USA-based EdTech Firm with Wall Street Up/Out Culture
Seeks a Creative Web Designer & Developer to START IMMEDIATELY
$888.88 USD/month Base
Performance Bonuses of 25-100%/month
Quarterly Revenue Sharing on Spinoff Agency Profits
Equity in Spinoff SaaS Products
INTENSE 72 hours per week on USA hours

We're on the lookout for a dynamic **Creative Web Designer and Developer** to join our innovative team. Working directly with an industry serial founder in EdTech, you'll be at the forefront of web design and development, collaborating with senior members across various teams, including web development, software engineering, and business development. This unique opportunity involves crafting the style and content for a suite of websites, shaping the appearance of internal and external SaaS products, and pioneering the use of cutting-edge AI-based technologies.

As the ideal candidate, you are a creative thinker with a keen design sensibility and extensive web development skills. Your role will encompass the entire web development process—from research, ideation, and concept development to prototyping, design, and implementation—working collaboratively with cross-functional teams to bring your visions to life on digital platforms.

During a crucial onboarding period from November 13 to December 15, 2023 two team members from the USA, including our COO, will be in Nairobi for a substantial training session with our academic staff. You'll have the opportunity to join forces with them and our existing Nairobi coding team, marking a period of collaboration and knowledge exchange. We're looking for candidates widely available during this period to seamlessly integrate into our dynamic work environment.

If you're ready to make a significant impact in EdTech, embrace a role that blends creativity and technology, and be part of a collaborative and forward-thinking team, we invite you to apply and contribute to our exciting journey.

Key Responsibilities:

Design and Conceptualization:
- Develop visually stunning and user-centric designs for websites, ensuring a seamless and engaging user experience.
- Collaborate with cross-functional teams to understand project requirements, ensuring design concepts align with brand identity and objectives.

Web Development:
- Bring your design concepts to life through front-end web development using HTML, CSS, and JavaScript.
- Collaborate closely with the development team to ensure responsive and intuitive user interfaces.

- Work with the creative/marketing team to ensure websites are SEO/SEM friendly

UI/UX Design:
- Determine the architecture and wireframes that guide users through a superior online experience.
- Work collaboratively with UX and other creatives and software engineers to ensure a cohesive and delightful user journey.

Content Management Systems (CMS):
- Build and manage websites on Content Management Systems, ensuring a user-friendly backend experience for content creators.
- Maintain brand consistency across various digital assets, adhering to design principles and guidelines.

Software Engineering Principles:
- Apply software engineering principles to enhance the functionality and performance of web-based applications.
- Collaborate with software engineering teams to integrate design elements seamlessly into the overall development process.

Creative Problem-Solving:
- Tackle complex design and development challenges with a creative and strategic mindset.
- Innovate and experiment with new design concepts and emerging technologies to stay ahead of industry trends.

Qualifications:
- Bachelor's degree in Web Design, Computer Science, or related field.
- Proven experience in UI/UX design, front-end web development, and software engineering.
- Proficiency in HTML, CSS, JavaScript, and familiarity with front-end frameworks (e.g., React, Vue).
- Extensive experience with Content Management Systems (e.g., WordPress, Joomla).
- Strong portfolio showcasing a deep understanding of design principles and successful web development projects.
- Understanding of SEO and SEM strategies
- Familiarity with design tools (e.g., Adobe Creative Suite, Figma).
- Excellent problem-solving skills and the ability to work in a collaborative, fast-paced environment.

To Apply:

If you're ready to embark on a journey where creativity meets technology, send your CV along with an impressive portfolio of your design and development projects to recruiting@precisionconsultingcompany.com

Note: Be prepared for an in-depth interview that will showcase your creative and technical prowess. This role demands a visionary who can bring concepts to life and revolutionize the digital landscape. Are you up for the challenge? **Apply now!**