Points to be considered while developing a New App.

1.Check SRS (Software requirement specification) doc/ Project wire frame
2.App Flow + Design / Screens
3.Project architecture setup(Architecture depends on Time line provided + project requirement ex.Fixed cost project /Functional dependent project)
4.Modular Approach (Different storyboard for different module)
5.Business logic should be maintain in separate file
6. Common code/ Extension approach
7. Project Complexity / Security are management (Project flexibility / Robustness)
8.If large number of data is rendered in an application then
-handle data in Pagination format
-If we want to maintain app with large data then use NSSet
9.Not use
-high resolution images
-Third party framework / dependency framework (until and unless , if required)
10. Monitor App size / app security (in terms of api call & UI)
11. Valid Profile + p12 for (dev + Production mode)
12. After completion of Testing / UAT
-follow upload check points(Ex.Encryption availability , Add mob availability in project)