## Steven Ellis

## Experience

United States Digital Service
GoBuild
Divvy Homes
Individual Contributor
- Developed, deployed, and monitored home pricing and credit ML services.
- Implemented policies to optimize expected value in home and tenant portfolio.
Leader
<ul> <li>Hired and managed two data scientists, roadmapped and directed projects.</li> <li>Engaged with equity and debt investors before, during, and after successful funding round.</li> </ul>
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Uber Technologies
Uber API
- Quantified value of partnerships using Random Forest.
Uber Experimentation Platform
- Root-caused hazardous flaws in mobile experimentation infrastructure.
- Introduced variance reduction (CUPED) to marketplace experimentation.
Google
Google Fiber - Guided Google Fiber rollout and fee structure, leading to successful product rollout.
- Built interactive, live dashboard to track Google Fiber rollout and guide logistics team.
- Determined Google Fiber SMB pricing using Choice-Based Conjoint analysis.
Google Identity Platform
- Identified leads for Google Identity Platform partnerships team by mining advertising data.
- Directed impactful in-person research and production experiments on Single Sign-On product.
Education
Brown University, Applied Psychology