Food MSME Sales Performance Analysis & Dashboard

Compare and Count
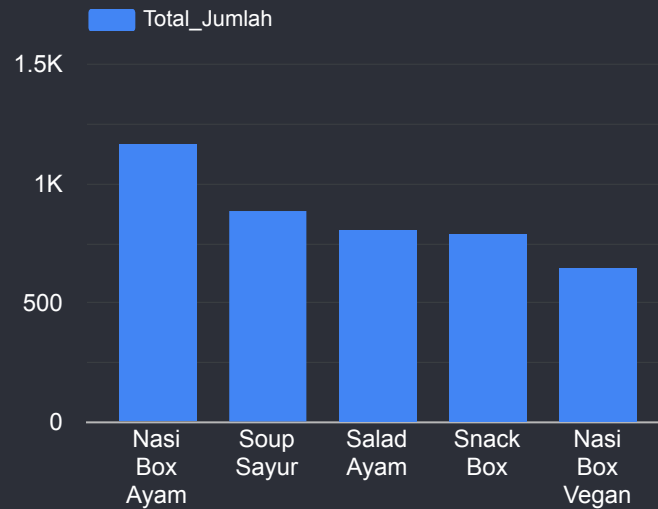
Progress

Count Buy	Count Product Sell	Total Revenue	Avgerage Revenue
2,538	5	Rp260,165,000	Rp60,957

Compare sales figures between products

Total_Jumlah

- Nasi Box Ayam
- Soup Sayur
- Salad Ayam
- Snack Box
- Nasi Box Vegan

Count City For Order

- 14.2% Bogor
- 13.5% Bali
- 13.2% Jakarta
- 13.1% Yogyakarta
- 12.9% Surabaya
- 12% Malang
- 10.7% Semarang
- 10.4% Bandung
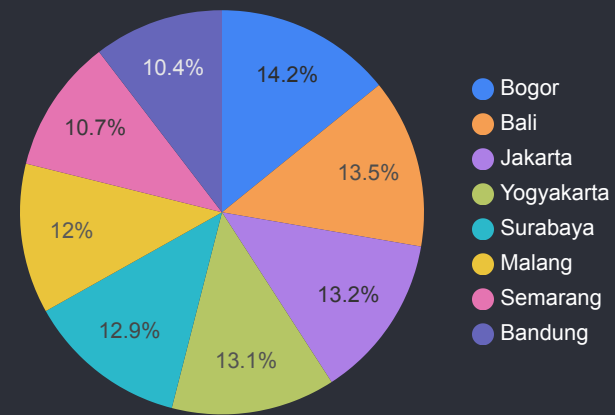
Compare total revenue between products

- 28.2% Nasi Box Ayam
- 22.2% Salad Ayam
- 18.2% Soup Sayur
- 17.5% Nasi Box Vegan
- 14% Snack Box
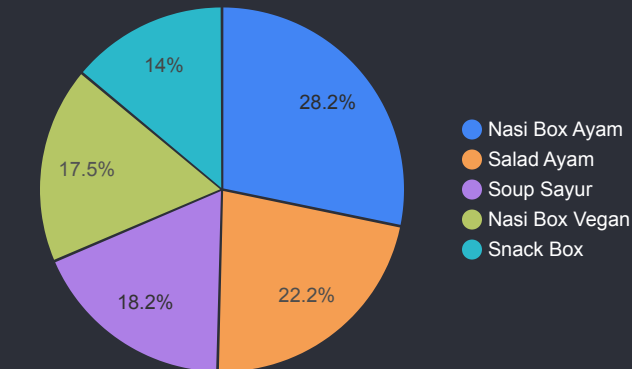
Best selling products every month

- 27.2% Nasi Box Ayam
- 20.6% Soup Sayur
- 18.8% Salad Ayam
- 18.4% Snack Box
- 15% Nasi Box Vegan
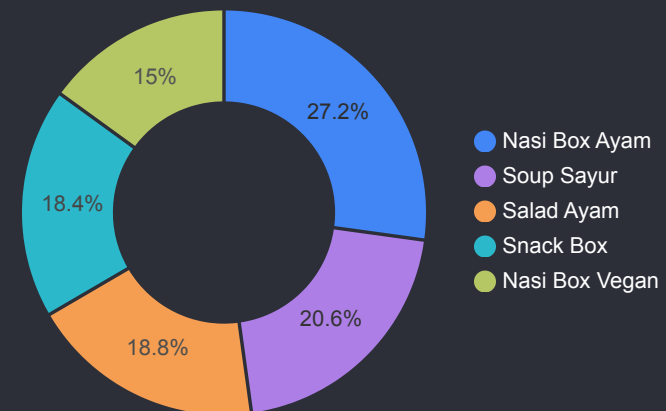
Compare and Count

Progress

The largest number of city customers

Jumlah_Orang

Bogor, Semarang, Jakarta, Bali, Bandung, Malang, Surabaya, Yogyakarta
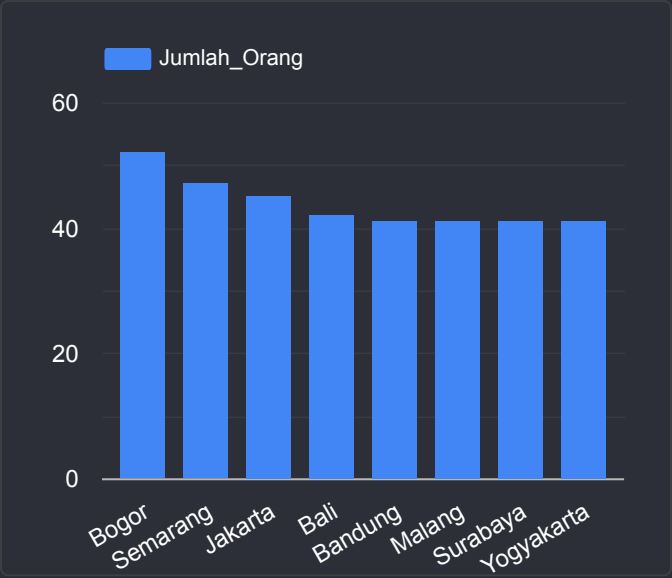
To see the sales trend over time

Product Name ▾   Select ▾

Jumlah

Apr 1, May 7, Jun 12, Jul 18, Aug 23, Sep 28
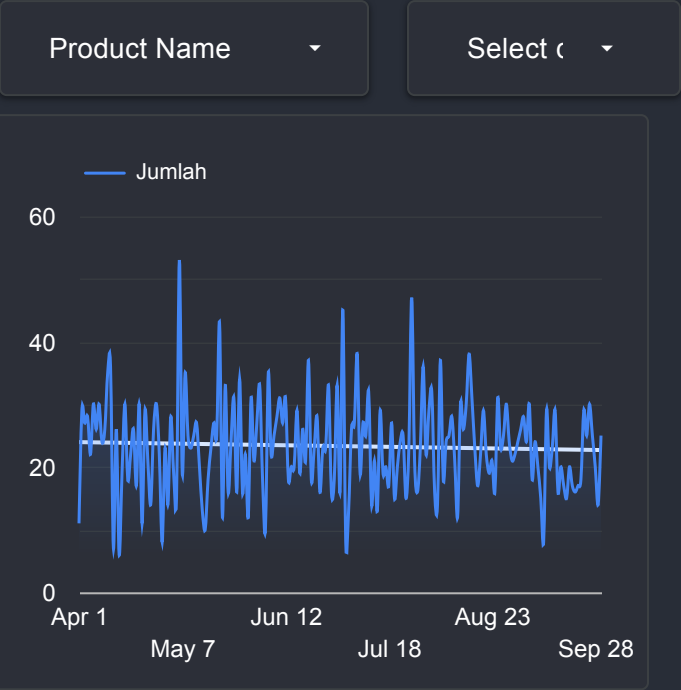
Source much ordered (Instagram/WhatsApp)

Jumlah_Orang

Instag… 1,588

What… 852

0, 500, 1K, 1.5K, 2K
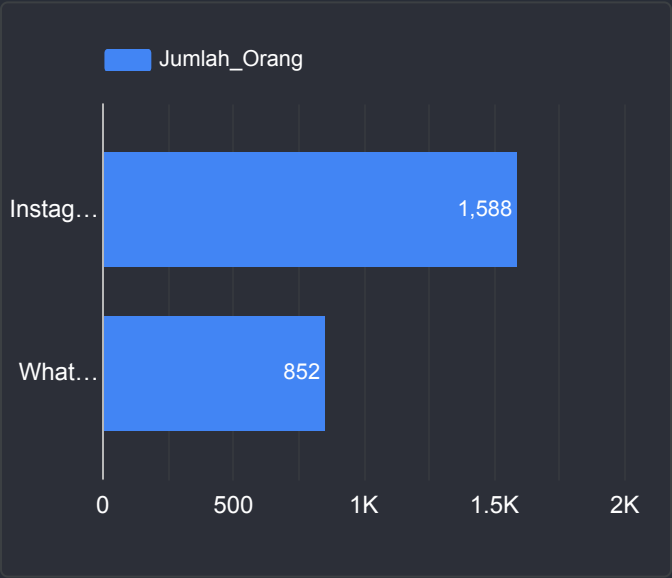
Daily/weekly revenue trends.

Revenue

08/2025, 06/2025, 05/2025, 07/2025, 04/2025, 09/2025