

Keyword Worksheet

	Keywords/Meta Info			
Basic Info				
Site description and or main objective	Home, Shows and Tickets, Gallery, About Us, Community, Place			
Home page <title> </title>	Theater Downtown			
Sub page's <title> </title>	Home general info; Shows & Tickets show times and costs; About Us auditions, mailing list; Community Ways to participate; Place "place"; Gallery photos			
Industry Info				
Industry terms/ buzzwords	off broadway shows, performing arts theater, theater and plays			
Services/Information offered	Tickets, Events, Orlando Local			
User-oriented Info				
Sample Searches	Theatre Downtown, Downtown Orlando Plaza Cinema Cafe, Cobb Theatre Downtown, AMC Downtown Disney			
Theme and Content	Downtown Theatre, Broadway Theatre, Live Theatre			
Sub-page searches	Theatre Downtown showtimes, Theatre Downtown play schedule			
Key Phrases	Orlando theaters, local theaters, live plays, downtown Orlando theaters, Theatre Downtown, theater auditions, Orange Avenue Theatre			