\* Create a report in Microsoft Word and answer the following questions...

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

2. What are some of the limitations of this dataset?

3. What are some other possible tables/graphs that we could create?

Report

Conclusions that can be drawn from the provided data about Kickstarter Campaigns;

* Based on an analysis of data provided, most of the projects about 53.11% were successful over the range of years for which data has been provided.
* Comparing the successful projects over the years, the year 2009 had the least successful projects (9 projects) while 2015 had the most successful projects (567 projects).
* Theater category was the most successful about 38.39% of the total successful categories. Plays was the most successful subcategory about 31.76% of the total successful subcategories.

Limitations of the dataset;

* For the data provided only 4114 projects were considered. There is no further information provided on how this sample size was arrived at. It cannot be easily determined if it is representative of the total population.
* It is not easy to determine whether the method used in categorization that is the projects into categories and subcategories is exhaustive and distinctive.
* There is no further information provided for the staff pick and spotlight columns. Further, how to determine false or true for the projects.
* A uniform currency was not used in this dataset even if the projects were in different countries. A translation rate would have been applied to have a common currency for the different periods.

Possible tables/ graphs that could be created;

* Kickstarter projects by country and state whether successful, failed, canceled or live.
* Percentage funded by category.
* Percent funded by subcategory.
* Average donation by subcategory.
* Average donation by category.
* Project duration by state.
* Funds raised by year.
* Project funded &unfunded by year.
* Backers by pledged amount.