

# STEVEN E. COLLINS

## Lead Product Designer

608-898-0944 | [me@stevenecollins.com](mailto:me@stevenecollins.com) | <https://www.linkedin.com/in/stevenecollins>

---

*Enthusiastic, dedicated and creative Designer motivated by challenging projects.*

Over the past thirteen years, I have focused on building web and mobile applications utilizing my extensive experience with Product Design, UX, UI, HTML5, CSS3, various web technologies, and web standards. I provide services like custom theme application development, wireframing, journey mapping, user profiles, user testing, branding, digital marketing, UX/UI design/development, and native mobile design. I enjoy fast-paced environments that allow me to assist with all parts of a project, from the collection/collaboration of requirements to user experience design and front-end development. Over the last four years, I have focused on Mobile Product design for both Apple and Android applications.

### TECHNICAL SKILLS

- HTML5, CSS3, Sass
- CSS Frameworks: Bootstrap, Foundation Bulma and custom
- jQuery, jQueryUI, JavaScript
- Apple Human Interface Guidelines
- Salesforce: Visualforce framework for force.com and Lightning Design System
- WordPress, Drupal, PHP, MySQL, Webflow
- Visual Studio Code, Mavensmate, Git, Terminal
- Sketch, Figma, Adobe Creative Suite: Photoshop, Illustrator, InDesign, XD
- User Experience Design, Mobile Application Design, SaaS Applications, Web Design, Responsive Web
- Usability Testing
- Wireframing, Prototyping, Journey Mapping: UXPin, Invision, Axure RP, Marvel, Protopie
- Accessibility (Section 508 / WCAG), Cross-Platform and Cross-Browser Capability, Web Standards
- Project Management: Agile, Scrum, Jira, Kiss Principle

### PROFESSIONAL EXPERIENCE

#### **LEAD UX/UI PRODUCT DESIGNER & DEVELOPER**

**AccuLynx**

**APR 2018 – PRESENT**

**Beloit, WI**

Lead Product Designer within the Mobile development team.

- Create and maintain mobile UI resources to work seamlessly with any Apple or Android platform.
- Create and maintain the style guides for iOS and Android.
- Develop working prototypes for user testing and/or to allow our product and marketing team to share app examples at trade shows and customer gatherings.

#### **LEAD UX/UI ENGINEER**

**Comply365**

**AUG 2017 – APR 2018**

**Beloit, WI**

Lead UX/UI Engineer within the Comply365 product team.

- Established and implemented application design/pattern/style guidelines.
- Organized and executed user testing workshops.
- Designed wireframes, supporting user story creation within an agile team.

- Assisted developers by creating final interactive HTML, CSS and JavaScript prototypes for implementation into the production environment.

**UX/UI DESIGNER & DEVELOPER**  
**Salesforce (Contract)**

**FEB 2017 – AUG 2017**  
**Greenville, SC**

UX/UI Designer/Developer within the teams of Michelin and Cox Communications.

- Organized and executed user testing workshops.
- Designed wireframes for company stakeholders.
- Established style and user interactivity standards.
- Created final interactive HTML, CSS and JavaScript prototypes using node.js for user testing and Project Owner sign-off.
- Worked within the development team for implementation into the production environment.

**UX/UI DESIGN DEVELOPER**  
**Live Oak Bank**

**SEP 2014 – JAN 2017**  
**Wilmington, NC**

- Lead a team of UX Designers within the Product team.
- Designed wireframes for bank stakeholders
- Created HTML, CSS and JavaScript prototypes for testing.
- Worked with the development team for implementation into Visualforce (Salesforce).

**UX/UI, FRONT-END DEVELOPER & DIGITAL MARKETING STRATEGIST**  
**SDLC Partners, L.P. (Contract)**

**MAY 2013 – SEP 2014**  
**Pittsburgh, PA**

Created wireframes and clickable prototypes for the healthcare industry. This included a customer service portal as well as the design and front-end development for medicareassured.com.

**WEB DEVELOPER II**  
**ONS – Oncology Nursing Society (Contract)**

**JAN 2010 – MAY 2013**  
**Pittsburgh, PA**

- Front-end designer/developer
- Created a responsive site for any device, including mobile.
- Implemented inbound and email marketing tactics, SEO/ analytics, meeting with stakeholders to create UX and UI design for the multiple ONS brands.
- Conducted usability testing and implemented feedback, update/improvement recommendations.

**FREELANCE DESIGNER & DEVELOPER**  
**Graphic, Web & Marketing Work**

**2008 – PRESENT**

**EDUCATION**

**Art Institute of Pittsburgh - Pittsburgh, PA**  
 Focus: Web Design and Interactive Media.

**Milwaukee Institute of Art & Design - Milwaukee, WI**  
 Focus: Graphic Design.

**ADDITIONAL TECHNICAL INTERESTS & ACTIVITIES**

- Staying current with Apple's Human Interface Guidelines (HIG) and the Android UI Mobile Design Guidelines.

- My favorite prototyping application is currently Protopie but I am presently learning SwiftUI to enable myself to move to prototype my mobile designs to match the native environment
- Following web standards when working within HTML5/CSS3 development.
- Staying current with the web development community by following blogs, podcasts, web conferences, and online training (TeamTreehouse, Codecademy, Pluralsight, and DesignCode).