

The image shows a retail display of jiko boxes. The boxes are stacked on shelves and feature various images of people using the jiko, along with text in Swahili and English. The text includes 'jiko', 'Pika haraka, okoa makaa', 'Mwaka huu nillokoa 18,000/- kwa kutumia jikokoa!', 'Your jikokoa 50 Shillings a day', 'Your old jiko 100 Shillings a day', '3990/-', 'Penda jikokoa! or 100% money back', 'USE ANY SUFURIA', '85% LESS SMOKE', 'Non-slip stands', 'Long-lasting stainless steel', 'Insulated handles', 'Easy-to-use ashtray', and 'DESIGNED IN U.S.A.'