



[steven.creativefolio.id](https://www.steven.creativefolio.id)

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Skills

UI/UX Design

UI/UX Design, Prototyping, Web Design, Mobile App Design, UX Research.

UX Research

Quantitative & Qualitative UX Research Methods, Competitor Analysis, Personas, Usability Testing, Cart Sorting, Content Analysis, Case Studies, Presentation

Software

Figma, Adobe Illustrator, Adobe Premiere Pro, Adobe Photoshop.

Music & Videography

Music Production, Audio Engineering, Video Editing, Color Correction, Color Grading.

Other Skills

Public Speaking, Presentation, Content Creation, Teamwork, Leadership

Languages

Indonesian

Native

English

Fluent

References

Agnes Chew (Co Founder of HubbedIn Singapore)

agnes@hubbedin.com

Bayu Sulistyو (Product manager of THISCo Singapore)

bayu.s@thiscotime.com

STEVEN TJIA

UI/UX DESIGNER

Work Experience

Jun 2023 - Present

UI/UX Designer (Full Time)

FAB Indonesia, Indonesia

- + At FAB Indonesia, I successfully managed prominent brands like Telkomsel, Gudang Garam, GOTO, and others, overseeing product requirements, features, user stories, and release plans to drive product scale and growth.
- + As a valuable member of a dynamic design team within the fast-paced corporate environment at FAB Indonesia, I have made significant contributions to the design of various digital products, including websites, mobile apps, and iPad applications.

Sep 2019 - Present

4 years

UI/UX Designer

Upwork - Freelance Projects

- + Work with a variety of clients from around the world (Australia, New Zealand, Ireland, Canada, USA, UK, Singapore) in different time zones.
- + Design websites and mobile apps to build their products. Work on both hourly payment contracts and fixed-price contracts.

Mar 2021 - Mar 2022

1 year

UI/UX Designer (Full Time)

THISCO, Singapore

- + Designed and implemented company websites, including creating wireframes, establishing navigation, and optimizing web graphics.
- + Coordinated and communicated with the CEO, developer, and clients to understand the product approach, business goals, and vision.
- + Conducted UX research using both qualitative and quantitative methods, with a focus on competitor analysis and identifying the main problems to create company products.

Feb 2021 - Feb 2022

1 year

UI/UX Designer (Internship)

Pentacom Talenta Asia, Jakarta

- + Worked as a solo UI/UX designer. Designed and implemented mobile apps and websites for both the company and clients, using Figma as my primary software and Bitrix24 software for website implementation.
- + Skills used: Basic HTML & CSS, UI/UX design, prototyping.

Jun 2018 - Jun 2020

2 years

Sales / Marketing Staff

Binus University

- + Focused on selling products to achieve team targets.
- + Skills used : Public speaking, Negotiation, Marketing

Education

2018 - 2022

Binus University

Teknik Informatika (Computer Science) | **GPA : 3.36**

2015 - 2018

SMA SANTO LEO II, Jakarta

High School

Certifications

2021

UI/UX Designer Rising Talent

Upwork, USA

2020

Sales/Education Counselor

Binus University