PowerPoint vs. Canva

Target Audience:

- **Students** – For school reporting and activities.
- **Teachers** – To have a better presentation for their work as an teacher.
- And to those who want's to know which is more effective to create presentation and what is their pros and cons.

Objectives:

- Explain about which is more effective on creating presentation.
- To know what is their pros and cons.
- It enhances the creativity and expands the ideas.
- To identify what is the two application the powerpoint and canva.

Three episode/post ideas:

Episode/post 1: Introduction of Canva and Powerpoint

- What is powerpoint? Explaining about what is powerpoint and how it is working. • Functions of powerpoint.
- What is canva? Explaining about what is canva and how it is working. • Functions of powerpoint.

Episode/post 2: Design & Creativity

- Showcase Canva's modern templates, graphics, and social media integration.
- Contrast with PowerPoint's advanced customization, animations, and transitions.

Episode/post 3: Which is more effective creating a presentation.

- Pros and cons of the two aplications.
- Giving some advice of using the two aplications.