

Predictions of Medical Insurance Charges Using sklearn and keras

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Use case

- ▶ Healthcare costs are high, especially in US.
- ▶ Make sure someone is fairly charged. Or at least within reasonable range.

Data set

Dataset obtained from

<https://www.kaggle.com/mirichoi0218/insurance> (Medical Cost Personal Datasets).

- ▶ A .csv file (1338 rows, 7 columns)
- ▶ Columns: age, sex, bmi, children, smoker, region, charges (more on these later)

Data quality assessment

| age | sex | bmi | children | smoker | region | charges |
|-----|--------|--------|----------|--------|-----------|-------------|
| 19 | female | 27.900 | 0 | yes | southwest | 16884.92400 |
| 18 | male | 33.770 | 1 | no | southeast | 1725.55230 |
| 28 | male | 33.000 | 3 | no | southeast | 4449.46200 |
| 33 | male | 22.705 | 0 | no | northwest | 21984.47061 |
| 32 | male | 28.880 | 0 | no | northwest | 3866.85520 |

Data exploration (numerical correlations)

Correlation for the numerical columns (rounded to two decimal places):

| | age | bmi | children | charges |
|----------|------|------|----------|---------|
| age | 1.00 | 0.11 | 0.04 | 0.30 |
| bmi | 0.11 | 1.00 | 0.01 | 0.20 |
| children | 0.04 | 0.01 | 1.00 | 0.07 |
| charges | 0.30 | 0.20 | 0.07 | 1.00 |

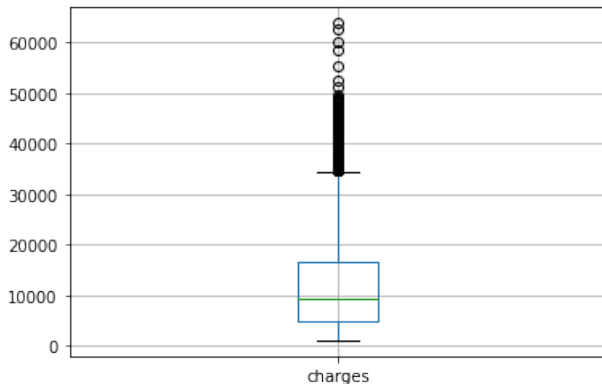
Observation: Number of children doesn't correlate much with charges.

Data exploration (statistics)

| | age | bmi | children | charges |
|-------|-------------|-------------|-------------|--------------|
| count | 1338.000000 | 1338.000000 | 1338.000000 | 1338.000000 |
| mean | 39.207025 | 30.663397 | 1.094918 | 13270.422265 |
| std | 14.049960 | 6.098187 | 1.205493 | 12110.011237 |
| min | 18.000000 | 15.960000 | 0.000000 | 1121.873900 |
| 25% | 27.000000 | 26.296250 | 0.000000 | 4740.287150 |
| 50% | 39.000000 | 30.400000 | 1.000000 | 9382.033000 |
| 75% | 51.000000 | 34.693750 | 2.000000 | 16639.912515 |
| max | 64.000000 | 53.130000 | 5.000000 | 63770.428010 |

- ▶ Maximum charge is really high. Probable sign of outliers.
- ▶ Standard deviation is pretty high. Could impact model performance.

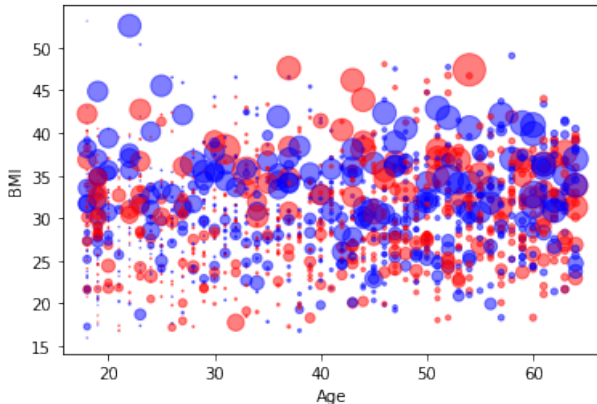
Data visualization (boxplot)



- ▶ Heavy tailed distributions.
- ▶ Outliers are part of the data & tells something about the distribution.

Data visualization (scatterplot 1)

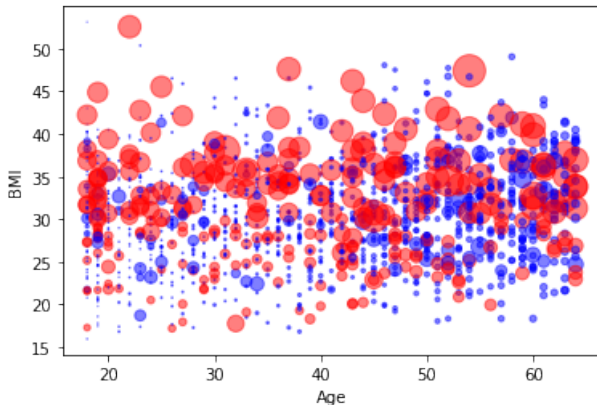
Assumption 1: There is a correlation between sex and the amount of medical charges.



Conclusion: No significant correlation.

Data visualization (scatterplot 2)

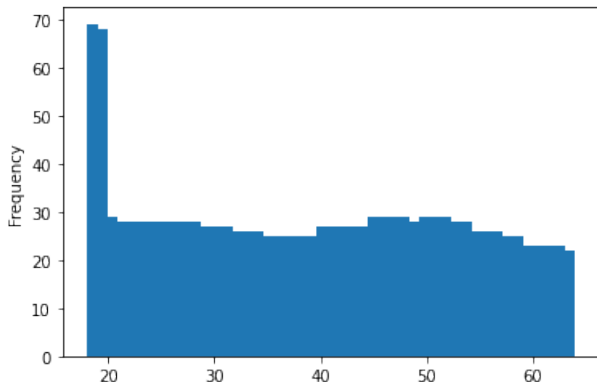
Assumption 2: There is a correlation between smoker and the amount of medical charges.



Conclusion: Strong correlation (smokers are charged more, indicated by larger circle size).

Data visualization (age histogram)

Observation: There seems to be a bunch of medical charge entries for age lower than 20.



- ▶ People buy insurance early for cheaper costs.
- ▶ Maybe people between 18-19 have more medical charges?
Why the sudden drop?

Data preprocessing (cleaning the data)

Check for empty entries:

```
insurance_dataset.isnull().sum()
```

| <u>null count</u> | |
|-------------------|---|
| age | 0 |
| sex | 0 |
| bmi | 0 |
| children | 0 |
| smoker | 0 |
| region | 0 |
| charges | 0 |

No empty entries. So far so good.

Data preprocessing (categorical columns)

Make sure there are no duplicate categories with different capitalization ('yes', 'yEs', 'YeS', 'YES')

```
insurance_dataset['sex'].unique()  
insurance_dataset['smoker'].unique()  
insurance_dataset['region'].unique()
```

Results:

```
array(['female', 'male'], dtype=object)  
array(['yes', 'no'], dtype=object)  
array(['southwest', 'southeast', 'northwest', 'northeast'],  
      dtype=object)
```

No duplicate categories.

Actual preprocessing step (StandardScaler, OneHotEncoder) using Pipeline

Drop the sex column, as it shows no significant correlation. Then, apply pipeline:

- ▶ StandardScaler: For numerical columns. Removing mean and scaling to unit variance helps model converge to optimal solution faster.
- ▶ OneHotEncoder: For categorical columns. Model can't handle texts as the input, so we one hot encode the columns.

We then split the data 75% train, 15% validation, 15% test.

MAE as the performance indicator

We want to penalize all errors equally, so we use mean absolute error.

$$MAE : \frac{1}{N} \sum_{i=1}^N |y_i - \hat{y}_i|$$

where N is the number of data, y_i is the actual value, and \hat{y}_i is the predicted value.

Model 1: Naive model

This model always "predicts" the mean. This model serves as the baseline error.

```
train_mean = train['charges'].mean()
mae = (abs(train['charges']-train_mean)).sum()/len(train)

print('naive mae:', mae)
```

Result:

naive mae: 8861.963885950448

If our model can't even beat this, then we know something is wrong.

Model 2: sklearn model

- ▶ RandomForestRegressor is chosen to minimize overfitting & improve overall model accuracy.
- ▶ Use GridSearchCV to automate the best possible parameters available for the model.

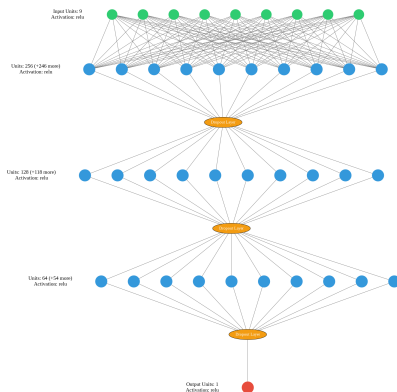
```
grid = [{ 'n_estimators': [2, 16, 64, 128],  
          'max_features': [2, 8, 9]}]
```

```
model = RandomForestRegressor(random_state=1)  
scoring='neg_mean_absolute_error',  
return_train_score=True)
```

```
grid_search.fit(X_train, y_train)
```

Obtained 2764 MAE for 9 max_features and 64 n_estimators.

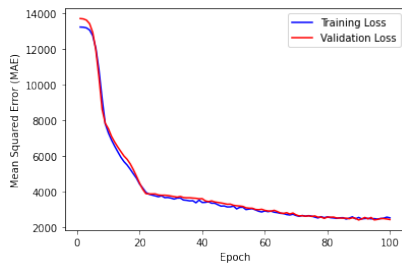
Model 3: keras model



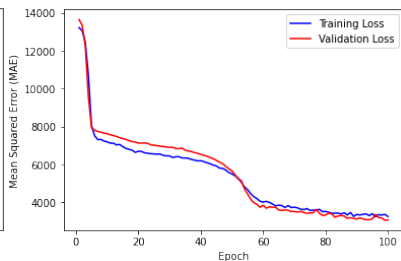
- ▶ Input layer with 9 units
- ▶ Dense layer with 256 units
- ▶ Dropout layer with 0.3 chance of randomly dropping out certain neurons
- ▶ Dense layer with 128 units
- ▶ Dropout layer with 0.2 chance
- ▶ Dense layer with 64 units
- ▶ Dropout layer with 0.1 chance
- ▶ Final dense layer predicting the charges

Model evaluations

Keras evaluation graph



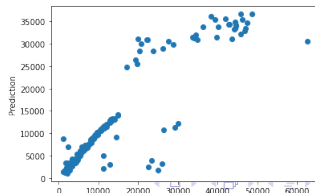
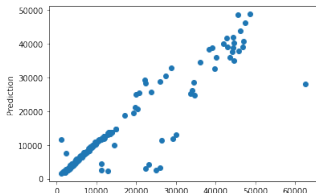
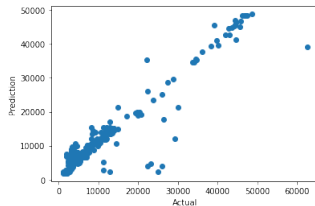
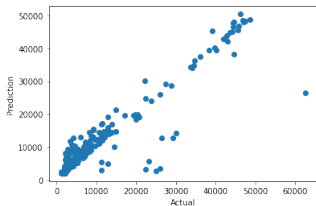
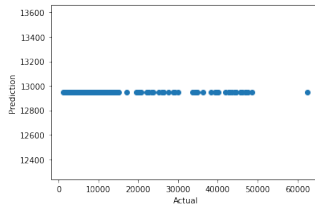
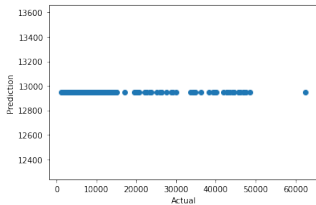
With feature engineering



Without feature engineering

Model evaluations

Scatterplot predictions for all three models:



Conclusion

- ▶ MAE for each final model on test set (lower is better):

| Model | Mean Absolute Error (MAE) |
|---------|---------------------------|
| Naive | 9872 |
| sklearn | 2875 |
| Keras | 2064 |

I'm choosing the Keras model because it generalises much better and therefore performs much better on unseen data.

- ▶ Building baseline model is important
- ▶ More data will improve model prediction. Additional column may help prediction (like hobbies)

Thank you!