Steven M. Schwab

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Education

Self-taught - Full Stack Web

 JavaScript | HTML | CSS | Node | React | Python | Redux | SQL

University of Michigan - Ann Arbor   **Sept 2012 - April 2016**

 Bachelor of Arts, **Major**: Economics; **Minor**: Entrepreneurship

Employment History

Firmconnect—DEI&B, HR, and professional development marketplace   **Oct 2020—Apr 2022**

Co-Founder

- Led team of 6 engineers to build a marketplace from idea to getting 48 consultancies using the product and 115 services listed
- Established product vision and strategy
- Designed easy-to-use and intuitive features for Consultancies and Coaches
- Developed product roadmap, managed product backlog, sprints, groomings, estimations, user stories, workflows, designs, and analytics
- Conducted 72 discovery sessions with consultancies/coaches
- Managed all talent acquisition, marketing, FP&A, legal, operations, user experience, and equity awards
- Defined KPIs and objectives
- Presented to C-suite stakeholders at companies and VCs
- Performed all QA testing

Wayfair—Boston, MA   **Nov 2019—Aug 2020**

Product Manager, Global R&D, Supply Chain Integration

- Worked on Integration Partner Experience team of 6 engineers, 1 designer, and 2 PMs, collaborating with Supply Chain teams of 9 PMs, 35 OPs, 13 Engineers, and Design across Boston, Maine, Galway (Ireland), and Berlin (Germany) to develop Supplier Self-Service onboarding tools which has reduced total Supplier Onboarding time by 18.3 days, increasing the speed in which new SKUs list on-site, revenue attained, and increased Supplier satisfaction (Tools used: SQL, Hive, Tableau, JIRA, Confluence, Invision)
- Owned the launch from ideation to go-to-market of an Integration Testing Tool to automate test purchase order testing, saving 11.5 OPex days per month in manual testing or a 96% reduction in OPex time from previous process
- Owned the EU launch of a self-service integration questionnaire tool to collect integration connection settings from Suppliers reducing time to collect data from an average of 11.74 days to 10 minutes
- Led product demos; developed project briefs, epics and stories, 5-Quarter roadmaps, sprint updates, requirements, wireframes, 2x2s (approved, at risk, deferred, discovery), product documentation, and monthly business readouts
- Led ticket grooming; participated in daily standups, sprint planning, retros, and post-mortems with Engineering

Product Manager, Global R&D, Multi-Box Initiative   **Dec 2018—Nov 2019**

- Owned and developed multi-box transition and development strategy to scale Wayfair's multi-box optimization estimated at a $2.6 billion increase in incremental yearly revenue
- Acted as strategy consultant on multi-component products in CastleGate (Wayfair's warehouse fulfillment centers) for all of Wayfair
- Developed business goals, strategy, and execution model for building a team of Engineers, Product Managers, and Data Analysts to optimize and grow the multi-component product experience for Customers, Suppliers, and Wayfair
- Built multi-component product strategy presentation for Executive leadership around integrations, order processing, inventory, pricing, merchandising, finance, fulfillment, customer service, and supplier experience
- Developed and released a Product Health Dashboard in SQL/ integration into Excel for 125+ Account Managers, Category Managers, Supplier Relationship Managers, Supplier Operation Managers to monitor 15 key business metrics around multi-component products
- Led group of 5 product managers for a year to facilitate weekly lunches for product new hires to provide education on product spaces, coaching, and a community for new product employees during their first 90 days of onboarding
- Went on a recruiting trip to the University of Michigan Ann Arbor's engineering career fair

Insureon—Chicago, IL   **June 2017 —Nov 2018**

Product Manager

- Managed software environment (new feature development, workflows, design) for ADP (Fortune 500) funneling $145 million of insurance premium in FY 2017, $4.5 million B2B insurance premium (Tools used: MSSQL, Tableau, SSRS**,** Microsoft Office**,** Confluence, JIRA, VBA, Python)