









The background image shows a close-up of a person's arm and hand painting a vertical wooden slat with a green paintbrush. The person is wearing a green t-shirt. In the top left corner, there are three horizontal bars: blue at the top, red in the middle, and grey at the bottom.

DO-IT-FOR-ME TREND

Meer consumenten laten klussen uitvoeren.
DHZ-spelers breiden diensten & installatie uit

STRUCTURE DU MARCHÉ

Domination de Brico & Hubo (~75 % de part de marché) mais **place** pour des acteurs de niche & **orientés services**

