1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Theatres has most percentage among parent category in all campaigns and play has most percentage among sub category in all campaigns. Among all categories, successful campaign has most percentage. Campaigns created in May has most successful rate and campaigns created in December has least successful rate.

1. What are some limitations of this dataset?

We don’t know the generalizability of this campaigns. Maybe one specific parent category or sub category is very useful or maybe one specific parent category or sub category occurs very frequently. We also do not have other objectives to be compared to show if all these campaigns are successfully even among other areas.

1. What are some other possible tables and/or graphs that we could create?

We could also use pie chart to see the portion of each parent category and sub category. We could also draw graphs of each category that created in each month to find out which category at what time has the highest successful rate.