CS596 IoT IoT Introduction

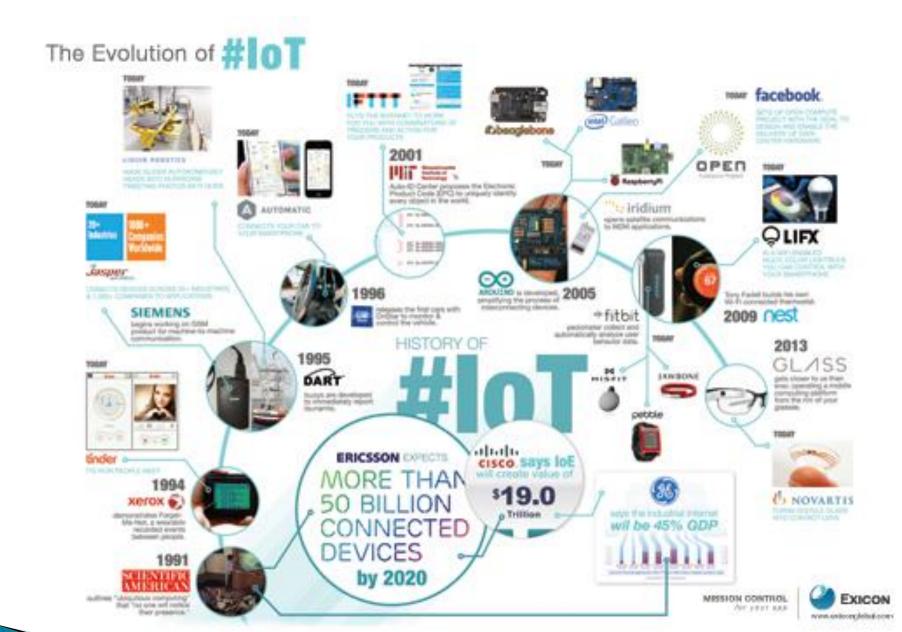
Vicky HSU vickyhsu@picomo.com

Class-1 Outline

- What is IoT
- IoT Concepts
- IoT Definitions
- IoT Perspective
- IoT Applications Big Picture
- IoT Adoption
- IoT Examples
- IoT Market
- IoT EcoSystems
 - Who is the players
- IoT Devices
- IoT Platforms

What is IoT

- 26 to 50 billion connected devices will live on our global networks by 2020
- There will be three times as many Internetconnected things on Earth as there are humans within the next 10 years
- For every Internet-connected PC or handset there will be 5-10 other types of devices sold with native Internet connectivity
- The term was coined in 1999 by Kevin Ashton from MIT
- o Concept has been discussed since 1991

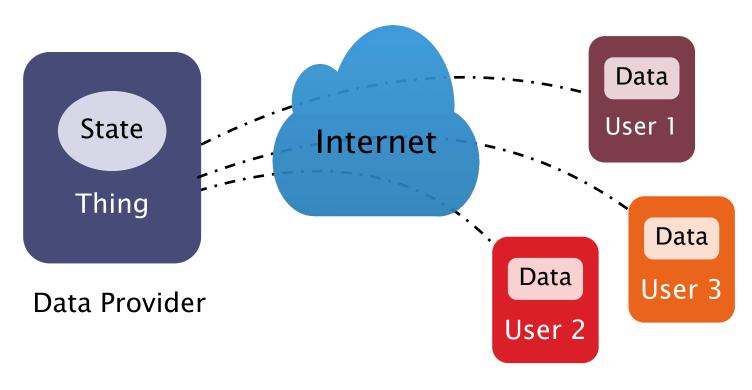


IoT Concepts

- ► M2M
- IoT
- IoE
- Smart Objects
- Web of Things
- Cloud manufacturing
- Network of Everthings

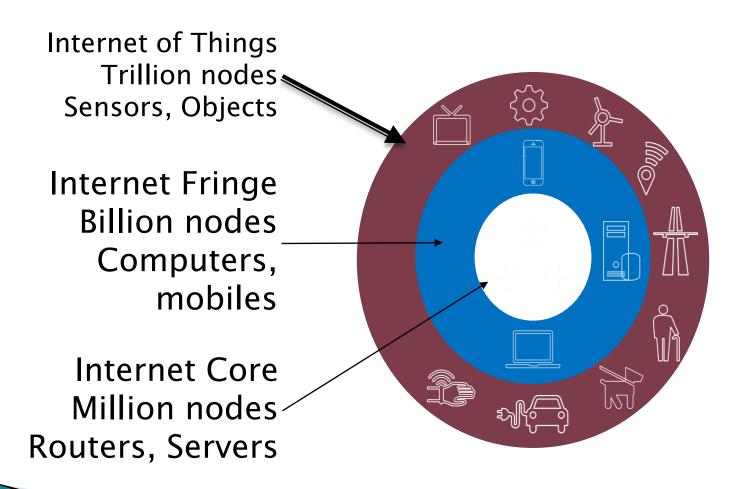
The Internet of Things

Internet to Bridge Data Providers and Users



Data Users

The Internet Evolution



IoT Applications Requires Lots of Devices



Smart Cities



Smart Water



Industrial Control



Smart Grid



Smart Farming



Smart Homes



Smart Environment



Smart Retail



eHealthcare



Safety and Security



Smart Logistics

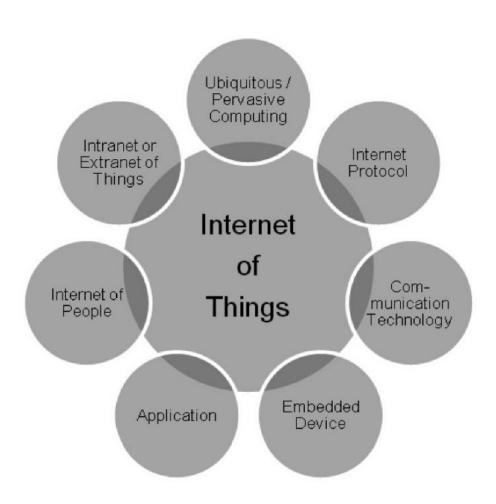


Customer Service

IoT Definitions

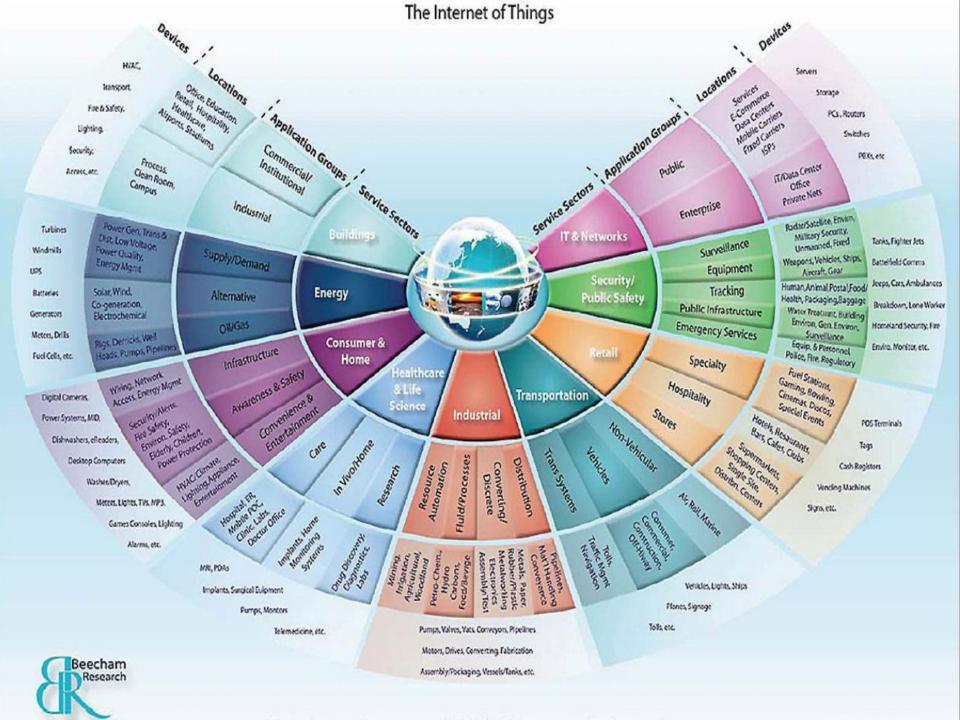
- The Internet of Things (IoT) is the network of physical objects or "things" embedded with electronics, software, sensors, and connectivity to enable objects to collect and exchange data. [2]
- The Internet of Things allows objects to be sensed and controlled remotely across existing network infrastructure, creating opportunities for more direct integration between the physical world and computer-based systems, and resulting in improved efficiency, accuracy and economic benefit. [4][5][6][7][8]
- Each thing is uniquely identifiable through its embedded computing system but is able to interoperate within the existing <u>Internet</u> infrastructure.
- Experts estimate that the IoT will consist of almost 50 billion objects by 2020

IoT Perspective



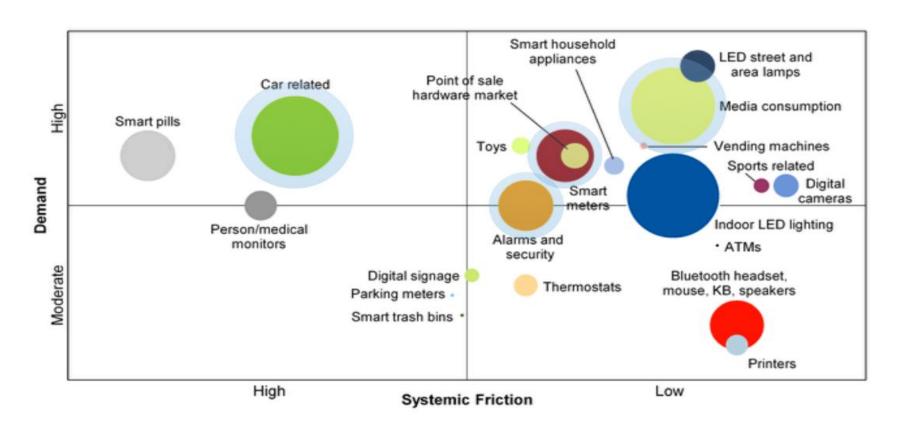
IoT Applications

- Home Automation
- Smart Building
- Environmental Monitoring
- Infrastructure management
- Manufacturing
- Energy management
- Medical and healthcare systems
- Building and home automation
- Transportation



IoT Adoption

- IoT adoption will occur at different rates. Adoption of car related, smart meters and
- security IoT solutions are some of the largest opportunities on the IoT landscape.

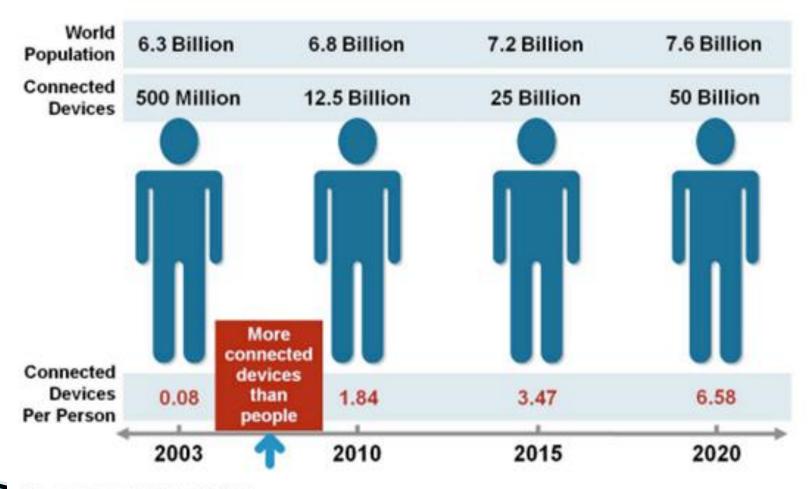


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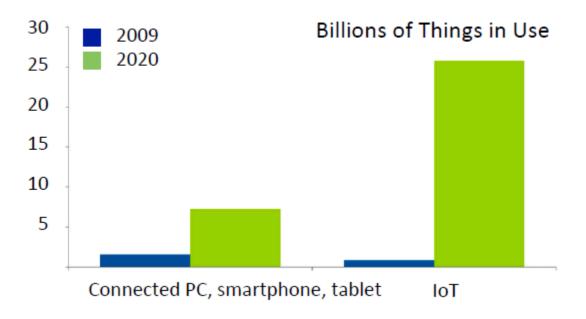
IoT Examples

- Wireless Sensor Networks
- Internet-connected wearables
- Low power embedded systems
- RFID enabled tracking
- Use of mobile phones to interact with the real world
- Devices that connect via Bluetooth enabled mobile phones to the
- Internet
- Smart Homes
- Connected Cars
- etc.

Internet Usage and Population Statistics



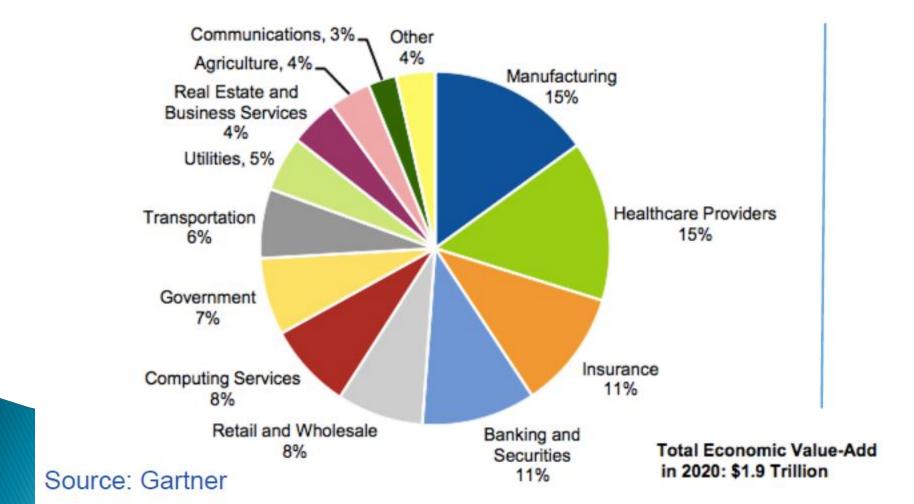
Source: Cisco IBSG, April 2011



26bn devices connected to the Internet by 2020

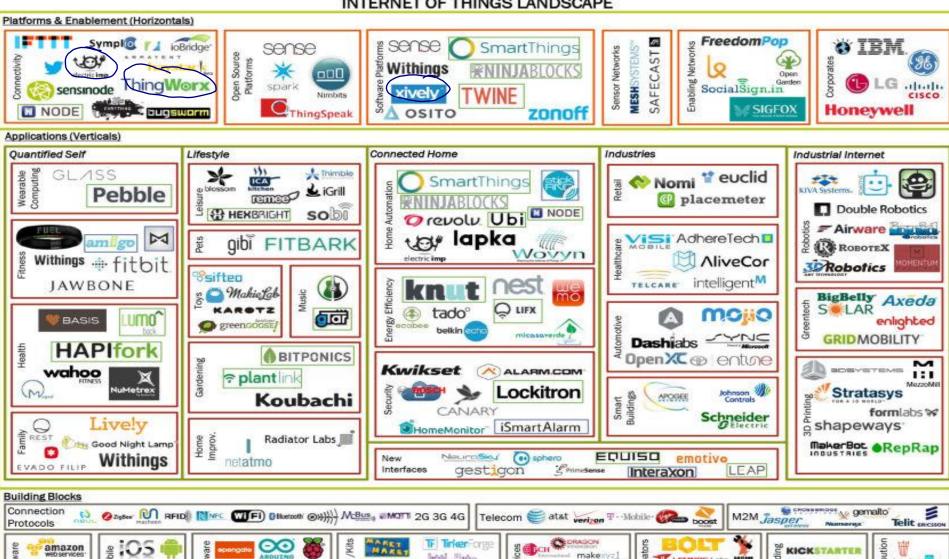
Gartner estimates the global economic value add of IoT as a result of increasing sales and decreasing inputs and costs to be \$1.9 trillion by 2020.

	2014	2015	2016	2017	2018	2019	2020
Value Add (\$T)	0.4	0.5	06	0.8	1.0	1.4	1.9
Growth (%)	25	26	27	29	31	34	39



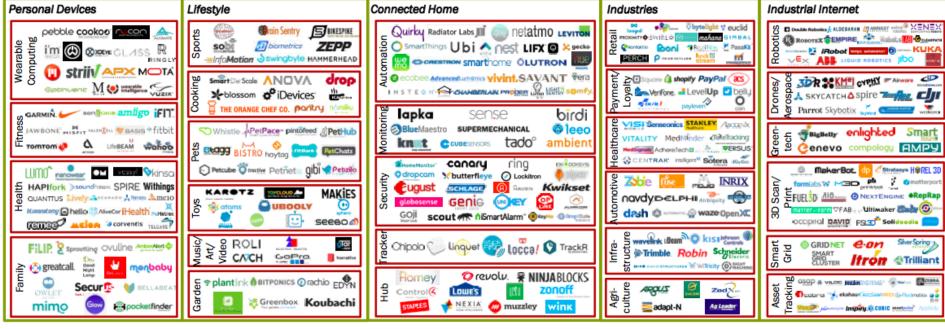
IoT Ecosystem

INTERNET OF THINGS LANDSCAPE



indiegogo

Applications (Verticals)



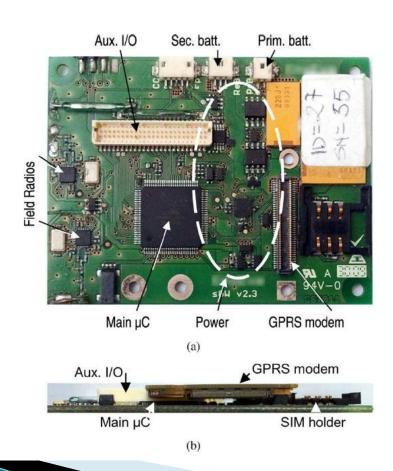


Building Blocks



IoT Sample Device

PCB of the gateway node for environmental monitoring: (a) top view and (b) side view with the GPRS modem mounted on top (scale 1:1 aprox.).



Home & Building Automation

Bringing intelligence, convenience and lifestyle









Smart Energy

 Adding power awareness to products and helping to save energy









Multimedia

 Wireless audio streaming and advanced remote controls





Security and Safety

 Improving remote control and home monitoring









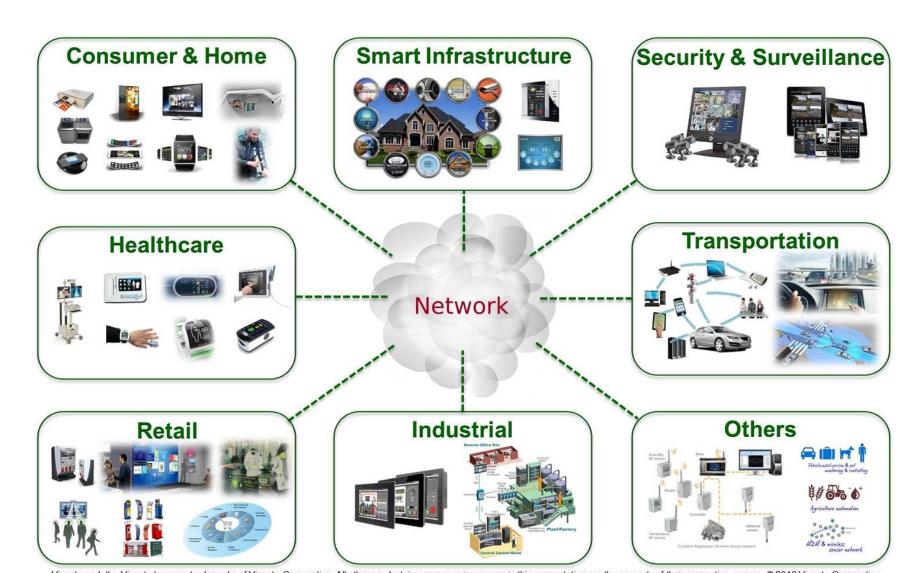
Industrial M2M Communication

 Internet enhanced M2M communication using existing Wi-Fi infrastructure









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IoT Solutions Platform / Solutions

- Realtime Data Logging
 - Jasper Technologies, Inc.
 - (Xively
- Software development environments
 - Tibbo Systems
 - AggreGate Platform
 - Arrayent
 - B-Scada
 - Carriots
 - EVRYTHNG
 - Exosite
 - IoT-Ticket.com
 - nPhase
 - Raco Wireless
 - ThingWorx



Crawling things' Information over the world

IOT SNS

Iot SNS

Thing's Social Network
Service

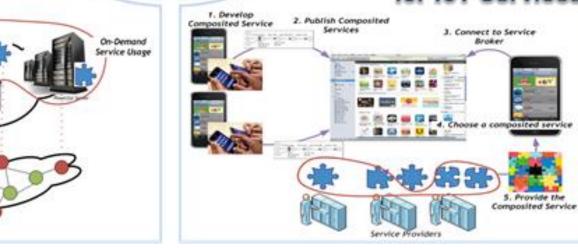
Human Social Network
Service

Open Social
Platform

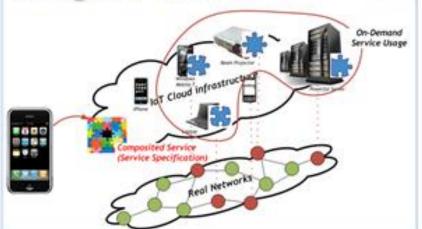
Connecting things through social network

Internet of Things

Interactive Programming for IoT Services



Service Provisioning through IoT Cloud



IoT Architecture Overview

