# **Steven Tran**

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#### **Technical Skills**

**Strong:** JavaScript, React/React Native, Redux, ES6, Node.js, Angular, Express.js, HTML, CSS, SQL, Databases, Google Maps API **Experienced:** jQuery, PostgreSQL, MongoDB, Authentication, Socket.IO, Ruby, Ruby on Rails, Backbone, A/B Testing

## **Software Engineering Applications**

## DayVoyage.com, Software Engineer

dayvoyage.com

Create and share itineraries with friends or with the DayVoyage community

- Created database schema models and relationships with PostgreSQL using Nodal, an in-beta service API
- Front-end developed with React JSX components, with a Redux architecture to manage the state container
- Structured server side routes using node style callbacks with asynchronous actions to promote maintainability
- Utilized Redux state container to re-render Google Map markers and directions based on real-time actions

## Codify, Software Engineer, Product Owner

bit.ly/codifygithub

Community for students seeking guidance from experienced programming tutors

- Deployed and refactored a MEAN stack open-source application, implementing third-party APIs for additional features
- Combined CodeMirror text editor and Socket.io events for real-time code sharing sessions between user and tutors
- Built geolocation-based search functionality by integrating Google Maps API to calculate distance from user on a map

## Morning Routine iOS, Software Engineer

bit.ly/iosmorningroutine

Daily morning routine tracker and commute manager

- Created the front end using React Native and ES6 to create an iOS application that utilizes native platform components
- Modeled database schemas and utilized authentication through Firebase DB for quick read and write access
- Deployed limited beta release using Bitrise.io for iterative testing for different iOS devices.

#### FitPlanner, Software Engineer

Tool for maintaining a fitness schedule and finding new related exercises from a seeded database

- Developed MVC framework using Ruby on Rails, utilizing a relational SQLite database for users and favorite exercises table
- Implemented search functionality using raw SQL queries on exercises and seeded database of over 800 different exercises

## **Work Experience**

Hired, Inc., Paid User Acquisition Manager

2015-2016

- Implemented new marketing initiatives by utilizing Google, Facebook, and LinkedIn Ads platforms and API
- Worked closely with teams for Google AdWords Gmail Sponsored Promotions to fix glaring product bugs and issues

## One Kings Lane, Internet Marketing Manager

2013-2015

- Worked with engineers to implement product feed recommendations for users into Google AdWords and Facebook Ads API
- Improved ROI efficiency of product feed marketing through Google, Social Media, and third party advertisers

# Sharethrough, Campaign Coordinator

2012-2013

Worked with Publisher Development team to troubleshoot custom ad unit scripts with publishers in Sharethrough network

# **Education**

Hack Reactor, Advanced Software Engineering Immersive Program
General Assembly, Back-End Web Development - Ruby on Rails
University of Washington, B.A. in <i>Business Administration - Marketina</i>

2016

2015

2010