

# Statistical Methods for Causal Inference in Observational and Randomized Studies

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# DAY TWO: LECTURE TWO

## Other Target Parameters

# Effect Modification

In many applications, one would like to estimate treatment specific mean of an outcome conditional on a user supplied baseline covariate (e.g. genetic profile).

In particular, this yields the treatment effect as a function of the baseline covariate.

## Effect Modification: Examples

For example, one may be interested in these questions:

- What is the effect of an antidepressant medication on Hamilton Depression Rating Scale (HAM-D) score for those who enter a study with severe depression, and for those who enter with moderate depression?
- What is the effect of a cancer therapy for those who test positive for over-expression of a particular gene and for those who test negative for overexpression of that gene?
- What is the impact of low adherence to antiretroviral therapy on viral load for HIV-positive individuals who have just achieved viral suppression and for those who have maintained continuous viral suppression for 1 year?

# High-Dimensional Exposure/Treatment

One might be interested in the effect of a continuous treatment such as the dose of a drug.

In addition, one might be interested in the effect of a multiple component treatment: e.g., drug1 and drug2, or drug and dose of drug.

# Dynamic treatments

One may be interested in the effect of a rule for assigning a drug or dose of drug in response to characteristics of the subject.

For example, the class of dynamic treatments might be defined as: Treat if the patient's CD4-count drops below  $\theta$ .

# Stochastic Interventions

One may want to know the effect of a class of stochastic interventions defined as "assign a uniformly distributed dose between two values if the biomarker exceeds value  $\theta$ ".

# Statistical Model

We assume a nonparametric statistical model for  $P_0$ ; that is, we put no restrictions on the true data-generating distribution. The likelihood of the data at a candidate probability distribution  $P$  can be written

$$\prod_{i=1}^n P(Y_i, A_i, V_i, W_i) = \prod_{i=1}^n P_Y(Y_i \mid A_i, V_i, W_i) P_A(A_i \mid V_i, W_i) P_{V,W}(V_i, W_i).$$



## Causal parameter of Interest

Let  $Y_a$  denote the potential outcome that would have been observed had treatment been at level  $a \in \mathcal{A}$ . We'd like to learn the probability that  $Y_a = 1$ , within strata  $V = v$ , that is

$$P(Y_a = 1 \mid V = v), a \in \mathcal{A}, v \in \mathcal{V}.$$

# Identifiability: Statistical Parameter of Interest

We also would like to express the above display as a mapping from the distribution of the observed data. We make the following assumptions, which we use to connect the potential outcomes to the observed data:

- Time-ordering assumption:  $W, V$  precede  $A$ , which precedes  $Y$ ;
- Consistency assumption: For all  $a \in \mathcal{A}$ ,  $Y = Y_a$  on the event  $A = a$ ;
- Randomization assumption (no unmeasured confounders):  
 $\{Y_a\}_{a \in \mathcal{A}} \perp\!\!\!\perp A \mid W, V$ ; and
- Positivity assumption:  $P(A = a \mid W = w, V = v) > 0$  for all  $a \in \mathcal{A}$  and all  $(w, v)$  in the support of  $P_0$ .

# Statistical Parameter of Interest

Under these assumptions, we can equate function

$$P(Y_a = 1 \mid V = v), a \in \mathcal{A}, v \in \mathcal{V}.$$

of the potential outcomes we are interested in with a mapping from the distribution of the observed data, as follows:

$$P(Y_a = 1 \mid V = v) = E_{W|V=v}P(Y = 1 \mid A = a, V = v, W), a \in \mathcal{A}, v \in \mathcal{V},$$

where  $E_{W|V=v}$  is expectation with respect to the distribution of baseline variables  $W$  given  $V = v$ .

## Statistical Parameter of Interest

We define our parameter of interest  $\Psi(P)$  to be the mapping from the observed data distribution given on the right-hand side of the previous display:

$$\Psi(P)(a, v) = E_{W|V=v}P(Y = 1 \mid A = a, V = v, W).$$

If  $A$  and  $V$  each had only a couple levels, we could estimate  $\Psi(P_0)(a, v)$  (where  $P_0$  is the true, unknown data-generating distribution) directly for each value of  $a$  and  $v$ .

# The TMLE: Initial Estimator

We could fit a logistic regression model for  $P_0(Y \mid A, V, W)$  such as

$$P(Y = 1 \mid A, V, W) = \text{expit}(\alpha_0 + \alpha_1 A + \alpha_2 V + \alpha_3 W).$$

One can also use super learning to obtain a data adaptive estimator of  $P_0(Y = 1 \mid A, V, W)$ .

Denote the fit by  $\bar{Q}_n(Y = 1 \mid A, V, W)$ . Our initial estimator  $Q_n^0$  is defined as the pair  $(\bar{Q}_n(Y = 1 \mid A, V, W), Q_{V,W,n}(V, W))$ .

# The TMLE: Efficient Influence Curve

The efficient influence curve is (up to a normalizing constant)

$$D_{0,0}(Y, A, V, W) = I(A = a, V = v) \left( \frac{Y - P(Y = 1 \mid A = a, V = v, W)}{P(A = a \mid V = v, W)} \right) \\ + I(V = v)[P(Y = 1 \mid A = a, V = v, W) - \Psi(P)(a, v)].$$

For practical identifiability, one wants a nicely bounded efficient influence curve as a function of  $O$ : Thus one needs that  $P(A = a \mid V = v, W)$  is bounded away from zero.

# The TMLE: Least Favorable Submodel

We now construct a parametric model  $\{P_n^0(\epsilon) : \epsilon\}$  that 1) contains the initial estimator  $P_n^0 = (Q_n^0, g_n)$  at  $\epsilon = 0$  and (2) has a score at  $\epsilon = 0$  whose linear span contains the efficient influence curve at  $P_n^0 = (Q_n^0, g_n)$ . To do this, we first define the clever covariate  $H_1^*(A, V, W)$  for fluctuation of the outcome-regression, and function  $H_2^*(V, W)$  for fluctuation of the distribution of  $(V, W)$ :

$$H_1^*(A, V, W) = \frac{I(A = 0, V = 0)}{g_n(A = 0 \mid V = 0, W)}$$

and

$$H_2^*(V, W) = I(V = 0)[\bar{Q}_n(Y = 1 \mid A = 0, V = 0, W) - \Psi(Q_n^0)(0, 0)].$$

# The TMLE

Let  $\epsilon = (\epsilon_1, \epsilon_2)$ . Define the parametric model  $\{P(\epsilon) : \epsilon\}$ :

$$P_n^0(\epsilon)(Y = 1 \mid A, V, W) = \text{expit}(\epsilon_1 H_1^*(A, V, W) + \text{logit}(\bar{Q}_n(Y = 1 \mid A, V, W)))$$

$$P_n^0(\epsilon)(A \mid V, W) = g_n(A \mid V, W),$$

$$P_n^0(\epsilon)(V, W) = s_{\epsilon_2} \exp(\epsilon_2 H_2^*(V, W)) Q_{V, W, n}(V, W),$$

where the constant  $s_{\epsilon_2} = 1 / [\frac{1}{n} \sum_{i=1}^n \exp(\epsilon_2 H_2^*(V_i, W_i))]$  is chosen such that  $P(\epsilon)(V, W)$  integrates to 1 for each  $\epsilon$ .



## The TMLE: TMLE-update step

We fit the above parametric model using maximum likelihood estimation to get estimates  $\epsilon_n = (\epsilon_{1,n}, \epsilon_{2,n})$  of  $(\epsilon_1, \epsilon_2)$ . Since the empirical distribution of  $(V, W)$  is an NPMLE, we have  $\epsilon_{2,n} = 0$ .

To obtain  $\epsilon_{1,n}$ , fit the logistic regression model on the previous slide, which has a single term  $(H_1^*)$  and offset equal to  $\text{logit}(\bar{Q}_n(Y = 1 \mid A, V, W))$ .

Our final estimator for the relevant part  $Q_0$  of the density of the data-generating distribution is

$$Q_n^* = (P_n^0(\epsilon_{1,n})(Y = 1 \mid A, V, W), Q_{V,W,n}).$$

## The TMLE: Plug-in

Lastly, we compute the substitution estimator  $\Psi(Q_n^*)(a, v)$ :

$$\psi_n(a, v) = \frac{1}{\sum_{i=1}^n I(V_i = v)} \sum_{i=1}^n I(V_i = v) \bar{Q}_n^*(Y = 1 \mid A = a, V = v, W_i).$$

## Unstable Estimator/ Practical Violation of Positivity Assumption

For a given treatment level  $a$  and covariate value  $v$ , the TMLE above for the parameter  $\psi_0(a, v)$  defined on the previous slide involves the clever covariate:

$$\frac{I(A = a, V = v)}{g_n(a \mid v, W)}.$$

This estimator may become unstable if there are few subjects in the sample with  $A = a$  and  $V = v$ .

The variance of the estimator will depend on the number of subjects in the category defined by  $A = a$  and  $V = v$ .

One can consider two possible approaches for dealing with this.

# Marginal Structural Model

The first approach is to assume a model  $m_\beta$  for the parameter  $\psi_0(a, v)$  such as:

$$\text{logit } \psi_0(a, v) = \beta_0(a, v).$$

Such a model allows one to focus on estimating the parameter  $\beta_0$ , and the TMLE of  $\beta_0$  will smooth across all the observations.

However, this requires making a model assumption (also restricting the statistical model!), and if this model assumption is incorrect (i.e., if there is model misspecification, which may be difficult to rule out), then  $\beta_0$  (and thereby  $\psi_0$ ) is not defined.

# Defining Summary Measure: Working Marginal Structural Model

The second approach is to define our target parameter as a summary measure of the parameters  $\{\psi_0(a, v) : a, v\}$ .

For example, for a given treatment  $a$ , one could define our target parameter as the minimizer  $(\beta_0, \beta_1)$  of the expectation (with respect to the true data-generating distribution) of the squared residuals  $(\psi_0(a, V) - \beta_0 - \beta_1 V)^2$ .

In this case  $\beta_0 + \beta_1 V$  represents the least squares projection of the true treatment-specific mean at level  $a$  as a function of  $V$  onto a linear trend.

# Working Marginal Structural Model

The choice of working marginal structural model, such as the linear model  $\beta_0 + \beta_1 V$ , defines the target parameter of interest, but it does not represent a causal or statistical assumption.

# Working Marginal Structural Model

The parameter  $\Psi(P)$  is now well defined for any probability distribution  $P$ .

One could also define a whole collection of such summary measures as target parameters, thereby allowing the investigation of a whole collection of features of the true response curve  $\psi_0(a, v)$  as a function of  $a$  and  $v$ .

# Marginal Structural Working Model: Statistical Target Parameter

The parameter we will estimate is

$$\psi_0 = \arg \max_{\Psi'} \sum_{a \in \mathcal{A}} E_{P_0} h(a, V) \log \left[ m(a, V, \Psi')^{Y_a} (1 - m(a, V, \Psi'))^{1 - Y_a} \right],$$

for some bounded, measurable weight function  $h(a, V) \geq 0$  that we specify.

When the model  $m$  is correctly specified, this parameter yields  $E(Y_a \mid V)$ , and when  $m$  is misspecified, it represents the weighted-log-likelihood projection of this true dose-response curve onto the working model.



# Statistical Target Parameter

In the above definition  $\psi_0$ , one can replace  $Y_a$  by  $P_0(Y = 1 \mid A = a, V, W)$ , and this  $\psi_0$  is also the unique solution to

$$\sum_{a \in \mathcal{A}} E_{P_0} h(a, V) (P_0(Y = 1 \mid A = a, V, W) - m(a, V, \Psi')) (1, a_1, a_2, a_3, V)' = 0.$$

This defines a mapping from the distribution of the observed data.

# The TMLE: Initial Estimator

We fit a logistic regression model to obtain an estimator for the first component  $\bar{Q}_0$  of  $Q_0$  and use the empirical distribution as estimator for the second component of  $Q_0$ . The resulting initial estimator  $Q_n^0$  is denoted by  $(\bar{Q}_n(Y = 1 \mid A, V, W), Q_{V,W,n}(V, W))$ .

We fit a multinomial logistic regression model for  $P_0(A \mid V, W)$ .

# The TMLE: Efficient Influence Curve

To compute the optimal fluctuation submodel for the TMLE, we need the efficient influence curve for the parameter  $\Psi$  in the nonparametric model. The efficient influence curve is (up to a normalizing matrix) given by

$$D^*(P)(Y, A, V, W) = \left[ \frac{h(A, V)(Y - P(Y = 1 | A, V, W))}{P(A | V, W)} (1, A_1, A_2, A_3, V)' + \sum_{a \in \mathcal{A}} h(a, V) (P(Y = 1 | A = a, V, W) - m(a, V, \Psi')) (1, a_1, a_2, a_3, V)' \right].$$

For practical identifiability, one wants  $\max_{a \in \mathcal{A}} h(a, V)/P(A = a | V, W)$  to be nicely bounded. One may select  $h$  so that this is a reasonable assumption.

# The TMLE: Submodel for fluctuation

We now construct a parametric model  $\{P_n^0(\epsilon) : \epsilon\}$  that (1) contains the initial estimator  $(Q_n^0, g_n)$  at  $\epsilon = 0$  and (2) has a score at  $\epsilon = 0$  whose linear span contains the efficient influence function at  $(Q_n^0, g_n)$ . To do this, we first define the clever covariates  $H_1^*(A, V, W)$  and  $H_2^*(V, W)$ :

$$H_1^*(A, V, W) = \frac{h(A, V)}{g_n(A \mid V, W)}(1, A_1, A_2, A_3, V)'$$

and

$$H_2^*(V, W) = \sum_{a \in \mathcal{A}} h(a, V)(\bar{Q}_n(Y = 1 \mid A = a, V, W) - m(a, V, \Psi'(Q_n^0)))(1, a_1, a_2, a_3, V)'.$$

Here  $H_1^*$  and  $H_2^*$  are vectors.

# The TMLE: Updating Step

Let  $\epsilon = (\epsilon_1, \epsilon_2)$ , where  $\epsilon_1$  and  $\epsilon_2$  are each row vectors with five components (so as to have the same length as  $H_1^*$  and  $H_2^*$ , respectively).

Define the parametric model  $\{P_n^0(\epsilon) : \epsilon\}$ :

$$P_n^0(\epsilon)(Y = 1 \mid A, V, W) = \text{expit}(\epsilon_1 H_1^*(A, V, W) + \text{logit}(\bar{Q}_n(Y = 1 \mid A, V, W)))$$

$$P_n^0(\epsilon)(A \mid V, W) = g_n(A \mid V, W),$$

$$P_n^0(\epsilon)(V, W) = s_{\epsilon_2} \exp(\epsilon_2 H_2^*(V, W)) Q_{V, W, n}(V, W),$$

where the constant  $s_{\epsilon_2} = 1 / [\frac{1}{n} \sum_{i=1}^n \exp(\epsilon_2 H_2^*(V_i, W_i))]$  is chosen such that  $P_n^0(\epsilon)(V, W)$  integrates to 1 for each  $\epsilon$ .

## The TMLE: Updating Step

We fit the above parametric model using maximum likelihood estimation to get the estimate  $\epsilon_n = (\epsilon_{1,n}, \epsilon_{2,n})$  of  $(\epsilon_1, \epsilon_2)$ . We have  $\epsilon_{2,n} = 0$  as before.  $\epsilon_{1,n}$  can be obtained by fitting the logistic regression model, which has one term for each component of  $H_1^*$ , and offset equal to  $\text{logit}(\bar{Q}_n(Y = 1 \mid A, V, W))$ .

Our final estimator for the relevant part  $Q_0$  of the density of the observed data is

$$Q_n^* = P(\epsilon_n) = (P(\epsilon_{1,n})(Y = 1 \mid A, V, W), Q_{V,W,n}).$$

# The TMLE: Plug-in

We compute the substitution estimator  $\Psi'(Q_n^*)$ , which solves

$$\sum_{a \in \mathcal{A}} \sum_{i=1}^n h(a, V_i) (\bar{Q}_n^*(Y = 1 \mid A = a, V_i, W_i) - m(a, V_i, \Psi'(Q_n^*))(1, a_1, a_2, a_3, V_i))' = 0.$$

The solution  $\Psi'(Q_n^*)$  to the above equation can be computed using iteratively reweighted least squares, where the set of outcomes is  $\bar{Q}_n^*(Y = 1 \mid A = a, V_i, W_i)$  for each  $a \in \mathcal{A}$  and each subject  $i$ , which are regressed on the working model  $m(a, V_i, \Psi')$  using weights  $h(a, V_i) / [m(a, V_i, \Psi')(1 - m(a, V_i, \Psi'))]$ .

# Practical Implementation of TMLE

This iteratively reweighted least squares solution can be implemented in the statistical programming language R with the generalized linear statistical model (glm) function. This involves first constructing a new data set where there are multiple rows for each subject, one for each possible level of treatment  $a \in \mathcal{A}$ .



# Practical Implementation of TMLE

For subject  $i$  and treatment level  $a \in \mathcal{A}$ , the following entries make up the corresponding row of this new data set:

- 1  $\bar{Q}_n^*(Y = 1 \mid A = a, V_i, W_i)$  (which is the “outcome” in the new data set);
- 2  $a$  (the adherence level under consideration; note that this is not the subject’s observed adherence level);
- 3  $V_i$  (the number of continuous months of past viral suppression);
- 4  $h(a, V_i)$  (the weight).

# Practical Implementation of TMLE

One regresses the first column (the new “outcome”) on the model  $m(a, V_i, \Psi')$  using the glm function with family binomial and logistic link function and using weights  $h(a, V_i)$  (from the fourth column of the new data set).

Even though the new “outcome” is not binary valued but lies in the interval  $[0, 1]$ , the glm function computes the desired iteratively reweighted least squares solution, as long as the algorithm converges.

# Summary of Implementation of TMLE

We now summarize the steps in constructing the TMLE for the parameter.

- 1 Obtain the initial estimators of the conditional densities  $P_0(Y = 1 \mid A, V, W)$  and  $P_0(A \mid V, W)$ .
- 2 Fit a logistic regression model for  $Y$ , with terms  $H_1^*$  and offset both depending on the initial density estimators and the formula for the efficient influence function for the parameter.
- 3 Use iterated reweighted least squares to solve

$$\sum_{a \in \mathcal{A}} \sum_{i=1}^n h(a, V_i) (\bar{Q}_n^*(Y = 1 \mid A = a, V_i, W_i) - m(a, V_i, \Psi(Q_n^*))(1, a_1, a_2, a_3, V_i))' =$$

yielding the final estimate  $\psi_n^*$ .

# Dynamic Treatments

Let  $W \rightarrow d(W)$  be a dynamic treatment rule so that  $d(W) \in \mathcal{A}$ . Let  $\mathcal{D}$  be a collection of such dynamic treatments. One may be interested in

$$(E_P(Y_d \mid V = v) : d \in \mathcal{D}, v).$$

## Positivity Assumption for Realistic Treatment Rules

The positivity assumption for identifiability of this cause curve is that  $P(A = d(W) \mid W, V) > 0$  a.e.

Rules  $d$  can be selected so that this positivity assumption holds and such realistic rules might actually represent the true quantity of interest.

For example, for a given treatment level  $a$  one may define the rule  $d$  so that  $d(W) = a$  if  $P(A = a \mid W) > \delta > 0$  and  $d(W) = a'$  otherwise, where  $a'$  is the level closest to  $a$  so that  $P(A = a' \mid W) > \delta > 0$ .

# Working MSM for Dynamic Treatments

Given a working model  $m_\beta$ , one may define

$$\psi_0 = \arg \max_{\psi} \sum_{d \in \mathcal{D}} E_0 h(d, V) \log \{ m_\beta(d, V)^{Y_d} (1 - m_\beta(d, V))^{1 - Y_d} \},$$

where  $Y_d$  can be replaced by  $E_0(Y \mid A = d(W), W, V)$ . This defines the statistical target parameter on a nonparametric model.

# The TMLE

The TMLE is defined as above for working MSM for static treatments, but now the clever covariate for updating an initial estimator  $\bar{Q}_n^0$  of  $E_0(Y \mid A, W, V)$  is given by:

$$H_1^*(A, V, W) = \sum_{d \in \mathcal{D}} \frac{h(d, V)}{P(A = d(W) \mid W, V)} \frac{\frac{d}{d\beta} m_\beta(d, V)}{m_\beta(1 - m_\beta)(d, V)}.$$

## Concluding Remarks

- Working marginal structural models provide interesting summary measures of causal effects of static, dynamic, and stochastic interventions on an outcome of interest.
- These summary measures allow smoothing across treatment levels, and can be estimated with TMLE using standard regression or machine learning methodology.
- TMLE incorporates both an estimator of the outcome regression as well as an estimate of the propensity score/treatment mechanism.
- The TMLE are double robust and asymptotically efficient if both are consistently estimated.
- The above presented TMLE can also be applied to continuous outcomes  $Y \in [0, 1]$ , and thereby naturally handles bounded outcomes as well. Such TMLE respect the global constraints on the outcome, and are therefore more robust to practical violations of the positivity assumption.