PowerPoint vs. Canva

Episode/Post 1 – Introduction to PowerPoint & Canva

Main Points

- What is PowerPoint?
- What is Canva?
- Why they are used for presentations.

Tech Focus

- PowerPoint: slide-based, offline/online, part of Microsoft Office.
- Canva: web-based, drag-and-drop, template-focused.

Supporting Info / Resources

- Microsoft PowerPoint tutorials
- Canva Help Center

Episode/Post 2 – Design & Creativity

Main Points

- How Canva helps with modern, creative designs.
- How PowerPoint allows detailed customization.

Tech Focus

- Canva: templates, graphics, AI tools, teamwork.
- PowerPoint: animations, transitions, Slide Master, data charts.

Supporting Info / Resources

- Canva tutorials
- PowerPoint animation and design tutorials

Episode/Post 3 – Which Is More Effective?

Main Points

- Pros and cons of PowerPoint
- Pros and cons of Canva
- When to use each tool.

Tech Focus

- PowerPoint: best for formal, data-heavy, offline use.

- Canva: best for fast, creative, visual designs online.

Supporting Info / Resources

- User reviews and tutorials on YouTube