Lean Six Sigma Green Belt Certification Course



Design for Six Sigma (DFSS)
Methodologies



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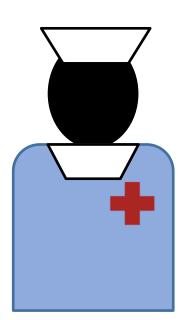
Learning Objectives

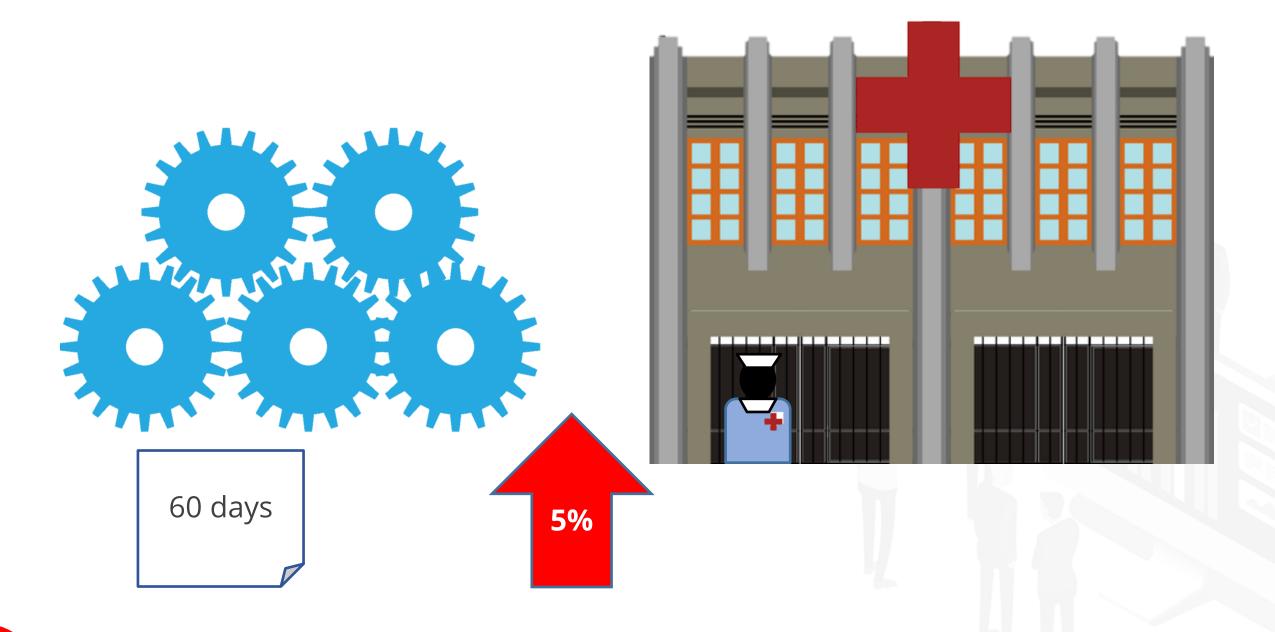
By the end of this lesson, you will be able to:

- Explain the roadmap for Design for Six Sigma (DFSS)
- List the DFSS Tools used to improve the products, services, or processes



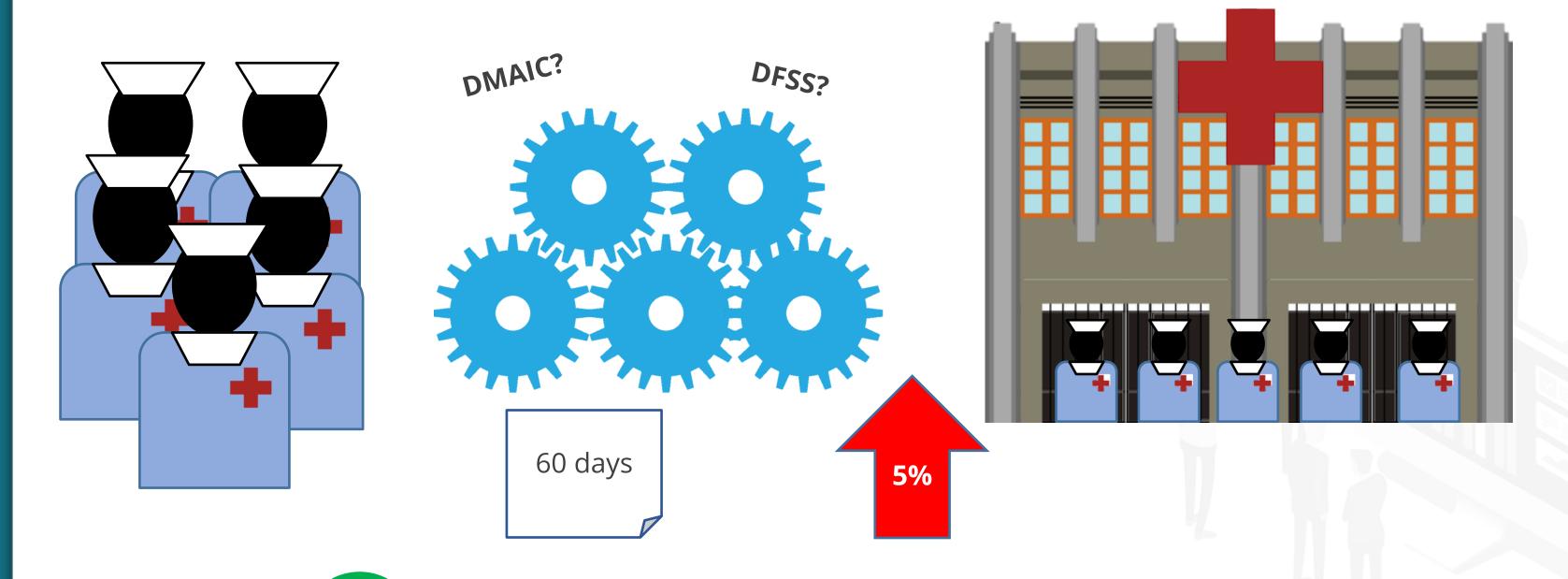
Introduction





What improvement methodology can be used?

Introduction

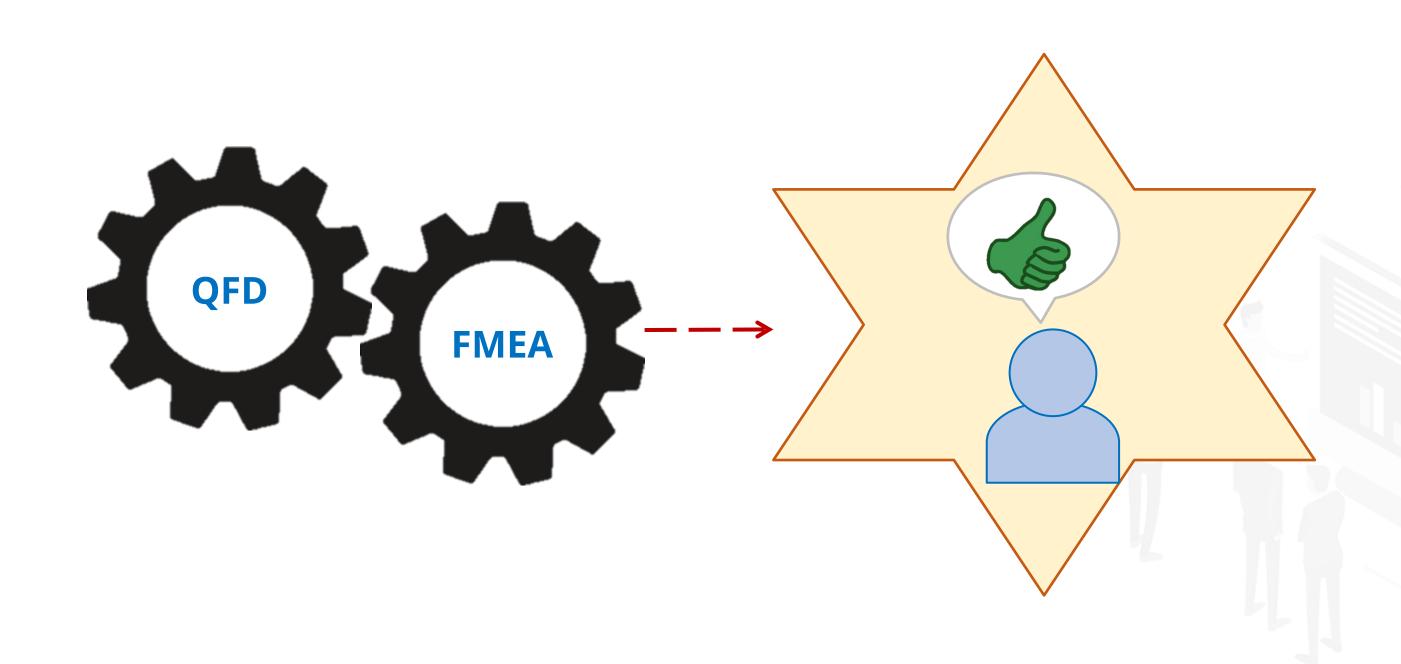


Design For Six Sigma Methodologies (DFSS)

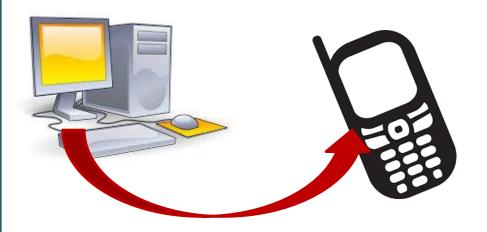
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Roadmap for Design for Six Sigma (DFSS)

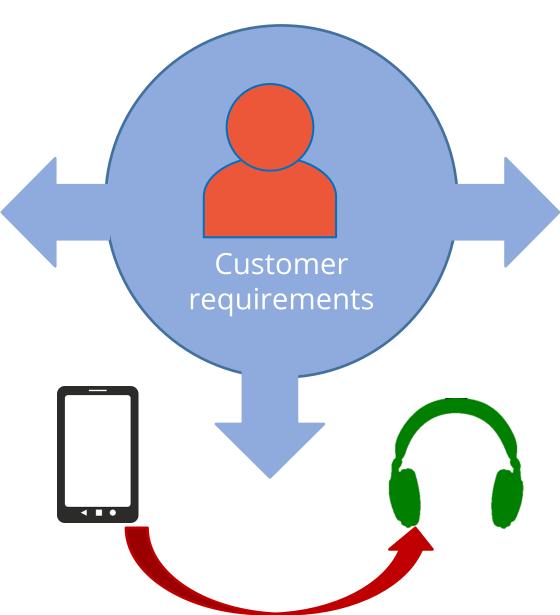
Concept of Design for Six Sigma (DFSS)



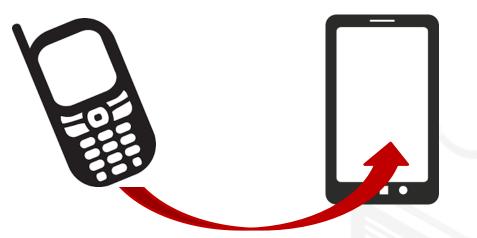
Impact of DFSS on an Organization



Entirely new product, service, or process



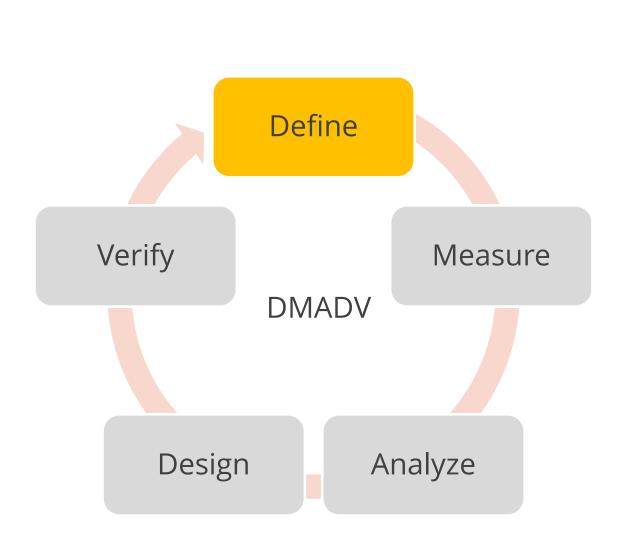
Add to existing product, service, or process lines

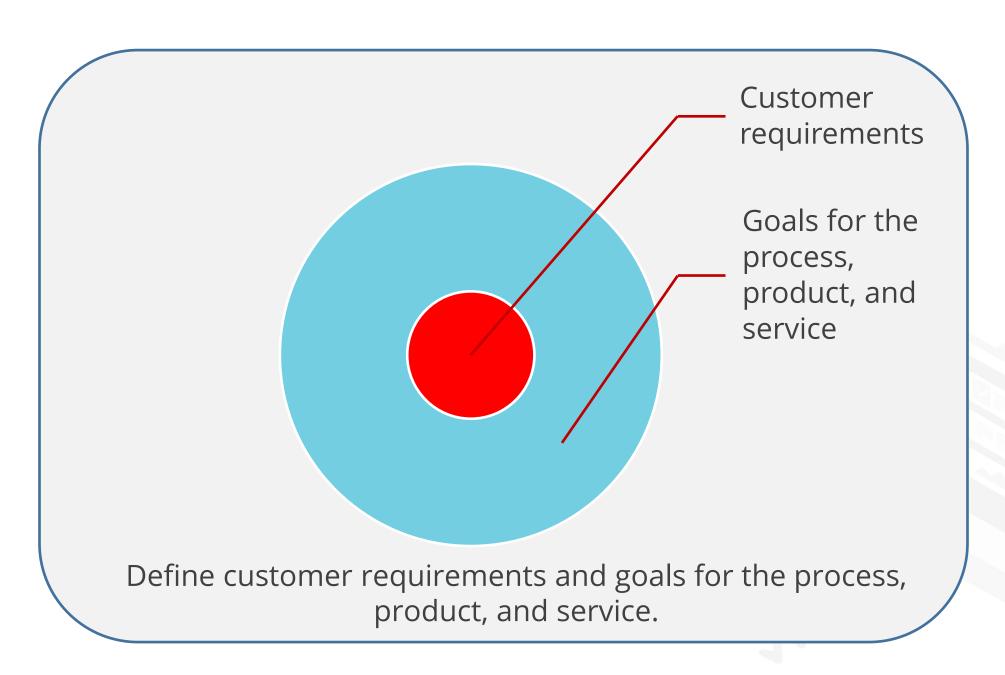


Completely improves existing product, service, or process

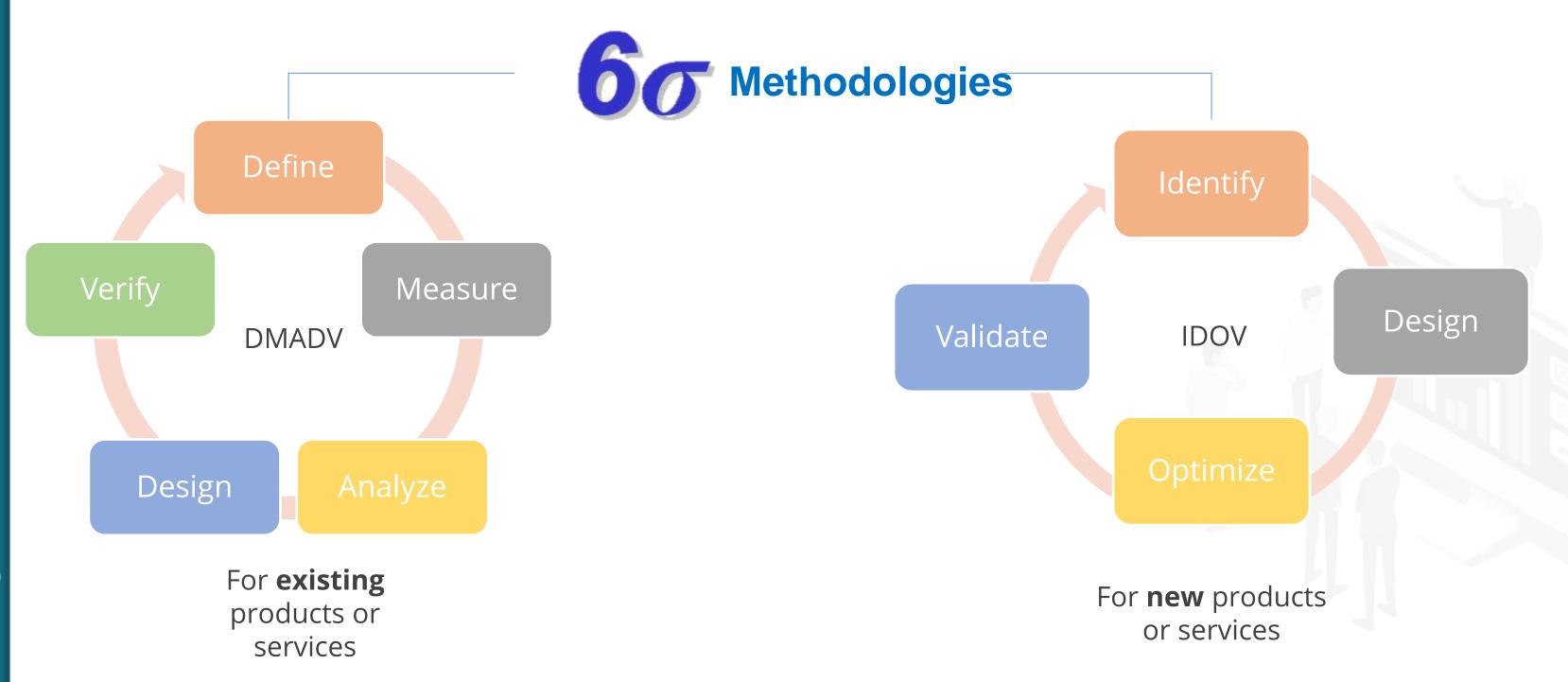


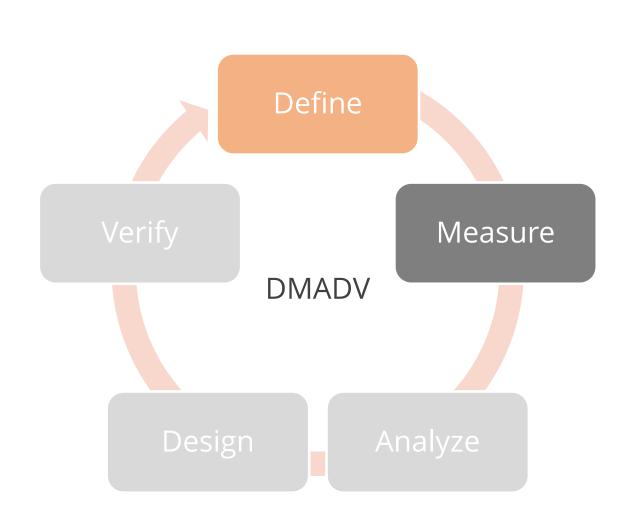
Types of DFSS Methodologies





DMADV and **IDOV**

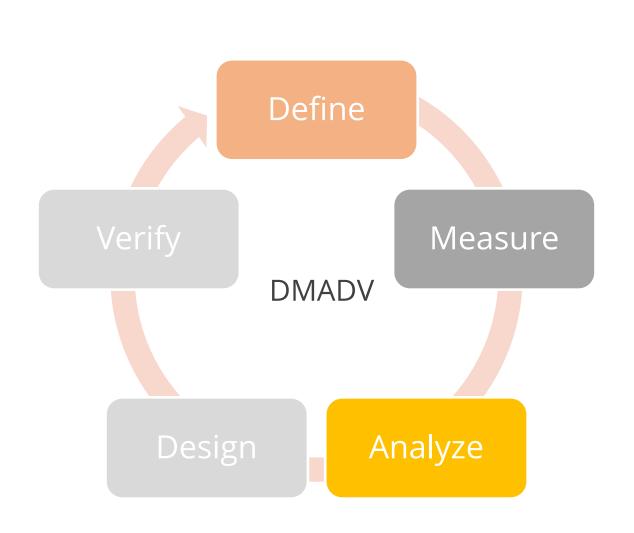


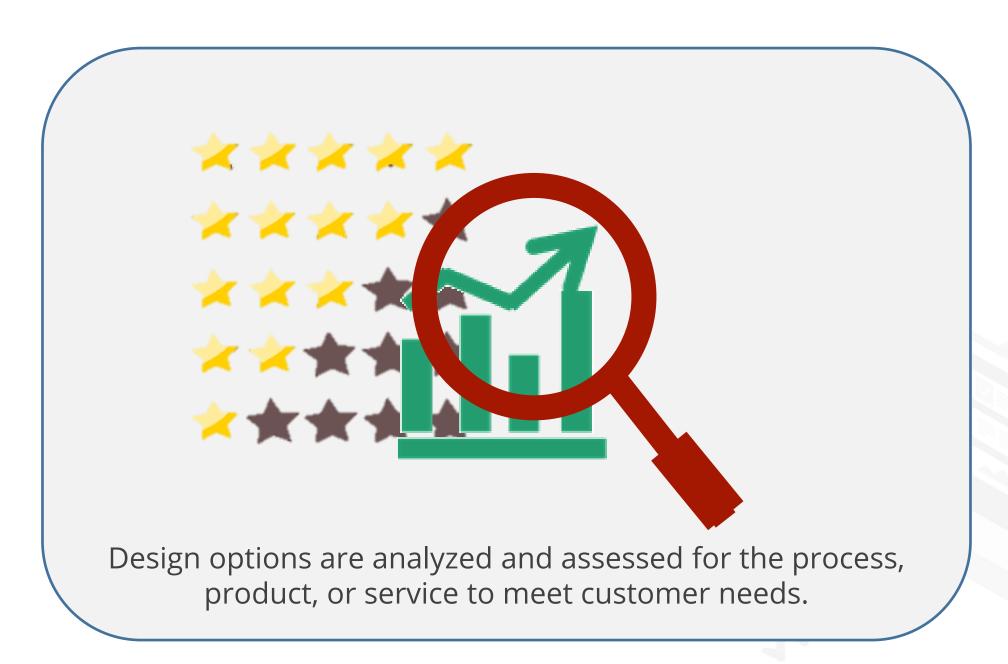


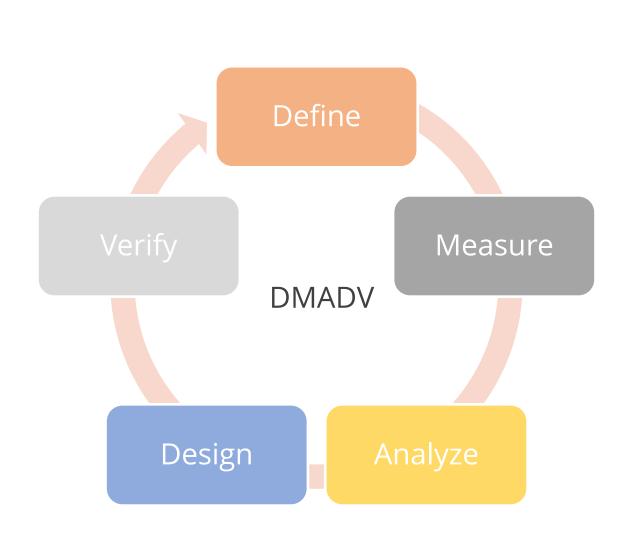


The performance is measured and matched to the

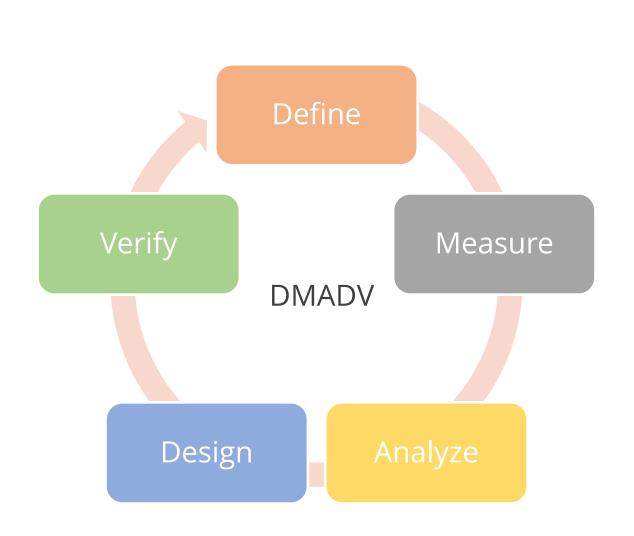
customer requirements or benchmark.

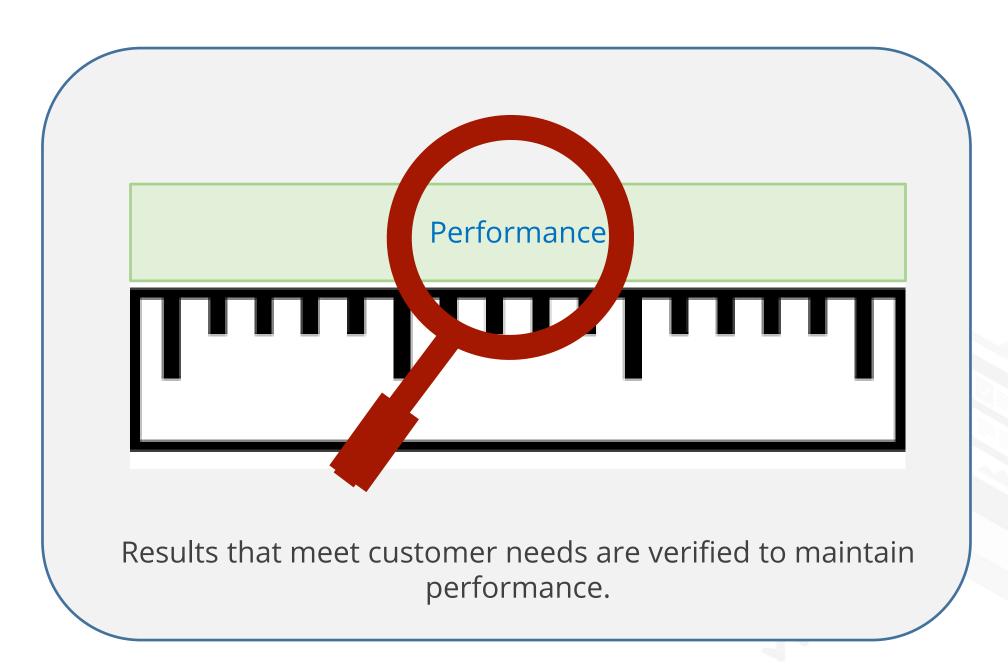


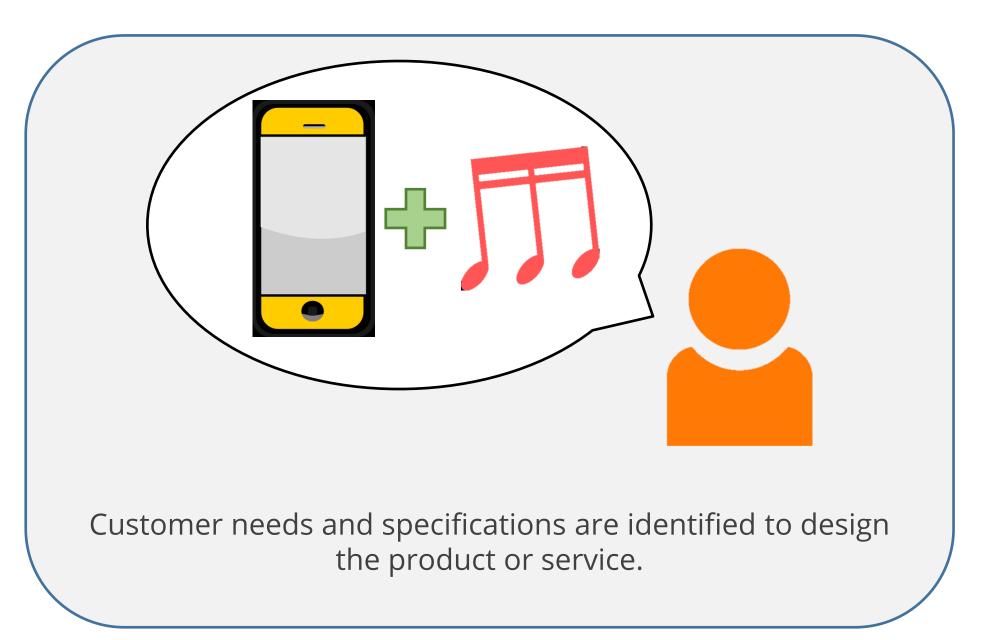


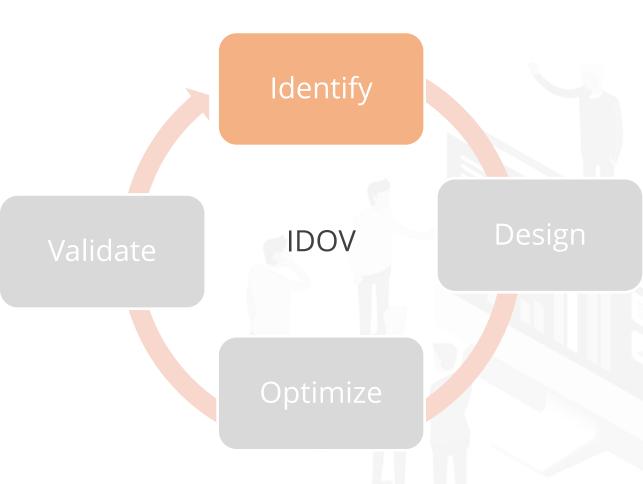






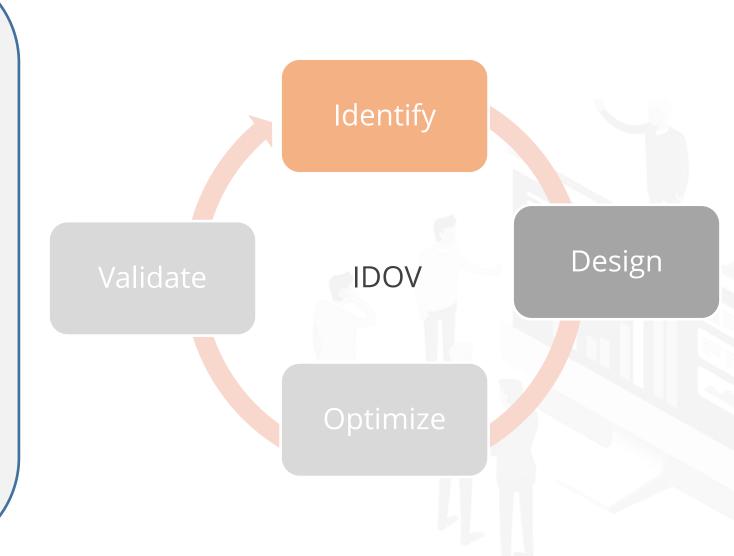


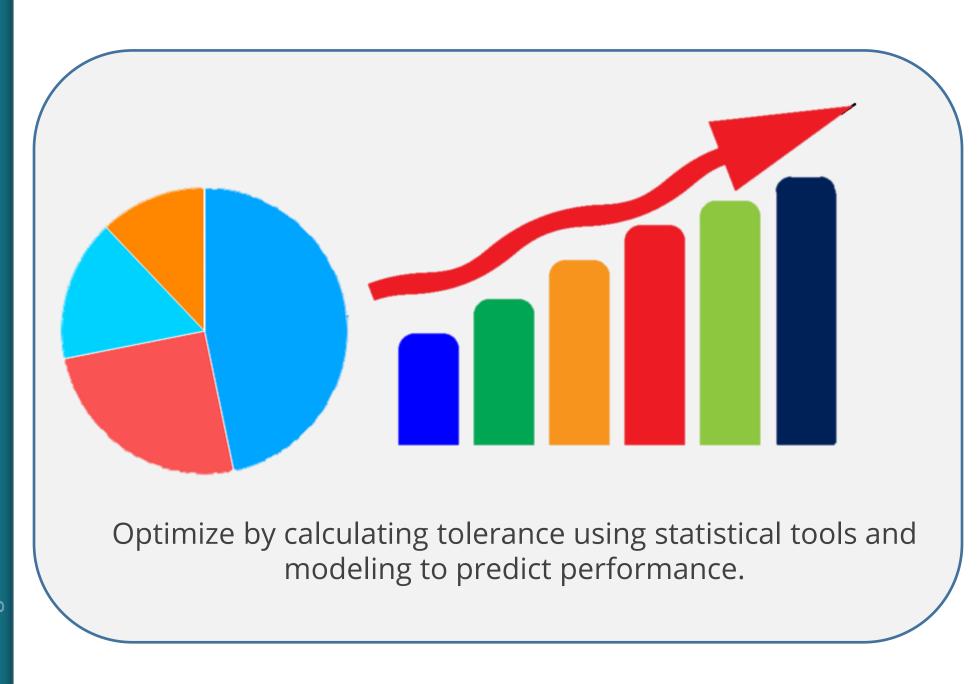


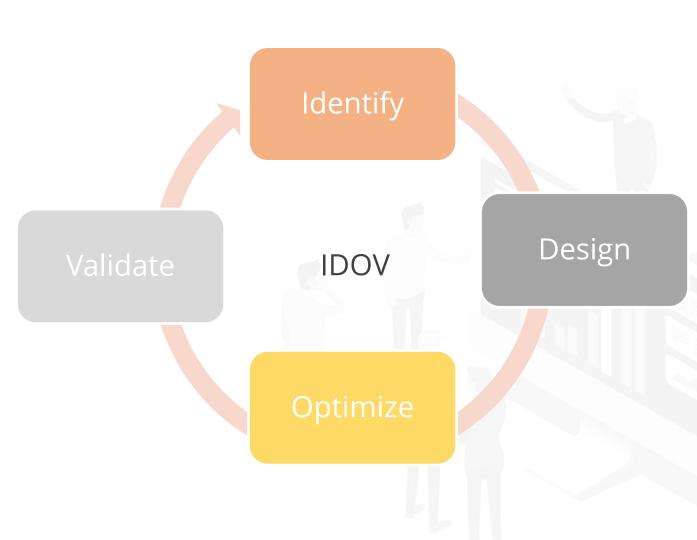


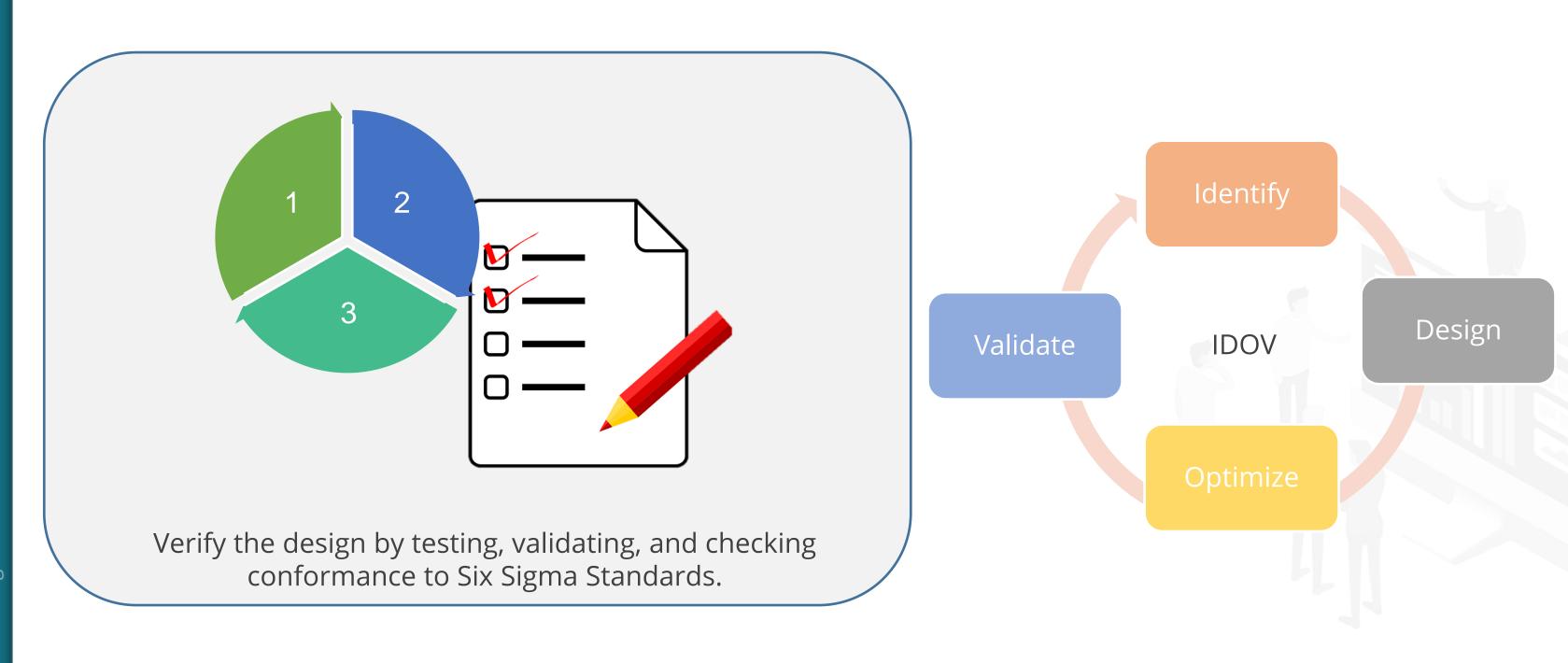


Design alternative solution concepts by identifying functional requirements, select the best fit, and predict Sigma capabilities.

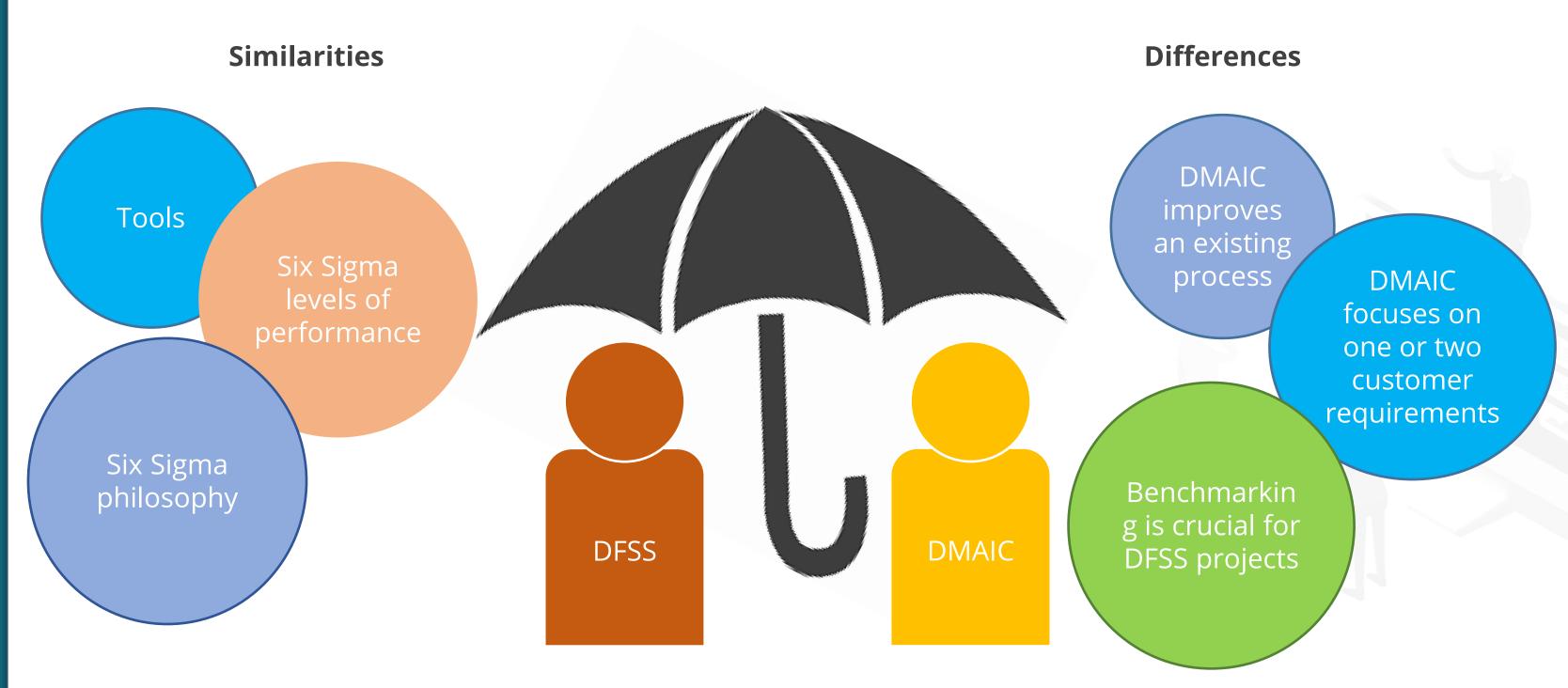








DFSS and DMAIC



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Goals and Six Sigma Projects

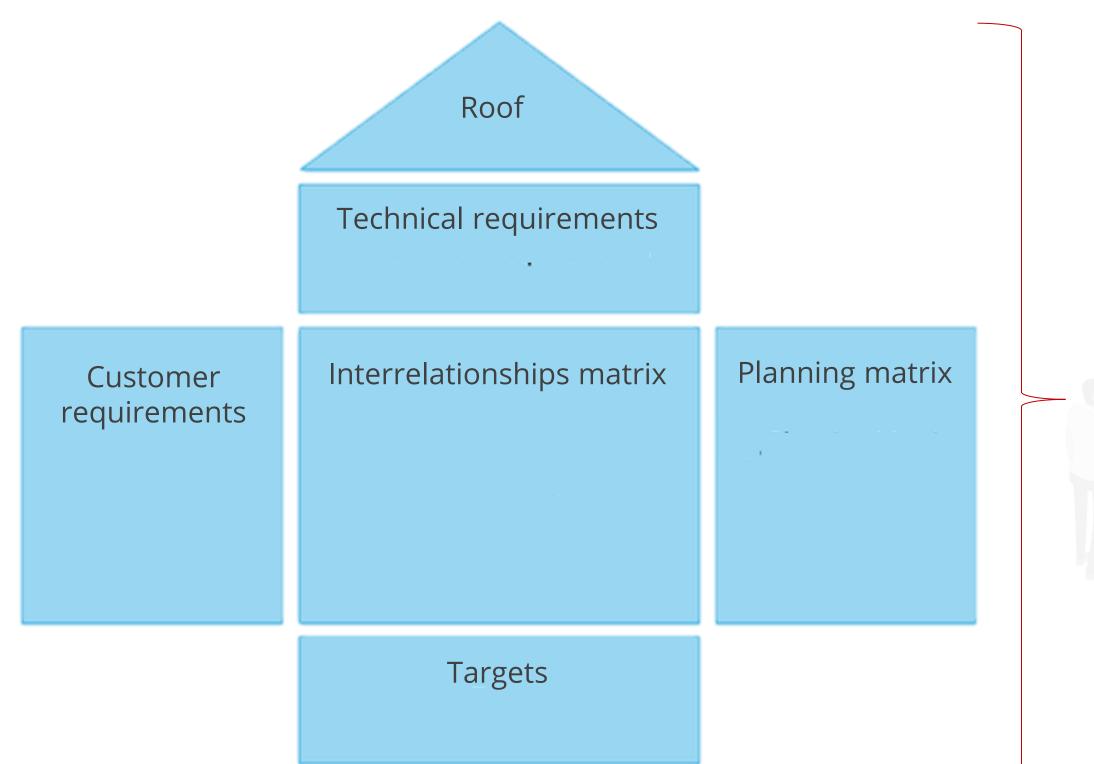
DFSS TOOLS



Quality Function Deployment (QFD)



QFD House of Quality (HOQ) Structure





QFD House of Quality (HOQ) Structure

Roof

Correlates organizational characteristics

Technical requirements
Lists characteristics
influenced

Customer requirements

Lists customers' needs

Interrelationships matrix

Identifies the impact of organizational characteristics on customers' requirements

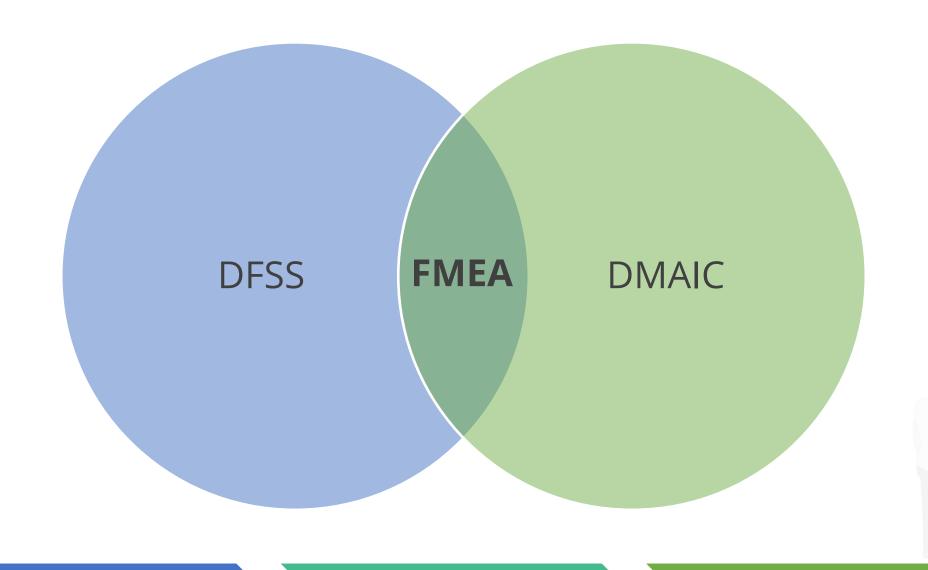
Planning matrix

Compares our performance

Targets
Identifies targets



Failure Modes and Effects Analysis (FMEA)



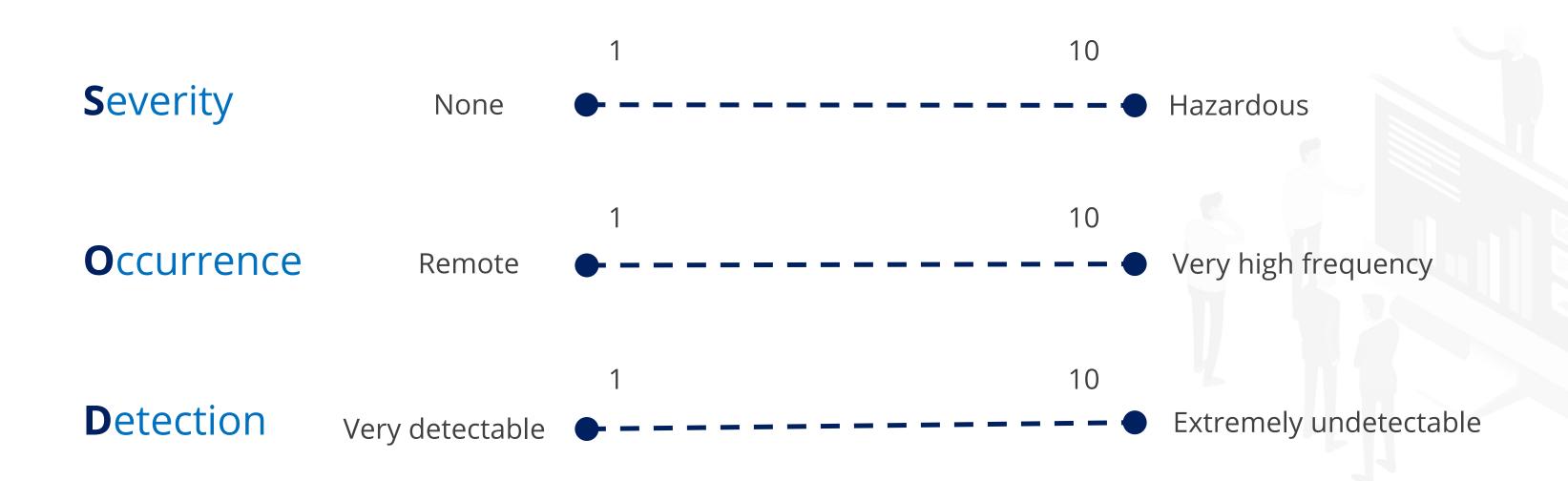
Identifies possible failures

Identifies consequences of failure

Prioritizes failure to see critical areas

FMEA Risk Priority Number (RPN)

FMEA Risk Priority Number (RPN) = Severity * Occurrence * Detection



RPN and Scale Criteria: Severity

Effect	Severity of Effect	Rating
Hazardous without warning	Very high severity ranking when a potential failure mode affects safe system operation without warning	10
Hazardous with warning	Very high severity ranking when a potential failure mode affects safe system operation with warning	9
Very high	System inoperable with destructive failure without compromising safety	8
High	System inoperable with equipment damage	7
Moderate	System inoperable with minor damage	6
Low	System inoperable without damage	5
Very low	System operable with significant degradation of performance	4
Minor	System operable with some degradation of performance	3
Very minor	System operable with minimal interference	2
None	No effect	1



RPN and Scale Criteria: Occurrence

Effect	Failure Probability	Rating
Very High: Failure is almost inevitable due to	>1 in 2	10
this cause	1 in 3	9
	1 in 8	8
High: Repeated failures due to this cause	1 in 20	7
	1 in 80	6
Moderate: Occasional failures due to this cause	1 in 400	5
	1 in 2,000	4
	1 in 15,000	3
Low: Relatively few failures due to this cause	1 in 150,000	2
Remote: Failure is unlikely due to this cause	<1 in 1,500,000	1

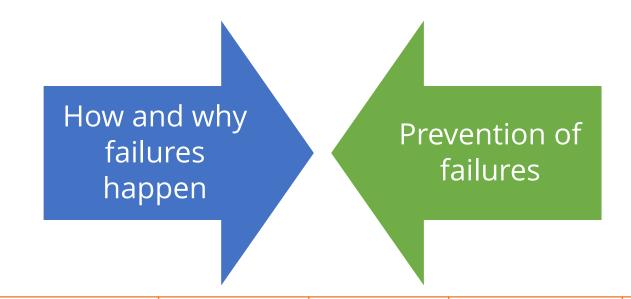


RPN and Scale Criteria: Detection

Detection	Likelihood of detection by Design or Process Control	Ranking
Absolute uncertainty	Design/process control cannot detect potential cause/mechanism and subsequent failure mode	10
Very remote	Very remote chance the design/process control will detect potential cause/mechanism and subsequent failure mode	9
Remote	Remote chance the design/process control will detect potential cause/mechanism and subsequent failure mode	8
Very low	Very low chance the design/process control will detect potential cause/mechanism and subsequent failure mode	7
Low	Low chance the design/process control will detect potential cause/mechanism and subsequent failure mode	6
Moderate	Moderate chance the design/process control will detect potential cause/mechanism and subsequent failure mode	5
Moderately high	Moderately high chance the design/process control will detect potential cause/mechanism and subsequent failure mode	4
High	High chance the design/process control will detect potential cause/mechanism and subsequent failure mode	3
Very high	Very high chance the design/process control will detect potential cause/mechanism and subsequent failure mode	2
Almost certain	Design/process control will detect potential cause/mechanism and subsequent failure mode	1



FMEA Table to Plan Improvement Initiatives



Process Step	Key Process Input	Process Failure Failu		SEV	Potentia I Causes	OCC	Current Controls	DET	RPN
What is the process step?	What is the key process input?	In what ways does the key input go wrong?	What is the impact on the key output variables (customer requirements) or internal requirements?	How severe is the effect to the customer?	What causes the key input to go wrong?	How often does cause or Failure Mode (FM) occur?	What are the existing controls and procedures (inspection and test) that prevent the cause or the FM? Should include an SOP number.	How well can you detect cause or FM?	SOD

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Types of FMEA

Process Failure Mode Effects Analysis (PFMEA)



Used on new or existing processes to uncover potential failures

Done in the quality planning phase to act as an aid during production





Involves fabrication, assembly, transactions, or services

Design Failure Mode Effects Analysis (DFMEA)



Used in the design of a new product to uncover potential failures

Aimed at identifying failure modes effects and reducing them



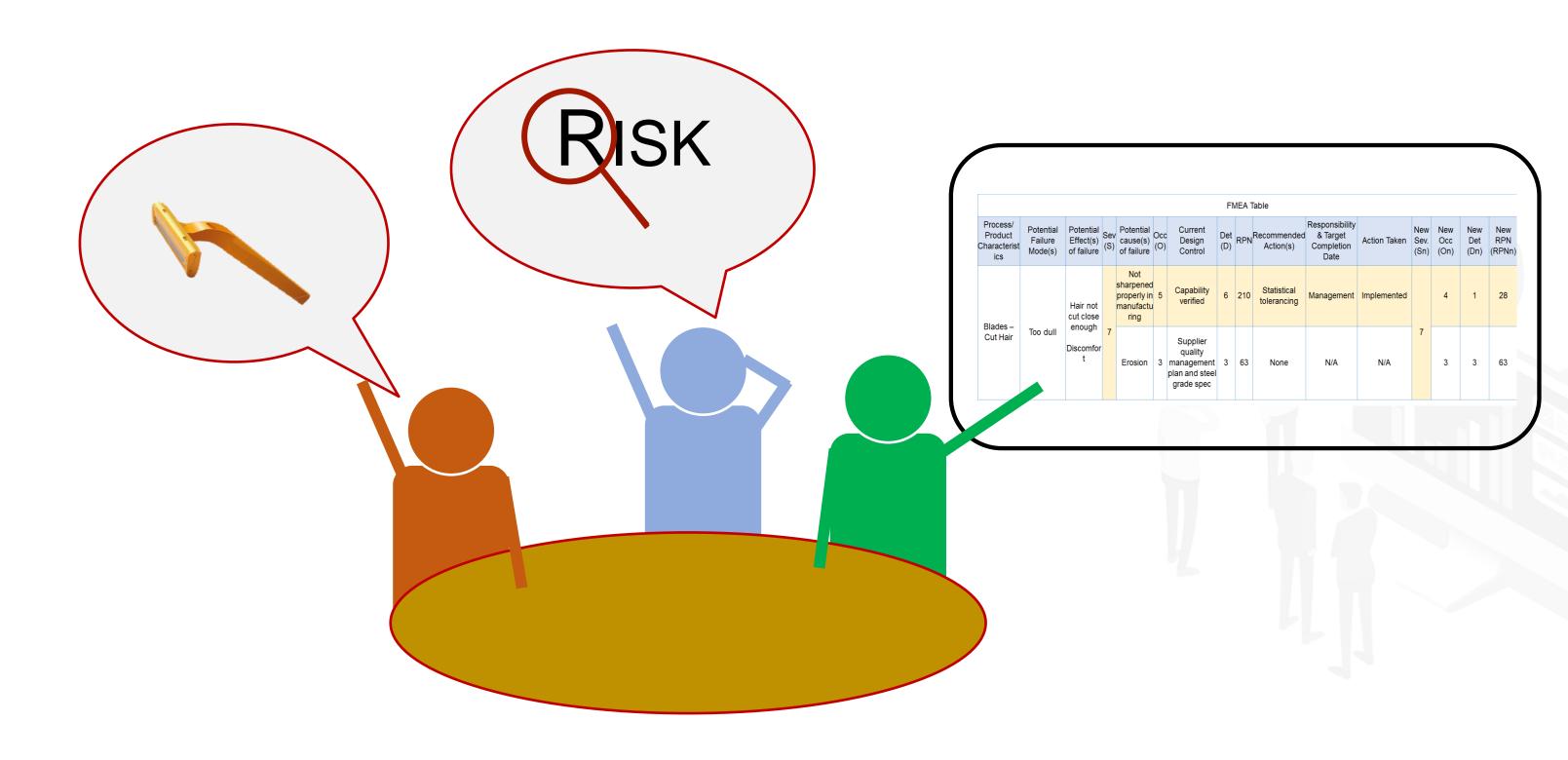


Done before product is sent to manufacturing

All significant design deficiencies are resolved at the end of this process



Applying FMEA in a Situation

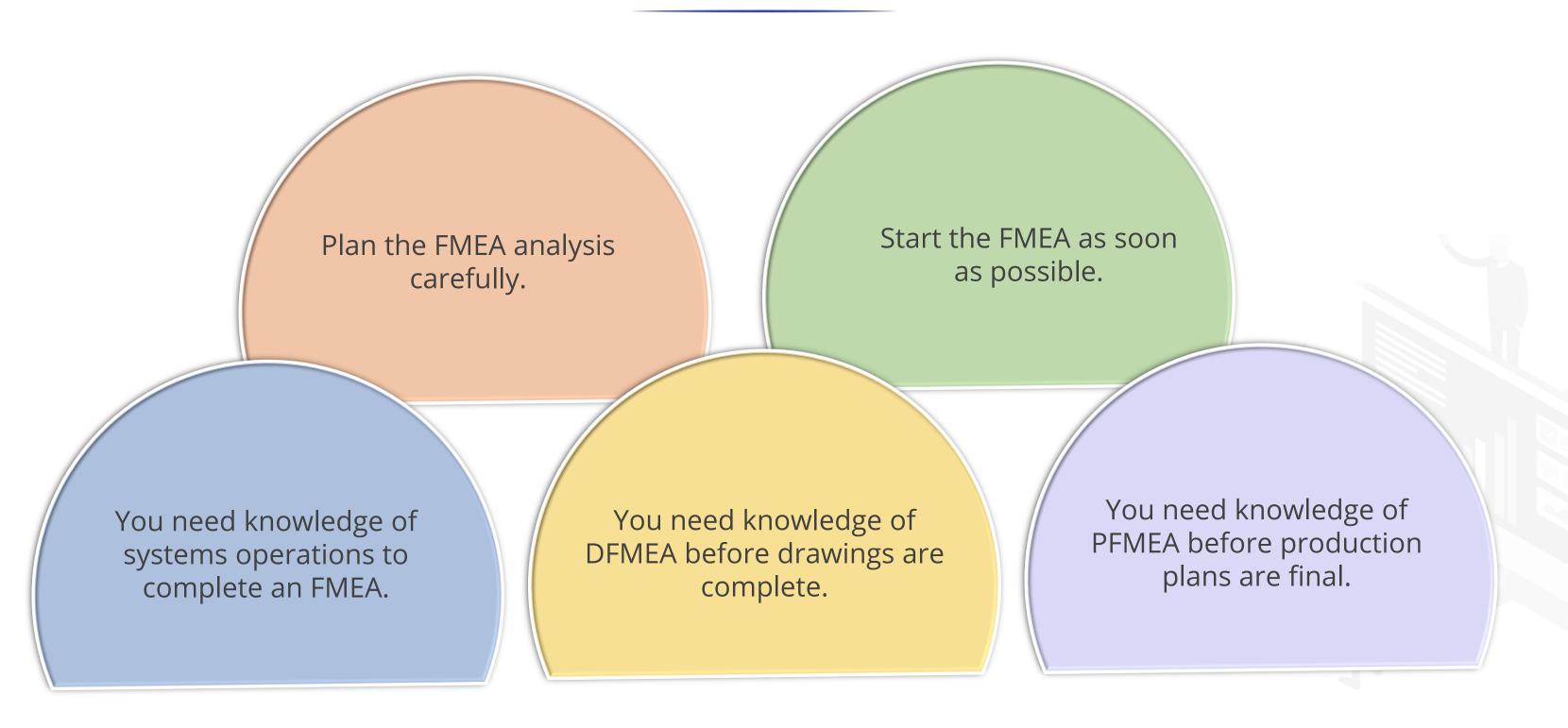




Applying FMEA in a Situation

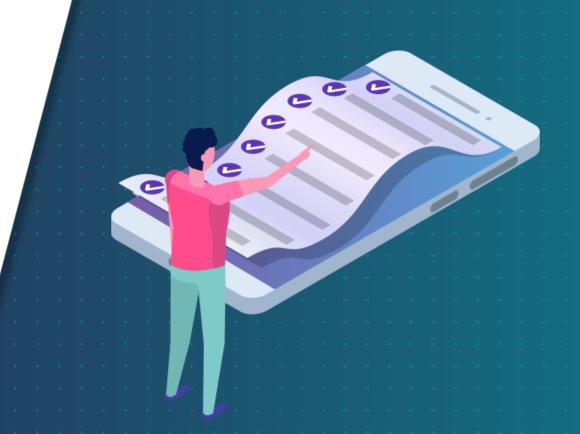
	FMEA Table														
Process/ Product Characte ristics	Failure	Potential Effect(s) of failure	Sev (S)	Potential cause(s) of failure	Occ (O)	Current Design Control	Det (D)	RPN	Recommen ded Action(s)	Responsi bility & Target Completi on Date	Action Taken	New Sev. (S _n)	New Occ (O _n)	New Det (D _n)	New RPN (RPN _{n)}
Cash withdra wal from	debited	Extremely unhappy	9	Non- availability of cash in the ATM	7	Set minimum limit warning	2	126	Increase the set limit for regularly or often used ATM	Manago	Minimum limit increased	9	4	1	36
ATM		customer		Network issue	5	None	9	405	Increase network limit	Technical and Manage ment	Increased the limit and have load balancing		2	3	54

Tips and Tricks



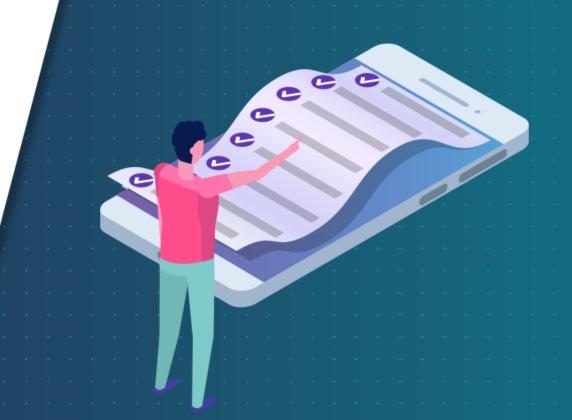
Key Takeaways

- DFSS is an approach that ensures a new product or service meets customer requirements.
- DMADV and IDOV are two types of DFSS methodologies.
- DFSS is a process at the Six Sigma level that uses tools such as QFD and FMEA.
- QFD is a focused methodology for carefully listening to the customers' needs or voice of the customer.



Key Takeaways

- FMEA is an approach to identify all possible failures in a design, process, product, or service.
- There are two types of FMEA: PFMEA and DFMEA.
- The FMEA RPN is a measure used to quantify or assess risk associated with a design, process, product, or service.



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Knowledge Check

1

Which of the following is NOT a focus area for DFSS?

- A. New processes
- B. Fixing one element of existing process
- C. New products or service
- D. Adding to an existing product line





Which of the following is NOT a focus area for DFSS?

- A. New processes
- B. Fixing one element of existing process
- C. New products or service
- D. Adding to an existing product line



The correct answer is **B**

DFSS is focused on completely overhauling the process and not just one element.



2

Which of the following is NOT a DFSS methodology?

- A. IDOV
- B. DMAIC
- C. DMADV
- D. Identify, Define, Optimize, and Verify





2

Which of the following is NOT a DFSS methodology?

- A. IDOV
- B. DMAIC
- C. DMADV
- D. Identify, Define, Optimize, and Verify



The correct answer is **B**

DMAIC is not a DFSS methodology.



3

Which of the following is NOT true of DFSS?

- A. It has focuses on quality.
- B. Its purpose is to design a new process that meets customer needs.
- C. It fits under the Six Sigma umbrella.
- D. It targets only one customer requirement.





Which of the following is NOT true of DFSS?

- A. It has focuses on quality.
- B. Its purpose is to design a new process that meets customer needs.
- C. It fits under the Six Sigma umbrella.
- D. It targets only one customer requirement.



The correct answer is **D**

Design for Six Sigma, DFSS, ensures that all customer requirements are achieved.



4

What is the expansion of FMEA?

- A. Failure Modules and Effects Analysis
- B. Failure Modes and Effects Analysis
- C. Failure Median and Effects Analysis
- D. Failure Modes and Effort Analysis





4

What is the expansion of FMEA?

- A. Failure Modules and Effects Analysis
- B. Failure Modes and Effects Analysis
- C. Failure Median and Effects Analysis
- D. Failure Modes and Effort Analysis



The correct answer is **B**

FMEA stands for Failure Modes and Effects Analysis.



5

Which of the following is NOT a section in a QFD's HOQ matrix?

- A. Customer Requirements
- B. Roof
- C. Basement
- D. Planning Matrix





5

Which of the following is NOT a section in a QFD's HOQ matrix?

- A. Customer Requirements
- B. Roof
- C. Basement
- D. Planning Matrix



The correct answer is **C**

The six sections of a House of Quality (HOQ) matrix are customer requirements, planning matrix, technical requirements, interrelationship matrix, roof, and targets.

