

Steven King
UNC jSchool
@steven_king



Start with the recent past...

Evolution of the Mobile Phone



Nokia 2146



Nokia 3210



Nokia 6210



T39







Apple



BlackBerry Samsung Curve 8900 Galaxy S2





Samsung Galaxy S4

Sony

Evolving Technology

We have come a long way...

Evolving Technology

- Limited Mobile Browser
- Mobile Web (Flip and Bar Phones
- Real Mobile Browser (Opera and later iPhone)
- Android + others
- Native Apps and Apps and Apps
- Responsive Design
- PhoneGap

First Apps

- They were mostly utility or news/information presentation apps
- ex. Calculators, CNN News, Maps
- Looked the same



Evolution of the iOS Home Screens

















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Hard Numbers: Smartphone OS Market Shares

When you look at the global smartphone market shares, the picture might look simple:

Platform	Market Share Q3 2013	Year-over-Year Change
Android (Google)	79.3%	+73.5%
iOS (Apple)	13.2%	-20.0%
Windows Phone (Microsoft)	3.7%	+77.6%
BlackBerry	2.9%	-11.7%
Symbian (Nokia)	0.2%	-92.3%

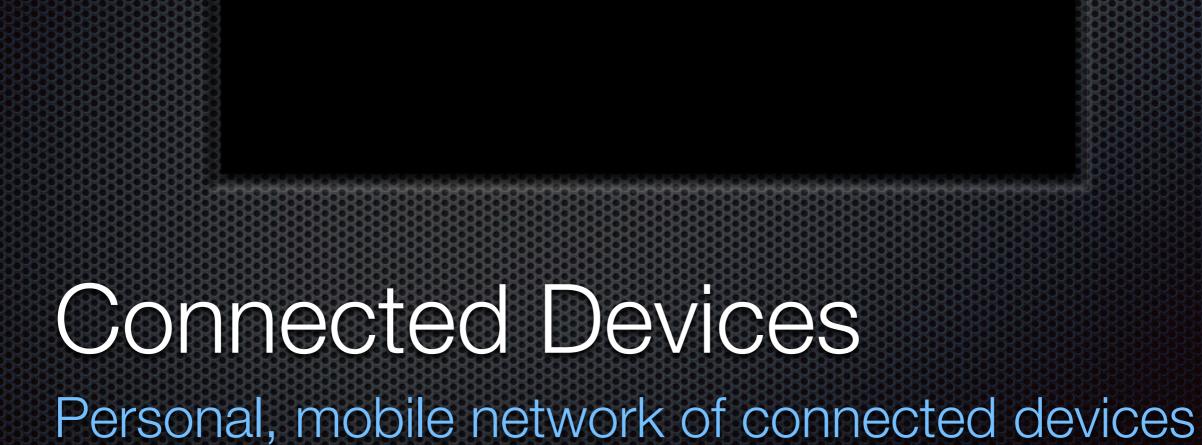
Market Share by platform

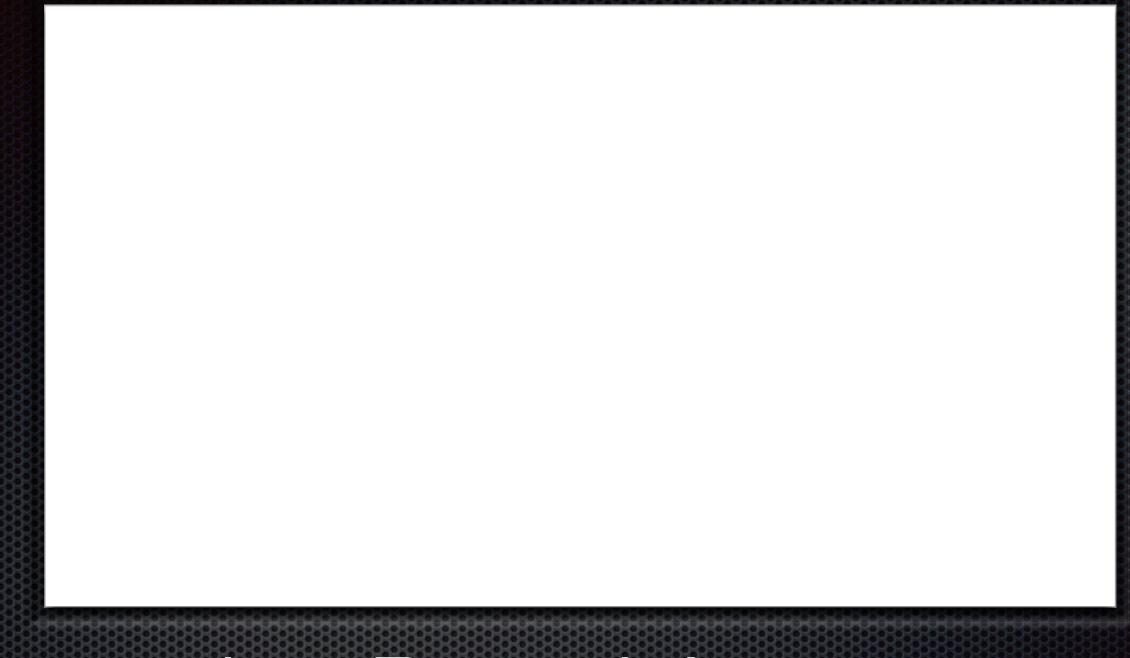
Android vs. iOS and the rest of the field



But what is next... What comes after the phone...

Screens Everywhere A Day Made of Glass | Corning R&D





Location Based Apps iBeacons



Non-Touch Gestures Kinect and Leap Motion



Consumer Level VR Virtual Reality with Oculus Rift and Smart Phones



http://oculusrift-blog.com/immersive-journalism/2243/

Rift + Gestures Combining technologies for full experience