# Steven Tang

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The University of Chicago, B.A. Economics 2012

# **WORK**

### Payout.com

# **Head of Strategy & Operations**

2013 - 2017

- Owned and launched products to simplify compliance overhead for clients using our core payments API product, leading to 12% increased usage of core product and a 150% increase in inbound leads.
- Discovered and implemented a re-architecting of our bank-end financial and compliance infrastructure that reduced client on-boarding time by 75%.
- Created and negotiated partnerships with mission-critical stakeholders, including national card associations and sponsor banks to power API.
- Served as the main point of contact with clients. Prioritized feedback from clients to generate product improvements and track issues.
- Conceived, prototyped, and launched a user referral invitation program for a P2P payments app that generated over 5,000 pre-launch sign-ups.

# Consolidated Trading

#### Trader

2012 - 2013

- Traded futures and options for commodities and equities indexes.
- Developed models to automate the pricing of new derivative securities by studying research and white papers.

# **PROJECTS**

# Pixiebill.com

#### **Founder**

Ongoing

Pixie Bill is a product that helps consumers with volatile income pay off bills on time. I currently perform customer development, design the app and site, and develop potential financial partnerships.

# Data projects

### Blogger

Ongoing

I like data visualization and statistics, and sometimes write about it. Examples at medium.com/fun-with-data-and-stats

## Prohype.com

#### **Co-founder**

2015

Prohype was an e-sports user-generated content site that reached 500k monthly visitors. I designed the site and created mockups, pushed code, and integrated business-critical functions such as analytics, ads, and email.

#### **Technical Skills:**

R, Ruby, Rails, SQL, AWS, HTML/CSS, D3, Sketch, Illustrator, Excel

Play:

Board games, writing, Go (Weiqi), poker, tennis, data analysis