

# Steven Oey

## UX/Product Designer

Interested in exploring the relationship between people and technology by understanding user behavior and creating unexpected solutions.

### WORK EXPERIENCE

#### **Nike** Digital Designer

Apr. 2021 - Present

Beaverton, OR (Remote)

- Designer for Nike Catalyst, I collaborate with digital partners and brand design to execute production of digital content for global retail groups.

#### **Thinkful** UX/UI Design Mentor

Apr. 2021 - Present

Brooklyn, NY (Remote)

- Providing technical and professional support for students with 1-on-1 online video sessions as they progress through their UX/UI designer curriculum.

#### **Freelance/Contract** Product Designer

Dec. 2020 - Jan. 2021

San Diego, CA

- I joined a team of contracted designers to create a new web application that connects users to charities across the country. Designed user flows and high fidelity mockups for two types of end users.

#### **BVA** UX/UI Designer

Apr. 2018 - Sep. 2020

San Diego, CA

- I helped over 12 new and existing brands with content strategy, visual design, and user research within the Shopify eCommerce space.
- Increased a makeup and skincare brand's eCommerce conversion rate by +44% for their "Value Sets" by redesigning and testing a new mobile purchasing flow.
- Increased a jewelry brand's average order value by +13% within the first month of launch by designing a new "Build Your Stack" feature from end-to-end.
- Led multiple content strategies and design presentations to key stakeholders, while validating my designs through user testing, Google Analytics, and insights from client's customer support teams.
- Designed information architectures, flow diagrams, wireframes, and high fidelity UI mockups for a variety of landing pages and custom features.

#### **Hologic** Systems Engineer

Aug. 2015 - Sep. 2017

San Diego, CA

- Developed and optimized medical devices by validating and verifying instrumental design changes. Contributed to the development of the Panther Fusion® System which received FDA approval for COVID-19 testing.

#### **Genentech** Bioprocess Associate

Jun. 2013 - Jul. 2015

Oceanside, CA

- Operated and assisted downstream production of multiple pharmaceuticals within a team environment.

### CONTACT

<http://stevenoey.design/>

[hi@stevenoey.design](mailto:hi@stevenoey.design)

+1 510-816-8604

### SKILLS

Interaction Design

Visual Design

Usability Testing

User Research

Content Strategy

Copywriting

HTML & CSS

Basic Javascript

### TOOLS

Figma

Sketch

InVision

Abstract

Adobe Photoshop

Adobe Illustrator

Principle

Google Analytics

Userlytics

TryMyUI

LuckyOrange

### EDUCATION

#### **Bloc.io**

Sep. 2017 - Feb. 2018

UX Design, Visual

Design, UX Strategy,

Design Thinking, User

Research

#### **San Diego City College**

Aug. 2016 - Jan. 2017

Basic Graphic Design,

Typography I, Digital

Media

#### **UC San Diego**

Sept. 2009 - Jun. 2012

B.S. Chemical

Engineering