPC Product Visioning

Product Problem Statement

A clear understanding of the problem we are solving for helps to create alignment across delivery

The problem of	<i><Describe the problem></i>
Affects	<i><Who are affected by the problem></i>
The impact of which is	<i><What is the impact of the problem></i>
A successful solution would	<i><List some key benefits of a successful solution></i>



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