### KETCH... UP!

The apocalypse tastes like ketchup.

# Grease Canyon — Cyberpunk Dumpster Aesthetic

Blade Runner meets a landfill carnival.

[Moodboard: Neon alleys, dumpsters, rain-soaked streets, rust textures]

# Heinz Bottle — Uncanny Corporate Horror

#### The corporate idol that preaches entropy.

[Moodboard: Glitching billboards, mannequins, sterile lobbies]

## "Ketch... Up!" Leap — Slow-Mo Storyboards

#### Comedy staged like opera.

[Storyboard frames:  $slip \rightarrow tail\ grab \rightarrow scream \rightarrow detonation$ ] [Sound cues: record scratch, reverse chimes, Gregorian chant]

### Sauce Father — Cosmic Diner God

A haiku-speaking god of flavor and fate.

[Moodboard: Cosmic diner booths, nebula coffee swirls, divine sauce hand]

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KETCH... UP! Pitch Deck Preview