STEPHEN DEVER

610-742-7738 | stephendever.cr@gmail.com | Boothwyn, PA
linkedin.com/in/stephendever | stevedev75.github.io/portfolio

Front end web developer leveraging background in marketing communications, project management, and client service to provide unique perspectives regarding end-user interaction with web applications and software platforms. Analytical problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Team-oriented professional who models leadership through dedication and work ethic.

TECHNICAL SKILLS

Languages: JavaScript, CSS, HTML | **Applications:** GitHub | **Tools:** Bootstrap

PROJECTS

Pandemic Dashboard

github.com/Nishyo-coder/Project-One-Pandemic-Travel | nishyo-coder.github.io/Project-One-Pandemic-Travel/

- Summary: Dashboard application that provides COVID-19 details and news for travel destinations
- Role: contributor (JavaScript)

Weather Dashboard

github.com/stevedev75/weather-dashboard | stevedev75.github.io/weather-dashboard/

- Summary: Weather application that provides current and five-day forecasts for U.S. cities
- Role: sole author
- Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap

Workday Scheduler

github.com/stevedev75/weather-dashboard |stevedev75.github.io/Work-Day-Scheduler/

- Summary: Calendar to record the user's plans for the 9 to 5 workday
- Role: Front end developer
- Tools: JavaScript, CSS, HTML, jQuery, Bootstrap, API

CORE COMPETENCIES

- CRM
- Collaboration
- Customer Service
- Interpersonal Skills
- Marketing
- Problem Solving
- Project Management
- Public Speaking
- Strategy
- Team-Oriented
- Verbal Communication
- Written Communication

PROFESSIONAL EXPERIENCE

Admission Fit, Boothwyn, PA   6/17 - present
Independent College Counselor
- Deliver an ethical, comprehensive college counseling experience with high client satisfaction
- Save families money by identifying realistic scholarship opportunities at best-fit universities
- Designed and managed consultancy website using WordPress
- Develop and track social media marketing with Google Analytics

University of the Sciences, Philadelphia, PA   4/16 - 6/17
Manager of Enrollment Communication and Events
- Developed, implemented, and managed all enrollment communication and events reporting to the Vice President of Enrollment Management and Marketing until university downsized and eliminated 20+ positions
- Led a team in developing a strategic social media campaign to reach students on multiple platforms, such as Facebook, Twitter, Instagram and Snapchat, elevating external audience share in each
- Identified $10K cost savings in working with vendors regarding student "search" and application generation outreach
- Optimized communication and event strategies and tactics by streamlining and effectively reacting to participant and influencer feedback to increase guest satisfaction
- Boosted transparency by organizing disparate documentation into an integrated communications plan

Dever Educational Consulting, LLC, Boothwyn, PA   3/13 - 4/16
Independent College Counselor
- Engaged in a variety of projects that advanced clients' knowledge of and confidence in the college admissions process, enabling them to choose the most appropriate opportunity
- Offered same services as **Admission Fit** (see above)

Saint Joseph's University, Philadelphia, PA   6/08 - 2/13
Associate Director of Admissions Communications
- Managed 20 projects annually involving multi-population admissions recruiting material and consistently delivered ahead of schedule
- Directed and empowered 3 assistant directors to improve their productivity
- Launched a completely new communications position and team modernizing all in-house marketing
- Increased new brand awareness using telephony, web, social, electronic, and print media
- Coordinated logistics for mailings to 25,000 prospective students, saving department $20,000+ annually
- Reduced mistakes and saved money by implementing new processes and procedures in publication creation
- Collaborated with Student Success Office to increase retention for incoming freshman classes

EDUCATION

- **Certificate – Full Stack Web Development**, University of Pennsylvania, Philadelphia, PA   8/2021
- **M.S., Education**, Saint Joseph's University, Philadelphia, PA   2004
- **B.A., English, Economics Minor**, Saint Joseph's University, Philadelphia, PA   1997