

Lean Management



DIGITAL
OPERATIONS

Introduction

DIGITAL
OPERATIONS



Agenda

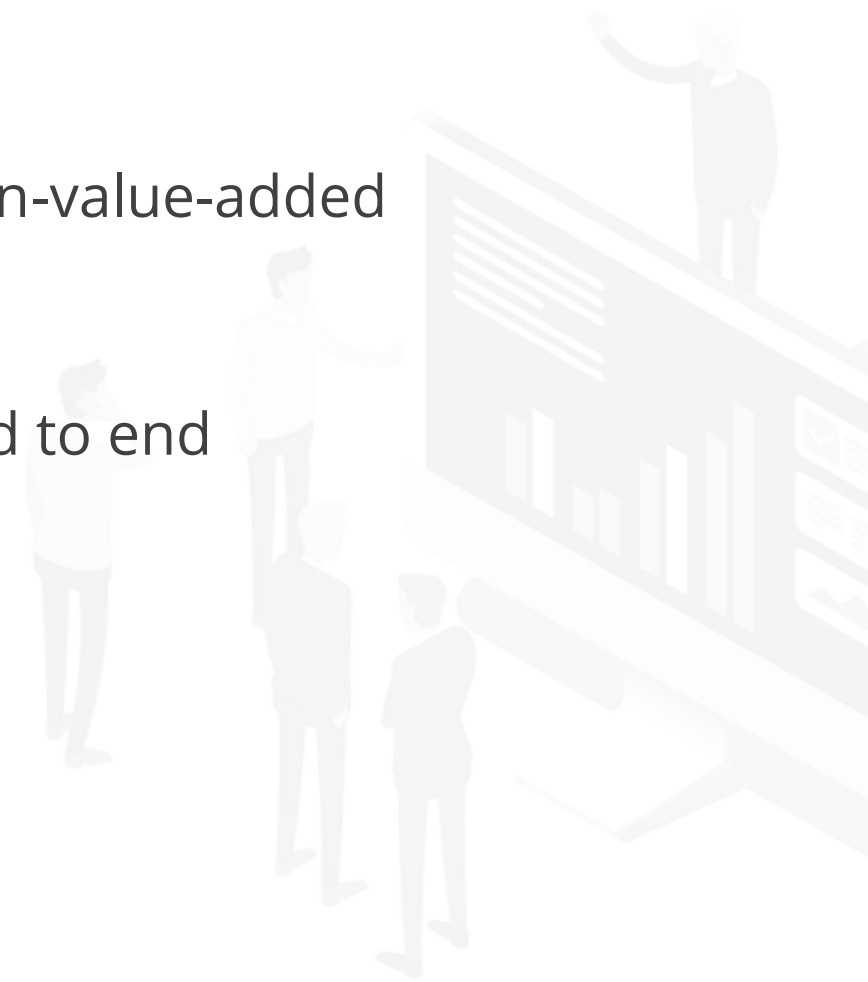
- Introduction
- What is Lean
- Its Roots
- Success and Benefits
- Challenges



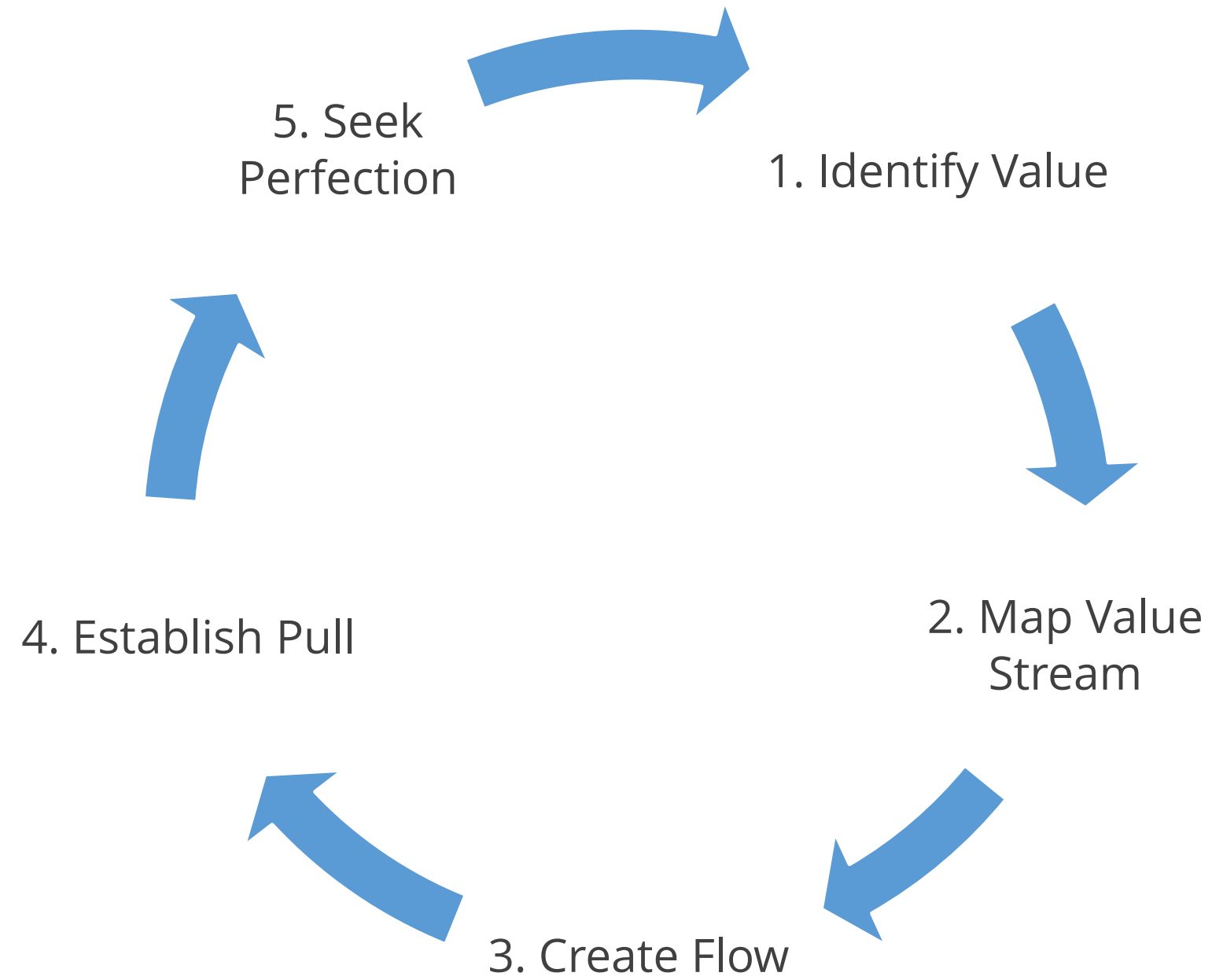
What Is Lean?

Overview of Lean

- Creating **more value** for customer with **fewer resources**
- **Philosophy:** To provide perfect value to the customer through a perfect value creation process that has zero waste
- **Lean** reduces cost, improves quality, and speeds delivery by eliminating non-value-added activity in a process by identifying and **eliminating waste**
- Lean is not a tactic or a cost reduction program, but a way of optimizing end to end processes

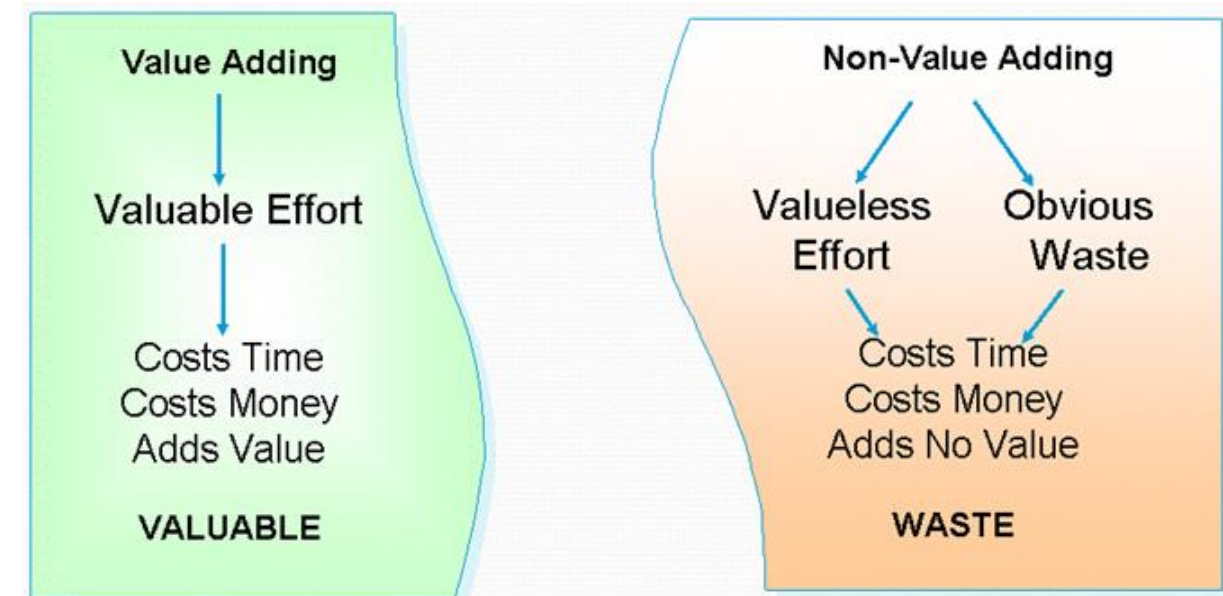


Principles of Lean



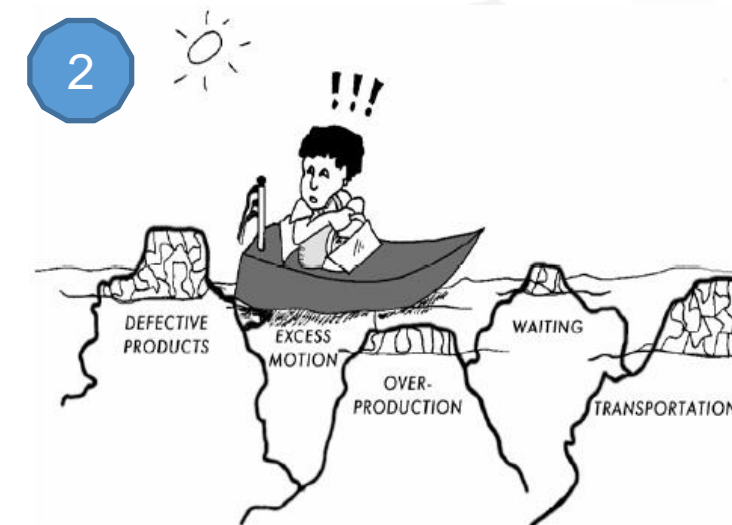
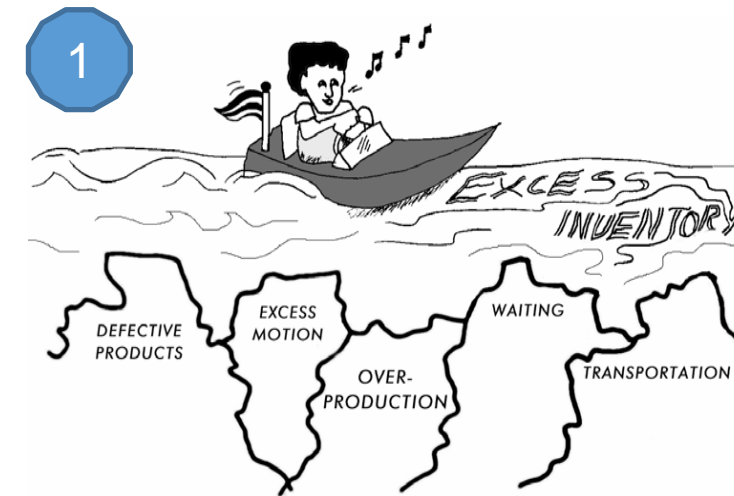
Types of Waste

- What is waste?
- Non-value-add activity
- Some types of waste with examples
 - Anything that could have been avoided
 - Customer is not willing to pay for it
 - Defects/rework
- The 7 types of waste
- *Muda* (Japanese word for waste)
- Uncommon common sense



Lean Journey

- Lean journey is on the principle “I will believe it when I see it”
- Lowering the tide and uncovering more reefs that can sink the boat
- Three stages of Lean journey
 - Lean operations
 - Lean enterprise
 - Lean network



Roots of Lean

Lean at Ford

- Henry Ford (at Highland Park, MI USA) in 1913
- Car “Model T”
- Integration of entire production process
- Flow production
 - Interchangeable parts
 - Moving conveyance
 - Automated assembly line
 - Fabrication steps
 - Go/No-Go gauge
- Model T (one color, one specification)
- Need for variety



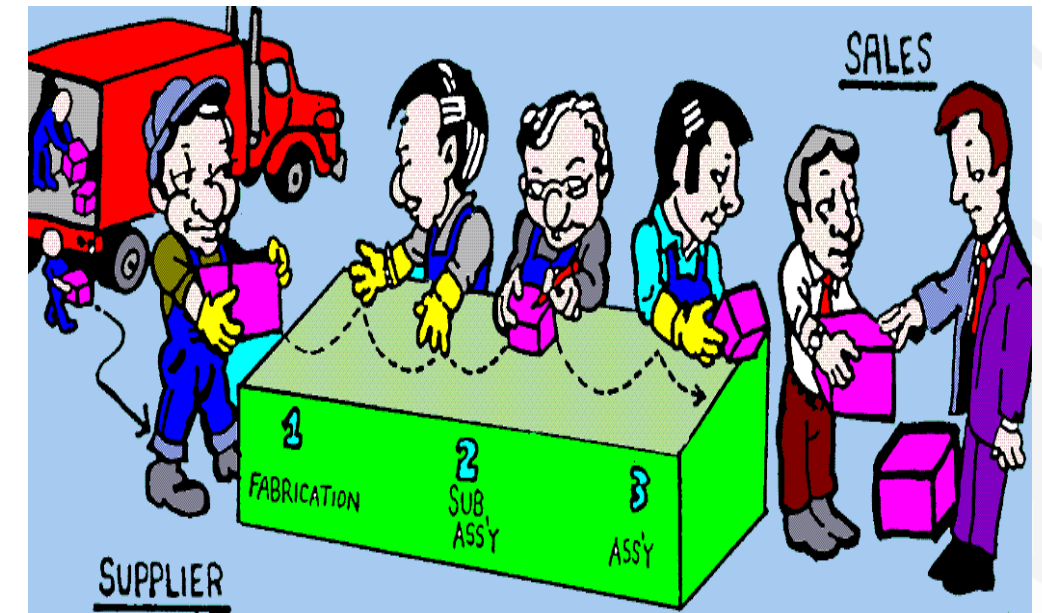
Toyota Production System (TPS)

- Based on Ford's original thinking
- Rebuilding Japanese economy after World War II (1930)
- Kiichiro Toyoda, Taiichi Ohno, and others at Toyota
- Series of simple innovations to improve process flow and provide variety in product offerings
- Focus on improving end to end processes rather than optimizing individual machines
- Result: Low cost, high variety, high quality, and very rapid throughput times to meet customer desires



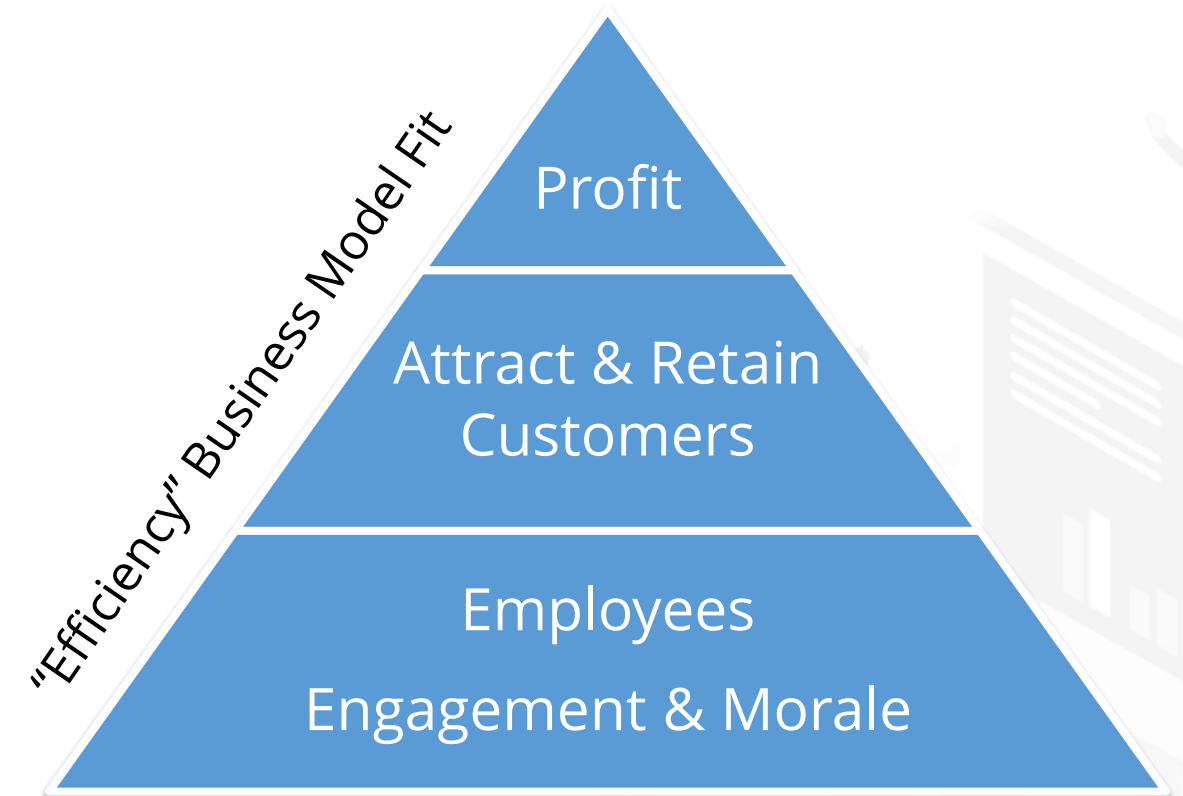
Just-In-Time (JIT)

- Introduced by Ford
- Supply-chain/ production/inventory strategy
- Demand-pull system
- Get the right thing at the right time at the right place
- Relies on signals between processes to keep things moving
- Requires producers to accurately forecast demand and use integrated production management tools
- Saves warehouse space, inventory cost and prevents obsolete inventory, resulting in higher ROI



Lean Successes and Benefits

- “Efficiency” Business Model Fit
- Cash Flow Improvement
- Increased Capacity for Revenue



“Efficiency” Business Model

- Business Model
 - Employees
 - Customers
 - Profits
- Higher Efficiency
 - Do More with less
 - “Just Enough” in everything
 - No more band aid solutions that become future problems
- From managing numbers to managing process



Cash Flow Improvement

- Reduced inventory
- No waiting
- Space reduction
- Cycle time reduction
- Reduced waste
- Reduced defect



Increased Capacity for Revenue

- Attract and retain customer
- More with less
- Fewer support calls
- Lean increases capacity
 - Your process can produce more with the same number of people
 - Your process can produce the same amount with fewer people



Challenges

Process Changes Cause a Rethinking of Process Flow

- Process
 - Input
 - Processing
 - Output
- Process changes
- Process flow
- In-process metrics
- Training



Disruptions, Downtime, Design Failures

- Process change
- Disruptions
- Downtime
- Design failures



Low Volume/High Mix

- Toyota production system
- High volume/low mix manufacturing
- Low volume/high Mix Needs
- Example



High Variable: Customization, Demand

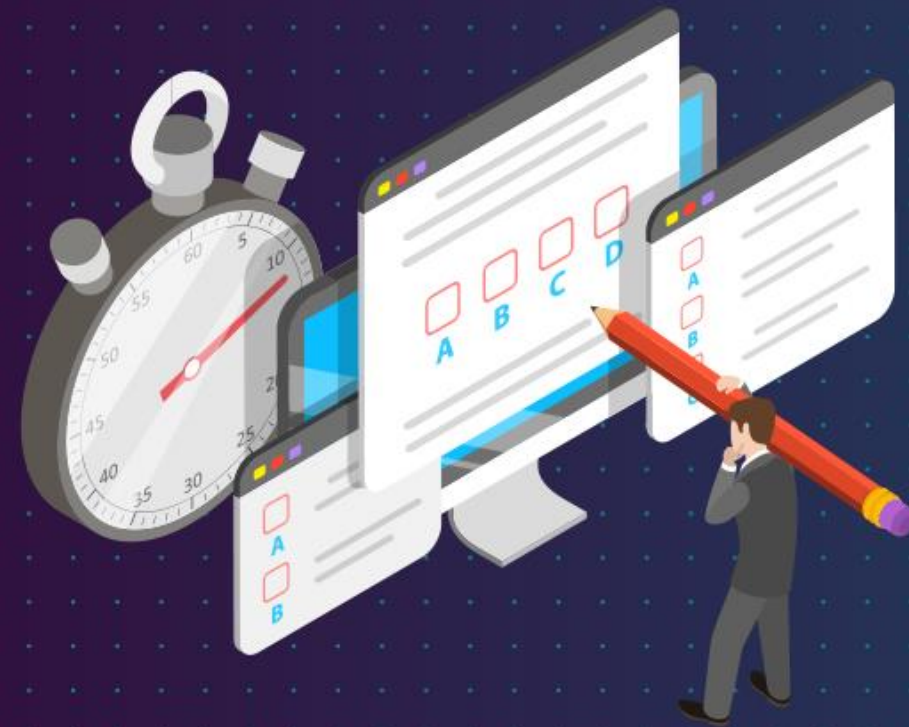
- Customer demands
- Customization
- Made-to-order
- Variability
- Support and maintenance



Summary

- Lean overview
- Types of waste
- History
- Successes and challenges





Knowledge Check

Knowledge Check

1

Lean manufacturing is a:

- A. Method for reducing labor cost
- B. Means to improve responsiveness to the customer
- C. Efficiency improvement technique
- D. Set of tools designed to improve productivity

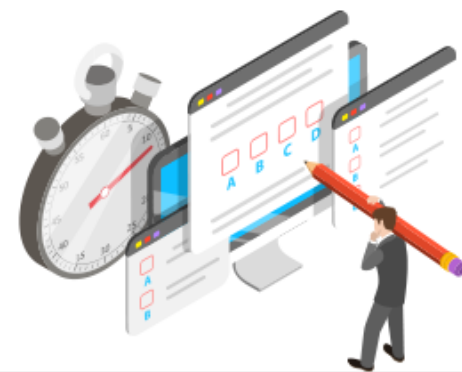


Knowledge Check

1

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- A. Method for reducing labor cost
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- C. Efficiency improvement technique
- D. Set of tools designed to improve productivity



The correct answer is **C**

Lean manufacturing is efficiency improvement technique, once this is achieved, it will help in improving productivity, becoming more responsive to customers and reduce cost.

Knowledge Check

2

The main objective of Lean manufacturing is to:

- A. Produce goods using less resources
- B. Keep labor costs as low as possible by using more of other resources
- C. Produce products with fewer options to simplify consumer choices
- D. Outsource much of manufacturing in order to focus on final assembly



Knowledge Check

2

The main objective of Lean manufacturing is to:

- A. Produce goods using less resources
- B. Keep labor costs as low as possible by using more of other resources
- C. Produce products with fewer options to simplify consumer choices
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The correct answer is **A**

The main objective of Lean manufacturing is to produce goods using less resources.