DREAM CITY

Feb 18, 2022

Welcome to Dream City

Do you stay up late reading William Gibson novels and rewatching Ghost in the Shell and think to yourself, *I wish I was a cybernetic gang member living in a city that was supposed to be a moon colony, but didn't quite make it to launch and has morphed into a gigantic giga-city just outside of Fresno, California*? Then we have the perfect NFT project for you.

Dream City is an art focused project that combines PFPs and generative art, sequential art (a fancy way of saying comics and manga), original 1/1 artworks, and short stories. Our artworks and stories are set in Dream City, a fictitious cyberpunk city of the future, where the metaverse has become reality.

One of our goals is to build the history and lore of Dream City in collaboration with our community and to integrate holder's NFT characters and ideas into the artwork and stories we produce. Importantly, we are not asking our community to write us essays about their characters -- unless, of course, they want to. Instead, we plan to do the heavy lifting in the creative process, so that our community members can have fun coming up with ideas that we will turn into art.

We plan to collaborate with our holders to produce a series of anthologies. This format gives us creative freedom and the chance to tell as many stories as we have the time to write and illustrate. It is also flexible, allowing us to move from Action to Comedy, Horror, Romance, or Noir, all within the cyberpunk setting of Dream City.

Utility

Ok, that's great, but where's the part of the project where you're going to revolutionize the internet or something?

The DC team has tried to be very transparent with what we are and are not going to offer. We want to be realistic about what our team can produce, especially how much artwork Brandon, the creator and artist behind Dream City, is being asked to create. Right now, all of the Dream City team have full-time jobs; we don't want to over promise or under deliver.

At this time, what we are offering is entertainment -- artwork, stories, and a community of people who love those things. To be very clear: if you're looking for fancy, innovative developments on Solana and Web 3, this probably isn't the project for you.

But, if you're looking for some of the best art on Solana and a fun, easy going community that wants to make some amazing content, we'd love to have you. Keep reading to learn about our future goals and where we hope this project ends up.

Future Goals (next 90 days)

Degenizens

Our Degenizens are the core of our community. This role is reserved for our early adopters, contest winners and active community members. It is assigned at the discretion of the DC team, and grants the recipient several benefits:

Minting tokens: Degens will be given minting tokens for the official Orphan mint on February 22, 2022.

Art: exclusive airdrops to be delivered in the future, access to NFT holder-only comics.

Decision making: these community members are encouraged to participate in helping to drive the future of the project and weigh in on long-term goals. They will also be able to give input on lore, artwork, airdrops, and future mints.

Importantly, this role can be lost if a member becomes inactive and or does not contribute in a meaningful way.   Decisions to remove a member from the Degenizen role will be made by the DC team and the community.

Community decisions driving:

Art
Community members with the Degenizen role will receive exclusive airdrops. Currently there is no airdrop schedule, but we anticipate at least one Degen-only airdrop within the next 90 days. Another airdrop, featuring different artwork than the Degen-only airdrop will be given to a to-be-determined percentage of members who hold an Orphan NFT.

Comics
The Dream City prologue comic has been published and is currently free to view and read on our Discord. Future comics will only be available to NFT holders. These comics will be accessed through our website (DreamCityNFT.com). Our goal is to publish at least one more comic within the next 90 days.

Short stories
Dream City is filled with over 100 million Degenizens, each with a story, but comics take a lot of effort and Brandon only has two hands. Writing prose can sometimes be a bit quicker, so we plan to supplement our comics with short stories to maintain our community's interest and provide new content as often as possible.

Lore
Dream City is a huge place with lots of shady characters and sometimes even more shady places. All of this information will be regularly updated and accessible to everyone through our website.

Future Goals (beyond 90 days)

Community decisions driving:

Comics and Anthologies
A 5-6 story anthology of comics and short stories is one of our immediate long-term goals. We plan to publish this anthology within the next year.

Additionally, all comics are being drawn at a high resolution (600 DPI) to facilitate future options for physical printing, if this is a route the community decides to take.

Collaboration
We'll be looking for talented artists and creatives in and outside of Solana to partner with us. This could mean artistic or writing collaborations, having guest artists illustrate comics, or guest writers use our IP to produce new stories.   We respect artist's time, and anyone who participates as a full collaborator will be compensated according to a fee structure to be determined in consultation with our community.

Lorebuilding dApp
Taking the collaboration to the next level. While building our lore, we did not find any pre-existing tools that were tailored to our needs. Another long-term goal is to build a lore app to fulfill this need. If fully realized, our lore app has the potential to be licensed to other lore-based projects.

In the short term, we will be offering our community a place to use their NFT holder status to help create the world of Dream City. Community members will be able to add lore entries, write stories featuring their Orphan, and vote on what gets kept as final lore.

Tokenomics
We are researching ways to use different staking platforms like. Honey.finance, as well as creating our own token for future uses. These tokens would have uses for things like bidding on DC Holder 1/1 Auctions, future art collaborations, or minting later editions and gangs. Importantly, these tokens will not have any liquidity or financial backing and will inherently hold no value outside of our Dream City ecosystem.

Games

We like games, but we don't have any experience building them. This doesn't mean a cyberpunk video game full of Orphans isn't a possibility, just that we would need to hire talent depending on the type and scope of game.

Merch Storefront
Think your NFT is rare? Wait for limited editions of Dream City merchandise. T-Shirts, Hoodies, Stickers, and more. Maybe even Rugs.

Rad Rugs

Dream City was recently vetted by Rad Rugs. We did so after consulting with our community, and submitted our application on February 11, 2022. Our initial results and verification, returned on February 13, 2022, gave us a B+ rating, largely due to our lack of utility (but who needs another project trying to solve the world's problems when you can read comics). We also lost some points for not verifying with Civic; while we understand the sentiment, our team finds little value in using a verification tool that allows blatant rugs to be vetted.

As a result of our consultation, we took steps to update our website, clarified our roadmap on our website, and produced this Litepaper.

Dream City
Pfp Art

87
Security Score

Dream City is a collection of 2222 members of the Orphans gang, a cyberpunk story-based NFT project. Dream city is a gigacity filled with underground gangs, corporate spies, and everything in-between. Young, vast numbers, and ruthless. They're not to be trusted. An Orphan of Dream City is the type of person that would steal anything that's not nailed down. Most of The Orphans go on to be normal citizens of Dream City if they aren't arrested or killed. The talented among the group begin their life of crime and graduate to more formidable gangs.

Highlights
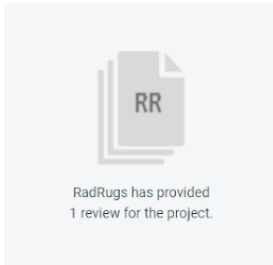|			
Status	Not Minted	Red Flags	
Identity Verification	None	None	
Blockchain	Solana	Badges	
Supply	2222		
Mint Date	2022-02-22		
Mint Price	TBD SOL		

📄 Review History Security assessment

Dream City-v1
Review Date: 2022-02-11

Review Report - Dream City-v1
Manual Review

RR

RadRugs has provided
1 review for the project.

REVIEWER	TYPE	REQUEST DATE	REVISION DATE
Hanzo	Pre-Mint	2022-02-11	2022-02-13

IDENTITY VERIFICATION
None

BADGES
- This project has a proven utility or a proof of concept.
- The website and all social networks are well established.
- The community is strong and engaged, the growth is organic.
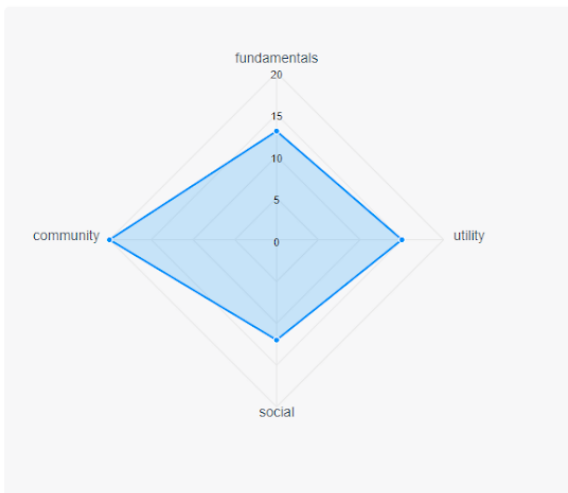
RED FLAGS
None

OVERVIEW
This project has very clear goals and isn't trying to overpromise on their roadmap, they are focused on their art/comics concept, but they are still open to other utilities if the community demands it. The team is very well-balanced with complementary roles and key experiences to fulfill their roadmap. There's elaborated proof of concepts of their art and comic they are working on before mint. Short-term viability is realistic. And the art is original, isn't derivative, neither reminds you of any collection. Some members of the team are doxxed, and are part of well known communities. Overall, a very solid project.

📊 Scoring Category breakdown

Fundamentals A
13 points awarded out of a maximum of 15

Utility B
15 points awarded out of a maximum of 20

Social A
12 points awarded out of a maximum of 15

Community A+
20 points awarded out of a maximum of 20

Mint

Price

Our mint price and minting tiers reflect our dual goals of wanting to reward our community and remaining an accessible project. In order to continuously reward our most active members, users with the Degenezin role will be allowed to mint first, followed by our whitelist members, and then the general public. To remain accessible, the mint price is being kept below 1 SOL.

Role	Price	Mint Opens
Degenezins	.5 SOL	[time] EST (UTC Time), February 22, 2022
Whitelist	.5 SOL	[time] EST (UTC Time), February 23, 2022.
Public Mint	.75 SOL	[time] EST (UTC Time), February 23, 2022.

Funding & Treasury

How will money from the Mint be used?

We have outlined two fee structures for the first mint. Each of our founding/core members will be compensated as shown in the table below. This payment is meant to cover all work done up until the mint and a portion of future work. The remaining funds generated from the mint will be stored in a treasury that will help fund future initiatives. Additionally, some founding members have chosen to reinvest all or a portion of their payment back into the treasury. Team members who reinvest their funds understand all risks involved and are not owed any further compensation from this initial mint.

We want to be fully transparent with how our treasury funds will be used and will provide quarterly updates to the DAO/community. A link to the treasury wallet's address will be provided at least 24 hours prior to mint.

Treasury address:

Our second fee structure covers disbursement of funds from any secondary sales of NFTs and associated royalties. Dream City NFT will collect ?% of any NFT sale. Royalties will be paid to an entity's wallet address in perpetuity.

Entity	Role	Mint % Payment	Royalties Payment
Treasury Wallet	Treasury Wallet	33%	80%
Brandon Mullins	Art / Design	15%	12%
Michelle Amos	Lore / Project Management	10%	5%
Carl DeCaire	Partnerships / Advisor	10%	1%
Matt Cook	Community Engagement	10%	1%
Steve Nosan	Engineer	10%	1%
Joe Santavicca	Community Moderator	2%	0%

About Our Team

Most of the Dream City team have been friends for decades; we are incredibly privileged to be a part of a talented community whose skills range from fine and graphic art, writing, website design, coding, UX, and media relations. We believe our friendships with one another -- some of which stretch back to high school -- are part of what makes our team so strong. Our relationships have also fostered trust and accountability, something rare in the current NFT landscape.

Brandon Mullins
Art / Design
Brandon has been in the creative services field around 20 years now. Graphic design, advertising, web, app, software, and now what's known more formally as product or UX design. From the art side of things he's been drawing before he could write and is also very active in the Solana 1/1 art scene.
Social: @wakeupbrandon | brandon#0350

Michelle Amos
Lore Master / Project Manager
Michelle is an artist and writer who loves all things sci-fi and fantasy related. She's excited to put her nerd credentials to work as DC Loremaster, while still being able to use skills from her day job as a Systems Analyst/Project Manager to act as PM for Dream City.
Social: @michelleamosart

Matt Cook
Community Engagement

Matt has been in the social media marketing field for 12 years. In that time, he's become an adept social media copywriter and content producer for a couple, much-loved local brands here in Ohio. Fun Fact: He was the first of all his friends to create an NFT.
Social: @wealldroneon

Carl DeCaire
Partnerships / Advisor
Carl has over 20 years designing and building traditional web2 products and services, recently transitioning to web3 as a Product Design Lead at Metaplex.com helping to create the NFT standard for Solana.
Social: @empirikal | empirikill#6342

Steve Nosan
Engineer
Steve has been in the software engineering field for over a decade, with a wide set of skills ranging from web dev, cloud architecture, to IoT. If it involves software, he's probably done it.

Joe Santavicca
Community Moderator
Joe used to spend all day in restaurants as an Operations Director, but left to go back to school and play in the woods. His #1 hobby is talking to people, which makes him the perfect discord mod.

If you read our Litepaper send one of our discord team members a message with a #bangbang and get promoted to a Degenizen!