

20 May 2014

CAMARCO, A NEW STRATEGIC COMMUNICATIONS CONSULTANCY

"I am delighted to announce the launch of our new strategic communications consultancy, Camarco. It's a great privilege to be working with such a talented team, including many former colleagues.

We offer clients valuable insight based on extensive experience. Each partner has a successful track record of more than 15 years in their respective sectors and all our consultants have a stake in Camarco, ensuring total commitment to clients' success. We look forward to protecting and promoting our clients' reputations, helping them achieve their business objectives and enhance their valuations."

Geoffrey Pelham-Lane, Chief Executive Officer

Capital Market Communications Limited ("Camarco"), a new strategic communications consultancy, has been launched.

The firm offers clients valuable insight based on extensive knowledge. Each partner has more than 15 years of experience.

Camarco offers a wide range of specialist communication services including advice on financial results and corporate announcements, initial public offerings, mergers and acquisitions, corporate transformations and restructurings, marketing communications and the management of reputational issues both online and offline.

The team has specialist knowledge of many sectors such as financial services, energy and natural resources and consumer industries, as well as extensive practice skills in financial and corporate public relations and investor relations.

Camarco is led by Geoffrey Pelham-Lane, previously Global President of FTI's strategic communications segment and former member of FTI Consulting Inc.'s Executive Committee. The leadership team includes Ed Gascoigne-Pees, previously Senior Managing Director of FTI's strategic communications UK Financial Services sector, Billy Clegg, former head of FTI's strategic communications UK Energy and Natural Resources sector, as well as Louise Dolan, former Managing Director of FTI's strategic communications UK Financial Services sector.

Enquiries

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www.camarco.co.uk

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Notes to Editors

Leadership team biographies:

Billy Clegg, Partner

Billy has worked in strategic communications for over 15 years, having advised a wide range of international companies from the FTSE 100, FTSE 250, and on AIM. Billy has particular experience advising energy and resource companies and retail and motor retail companies on financial calendar communications, investor relations, IPO, complicated M&A and on shareholder activism situations. Prior to joining Camarco, Billy spent nine years at FTI Consulting's Strategic Communications division, formerly known as Financial Dynamics where he advised companies such as Ophir Energy, Inchcape, Transocean, Vertu Motors, Sherborne Investors, BAE Systems, Amerisur Resources and Cove Energy. Prior to Financial Dynamics, Billy spent six years at Bell Pottinger Financial. He also has experience working in industry as Head of Communications at Andes Energia. Billy is a Fellow of the Geological Society and a Director of the Scottish Oil Club.

Ed Gascoigne-Pees, Partner

Ed has worked in the financial services sector for 17 years. He has advised high profile global clients on all aspects of communications within the financial markets, including large scale M&A, IPOs, restructuring, legal and regulatory investigations and governmental defaults. Client experience includes Bain Capital, Zurich Financial Services, Jupiter Asset Management, Dubai World, Northern Rock, Towergate and Polar Capital. Ed was previously a Senior Managing Director within FTI Consulting's Strategic Communications division, formerly known as Financial Dynamics which he joined in 2003. Before that he was in investment banking with Macquarie and Brown Shipley. Prior to investment banking, Ed worked in the audit & advisory practice of Deloitte where he worked in the Financial Services team. Ed qualified as a chartered accountant from Deloitte.

Geoffrey Pelham-Lane, Partner

Geoffrey is one of the most experienced consultants in financial PR and investor relations. With over 28 years of experience he has advised numerous clients on maximising their valuations and corporate reputations across a wide range of areas, including flotations, mergers and acquisitions as well as on an on-going financial calendar basis. Client experience includes advising Thomas Cook in its transformation and £1.6 billion capital refinancing, Zurich Financial Services, Northern Rock, Aegon, Allied Irish Banks, Friends Provident, Credit Suisse and Fortis as well as many others. He was previously Global President of FTI Consulting's Strategic Communications division, formerly known as Financial Dynamics, which he joined in 2000. Before that he was Head of Investor Relations at NatWest, where he led the bank's defence against The Royal Bank of Scotland's and the Bank of Scotland's hostile bids, having joined the bank in 1990. He began his career as a buy side investment analyst with Leopold Joseph in 1985.

Louise Dolan, Partner

Louise has over 20 years' of media and communications experience specialising in pensions, investments and wealth management. She started her career at National Mutual, a specialist pension firm before moving into agency life. Louise worked at Polhill, Lansons and was most recently a Managing Director of FTI Consulting's Strategic Communications division, formerly known as Financial Dynamics which she joined in 2000.

Louise is a media relations and communications specialist and has developed a network of top tier business and financial contacts. In addition to successfully running critically acclaimed campaigns and on-going public relations programmes, Louise is highly experienced in issues and change management having headed a number of sensitive projects for global organisations.

Client experience includes AMPS, AXA Wealth, BlackRock, Courtiers, Coutts, Collins Stewart, Credit Suisse, Dentons, Goldman Sachs, ING, Mattioli Woods, Morgan Stanley, Platform Black, Polar Capital, Talbot & Muir, Sanlam, Smith & Williamson, and Suffolk Life.