Steve De La Rosa - Frontend Dev

305-896-9622   stevedelarosa1036@gmail.com   Lakeland FL, 33810

Skills

HTML, CSS, TailwindCSS, JavaScript, React, NodeJS, Figma, Git, Sanity

Languages

English, Spanish, French, Creole

Experience

FRONT END DEVELOPER - HEREDIA X ENTERPRISES - 2022 TO PRESENT

- Assisted the development team in maintaining the company website

- Implemented front-end technical solutions to meet project requirements for creation of 4 new web page components.

- Ensured projects complied with correct technology processes, industry best practices, and company standards.

- Conducted research and assisted with new business scoping efforts, resulting in the acquisition of 5 clients.

- Partnered with 2 designers teams to take client wireframes form conception to implementation

- Worked in an agile, collaborative environment to receive design requirements, peer program, and test applications.

UX/UI DESIGNER - FREELANCER - 2021 TO PRESENT

- Responsible for leading a project from research, prototyping, testing to deliverables

- Collaborated effectively with the marketing and dev teams to achieve quarterly KPIs

- Conducted evaluative testing with 10+ participants using Figma and UserTesting.com; synthesized and designed against findings which reduced bounce rate for primary user flow by 30%

- Developed website redesign and improved conversions by 200%, using Javascript and HTML

Education

Miami Dade College – *Computer Networking*, January 2019 to January 2020