**Orla3’s Mission, Values and Policies**

**Mission**

Our mission is simple. Fix how video work gets done. Today many clients wait and worry. They do not know who to trust. Many videographers chase pay. They work long hours and feel unseen. Projects drift. Files and chats sit in many places. Money comes late. This wastes time and kills joy.  
  
Orla3 exists to change that. We bring both sides to one clear place. We make set up quick. We set money aside for the job so no one worries. We help set a clear scope so work stays on track. We keep talk and files in one place. We make pay come on time. We reward good work with real reviews. We want calm, fair work for all.  
  
What we aim to achieve is this. Clients get good video fast. Videographers get fair on time payments with less admin, removing the burden of the freelance aspect of the job, still maintaining freedom. Work feels simple and safe. Trust grows each week. The best work wins more work. That is the change we want.

**Values**

Fairness comes first. We treat both sides with the same care. Fees are the same split. No payments or edits to be chased. We stand up for clear rules that protect the job.  
  
Speed with care. We move fast but we do not cut corners. Clear steps guide the work so no one feels lost. You always know what comes next.  
  
Clarity in all we say. We use simple rules. We show prices and scope in full. We keep one place for chats, files and tasks. Less chase for both sides. More time to create or to focus on business.  
  
Trust that you can feel. Money sits safe for the job until the work is done. Reviews are real. We fix issues with facts. New members get a fair start and can grow.  
  
Respect for work and time. We cut out what is not necessary. We keep steps short. We give room for great work to shine.

**Policies**

Orla3 is how anyone would want to be treated.

Steven our Co-founder and CEO began as a videographer. He felt the pain of late pay, and a couple of times of no pay, unclear briefs, and lost time. This is why Orla3 began. We build the tool we wished we had.  
  
We ask clients to set money aside for the job. This is called escrow. It shows the budget is real and ready. Funds release when the client downloads the final files, or after 7 days if the client is silent. Silence is assumption of agreement, and this also keeps it fair for the videographer. Payout then moves to the videographer bank in 2 to 3 working days. This keeps trust on both sides.  
  
We keep all work in one place. Briefs, scope, chat, files, previews, and finals stay in one place. This protects the work and cuts mix ups. We use clear packages, so no more misunderstandings. This stops scope creep and stress.  
  
We do not promise work. We bring people together in a fair way. Good work and good reviews raise your rank. New members get a “New Talent” label and a boost for the first 30 days so fresh creators can be seen.  
  
We speak with care. We keep claims tight and true. We choose fairness over noise, every time.

# People’s platform, led by feedback

We built Orla3 after 3 years of planning and 1 year of talks with clients and creators. Your voice guides what we do next.

Your notes set our next steps. We fix what hurts first. We keep what works. We cut what wastes time. We test with small groups. If a change slows you, we roll it back fast.

We share what we change and why. We track simple things like time to book and time to pay. If a change does not help these, we try again.

Steven began as a videographer. He felt the pain. This is why we listen hard.  
  
Tell us what to fix next and we will act.