

SKILLS

HTML
CSS
Bootstrap
Javascript (ES6)
jQuery
Node.js
MySQL
RESTful Web Services
CMS
Email Marketing
Various ESP's
React (MERN)
React-Native
API/JSON
Git
Data Management

REFERENCES

LATISHA MCNEEL,
BOOTCAMP
INSTRUCTOR

Phone

713.489.6244

Email

latisha@mcneel.online

MARY HALE,
BRAND MANAGER,
LOVE ADVERTISING

Phone

713.898.2284

Email

mehale97@yahoo.com

STEVEN MANN

Bellaire, TX. 77401 **Phone** 713.818.9044 **Email** stevenmann2@gmail.com

LinkedIn <https://www.linkedin.com/in/steven-mann-b54494a6/> **Github** <https://github.com/stevenmann2>

Portfolio <https://steven-mann-portfolio.netlify.app/>

Full Stack Web and Email Developer with background in business. Passion for merging functionality and creativity to enhance user experience through user-centric designs.

RECENT PROJECTS

ESP MIGRATION

Role Email Developer **Technology** Data Management, Email Development

Key member of migration team. Duties included subscriber list sanitation, automation migration, compliance with GDPR standards and logic for segmentation across multiple brands.

PASSPORT MOBILE

Github <https://github.com/aw-exe/mobilePassport> **Deployment** <https://passport-aw.herokuapp.com/news>

Role Database Management and React-Native Developer **Technology** React-Native, Expo, Firebase & Firestore, Redux

A mobile travel planning app designed specifically for the budget conscious users. Designed with the purpose to financially plan and manage trip details and schedules in one platform.

EDUCATION

UNIVERSITY OF TEXAS – WEB DEVELOPMENT BOOTCAMP CERTIFICATE, 2020

ST. EDWARDS UNIVERSITY; AUSTIN, TX – B.A. BUSINESS ADMIN, 2014

EXPERIENCE

JUNIOR DEVELOPER, LOVE ADVERTISING; HOUSTON, TX – 2021-PRESENT

Lead Email Developer responsible for development and maintenance of several key accounts.

Highlights include ESP migration, all B2C and B2B communications for oil and gas client (Marketo/Salesforce Marketing Cloud) and interactive engagement email development.

FALL DIGITAL INTERN, LOVE ADVERTISING; HOUSTON, TX – 2020-2021

Internship focusing on the implementation and development of key digital services. Services include email marketing, site maintenance, landing page development, blog updates, and data collection for social media, email and web reporting.

FIELD MATERIAL COORDINATOR, LEGION CSI; HOUSTON, TX – 2018-2019

Weekly payroll duties using Quickbooks. Represented company at regular bid meetings.

Developed detailed work log for company equipment and machinery. Material acquisition for current and previously inspected sites. Coordinated supply delivery between site supervisors.

BAND MANAGER, HEAPIN' HELPIN' – 2017-2019

Coordinated scheduling, booking and travel accommodations between venues and promoters. Developed budget for promotions and merchandising. Oversaw production of debut album, including bidding studios. distribution and music rights. Social media and website maintenance.

RECEPTION, SKYLINE DISPLAYS OF HOUSTON; HOUSTON, TX – 2016-2017

Introduced clients to sales teams and line of products. Collaboratively developed and managed proprietary inventory software. Answered phones and maintained company calendar.