

# Guide to Causal Mapping

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|----------------------------|-----------------------------|------------------------------|
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```
<!-- Global site tag (gtag.js) - Google Analytics --> <script async  
src="https://www.googletagmanager.com/gtag/js?id=G-1EQ4YJMYRJ"></script>  
<script> window.dataLayer = window.dataLayer || []; function gtag(){dataLayer.push(arguments);  
gtag('js', new Date());  
gtag('config', 'G-1EQ4YJMYRJ'); </script>
```

# Contents

```
knitr::opts_chunk$set(cache=T)
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.3.1 --
```

```
## v ggplot2 3.3.5      v purrr   0.3.4
## v tibble  3.1.6      v dplyr  1.0.7
## v tidyr   1.1.4      v stringr 1.4.0
## v readr   2.1.1      v forcats 0.5.1
```

```
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
```





# Chapter 1

## Overview



Causal Map Overview

Causal Map

01:00



This Guide is for you if:

- you want to find out more about causal mapping as an approach (look for the “book” symbol )
  - you want to find out more about the Causal Map app (look for the “computer” symbol )
  - you are on, or have completed, the QuIP Lead Evaluator training.
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If you are in a hurry (and who isn’t?), just read the first part, Getting Started. Features marked are experimental and are implemented on the test server only.

## 1.1 Videos

Check out our growing library of short, focussed training videos, none longer than four minutes!

## 1.2 Support chat

- WhatsApp group for Causal Map
- Whatsapp group for StorySurvey

## 1.3

## 1.4 Quizzes

Test your knowledge of causal mapping and Causal Map with our structured series of quizzes.

## 1.5 Selected projects to date

These are some causal mapping projects completed with Causal Map - either directly by subscribers, or by Bath SDR working for clients, or conducted by Causal Map Ltd for the client.

For more details on selected Casual Map projects please check out the Showcases section of this guide.

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# Part I

## Getting Started



## Chapter 2

# Prerequisites for using the app

The app is tested on Chrome and Firefox on Mac and Windows, and Safari on Mac, and the new Edge on Windows, and it should work fine on Chrome, Chromium and Firefox on Linux.

You need a screen with a large resolution, preferably HD or better. It won't work well on tablet or phone. You will probably want to zoom out to about 90% (in Chrome, press Ctrl – once or twice) to make sure everything fits on the screen. You may also like to view the app “full screen” – how to do this depends on your browser and operating system; on Chrome on Windows, press F11.

As Causal Map is a web application, you will also need a reasonably reliable internet connection.

