# Smart Assistant Program Overview

## Introduction

The Smart Assistant aims to empower individuals to establish a profitable and scalable AI business within a 90-day timeframe.

## Key Benefits

### Access to Workshops

* Frequency: Over 15 workshops each month.
* Content: Focus on AI solutions, client acquisition, hiring, and scaling strategies.
* Archives: Unlimited access to all previous workshop recordings.

### Personalized Assistance

* Coaching Calls: Regular one-on-one coaching with experts across various fields.
* AI Steven: 24/7 assistance from an AI clone of Steven Ottley.
* Direct Interaction: Opportunities for direct queries to Steven Ottley and his team.

### Exclusive Resources

* Custom Tools: Access to specialized tools from Steven’s company, Morningside AI, including a cosine similarity tool for benchmarking AI projects.
* AI Templates: A collection of ready-to-use templates for chatbots, no-code databases, and AI automation systems.
* Lead Opportunities: Exclusive access to potential client leads that MorningsideAI receives.

### Community and Networking

* Accountability Group: Join groups for mutual support and discussion.
* Vets Community: An exclusive network for top achievers, offering a platform to connect with seasoned AI entrepreneurs.

### Real-world Insights and Success Stories

* Member Testimonials: Inspirational stories from members like Mark, Bianca, and Taha, showcasing their experiences and successes in the program.

## Program Structure

* Initial Steps: Start by engaging with Steven's YouTube content, then progress through joining the Smart Assistant, creating an AI offer, and signing your first client.
* Membership Tiers: Options include Standard and Premium, each offering a different level of access and benefits.
* Regular Events: A schedule of workshops and discussion sessions to facilitate continuous learning and interaction.

## Aim

* The program is dedicated to providing the necessary tools, knowledge, support, and community to kickstart and nurture an AI business venture.

## Smart Assistant Program’s Features

* 15+ Workshops Per Month
  + Access to a wealth of live workshops and a vast library of past recordings.
* Access to AI Steven
  + Continuous support from an advanced AI modeled after Steven Ottley.
* 1-on-1 Coaching Calls (Premium)
  + Monthly personalized coaching sessions with industry experts.
* Custom Tools
  + Exclusive tools designed for AI business success, including benchmarking and analysis tools.
* Accountability Group
  + An opportunity to join small, focused groups for shared learning and support.
* MorningsideAI Leads (Premium)
  + Premium access to client leads that are beyond MorningsideAI’s capacity.
* Vets Community
  + A networking platform for elite members to connect and collaborate.
* Exclusive Templates
  + A suite of plug-and-play templates for immediate use in AI projects.
* Direct Questions to Steven (Premium)
  + A direct line to Steven and his team for in-depth assistance and guidance.
* Expert Coaches
  + Access to a team of coaches specializing in sales, outreach, development, and operations.
* Member Testimonials
  + Real-life success stories and experiences from current members.
* Regular Events
  + A consistent schedule of workshops and sessions for ongoing engagement.
* Membership Tiers
  + Options of Standard and Premium memberships, tailored to different needs.
* Immediate Access
  + Swift entry into the program upon joining.
* Flexible Membership
  + Freedom to cancel the membership at any time.
* Price Lock-In
  + Guaranteed pricing stability for members.
* Secure Transactions
  + Ensured safety and security in all transactions.

### Standard Plan - $97 Monthly Subscription

* 15+ Workshops Per Month: Live workshops on AI solutions, client acquisition, hiring, and scaling strategies, with access to all past recordings.
* Access to AI Steven: 24/7 assistance from Steven's AI clone for guidance on starting and scaling an AI business.
* Custom Tools: Access to tools from Morningside AI, including a cosine similarity tool.
* Accountability Group: Join a group of like-minded individuals to discuss AI business journeys and goals.
* Vets Community: Invitation to an exclusive group for top achievers and contributors.
* Exclusive Templates: Downloadable templates for chatbots, no-code databases, and AI automation systems.

### Premium Plan - $197 Currently Sold Out (Join Waitlist)

* All Standard Benefits plus:
* 1-1 Coaching Calls: 60 minutes of monthly coaching with expert coaches specializing in development, operations, outreach, and sales.
* MorningsideAI Leads: Access to excess client leads received by Morningside AI.
* Direct Questions to Steven: Opportunity for direct queries to Steven and his team for tailored advice on starting and scaling an AI business.

The pricing for both plans is subject to increase over time due to the constant introduction of new features and resources.