

# STEPHEN DEVER

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LinkedIn: [/stephendever](#) | Portfolio: [stevedev75.github.io/react-portfolio](https://stevedev75.github.io/react-portfolio) | GitHub: [/stevedev75](#)

Full-Stack web developer leveraging a background in marketing communications, project management, and client service to provide unique perspectives regarding end-user interaction with web applications and software platforms. Analytical problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Team-oriented professional who models leadership through dedication and work ethic.

## TECHNICAL SKILLS

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Node.js, MySQL, MongoDB, Express, and React.

## PROJECTS

### Castaway Entertainment

[github.com/stevedev75/castaway-entertainment](https://github.com/stevedev75/castaway-entertainment)

<https://safe-reaches-62510.herokuapp.com>

- Summary: In-progress, leisure application for prioritizing favorite music. Used to demonstrate MERN stack application for coding bootcamp final project.
- Role: solo author
- Tools: HTML, CSS, React-Bootstrap, React, GraphQL, Node.js, Express, JavaScript, MongoDB, Mongoose, MongoDB Atlas.

### Weather Dashboard

[github.com/stevedev75/weather-dashboard](https://github.com/stevedev75/weather-dashboard)

[stevedev75.github.io/weather-dashboard/](https://stevedev75.github.io/weather-dashboard/)

- Summary: Weather application that provides current and five-day forecasts for U.S. cities
- Role: sole author
- Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap

### Workday Scheduler

[github.com/stevedev75/weather-dashboard](https://github.com/stevedev75/weather-dashboard)

[stevedev75.github.io/Work-Day-Scheduler/](https://stevedev75.github.io/Work-Day-Scheduler/)

- Summary: Calendar to record the user's plans for the 9 to 5 workday
- Role: Front end developer
- Tools: JavaScript, CSS, HTML, jQuery, Bootstrap, API

## CORE COMPETENCIES

- CRM, Collaboration, Customer Service, Interpersonal Skills, Marketing, Problem Solving,
- Project Management, Public Speaking, Strategy, Team-Oriented, Verbal Communication,
- Written Communication

## EXPERIENCE

**Admission Fit**, Boothwyn, PA

6/17 - present

***Independent College Counselor***

- Deliver an ethical, comprehensive college counseling experience with high client satisfaction
- Save families money by identifying realistic scholarship opportunities at best-fit universities
- Designed and managed consultancy website using WordPress
- Develop and track social media marketing with Google Analytics

**University of the Sciences**, Philadelphia, PA

4/16 - 6/17

***Manager of Enrollment Communication and Events***

- Developed, implemented, and managed all enrollment communication and events reporting to the Vice President of Enrollment Management and Marketing until university downsized and eliminated 20+ positions
- Led a team in developing a strategic social media campaign to reach students on multiple platforms, such as Facebook, Twitter, Instagram, and Snapchat, elevating external audience share in each
- Identified \$10K cost savings in working with vendors regarding student “search” and application generation outreach
- Optimized communication and event strategies and tactics by streamlining and effectively reacting to participant and influencer feedback to increase guest satisfaction
- Boosted transparency by organizing disparate documentation into an integrated communications plan

**Dever Educational Consulting, LLC**, Boothwyn, PA

3/13 - 4/16

***Independent College Counselor***

- Engaged in a variety of projects that advanced clients’ knowledge of and confidence in the college admissions process, enabling them to choose the most appropriate opportunity
- Offered same services as **Admission Fit** (see above)

**Saint Joseph’s University**, Philadelphia, PA

6/08 - 2/13

***Associate Director of Admissions Communications***

- Managed 20 projects annually involving multi-population admissions recruiting material and consistently delivered ahead of schedule
- Directed and empowered 3 assistant directors to improve their productivity
- Launched a completely new communications position and team modernizing all in-house marketing
- Increased new brand awareness using telephony, web, social, electronic, and print media
- Coordinated logistics for mailings to 25,000 prospective students, saving department \$20,000+ annually
- Reduced mistakes and saved money by implementing new processes and procedures in publication creation
- Collaborated with Student Success Office to increase retention for incoming freshman classes

## EDUCATION

- **Certificate – Full Stack Web Development**, University of Pennsylvania, Philadelphia, PA 2021
- **M.S., Education**, Saint Joseph’s University, Philadelphia, PA 2004
- **B.A., English, Economics Minor**, Saint Joseph’s University, Philadelphia, PA 1997