

**Steven Gant**

**1/22/21**

## **Project Title: (Mountain Sports Shop)**

### **Introduction**

- This website will be a one-stop site for checking out goods and services offered by the shop, as well as finding links to favorite local areas to hit the trails and/or slopes along with maps.
- There aren't many sites that offer directions and maps of biking areas. The intent is to provide links to clubs, area maps as well as available websites all in one easy-to-navigate area.

### **Expected List of Features**

- Sticky navbar with breadcrumbs to make navigation easier.
- Cards showing example product and site reviews.
- A storefront/main page that touts the shop's goods and services.
- Sitemap for additional aid in navigation.

### **Market Survey**

- [Mountain Sports Ltd](#) is a store that offers almost exactly the goods and services that the client provides. The site itself is very clean and easy to navigate like the client is looking for.
- [Evo](#) is a great store that offers both a online storefront and several brick-and-mortar stores. Evo's website offers links to travel as well as shopping for many of the products that the client offers.
- [Jenson USA](#) offers a wide variety of bicycles ranging from entry-level to higher-end bicycles of all types. They also offer parts and accessories. The website displays big bold photos of product and models that are adaptive to viewport size. This website is almost exactly what the client is looking for.
- [Gregg's Cycles](#) is a popular bicycle retail and service shop. The website offers an easy-to-read "menu" of service packages offered in the form of Bootstrap cards. The client would like to incorporate this feature in their website.
- [Stevens Pass Resort](#) has a beautiful website with big bold photos of the mountain with nice overlays. The navbar is particularly neat as it offers local temps/conditions and becomes "clear" as you scroll to the top of the page where there is a large hero image.

## References

- <https://mtnsportsltd.com/>
- [https://www.evo.com/adventure-travel?gclid=Cj0KCQiAjKqABhDLARIsABbJrGljoBi-BZm1UN0Jurl3UJb0ZlzfXaXJ6Zkl\\_9RyUgoN1pPdyseHRogaAqbCEALw\\_wcB](https://www.evo.com/adventure-travel?gclid=Cj0KCQiAjKqABhDLARIsABbJrGljoBi-BZm1UN0Jurl3UJb0ZlzfXaXJ6Zkl_9RyUgoN1pPdyseHRogaAqbCEALw_wcB)
- <https://www.jensonusa.com/>
- <https://www.greggscycles.com/>
- <https://www.stevenspass.com/>
- <https://www.mtbproject.com/>
- <https://www.traillink.com/>
- <https://www.singletracks.com/>