

Last time

- we talked about text classification
  - task of predicting something about a text given only the text itself
  - Something: Author, genre, topic
- Bag-of-words model to solve!
  - Probability and conditional probability are based solely on word frequency
  - Probability of class label depends on how often words are used
    - Can cause problems
      - Same word different meaning
      - abbreviations / stemming
      - Negation

$$- C_{MAP} = \underset{j}{\operatorname{argmax}} P(x_1, x_2, \dots, x_n | C_j) P(C_j)$$

$$C_{NB} = \underset{j}{\operatorname{argmax}} P(C_j) \prod_i P(x_i | C_j) P(x_1 | C_j) P(x_2 | C_j) \dots P(x_n | C_j)$$

Naïve Bayes  
hypothesis

Assume  $X = \text{"The quick brown fox"}$

$$C_{NB} = \underset{j}{\operatorname{argmax}} P(C_j) \prod P(X = \text{"The"} | C_j) P(X = \text{"quick"} | C_j) P(X = \text{"Brown"} | C_j) P(X = \text{"fox"} | C_j)$$

How do we get these probabilities?

- Extract a vocabulary

- Every word, punctuation mark, or token in training set

- 'n't + / could + 'nt = couldn't

- Calculate  $P(C_j)$

- for all  $C_j$  calculate  $\frac{|docs_j|}{|\# \text{ of documents}|}$   $\swarrow$  documents of class  $j$

- documents could large collections of text, such as books

- could be one line of dialog in a play

- Initial guess at  $C$  distribution

-  $P(X_k | C_j)$

$Text_j$  = a single document containing all  $docs_j$

for each word in vocab, calculate

$$P(X_k | C_j) = \frac{n_k}{n} \quad \begin{array}{l} \leftarrow \text{number of times word } k \text{ appears in } \\ \text{Text}_j \\ \uparrow \\ \text{\# of words in Text}_j \end{array}$$

That's all there is to it

- Uh...ss...

- underflow!

- Multiplying probabilities together results in VERY small numbers

-  $\log(XY) = \log(X) + \log(Y)$

- Calculate log probability

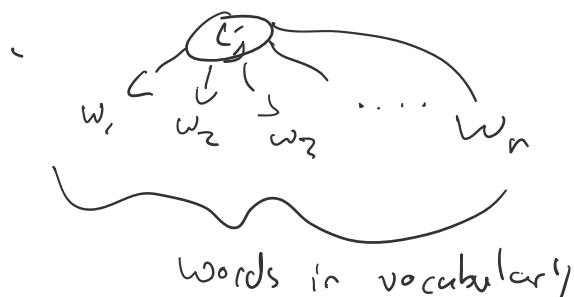
$$C_{nb} = \underset{j}{\operatorname{argmax}} \log(P(C_j)) \sum_i \log(P(x_i | C_j))$$

- The class with the highest log-score is still the most probable
- What if you haven't seen a word before?
  - doesn't exist in any class;
    - Ignore it!
  - Doesn't exist in some class;
    - Causes probabilities to vanish, regardless of other words in sentence
- Solution: Pseudocounts

$$\hat{P}(x_i | C_j) = \frac{n_i + 1}{n + K}$$

# of words in text      # of tokens in your sentence

- Small probability associated with unseen words



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- Naive Bayes, while powerful, is incredibly reductive.
  - For more complex problems need a more complex network
  - Tail to tail connections



- $X$  and  $Z$  are independent given  $Y$
- even though  $X$  and  $Z$  are conditionally independent given  $Y$ , belief about  $X$  can propagate to  $Z$