**Orla3 Products and Facts**

**What is Orla3**

Peer to peer marketplace clients to book videographers, built on Fast, Easy, Fair.

**Fast**

Quickly find vetted videographers, book in minutes, not weeks.

**Easy**

Simple booking process. Clear packages. Seamless communication.

**Fair**

Protection with escrow payments. Equal fee split. No Subscriptions. Success-only fee.

**Offer for clients**

**Fast Search**

Browse by location, date, budget, and specialty. Send your project brief to your multiple videographers at once.

**Clear Options**

Compare clear packages or request a custom one for a specific project.

**Secure Payments**

Hold your funds safely with Escrow. Process only when you are fully satisfied.

**Stay in Control**

Review submitted work by your videographer, request changes, and download or reject completed projects.

**Offer for videographers**

**Advertise for Free**

Upload your portfolio, set custom packages, sync calendar, and get discovered.

**Take More Bookings**

Accept the projects you want and manage enquiries, bookings, uploads and invoicing in one place.

**Protect your Assets**

Submit your edits in full quality. Watermark protection is added automatically for client preview to revise and removed on download

**Get Paid On Time**

Payouts are released via Escrow upon client download, or automatically after 7 days if no revisions have been requested.

**Who it serves**

**Clients:** people and teams who need video and want trusted options fast.

**Videographers:** creators who want steady paid work and less admin.

**Why videographers join**

* Ranked by reviews and relevance.
* Structured briefs reduce vague asks.
* Packages set scope, extras and revision rounds.
* Escrow shows commitment with funds held before work.
* Watermarked previews protect finals.
* All briefs, proposals, bookings, uploads and invoices in one place.

**Why clients browse and search**

* See trusted videographers first with strong reviews and reliable.
* Compare detailed packages and proposals side by side.
* Send one brief to multiple creators to save time.
* Track progress, request changes, download final work with unlimited re-downloads.
* Clear invoices accessible at any time
* Funds sit in escrow until download of final work.

**How it works**

1. Browse by city, date, budget, niche, or post a brief.
2. Compare packages or request a custom one.
3. Fund escrow to confirm the booking.
4. Creator delivers previews with a watermark.
5. Request changes within the allowed rounds.
6. Download final edits.
7. Funds release on download or auto after 7 days if no revisions are requested.

**Pricing**

No subscriptions. Success only fee. 10% to clients and 10% to videographers.

**Why Orla3 for clients**

Everything in one place:

* End to end workflow → browse and search, save favourites, send enquiries to multiple videographers, proposals, bookings, deliveries, payments.
* Admin suite → final files without expiring links, invoices, wallet.

**Why Orla3 for videographers**

Everything in one place:

* End to end workflow → communication, enquiries, proposals, bookings, final edits upload, payments.
* Centralised creator hub → about you, portfolio, packages, reviews, quality score.
* Admin suite → calendar sync, invoices, wallet.

**Why video for clients**

* 96% of people in the UK use videos to learn about a product or service.
* 91% of adults online in the UK watch videos on video sharing platforms.
* £8.3B UK was the online video ad spend in 2024, about 2.5x the £1.35B in 2020.
* 87% of marketers say videos increase sales.
* Testimonial videos were the top B2B format in 2024.
* 18 days is the average time from first enquiry to a confirmed videographer for small projects, up to 30 days for larger ones with multiple videographers.

**Proof points for videographers**

* 7 in 10 chased late invoices in 2024.
* 44 days average delay when a 30 day invoice is paid late.
* £5,230 average outstanding invoices at any time.
* £2.6B was the UK annual spend on freelance video services in 2024.
* 3 in 10 bookings lost when a deposit is required.
* 25% of time lost to unpaid revisions and chasing payments.

**Lines to use in emails**

* Feel free to check out orla3.com
* Would you rather book a demo so I can show you?

**Link**

orla3.com