

# URBAN < 3 BEAT

—  
THE SIMPLEST PARADOX .

—  
Aurelia Friedland  
Srinivas Ashok  
Steve Pepple



POLLUTION ?



DUST ?



NOISE ?

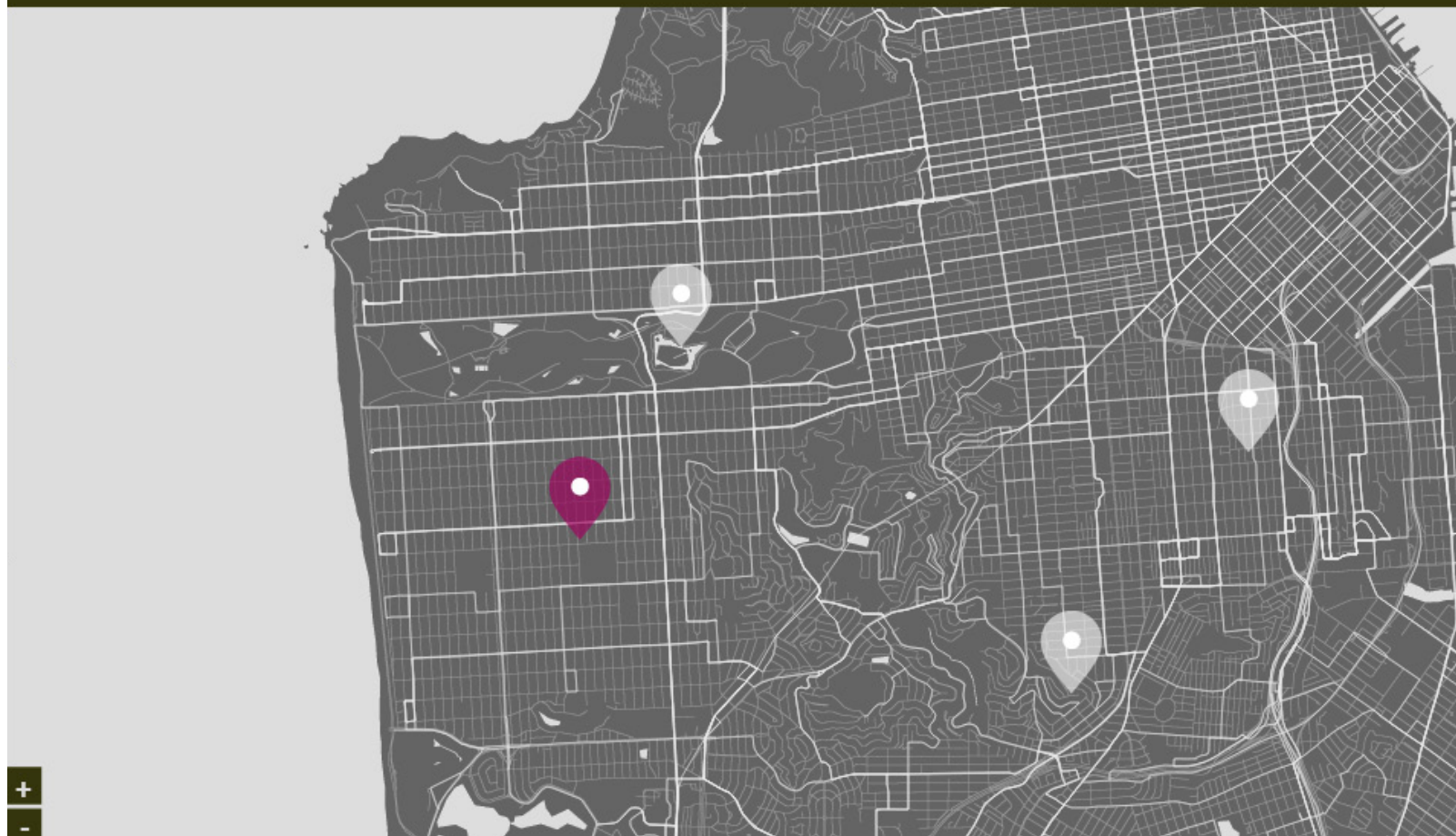


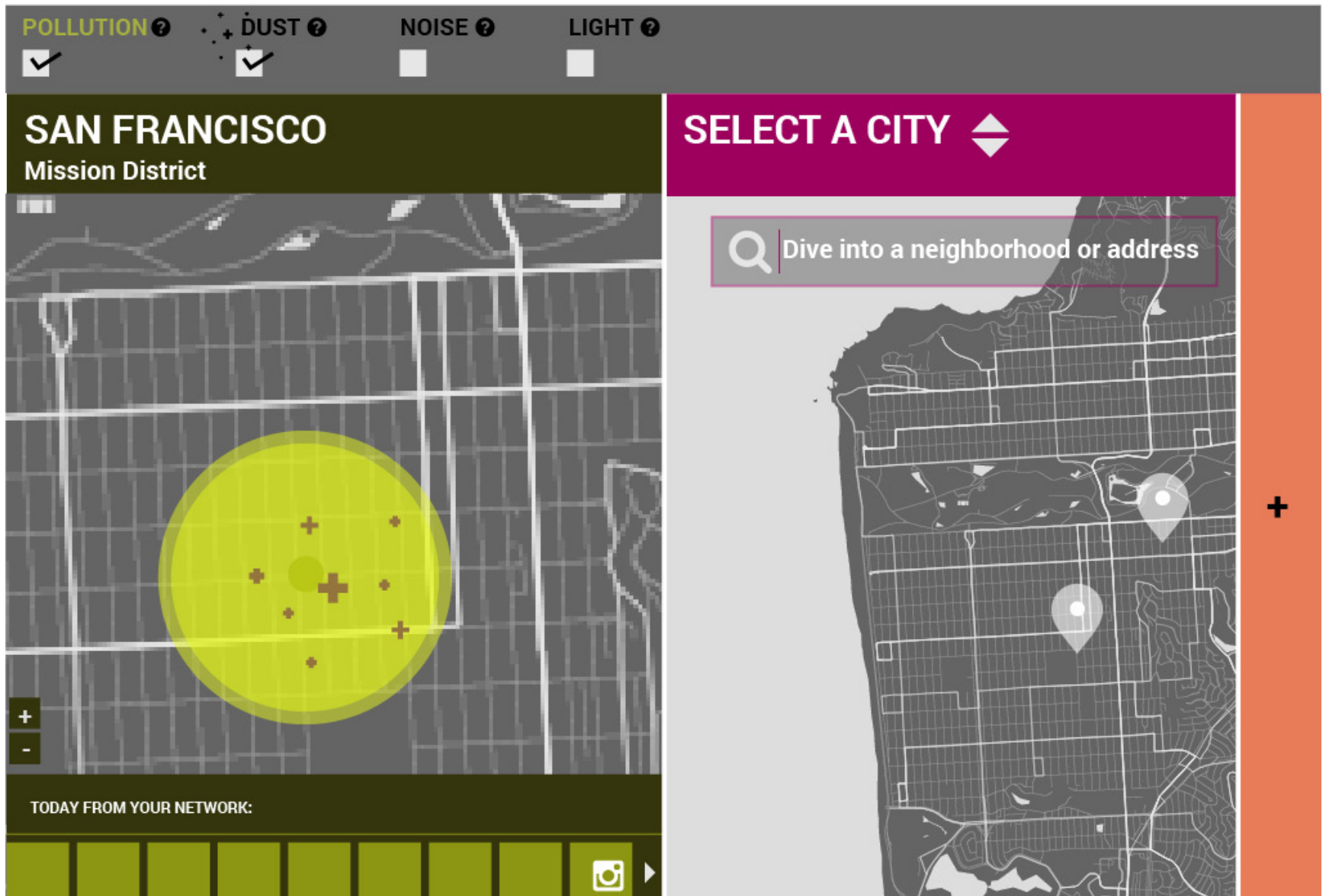
LIGHT ?



## SAN FRANCISCO

Mission District [NOT YOUR LOCATION?](#)





☐ POLLUTION ☐ DUST ☐ LIGHT ☐ NOISE ☐ WORDS & PHOTOS

**SAN FRANCISCO**

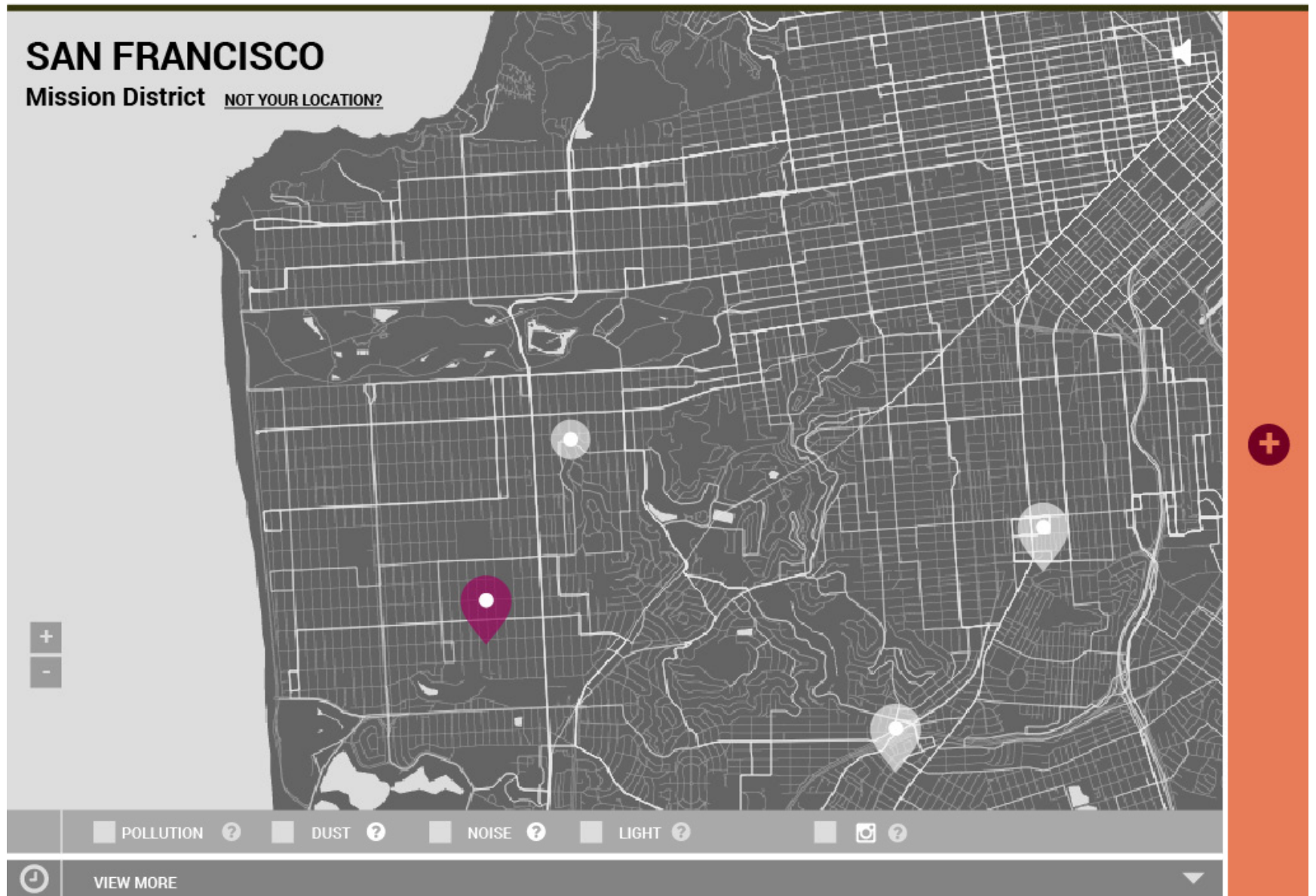
Mission District [NOT YOUR LOCATION?](#)

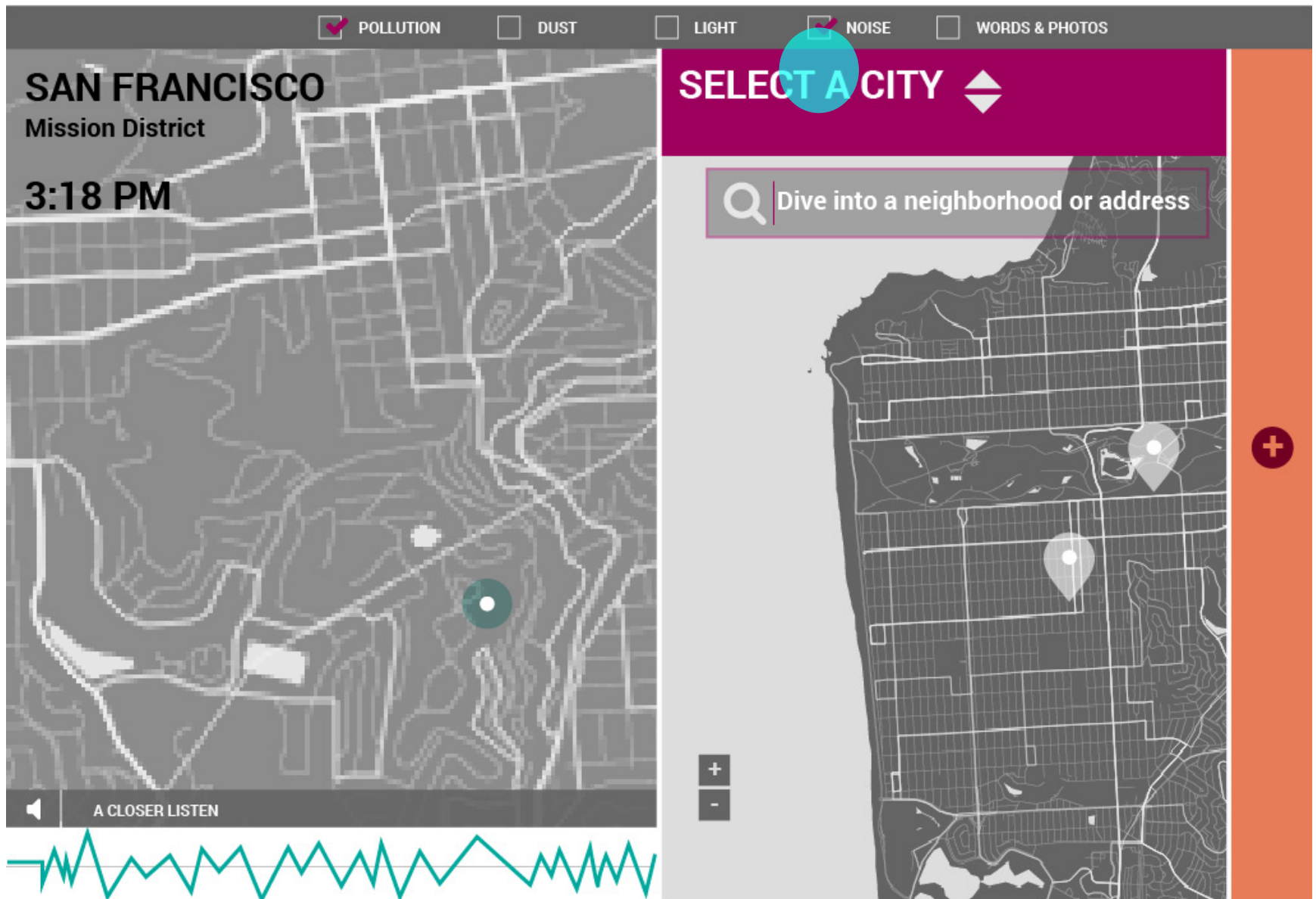
**3:18 PM**

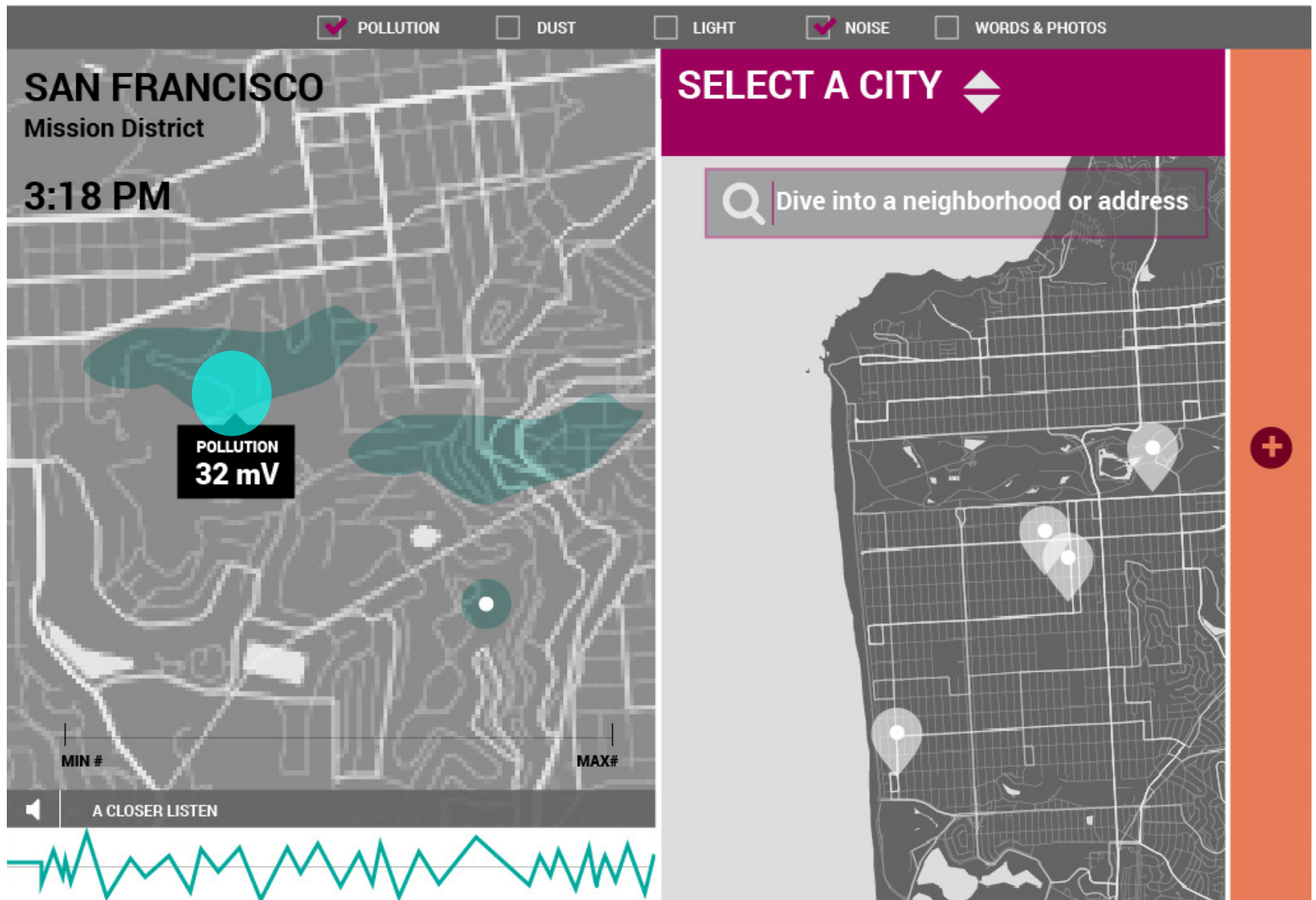
**SELECT A SENSOR  
TO BEGIN**

















☒ POLLUTION
 ☐ DUST
 ☐ LIGHT
 ☒ NOISE
 ☒ WORDS & PHOTOS

**SAN FRANCISCO** ✕  
 Mission District  
**3:18 PM**




 A CLOSER LISTEN





 A CLOSER LOOK

1/15 Tweets  
 “Classic”  
 @CoreyTheMilkman <http://t.co/1239...>

2/31 Instagram  

 #SF #TBT  
 #SF #TBT

**SELECT A CITY** ⬆







☒ POLLUTION

☐ DUST

☐ LIGHT

☒ NOISE

☒ WORDS & PHOTOS

SAN FRANCISCO

Mission District

3:18 PM

SELECT A CITY



Dive into a neighborhood or address



A CLOSER LISTEN

A CLOSER LOOK

☒ POLLUTION ☐ DUST ☐ LIGHT ☒ NOISE ☒ WORDS & PHOTOS

**SAN FRANCISCO**  
Mission District

**DUST**  
3:15 PM / 48°F  
1259.42 pcs / 238ml

**LIGHT**  
0 Lux (from x-x)

**NOISE**  
1344mV (from x-x)

2/31 via Instagram



#SF #TBT  
#SF #TBT

# 2/31 via Twitter

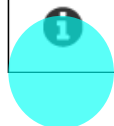
"Classic"

@CoreyTheMilkman <http://t.co/1239...>

SELECT A CITY



Dive into a neighborhood or address



☒ POLLUTION ☐ DUST ☐ LIGHT ☒ NOISE ☒ WORDS & PHOTOS

**POLLUTION**  
32 mV (from x-x)  
Mission District

optn a.  
#unit (from min-max)

**DUST**  
1259.42 pcs / 238ml  
48:15 PM / 48:15

optn b.  
#unit / max

**LIGHT**  
0 Lux (from x-x)

**NOISE**  
1344mV (from x-x)

for data not selected,  
shows in same order  
but with 0 units  
(other option:  
add 50% opac. to gray out)

2/31 via Instagram



#SF #TBT  
#SF #TBT

Twitter & Instagram could  
go on lightbox/overlay  
OR  
always be seen  
(though takes up  
valuable space)

# 2/31 via Twitter

"Classic"

@CoreyTheMilkman <http://t.co/1239...>

SELECT A CITY

Dive into a neighborhood or address

