



Think Preferred Mutual When Writing Convenience Stores!

At Preferred Mutual, we've enjoyed mutual success with our agents in providing convenience store customers with comprehensive insurance coverage at a competitive price.

We want to make sure all of our agents can take advantage of our competitive convenience store pricing, so we've identified the following list of characteristics that best align with our appetite.



Convenience Stores That Are a **GREAT FIT** for Preferred Mutual:

- Hours of operation between 5:00 AM and 11:00 PM
- Experience, mature and trained employees
- New stores or updated within the past 15 years
- Paved, level & well-lit parking lot and sidewalks
- Strong cash management/handling procedures
- 3rd party snow removal with AI and COI for insured
- Burglar and fire alarm

Convenience Stores That Are **NOT A GOOD FIT** for Preferred Mutual:

- Guns or dogs on premises
- Cooking without proper protection
- Stores less than 500 sq ft or in excess of 10,000 sq ft.
- Less than 3 years in business with no prior experience
- Annual gross sales in excess of \$8 million