

Behavior: Leave Messages

5.0
4.5
4.0
3.5
3.0
2.5
2.0
1.5
1.0

Behavior: google it than ignore

- 1.0
- 2.0
- 3.0
- 4.0
- 5.0

LessThan20min

20min-1hr

1hr-2hr

OverThan2hr

Duration on social media

