



2014

mruptown.com

In Your Report You will find...
Traffic to Site: A total of 1453 visits were obtained, with 1037 being unique visitors. This means that out of 1453 visit, you had 1037 unique visitors to your site this month.

Here is the visitors overview:

Sessions 1453	Users 1037	Pageviews 6108	<div>New vs. Returning New - 65.3% Returning - 34.7%</div>
Pages / Session 4.20	Avg. Session Duration 00:03:11	Bounce Rate 53.34%	
% New Sessions 65.31%			

Traffic from Search Engines: 1054 of your visits came from the Search Engines:

Sessions 1054	Users 763	Pageviews 4316	<div>New vs. Returning New - 66.2% Returning - 33.8%</div>
Pages / Session 4.09	Avg. Session Duration 00:03:14	Bounce Rate 56.36%	
% New Sessions 66.22%			

Locations Search Traffic:

Search Traffic	Sessions	% New Sessions	New Users
	1453	65.31%	949
Charlotte	639.00	63.38%	405.00

Huntersville	30.00	70.00%	21.00
New York	23.00	69.57%	16.00
Mint Hill	13.00	53.85%	7.00
Chicago	12.00	8.33%	1.00
Raleigh	12.00	91.67%	11.00
Cornelius	10.00	60.00%	6.00
Lincolnton	10.00	50.00%	5.00
Concord	9.00	66.67%	6.00
Newberry	9.00	0.00%	0.00

New vs. Returning Visitors:

Mobile Traffic Overview:

Device Category	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	1,453.00	65.31%	949.00	53.34%	4.20	00:03:11
desktop	797.00	72.15%	575.00	40.28%	5.07	00:03:13
tablet	476.00	52.10%	248.00	71.43%	3.07	00:03:23
mobile	180.00	72.22%	130.00	63.33%	3.37	00:02:28

Referral Traffic

Source	Visits
google	915
(direct)	309
bing	73
yahoo	66
searchguide.windstream.net	23
remax.com	16
semalt.semalt.com	6

campaign.r20.constantcontact.com	5
cbonnefoux.localhomesearch.net	4
semalt.com	4

Top Pages

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	6108	4413	00:00:59	1453	53.34%	23.79%
/	1546	1221	00:02:06	1199	53.13%	49.16%
/featured-properties/	263	154	00:01:08	11	18.18%	15.97%
/property-search/	241	190	00:02:31	27	66.67%	51.87%
/high-rise-condos/	212	118	00:00:31	14	21.43%	7.55%
/fourth-ward/the-avenue-condos/	195	87	00:00:48	4	50.00%	11.79%
/luxury-condos/	194	104	00:00:29	13	15.38%	5.15%
/fourth-ward/	136	71	00:00:19	1	0.00%	7.35%
/third-ward/230-south-tryon-condos/	110	62	00:01:12	8	50.00%	10.00%
/second-ward/skye-condos/	104	64	00:00:37	0	0.00%	9.62%
/third-ward/trademark-condos/	104	57	00:00:34	8	50.00%	10.58%

Exit Pages

Page	Exits	Pageviews	% Exit
	1453	6108	23.79%
/	760	1563	48.62%
/property-search/	125	494	25.30%
/featured-properties/	42	287	14.63%
/food-drink-specials/	30	75	40.00%
/about/	27	78	34.62%
/fourth-ward/the-avenue-condos/	23	208	11.06%

/featured-properties/avenue-1515-379900/	18	56	32.14%
/contact/	16	31	51.61%
/high-rise-condos/	16	90	17.78%
/featured-properties/page/2/	13	114	11.40%

Site Speed

Page	Avg Page Load Time	Bounce Rate compared to site average
	00:00:02	53.34%
/	00:00:05	53.13%
/fourth-ward/the-avenue-condos/?n=10	00:00:04	0.00%
/fourth-ward/the-avenue-condos/	00:00:02	50.00%
/property-search/	00:00:01	66.67%
/short-sales/	00:00:01	0.00%
/high-rise-condos/	00:00:00	21.43%
/featured-properties/	00:00:00	18.18%
/contact/	00:00:00	100.00%
/404.html?page=/charlotte-condos?&from=	00:00:00	0.00%
/404.html?page=/feature.htm&from=	00:00:00	100.00%

Acquisition Overview

Default Channel Grouping	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	1453	65.31%	949	53.34%	4.20	00:03:11
Organic Search	465	69.68%	324	37.63%	5.53	00:03:36%
Display	434	56.45%	245	87.33%	1.27	00:02:04%
Direct	310	67.42%	209	40.65%	4.71	00:03:26%
Paid Search	154	83.12%	128	25.97%	7.74	00:05:25%
Referral	82	50.00%	41	59.76%	3.95	00:01:56%

Social	8	75.00%	6	75.00%	1.50	00:00:09%
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