



**ALLSEEN
ALLIANCE**

Alliance Highlights

**Eugene Yoo, General Manager,
LG Electronics**

Secretary, AllSeen BoD Officer

AISeen Alliance Momentum is Strong and Growing

Tripled membership in just 9 months since launch, with a diverse member base and strong pipeline

Premier Members (11)



Community Members (69)



Sponsored Members (12)



Alliance BoD-approved Objectives for 2014

with KPIs to measure progress

1) Commercial product

Rollout of commercial products shipping with AllJoyn and eventually with AllSeen Alliance certified marks on them.

- Establish an Alliance mark program before June.
- By end of year, have 10 member companies in market with certified products.

Certification Program (Phase 1) launched August, 2014

2) Code contributions

Show a growing number of code contributions from various member companies.

- Goal of at least 5 companies &/or individuals actively contributing code.
- Goal of 5-10 new services being created.
- Active developer community: Quarterly hackfests with 50+ attendees.

**6 new services created & active
multiple new proposals
3 successful hackfests**

3) Membership

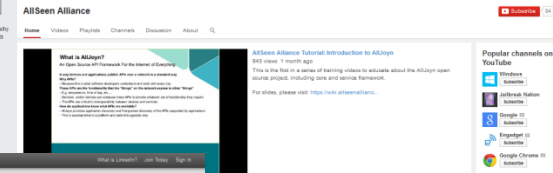
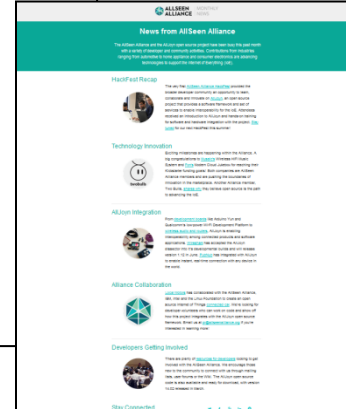
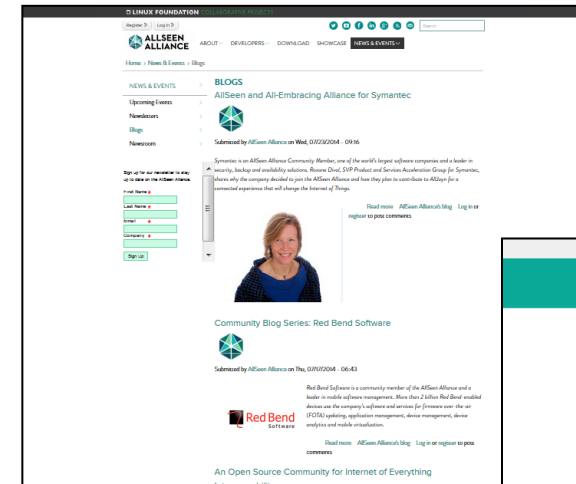
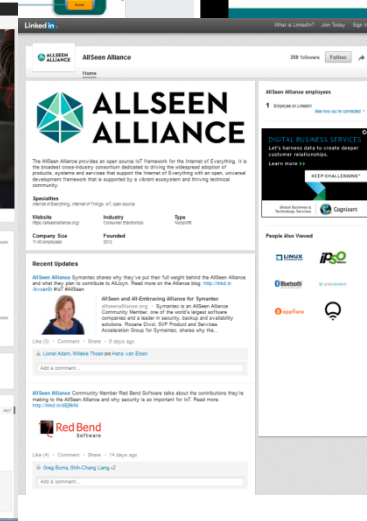
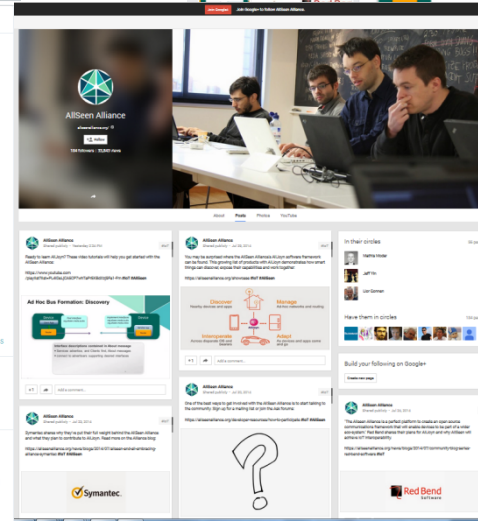
Double launch membership with key, industry leading companies, large and small who are influencing the future of the Internet of Things.

- Add at least 4 Premier Members
- Double Community Membership from launch. Goal of 50 Community Members by year end.

**Added 4--now at 11 Premier Members
60+ Community Members
12 Sponsored Members**

Marketing/PR

- AllSeen Alliance Blog
<https://allseenalliance.org/news-and-events/blogs>
 - blog from members to showcase member diversity and thought leadership in the community.
- Monthly newsletter
<https://allseenalliance.org/news-and-events/newsletters>
 - continue to showcase the success of the Alliance
- PR / Speakerships
 - to assert thought leadership to demonstrate the pervasiveness and relative maturity of AllSeen to alternative efforts.
- Social media



Certification & Compliance








Phase 1 – Self Certification

The AllSeen Alliance launched a certification and compliance program to ensure products discover and securely work with one another


- Self-certification is free
- No need to be a member
- Detailed process outlined at <https://allseenalliance.org/certification>
- Program and Developer User Guides also available

LINUX FOUNDATION COLLABORATIVE PROJECTS

Register > Log In >



Search

ABOUT ▾ DEVELOPERS ▾ DOWNLOAD SHOWCASE **CERTIFICATION ▾** NEWS & EVENTS ▾

Home > AllSeen Alliance Certification

CERTIFICATION >

How To Validate Your Product >

FAQ >

SMART PRODUCTS ARE SMART BUSINESS.

The Internet of Things can't be built by a single brand or company. That's why the AllSeen Alliance is developing the first truly collaborative, open ecosystem for interoperable products and services that will communicate, engage and delight users in new, exciting and useful ways. By participating in the Designed for AllSeen self-certification process, you're helping to make smart products truly interoperable, and you're joining a connected network of companies, products, and applications.

In the future, AllSeen Alliance certification will be supported by a third-party certification program, but you don't have to wait. Designed for AllSeen, our initial self-certification program, provides many benefits.

Confidence.

Validation ensures seamless, out-of-the-box interoperability and means your product will be part of an interconnected ecosystem.

Simplicity.

The easy, five-step process allows you to self-certify products now, so you can begin participating in our open ecosystem right away.

Branding.

By building smarter products that connect automatically with all the products in the AllSeen ecosystem, you can boost your brand and increase customer satisfaction.

Value.

With a truly streamlined and completely free validation process, you can significantly lower development time and costs.

DESIGNED FOR

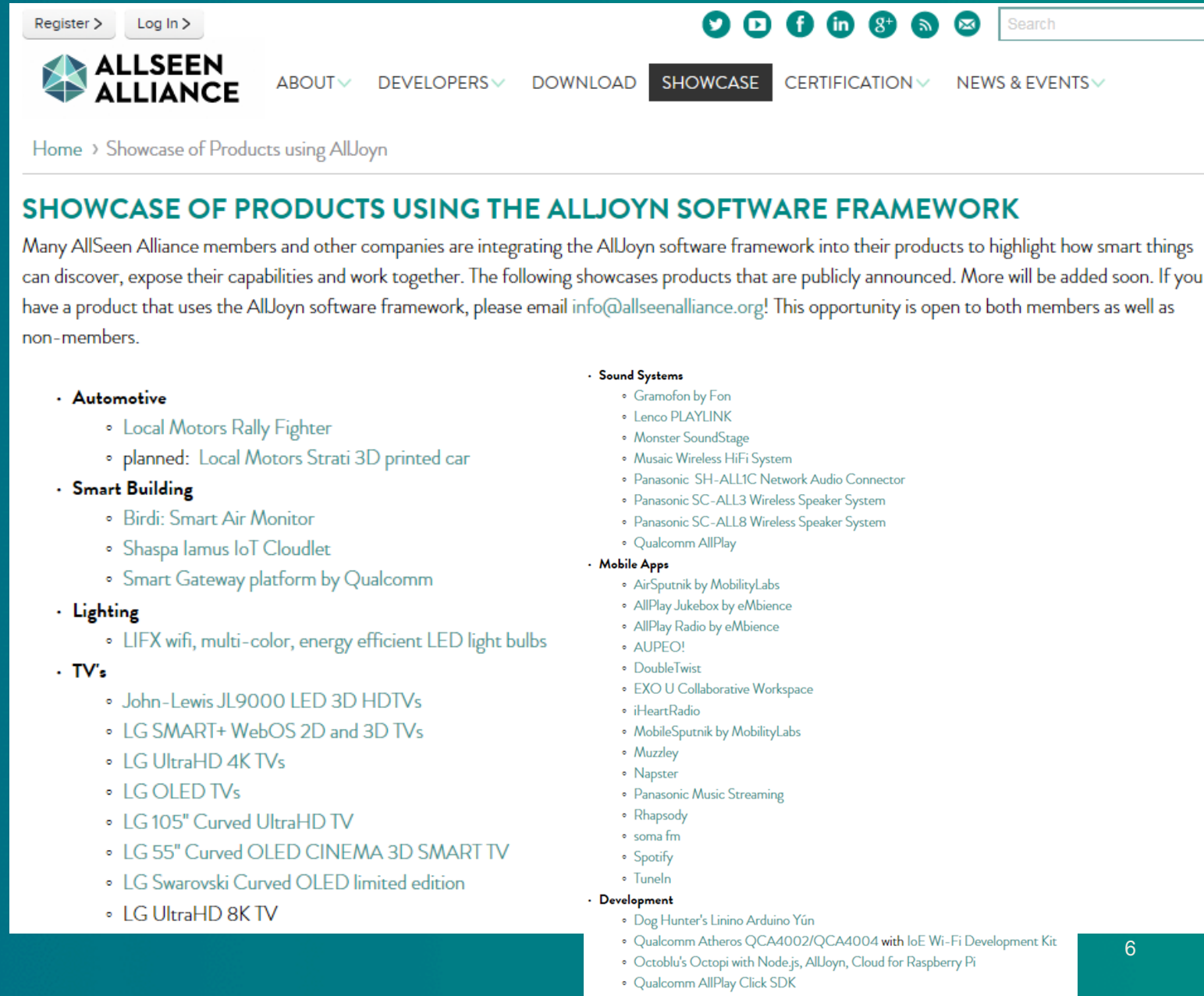
ALLSEEN

Validate your product now >>

Publicly announced support for products using AllJoyn framework

Products are already shipping
<https://allseenalliance.org/showcase>

- Members are planning & releasing products
- Products launched for Consumer, Home, Commercial, Cloud



The screenshot shows the AllSeen Alliance website's 'Showcase of Products using AllJoyn' page. The header includes navigation links like 'ABOUT', 'DEVELOPERS', 'DOWNLOAD', 'SHOWCASE' (highlighted), 'CERTIFICATION', and 'NEWS & EVENTS'. A search bar is on the right. The main heading is 'SHOWCASE OF PRODUCTS USING THE ALLJOYN SOFTWARE FRAMEWORK'. Below it, a paragraph explains that many members are integrating the AllJoyn framework and lists publicly announced products. It also provides an email address for submitting new products. The products are categorized into Automotive, Smart Building, Lighting, TV's, Sound Systems, Mobile Apps, and Development.

Register > Log In >

ALLSEEN ALLIANCE ABOUT ▾ DEVELOPERS ▾ DOWNLOAD **SHOWCASE** CERTIFICATION ▾ NEWS & EVENTS ▾

Home > Showcase of Products using AllJoyn

SHOWCASE OF PRODUCTS USING THE ALLJOYN SOFTWARE FRAMEWORK

Many AllSeen Alliance members and other companies are integrating the AllJoyn software framework into their products to highlight how smart things can discover, expose their capabilities and work together. The following showcases products that are publicly announced. More will be added soon. If you have a product that uses the AllJoyn software framework, please email info@allseenalliance.org! This opportunity is open to both members as well as non-members.

- **Automotive**
 - Local Motors Rally Fighter
 - planned: Local Motors Strati 3D printed car
- **Smart Building**
 - Birdi: Smart Air Monitor
 - Shaspa Iamus IoT Cloudlet
 - Smart Gateway platform by Qualcomm
- **Lighting**
 - LIFX wifi, multi-color, energy efficient LED light bulbs
- **TV's**
 - John-Lewis JL9000 LED 3D HDTVs
 - LG SMART+ WebOS 2D and 3D TVs
 - LG UltraHD 4K TVs
 - LG OLED TVs
 - LG 105" Curved UltraHD TV
 - LG 55" Curved OLED CINEMA 3D SMART TV
 - LG Swarovski Curved OLED limited edition
 - LG UltraHD 8K TV
- **Sound Systems**
 - Gramofon by Fon
 - Lenco PLAYLINK
 - Monster SoundStage
 - Musica Wireless HiFi System
 - Panasonic SH-ALL1C Network Audio Connector
 - Panasonic SC-ALL3 Wireless Speaker System
 - Panasonic SC-ALL8 Wireless Speaker System
 - Qualcomm AllPlay
- **Mobile Apps**
 - AirSputnik by MobilityLabs
 - AllPlay Jukebox by eMbience
 - AllPlay Radio by eMbience
 - AUPEO!
 - DoubleTwist
 - EXO U Collaborative Workspace
 - iHeartRadio
 - MobileSputnik by MobilityLabs
 - Muzzley
 - Napster
 - Panasonic Music Streaming
 - Rhapsody
 - soma fm
 - Spotify
 - TuneIn
- **Development**
 - Dog Hunter's Linino Arduino Yún
 - Qualcomm Atheros QCA4002/QCA4004 with IoT Wi-Fi Development Kit
 - Octoblu's Octopi with Node.js, AllJoyn, Cloud for Raspberry Pi
 - Qualcomm AllPlay Click SDK

AllSeen Alliance Thought Leadership

The Wall Street Journal logo in a serif font.

Internet of Things Fans Form 'AllSeen' Alliance

How are things going to find each other once they are all connected? A lot of companies are discussing such questions these days, with some of them banding together in an effort ...

Fortune magazine logo in a bold, red, serif font.

For Qualcomm, a 'gift' to the Internet of things

... opening up AllJoyn to the community at large will spawn a booming industry of companies that will both contribute to its code and use it to develop products for the "Internet of things"

VentureBeat logo with 'Venture' in black and 'Beat' in red.

The Internet of things is coming on faster than ever, thanks to a new, huge alliance

The AllSeen Alliance, as it's called, will take on the monumental, innovation-accelerating task of creating and maintaining unified standards for device-to-device communication.

GigaOM logo with 'GIGA' in black and 'OM' in blue.

Sony commits to the AllSeen Alliance as did Electrolux

"The AllSeen Alliance is like train that is picking up steam as it signs Sony as a member on Tuesday after last week announcing top appliance maker Electrolux. The Alliance, which is promoting the AllJoyn notification standard for the internet of things, now has enough big names to act as a credible option for a smart home standard."

Other Resources For More Information



Alliance Wiki -- <https://wiki.allseenalliance.org>

- Documents, downloads, and developer tools
- Source Code, release overviews, roadmaps
- Training & Service Framework details
- Working Groups, New Proposals & meeting minutes

Forums -- <https://ask.allseenalliance.org/questions>

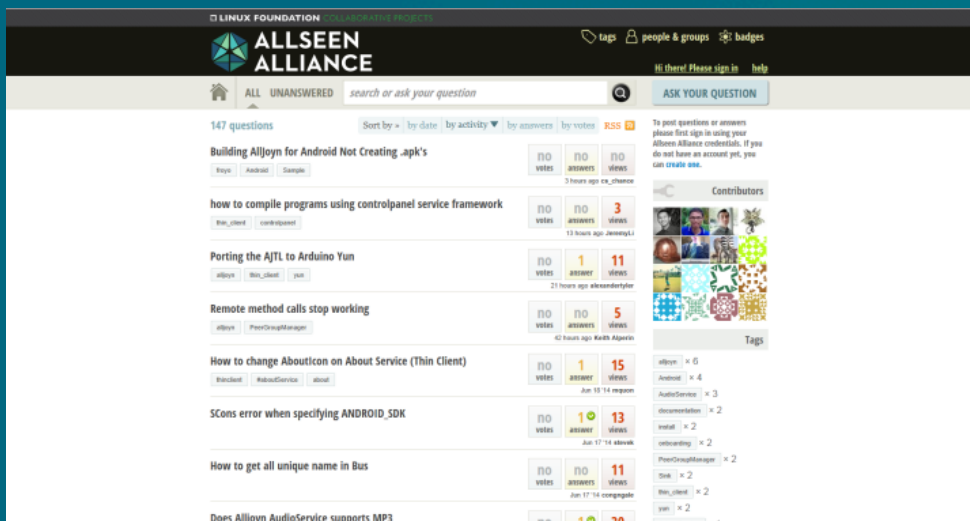
Certification -- <https://allseenalliance.org/certification>

Public Mail Lists -- <https://lists.allseenalliance.org/mailman/listinfo>

Showcase -- <https://allseenalliance.org/showcase>

Monthly Newsletter --

<https://allseenalliance.org/news-and-events/newsletters>





Thank You

Follow Us On      

For more information on AllSeen Alliance,
visit us at: allseenalliance.org &
allseenalliance.org/news/blogs