

STEPHEN DEVER

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Front-end web developer leveraging a background in marketing communications, project management, and client service to provide unique perspectives regarding end-user interaction with web applications and software platforms. Analytical problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Team-oriented professional who models leadership through dedication and work ethic.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5, SQL

Applications: GitHub, MySQL

Tools: Express, Node, jQuery, Bootstrap

PROJECTS

Pandemic Dashboard

github.com/Nishyo-coder/Project-One-Pandemic-Travel
nishyo-coder.github.io/Project-One-Pandemic-Travel/

- Summary: Dashboard application that provides COVID-19 details and news for travel destinations
- Role: contributor (JavaScript)
- Tools: HTML, CSS, JavaScript, API, UIToolkit (CSS framework)

Weather Dashboard

github.com/stevedev75/weather-dashboard
stevedev75.github.io/weather-dashboard/

- Summary: Weather application that provides current and five-day forecasts for U.S. cities
- Role: sole author
- Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap

Workday Scheduler

github.com/stevedev75/weather-dashboard
stevedev75.github.io/Work-Day-Scheduler/

- Summary: Calendar to record the user's plans for the 9 to 5 workday
- Role: Front end developer
- Tools: JavaScript, CSS, HTML, jQuery, Bootstrap, API

CORE COMPETENCIES

- CRM, Collaboration, Customer Service, Interpersonal Skills, Marketing, Problem Solving,
- Project Management, Public Speaking, Strategy, Team-Oriented, Verbal Communication,
- Written Communication

EXPERIENCE

Admission Fit, Boothwyn, PA

6/17 - present

Independent College Counselor

- Deliver an ethical, comprehensive college counseling experience with high client satisfaction
- Save families money by identifying realistic scholarship opportunities at best-fit universities
- Designed and managed consultancy website using WordPress
- Develop and track social media marketing with Google Analytics

University of the Sciences, Philadelphia, PA

4/16 - 6/17

Manager of Enrollment Communication and Events

- Developed, implemented, and managed all enrollment communication and events reporting to the Vice President of Enrollment Management and Marketing until university downsized and eliminated 20+ positions
- Led a team in developing a strategic social media campaign to reach students on multiple platforms, such as Facebook, Twitter, Instagram, and Snapchat, elevating external audience share in each
- Identified \$10K cost savings in working with vendors regarding student “search” and application generation outreach
- Optimized communication and event strategies and tactics by streamlining and effectively reacting to participant and influencer feedback to increase guest satisfaction
- Boosted transparency by organizing disparate documentation into an integrated communications plan

Dever Educational Consulting, LLC, Boothwyn, PA

3/13 - 4/16

Independent College Counselor

- Engaged in a variety of projects that advanced clients’ knowledge of and confidence in the college admissions process, enabling them to choose the most appropriate opportunity
- Offered same services as **Admission Fit** (see above)

Saint Joseph’s University, Philadelphia, PA

6/08 - 2/13

Associate Director of Admissions Communications

- Managed 20 projects annually involving multi-population admissions recruiting material and consistently delivered ahead of schedule
- Directed and empowered 3 assistant directors to improve their productivity
- Launched a completely new communications position and team modernizing all in-house marketing
- Increased new brand awareness using telephony, web, social, electronic, and print media
- Coordinated logistics for mailings to 25,000 prospective students, saving department \$20,000+ annually
- Reduced mistakes and saved money by implementing new processes and procedures in publication creation
- Collaborated with Student Success Office to increase retention for incoming freshman classes

EDUCATION

• **Certificate – Full Stack Web Development**, University of Pennsylvania, Philadelphia, PA

8/2021

• **M.S., Education**, Saint Joseph’s University, Philadelphia, PA

2004

• **B.A., English, Economics Minor**, Saint Joseph’s University, Philadelphia, PA

1997