Steven Oey
UX/Product Designer

Interested in exploring the relationship between people and technology by understanding user behavior and creating unexpected solutions.

CONTACT

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WORK EXPERIENCE

Freelance/Contract Product Designer   Dec. 2020 – Present
San Diego, CA

- Helped create a new web application that connects users to charities across the country by designing user flows and high fidelity mockups for two types of end users.
- Only designer on a data visualization tool in charge of discovery, planning, & design.

BVA UX/UI Designer   Apr. 2018 – Sep. 2020
San Diego, CA

- I helped over 12 new and existing brands with content strategy, visual design, and user research within the Shopify eCommerce space.
- Increased a makeup and skincare brand's eCommerce conversion rate by +44% for their "Value Sets" by redesigning and testing a new mobile purchasing flow.
- Increased a jewelry brand's average order value by +13% within the first month of launch by designing a new "Build Your Stack" feature from end-to-end.
- Led multiple content strategies and design presentations to key stakeholders, while validating my designs through user testing, Google Analytics, and insights from client's customer support teams.
- Designed information architectures, flow diagrams, wireframes, and high fidelity UI mockups for a variety of landing pages and custom features.

Hologic Systems Engineer   Aug. 2015 – Sep. 2017
San Diego, CA

Developed and optimized medical devices by validating and verifying instrumental design changes. Contributed to the development of the Panther Fusion® System which received FDA approval for COVID-19 testing.

Genentech Bioprocess Associate   Jun. 2013 – Jul. 2015
Oceanside, CA

Operated and assisted downstream production of multiple pharmaceuticals within a team environment.

EDUCATION

Bloc.io   Sep. 2017 – Feb. 2018
UX Design, Visual Design, UX Strategy, Design Thinking, User Research

San Diego City College   Aug. 2016 – Jan. 2017
Basic Graphic Design, Typography I, Digital Media

University of California at San Diego   Sep. 2009 – Jun. 2012
B.S. Chemical Engineering

SKILLS

Interaction Design
Visual Design
Usability Testing
User Research
Content Strategy
Copywriting
HTML & CSS
Basic Javascript

TOOLS

Sketch
InVision
Abstract
Figma
Adobe Photoshop
Adobe Illustrator
Principle
Google Analytics
Userlytics
TryMyUI
LuckyOrange