

# MALAYSIA TOURISM KEY PERFORMANCE INDICATORS **2023**



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- 22 • United Kingdom
- 23 • Japan
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# Malaysia

## TOURISM HIGHLIGHTS

### JANUARY – DECEMBER 2023



#### TOP 5 TOURIST ARRIVALS

SINGAPORE	8,308,230
INDONESIA	3,108,165
THAILAND	1,551,282
CHINA	1,474,114
BRUNEI	811,833

#### Total Expenditure (In Mil.)

**2023 – RM 71,308.5**

2022 – RM 28,228.3

2019 – RM 86,143.5

JAN – DEC 2023 vs 2022

**152.6%**

JAN – DEC 2023 vs 2019

**-17.2%**

JAN – DEC 2023 vs 2022

**26.3%**

JAN – DEC 2023 vs 2019

**7.3%**

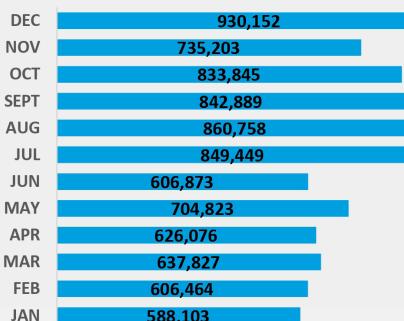
#### Per Capita Expenditure

**2023 – RM 3,540.32**

2022 – RM 2,802.90

2019 – RM 3,300.40

#### Excursionist Arrivals



#### TOP 5 EXCURSIONIST ARRIVALS

SINGAPORE	6,520,323
THAILAND	748,876
INDONESIA	371,227
BRUNEI	304,378
CHINA	139,198

**2023 – 8,822,462**

2022 – 4,196,452

2019 – 8,944,841

JAN – DEC 2023 vs 2022 | **110.2%**

JAN – DEC 2023 vs 2019 | **-1.4%**

# PAID ACCOMMODATION SURVEY

## PERFORMANCE

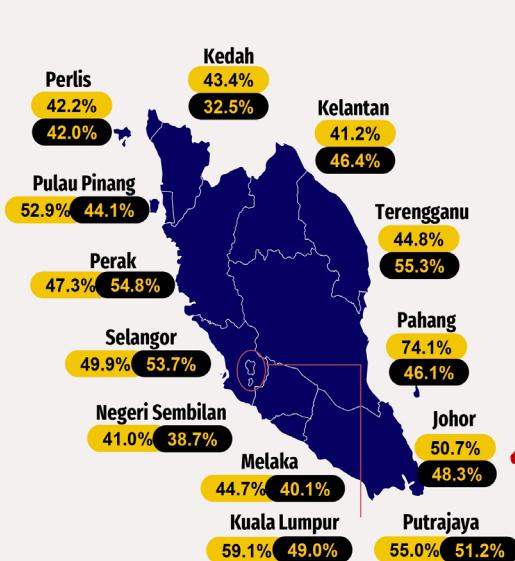
### JANUARY – DECEMBER 2023

#### Hotel & Rooms Inventory

January to December  
2023/2022

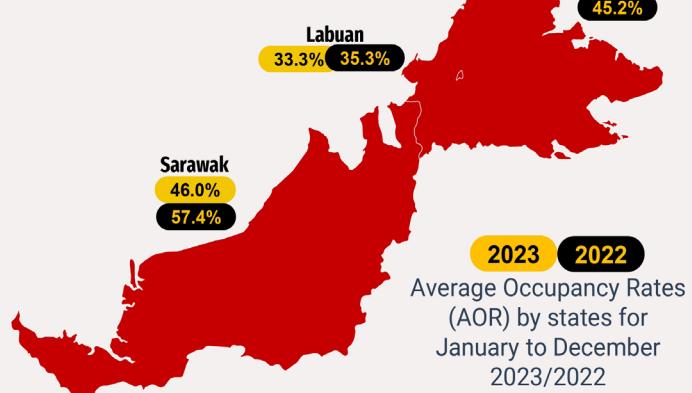


#### Average Occupancy Rate



#### Malaysia

52.9%  
46.7%



2023 – 52.9%  
2022 – 46.7%  
2019 – 58.8%

Average Occupancy Rate  
January to December

2023 2022  
Average Occupancy Rates  
(AOR) by states for  
January to December  
2023/2022

#### Top 5 Average Occupancy Rates (AOR) by locality for January to December 2023/2022

Genting Highlands	Batu Ferringhi	Petaling Jaya	Kuala Lumpur	Johor Bahru
92.2%	70.5%	60.3%	48.6%	56.0%
2023	2022			

#### Top 5 state with highest Average Room Rates (ARR) for January to December 2023/2022

Malaysia	Putrajaya	Kuala Lumpur	Terengganu	Sabah	Pahang
RM219.30	RM358.20	RM323.10	RM318.70	RM277.20	RM262.60
RM213.8	RM274.70	RM290.7	RM220.70	RM243.30	RM270.20

2023 2022

# PAID ACCOMMODATION SURVEY

PERFORMANCE  
JANUARY – DECEMBER 2023

## Hotel Guests (January to December)



Top 5 states that record the highest number of hotel stays

### Kuala Lumpur

18,414,469

12,611,715

### Pahang

13,434,973

10,019,507

### Johor

9,587,613

7,769,792

### Selangor

8,772,223

6,742,655

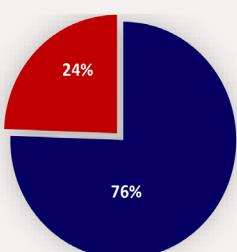
### Penang

7,272,526

5,584,434

2023

2022



The Percentage of total hotel guests for January to December 2023

2023 – 93,258,798

2022 – 73,947,777

2019 – 79,929,203

January to December

2023/2022

26.1%

2023/2019

16.7%

Overall

2023 – 64,299,777

2022 – 60,048,624

2019 – 51,093,010

January to December

2023/2022

7.1%

2023/2019

25.8%

Domestic

2023 – 28,959,021

2022 – 13,899,153

2019 – 28,836,193

January to December

2023/2022

108.4%

2023/2019

0.4%

International



# PREFACE

*from* **MANOHARAN PERIASAMY**  
Director General, Tourism Malaysia

Malaysia Tourism Key Performance Indicators 2023 publication is a valuable resource offering insightful data for Malaysian tourism stakeholders and the general public. This publication reflects the dedication and hard work of numerous individuals and organisations who have been instrumental in the tourism industry's especially during the recovery post-pandemic.

2023 witnessed a significant rebound in Malaysia's tourism industry, with tourists returning en masse after the global travel restrictions eased. The year saw a total of 20,141,846 arrivals, generating RM 71.3 billion in tourist receipts.

This represents a remarkable 100.0% increase in tourist arrivals and 152.6% rise in tourist receipts compared to 2022. Even though the numbers are slightly lower than pre-pandemic levels in 2019 (-22.8% in tourist arrivals &-17.2% in tourist receipts), these figures demonstrate a strong recovery trajectory.

The ASEAN market continues to be the main contributor to tourist arrivals in Malaysia. The top ten tourist-generating markets experienced significant increases in arrivals compared to 2022:

- Singapore (8,308,230): + 59.1%
- Indonesia (3,108,165): +109.8%
- Thailand (1,551,282): + 116.8%
- China (1,474,114): + 593.4%
- Brunei (811,833): + 169.0%
- India (671,846): + 107.0%
- South Korea (400,853): + 173.8%
- Vietnam (344,361): + 98.2%
- Australia (343,438): + 125.6%
- Philippines (339,282): + 112.8%

The positive trend can be attributed to several key factors, including a 67.8% increase in weekly flight seat capacity to Malaysia, which significantly improved accessibility for travellers. Strategic tourism promotional activities in major markets further stimulated international interest and arrivals.

This publication provides comprehensive insights into Malaysia's tourism performance in 2023. We have meticulously gathered and analysed this data for the benefit of all tourism stakeholders. Hence, I encourage you to delve into this publication and gain valuable insights into our nation's tourism performance.

Thank you.

# ARRIVALS & RECEIPTS INDICATORS



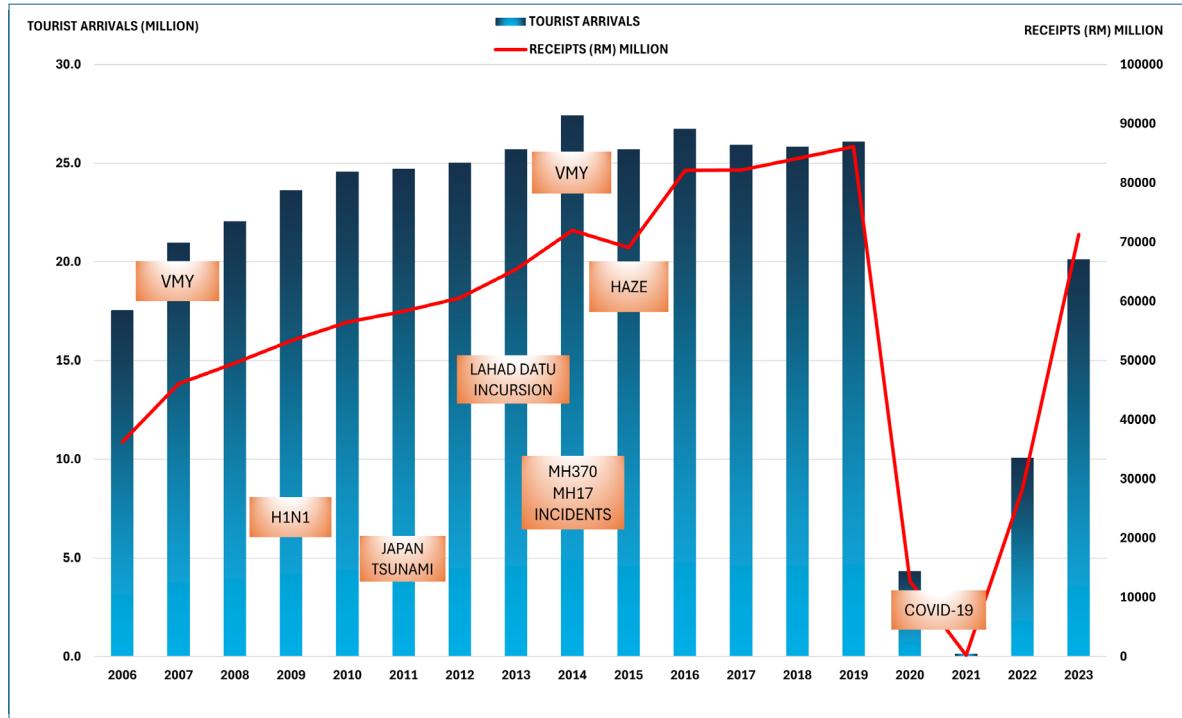
Saloma Bridge, Kuala Lumpur

# TOURIST ARRIVALS & RECEIPTS TO MALAYSIA

## 2006-2023

Malaysia recorded 20,141,846 tourist arrivals in 2023, an increase of (100%) and received RM 71,308.5 Million in tourist receipts, an increase of 152.6% compared to the same period in 2022.

YEAR	TOURIST ARRIVALS	RECEIPTS (RM) MILLION
2006	17,546,863	36,271.7
2007	20,972,822	46,070.0
2008	22,052,488	49,561.2
2009	23,646,191	53,367.7
2010	24,577,196	56,492.5
2011	24,714,324	58,315.9
2012	25,032,708	60,556.7
2013	25,715,460	65,443.3
2014	27,437,315	71,998.8
2015	25,721,251	69,119.6
2016	26,757,392	82,098.2
2017	25,948,459	82,165.0
2018	25,832,354	84,135.2
2019	26,100,784	86,143.5
2020	4,332,722	12,688.2
2021	134,728	238.7
2022	10,070,964	28,228.3
2023	20,141,846	71,308.5



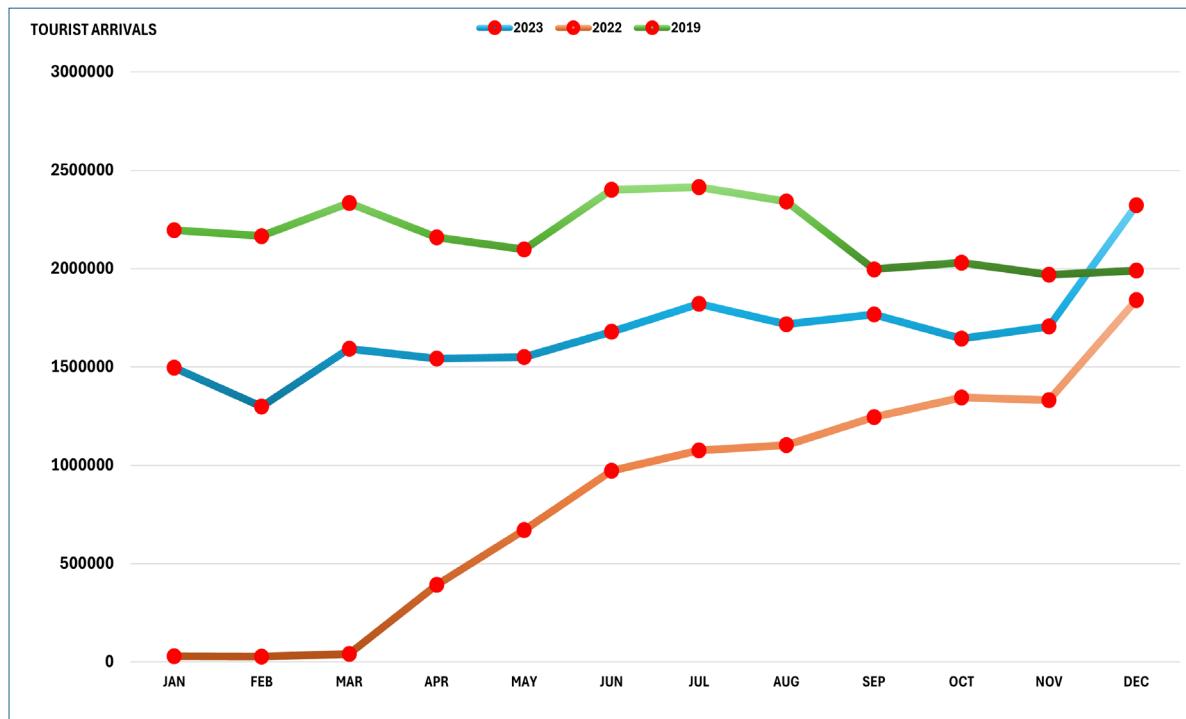
Source: Strategic Planning, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# MONTHLY TOURIST ARRIVALS TO MALAYSIA

## 2023, 2022 & 2019

The overall monthly tourist arrivals in 2023 showed a positive growth compared to same period in 2022.

MONTH	2023	2022	2019	% CHANGES 2023/2022	% CHANGES 2023/2019
JAN	1,496,308	29,797	2,195,684	4921.7	-31.9
FEB	1,298,261	26,760	2,165,933	4751.5	-40.1
MAR	1,593,033	41,496	2,334,613	3739.0	-31.8
APR	1,543,063	392,059	2,159,517	293.6	-28.5
MAY	1,550,491	670,474	2,098,267	131.3	-26.1
JUN	1,678,913	971,574	2,400,561	72.8	-30.1
JULY	1,821,521	1,076,218	2,415,097	69.3	-24.6
AUG	1,717,273	1,102,625	2,342,438	55.7	-26.7
SEP	1,768,174	1,245,278	1,997,093	42.0	-11.5
OCT	1,645,241	1,344,091	2,031,198	22.4	-19.0
NOV	1,706,190	1,330,700	1,969,315	28.2	-13.4
DEC	2,323,378	1,839,892	1,991,068	26.3	16.7
TOTAL	20,141,846	10,070,964	26,100,784	100.0	-22.8



Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# TOURIST ARRIVALS TO MALAYSIA BY COUNTRY OF NATIONALITY 2023, 2022 & 2019

NO.	COUNTRY OF NATIONALITY	2023	2022	2019	Growth % 2023/2022	Growth % 2023/2019
1.	SINGAPORE	8,308,230	5,222,991	10,163,882	59.1	-18.3
2.	INDONESIA	3,108,165	1,481,739	3,623,277	109.8	-14.2
3.	THAILAND	1,551,282	715,528	1,884,306	116.8	-17.7
4.	THE PEOPLE'S REPUBLIC OF CHINA (PRC)	1,474,114	212,603	3,114,257	593.4	-52.7
5.	BRUNEI	811,833	301,757	1,216,123	169.0	-33.2
6.	INDIA	671,846	324,548	735,309	107.0	-8.6
7.	SOUTH KOREA	400,853	146,384	673,065	173.8	-40.4
8.	VIETNAM	344,361	173,763	400,346	98.2	-14.0
9.	AUSTRALIA	343,438	152,265	368,271	125.6	-6.7
10.	PHILIPPINES	339,282	159,442	421,908	112.8	-19.6
11.	CHINESE TAIPEI	283,380	48,132	382,916	488.8	-26.0
12.	UNITED KINGDOM	272,297	134,667	346,485	102.2	-21.4
13.	JAPAN	229,892	83,309	424,694	176.0	-45.9
14.	U.S.A	229,476	108,141	269,928	112.2	-15.0
15.	BANGLADESH	142,748	59,033	179,000	141.8	-20.3
16.	GERMANY	125,987	57,780	130,221	118.0	-3.3
17.	FRANCE	115,145	55,087	141,661	109.0	-18.7
18.	RUSSIA	109,689	33,003	79,984	232.4	37.1
19.	PAKISTAN	107,657	60,535	105,757	77.8	1.8
20.	MYANMAR	86,298	36,765	46,257	134.7	86.6
21.	CAMBODIA	72,627	39,823	97,097	82.4	-25.2
22.	CANADA	71,981	30,656	87,568	134.8	-17.8
23.	NETHERLANDS	68,448	31,070	82,110	120.3	-16.6
24.	SRI LANKA	55,050	24,906	26,058	121.0	111.3
25.	SAUDI ARABIA	51,375	35,980	121,444	42.8	-57.7
26.	ITALY	48,440	18,866	54,710	156.8	-11.5
27.	NEW ZEALAND	42,955	18,238	50,140	135.5	-14.3
28.	SPAIN	40,762	20,474	43,616	99.1	-6.5
29.	SWITZERLAND	23,312	10,486	25,659	122.3	-9.1
30.	POLAND	21,472	8,472	27,033	153.4	-20.6
31.	EGYPT	20,783	11,117	29,831	86.9	-30.3
32.	IRAN	19,908	7,570	46,559	163.0	-57.2
33.	NEPAL	18,488	11,379	20,437	62.5	-9.5
34.	IRELAND	18,127	8,739	19,696	107.4	-8.0
35.	SWEDEN	18,006	8,083	29,592	122.8	-39.2
36.	BELGIUM	17,726	7,543	22,082	135.0	-19.7
37.	TURKIYE	17,275	7,169	15,290	141.0	13.0
38.	LAOS	16,781	7,010	26,955	139.4	-37.7
39.	DENMARK	16,053	7,717	22,314	108.0	-28.1
40.	SOUTH AFRICA	15,155	7,937	22,674	90.9	-33.2
41.	IRAQ	12,562	6,008	21,421	109.1	-41.4
42.	UKRAINE	11,129	4,381	16,019	154.0	-30.5
43.	NORWAY	9,981	4,960	14,585	101.2	-31.6
44.	KAZAKHSTAN	8,298	2,836	18,138	192.6	-54.3
45.	UAE	7,877	3,230	11,174	143.9	-29.5
46.	OTHERS	361,302	158,842	440,935	127.5	-18.1
GRAND TOTAL		20,141,846	10,070,964	26,100,784	100.0	-22.8

Source: Tourism Malaysia with the cooperation of Immigration Department

# MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKET 2014-2023

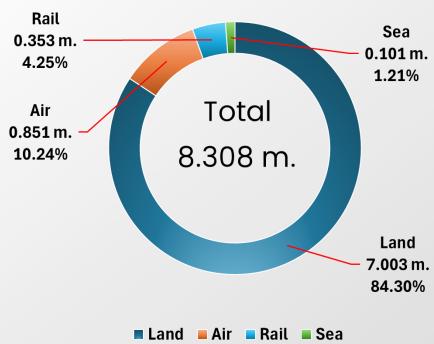


*Eagle Nest, Langkawi, Kedah*

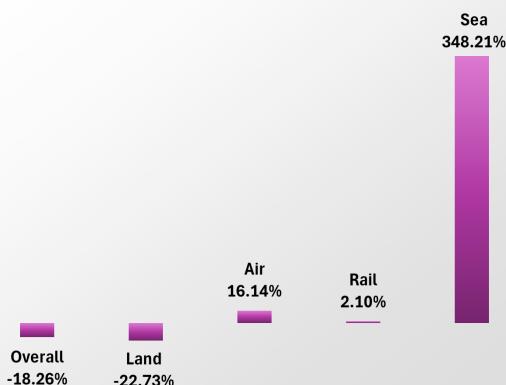
# SINGAPORE

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	1,203,449	1,049,961	1,294,891	1,110,604	1,140,478	1,295,684	1,141,012	1,080,534	1,163,986	1,103,055	1,059,220	1,290,093	13,932,967
2015	1,125,425	991,529	1,124,697	1,015,092	1,135,754	999,658	1,096,513	1,061,084	1,080,906	1,021,024	990,371	1,288,701	12,930,754
2016	1,135,104	997,121	1,125,822	1,014,016	1,130,075	1,194,314	1,059,679	1,075,069	1,095,495	1,130,947	998,206	1,317,113	13,272,961
2017	1,169,157	976,491	1,068,479	956,849	1,047,373	1,082,293	1,019,517	941,474	1,018,273	952,993	959,897	1,248,917	12,441,713
2018	974,677	788,733	904,058	739,975	788,447	999,336	846,951	876,124	911,816	853,921	866,272	1,065,676	10,615,986
2019	837,971	813,186	974,968	843,736	894,454	1,017,251	853,531	870,657	763,001	744,314	738,951	811,862	10,163,882
2020	737,477	494,638	309,476	69	55	105	257	381	1,169	709	574	345	1,545,255
2021	332	285	349	324	193	108	143	147	154	300	935	13,038	16,308
2022	7,143	6,259	15,728	262,280	400,621	577,133	540,673	513,609	649,689	639,880	656,934	953,042	5,222,991
2023	643,573	501,810	682,242	601,999	588,741	862,719	656,466	612,048	745,554	644,262	734,577	1,034,239	8,308,230

## MODE OF TRANSPORT



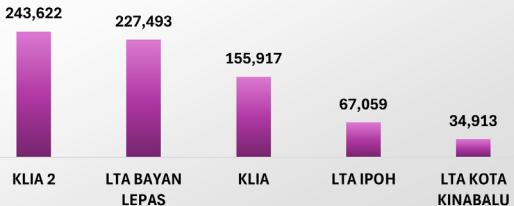
## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA

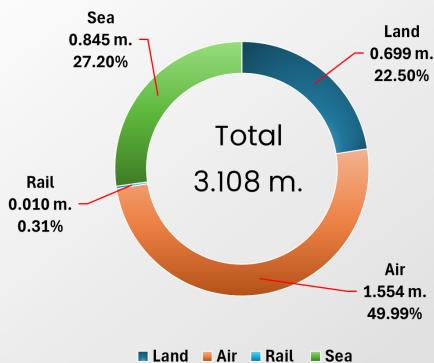


\* Growth comparison 2023 vs 2019

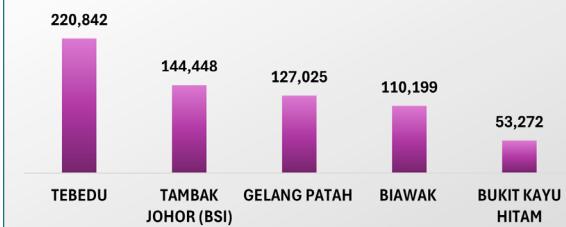
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	250,264	199,203	226,861	199,776	237,398	241,027	229,257	229,838	245,830	261,573	229,033	277,473	2,827,533
2015	250,100	183,345	237,766	205,969	227,933	208,773	228,684	205,727	206,892	247,329	250,885	334,630	2,788,033
2016	278,505	229,558	218,080	208,508	232,381	211,667	293,253	248,249	212,351	324,983	258,803	333,626	3,049,964
2017	250,710	218,336	235,283	258,602	203,136	234,474	250,818	214,670	207,674	239,808	229,656	253,403	2,796,570
2018	291,830	237,462	260,258	253,795	249,033	322,832	306,074	260,896	256,766	262,194	256,986	319,563	3,277,689
2019	314,855	297,666	312,395	298,641	253,068	381,239	372,318	291,572	271,022	270,118	268,805	291,578	3,623,277
2020	332,890	256,212	112,040	287	171	482	5,975	744	1,317	462	552	591	711,723
2021	673	720	1,109	909	633	427	486	464	638	933	1,539	2,494	11,025
2022	1,714	1,756	3,475	30,855	89,152	143,604	164,600	179,326	184,584	210,205	208,239	264,229	1,481,739
2023	247,889	222,923	233,335	247,393	262,585	236,810	279,947	241,835	255,274	258,748	273,906	347,520	3,108,165

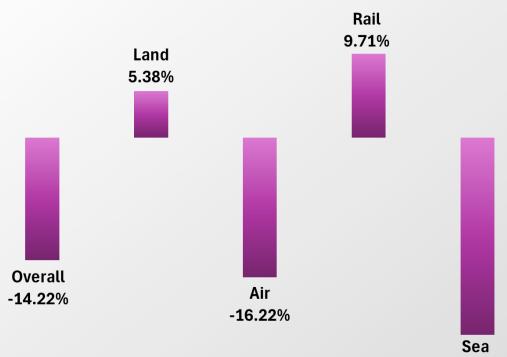
## MODE OF TRANSPORT



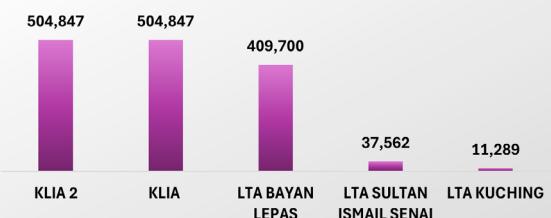
## TOP 5 POINT OF ENTRY - LAND



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA



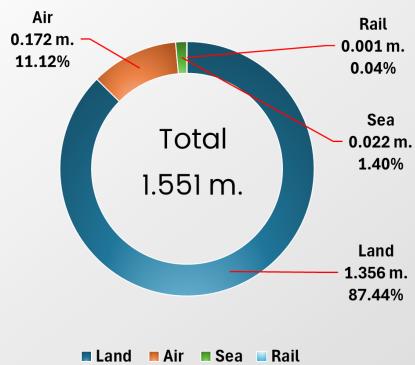
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# THAILAND

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	107,648	97,125	128,358	126,632	114,492	109,227	89,678	114,951	91,347	122,688	106,103	91,049	1,299,298
2015	103,452	94,140	113,472	131,824	111,107	100,540	106,195	105,246	100,195	127,947	105,606	143,845	1,343,569
2016	128,216	132,281	149,245	174,646	155,678	124,387	152,493	150,047	144,261	158,825	150,311	160,410	1,780,800
2017	153,374	153,461	172,459	180,157	153,503	130,120	153,732	138,900	134,963	161,720	159,237	144,896	1,836,522
2018	157,288	150,507	166,085	181,653	154,369	141,148	169,905	157,258	148,472	184,168	147,441	156,398	1,914,692
2019	157,150	162,595	169,606	181,276	159,160	160,778	162,418	153,161	136,080	173,672	137,073	131,337	1,884,306
2020	138,852	126,191	66,374	6,815	4,786	5,115	7,369	7,950	8,623	7,395	7,605	7,338	394,413
2021	4,209	3,821	4,465	4,773	5,612	4,246	3,321	4,382	4,596	5,112	6,756	8,314	59,607
2022	8,082	7,468	7,495	12,888	33,026	50,103	80,067	91,060	89,769	122,730	104,350	108,490	715,528
2023	121,079	117,361	152,376	130,751	149,294	99,381	144,456	116,840	122,092	149,987	121,347	126,318	1,551,282

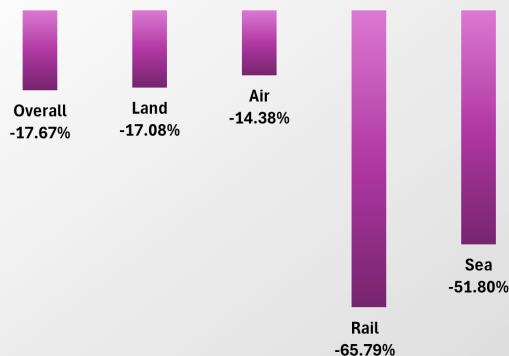
## MODE OF TRANSPORT



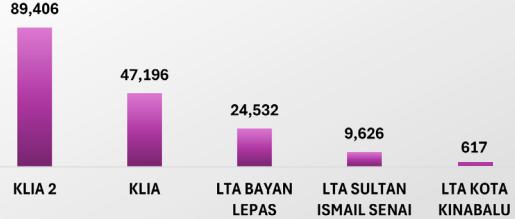
## TOP 5 POINT OF ENTRY - LAND



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA



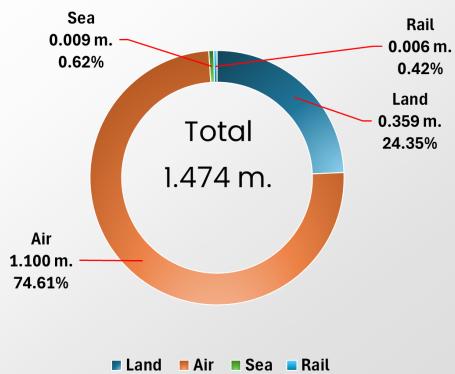
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# THE PEOPLE'S REPUBLIC OF CHINA (PRC)

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	172,396	180,069	168,001	132,158	102,072	96,181	146,493	149,211	121,183	118,289	119,092	108,210	1,613,355
2015	118,980	136,507	123,778	127,555	120,474	124,089	172,800	189,325	138,997	129,890	124,720	170,048	1,677,163
2016	162,340	181,028	169,575	170,293	156,634	152,593	195,467	218,487	156,939	191,741	157,264	212,581	2,124,942
2017	194,861	182,679	173,838	184,240	169,708	172,401	222,441	223,678	177,361	195,219	171,418	213,822	2,281,666
2018	228,621	296,084	249,027	235,266	233,271	222,642	295,096	303,867	219,278	238,797	189,973	232,211	2,944,133
2019	273,731	295,150	272,919	252,093	242,884	222,005	307,660	310,380	237,134	268,510	250,286	181,505	3,114,257
2020	300,934	70,137	29,996	72	18	128	396	407	967	706	869	519	405,149
2021	573	413	871	842	680	407	467	418	505	638	627	1260	7,701
2022	975	1,209	1,440	6,550	11,439	17,260	21,055	22,207	25,932	29,592	30,710	44,234	212,603
2023	45,317	49,782	83,051	109,760	115,211	95,419	193,025	187,749	158,286	143,380	124,670	168,464	1,474,114

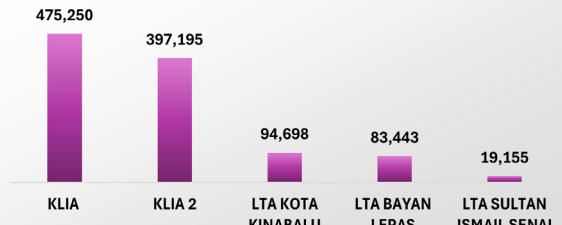
## MODE OF TRANSPORT



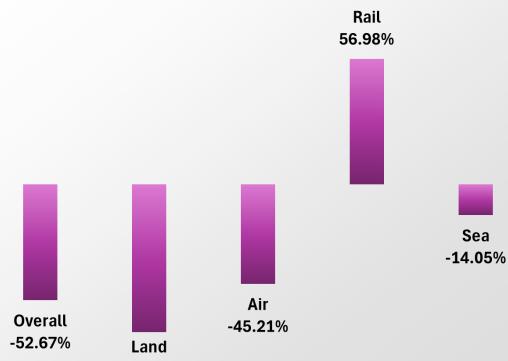
## TOP 5 POINT OF ENTRY - LAND



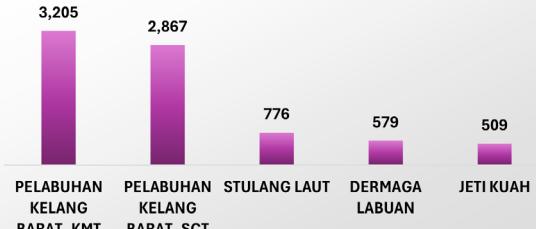
## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

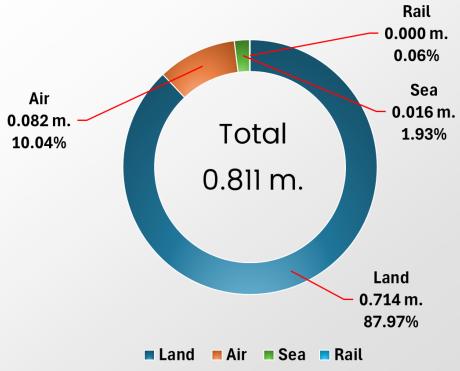


\* Growth comparison 2023 vs 2019

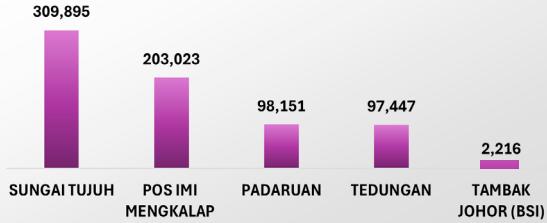
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	95,792	78,997	121,330	78,055	114,025	111,632	99,932	87,105	93,668	104,575	98,561	129,438	1,213,110
2015	100,687	94,495	110,717	93,212	88,433	65,868	99,532	90,154	87,327	91,028	83,777	128,325	1,133,555
2016	100,183	97,235	123,867	113,044	104,136	98,904	110,140	110,531	122,407	125,342	107,045	178,182	1,391,016
2017	148,292	125,997	193,307	160,572	113,252	144,717	130,810	133,812	146,090	103,072	107,968	152,617	1,660,506
2018	113,191	102,707	140,798	111,035	113,471	131,344	101,354	107,331	134,492	100,186	108,822	117,300	1,382,031
2019	89,833	102,571	126,620	91,213	110,876	105,999	102,136	94,514	106,027	83,926	93,551	108,857	1,216,123
2020	69,885	45,998	19,529	32	39	110	59	44	152	58	48	66	136,020
2021	34	50	101	75	80	52	72	66	59	27	65	92	773
2022	96	53	113	707	2,436	3,388	8,630	25,655	45,960	42,777	44,831	127,111	301,757
2023	65,697	65,758	70,327	91,339	63,136	51,309	54,620	60,722	51,948	45,027	52,881	139,069	811,833

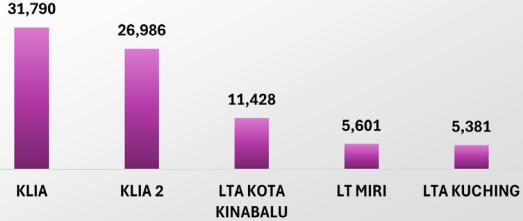
## MODE OF TRANSPORT



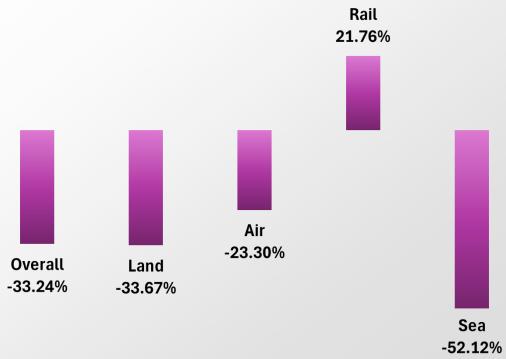
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

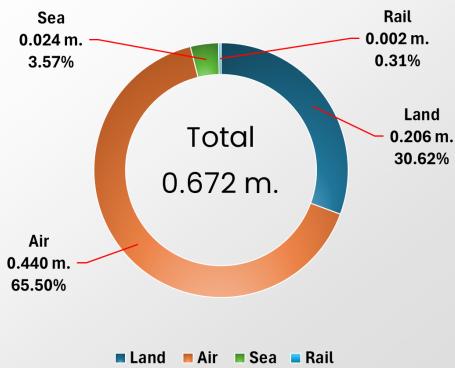


\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	62,796	49,388	60,715	62,437	93,162	63,950	52,983	57,884	63,612	76,408	60,631	66,142	770,108
2015	67,327	48,465	61,404	66,791	78,157	56,510	51,488	53,699	55,979	64,947	54,749	62,625	722,141
2016	67,529	49,200	52,193	66,056	72,698	52,177	46,648	44,793	41,452	47,784	46,720	51,328	638,578
2017	38,068	33,210	38,422	43,974	65,422	49,315	45,499	40,348	42,129	53,172	50,505	52,675	552,739
2018	45,543	42,423	45,049	53,232	69,655	51,853	44,161	43,134	42,686	57,884	51,911	52,780	600,311
2019	53,736	51,447	52,507	57,235	80,684	58,877	51,542	63,617	69,522	76,129	71,042	48,971	735,309
2020	76,516	59,488	17,723	51	37	58	956	242	377	166	110	159	155,883
2021	208	311	399	354	19	21	24	30	77	310	653	1510	3,916
2022	1,396	1,138	1,158	9,678	23,828	34,643	37,536	38,193	39,467	52,229	40,941	44,341	324,548
2023	35,129	34,438	41,316	53,683	66,299	53,020	54,545	58,517	75,911	62,535	52,310	84,143	671,846

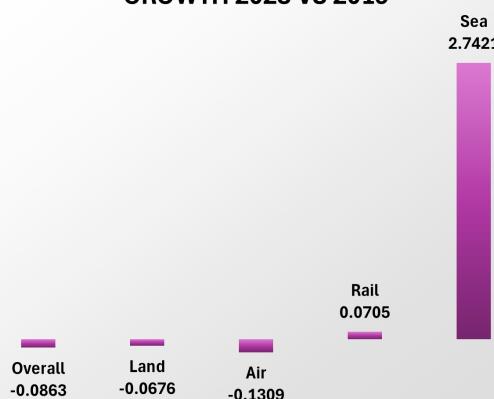
### MODE OF TRANSPORT



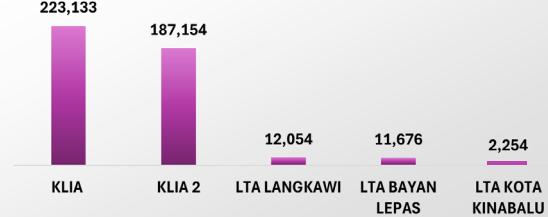
### TOP 5 POINT OF ENTRY - LAND



### GROWTH 2023 VS 2019



### TOP 5 POINT OF ENTRY - AIR



### TOP 5 POINT OF ENTRY - SEA



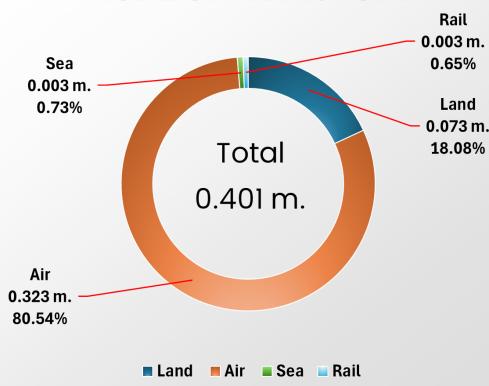
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# SOUTH KOREA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	42,207	35,443	31,364	24,739	29,449	25,881	35,262	43,127	27,297	30,724	29,162	31,114	385,769
2015	55,297	36,515	29,366	28,773	29,136	25,926	37,299	42,512	27,014	32,190	34,200	42,933	421,161
2016	61,933	47,349	30,563	31,218	29,293	27,667	34,429	42,117	29,565	34,025	33,975	42,305	444,439
2017	53,139	41,699	35,802	30,415	27,947	29,460	42,349	46,701	40,339	43,110	42,531	51,036	484,528
2018	68,621	56,077	42,362	36,684	41,825	46,460	64,496	61,224	45,255	47,754	52,851	53,174	616,783
2019	74,964	64,366	47,497	39,966	43,894	53,265	69,225	65,245	49,658	48,241	53,496	63,248	673,065
2020	84,734	30,679	3,158	3	0	20	162	263	345	174	107	105	119,750
2021	107	109	188	178	135	96	125	238	248	372	354	878	3,028
2022	757	407	512	3,908	6,339	9,203	21,141	20,194	15,469	18,166	20,371	29,917	146,384
2023	48,312	40,591	29,698	24,677	27,298	18,208	36,610	44,537	31,075	30,254	27,473	42,120	400,853

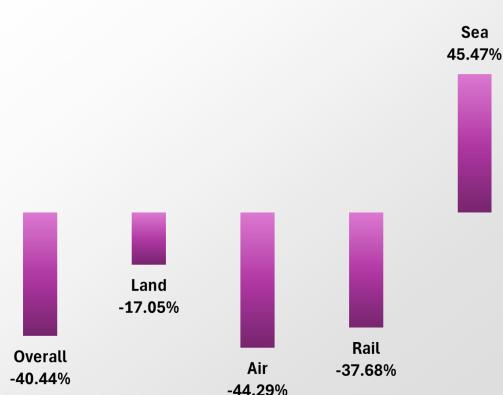
## MODE OF TRANSPORT



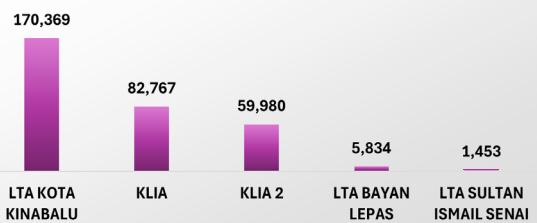
## TOP 5 POINT OF ENTRY - LAND



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA

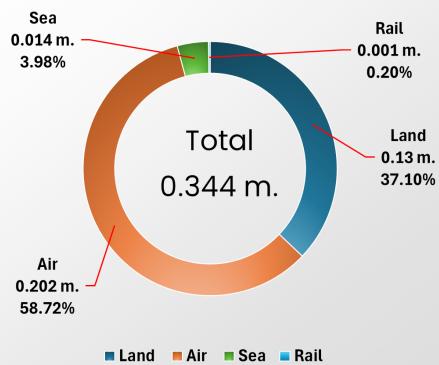


\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	18,245	23,839	23,123	22,210	25,644	29,354	33,388	25,960	21,648	22,090	20,102	20,113	285,716
2015	17,334	13,817	23,442	19,767	16,386	19,451	24,166	24,740	17,482	17,990	17,127	17,924	229,626
2016	16,346	15,797	14,375	15,633	15,911	25,175	26,030	22,234	16,555	17,134	16,571	15,116	216,877
2017	17,008	18,093	18,866	19,841	19,053	29,059	31,963	24,493	19,101	18,576	16,593	16,281	248,927
2018	22,060	27,173	29,688	29,846	31,424	44,705	52,163	39,476	27,489	26,948	21,854	22,752	375,578
2019	22,002	32,153	29,981	32,608	33,436	50,134	53,653	39,847	29,579	28,852	27,822	20,279	400,346
2020	29,779	25,454	8,134	15	49	2	330	100	106	48	119	48	64,184
2021	45	18	42	50	49	26	20	17	26	63	64	163	583
2022	163	253	549	6,590	11,552	18,160	24,326	26,031	22,856	23,497	19,836	19,950	173,763
2023	20,939	21,227	30,014	25,959	32,905	30,751	44,187	38,159	28,711	26,716	24,135	20,658	344,361

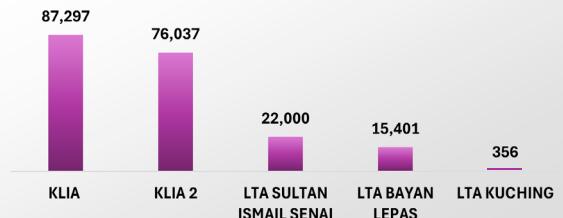
## MODE OF TRANSPORT



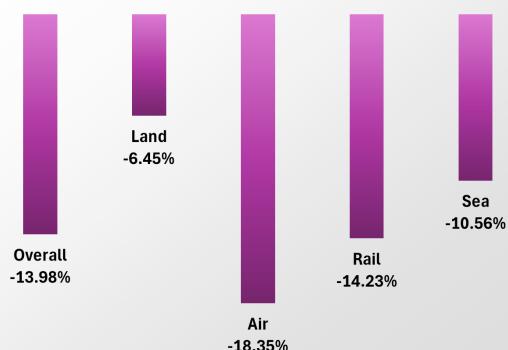
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA



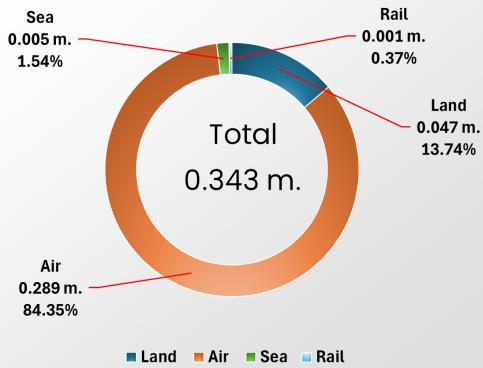
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

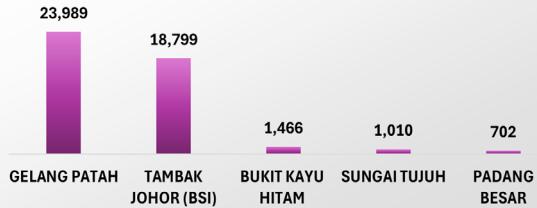
# AUSTRALIA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	70,801	37,716	48,145	55,009	41,699	42,892	51,093	38,638	48,620	45,216	39,240	52,259	571,328
2015	56,537	27,938	36,562	47,363	27,674	34,353	50,940	36,783	46,571	41,914	33,354	46,959	486,948
2016	43,492	26,090	28,017	32,207	21,285	28,462	35,410	27,587	34,484	31,764	29,478	39,451	377,727
2017	42,405	22,254	25,068	34,996	20,245	25,356	32,963	23,828	31,265	29,160	30,919	32,773	351,232
2018	37,869	24,070	27,332	29,415	22,561	25,868	35,636	25,428	29,831	30,080	26,093	37,317	351,500
2019	39,183	24,602	25,614	38,064	22,907	27,253	36,822	27,299	30,057	32,075	27,556	36,839	368,271
2020	45,089	19,330	7,628	9	25	22	53	69	144	78	148	85	72,680
2021	84	61	55	70	48	44	60	74	62	82	181	500	1,321
2022	558	433	625	6,275	7,987	11,612	16,030	14,169	18,463	20,565	21,092	34,456	152,265
2023	35,249	19,098	22,454	28,098	21,876	22,509	32,295	23,949	33,459	27,520	29,652	47,279	343,438

## MODE OF TRANSPORT



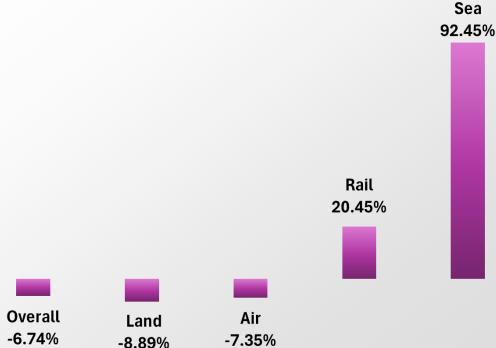
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

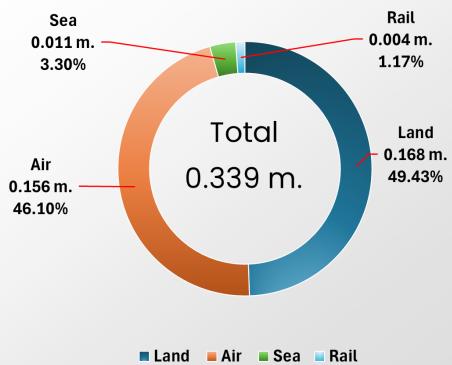


\* Growth comparison 2023 vs 2019

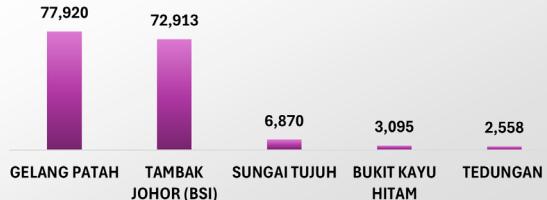
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	51,070	42,526	51,336	55,928	64,695	51,101	45,483	48,417	48,467	54,290	51,248	53,977	618,538
2015	49,211	41,393	48,199	59,340	55,242	39,639	36,547	39,682	44,183	45,937	44,740	50,804	554,917
2016	47,095	36,840	29,184	36,406	38,669	31,969	31,247	28,396	34,976	33,489	28,936	40,239	417,446
2017	26,732	24,082	27,618	35,625	29,276	34,358	31,122	31,047	31,270	33,208	30,104	36,117	370,559
2018	27,921	29,482	32,429	33,070	39,902	36,763	32,514	30,671	29,210	35,172	32,250	36,678	396,062
2019	28,563	30,512	34,699	38,481	39,401	39,318	34,123	39,309	32,888	33,661	33,842	37,111	421,908
2020	31,095	22,474	10,688	7	12	35	790	112	388	223	109	118	66,051
2021	213	198	192	215	215	84	163	120	141	144	195	437	2,317
2022	292	317	476	4,989	9,104	13,137	17,396	16,517	18,208	24,299	25,041	29,666	159,442
2023	21,882	20,373	25,402	25,601	24,628	25,049	34,949	31,777	30,317	28,819	30,845	39,640	339,282

## MODE OF TRANSPORT



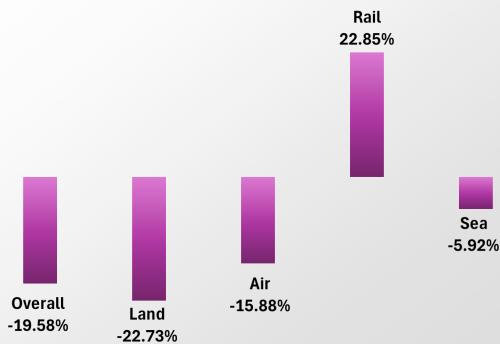
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA



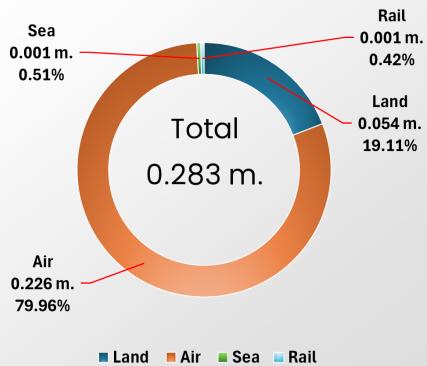
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

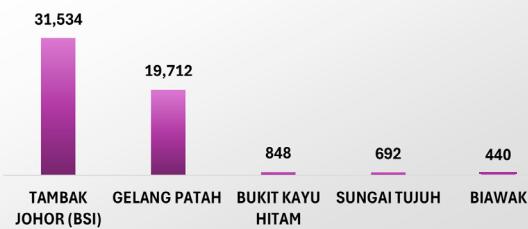
# CHINESE TAIPEI

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	25,938	24,197	20,462	18,434	20,335	22,993	36,603	30,188	18,940	20,131	19,100	17,344	274,665
2015	24,053	26,115	19,268	20,462	21,482	24,683	36,760	31,498	21,661	21,367	20,265	15,610	283,224
2016	26,218	29,510	19,769	22,099	20,128	23,342	40,877	34,274	25,643	19,469	20,277	19,255	300,861
2017	26,410	28,322	25,197	25,834	25,397	27,227	38,281	34,609	26,913	32,646	21,760	20,331	332,927
2018	30,938	35,748	29,043	31,324	31,523	32,921	48,411	40,453	30,779	28,968	23,172	20,642	383,922
2019	32,424	35,330	28,046	29,691	27,521	33,185	47,554	40,002	30,520	33,128	26,364	19,151	382,916
2020	36,524	19,863	3,363	2	2	9	33	43	96	67	52	36	60,090
2021	58	26	64	48	33	16	28	32	21	37	63	137	563
2022	134	121	151	1,520	2,236	2,955	4,066	5,098	7,622	7,311	7,490	9,428	48,132
2023	20,531	14,502	16,715	20,213	21,174	25,671	35,115	32,738	26,521	27,462	24,184	18,554	283,380

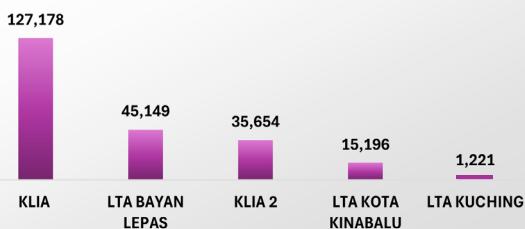
## MODE OF TRANSPORT



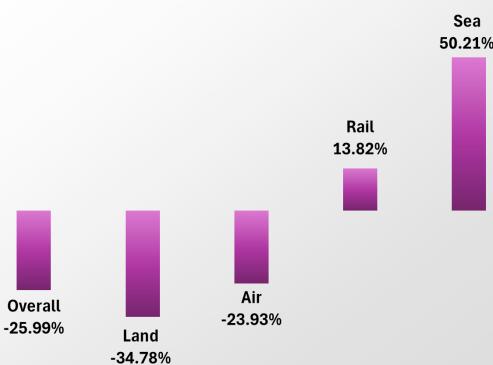
## TOP 5 POINT OF ENTRY - LAND



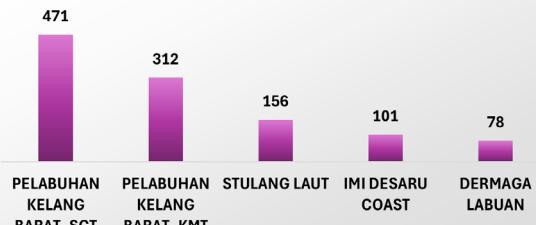
## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

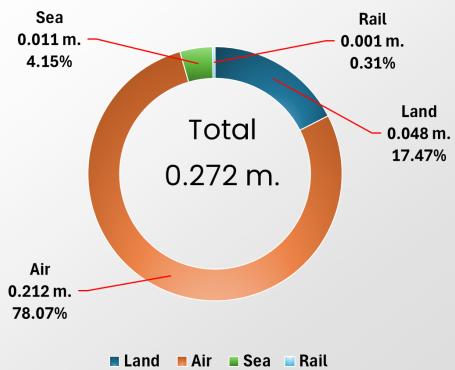


\* Growth comparison 2023 vs 2019

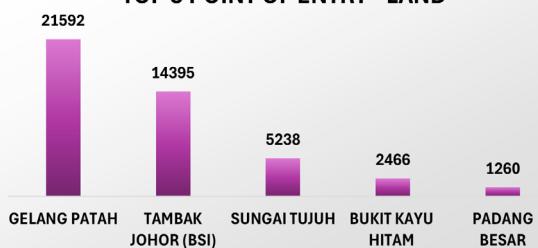
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	41,443	38,102	46,269	39,693	34,234	31,281	36,438	39,862	33,512	36,374	34,723	33,858	445,789
2015	37,298	33,092	40,138	36,438	27,787	27,061	34,531	35,634	29,602	32,964	32,917	33,557	401,019
2016	38,566	34,174	40,459	38,879	28,694	25,541	35,140	36,889	28,173	34,560	29,146	30,048	400,269
2017	33,244	28,217	29,699	33,003	24,440	25,325	34,707	36,765	30,917	30,014	25,212	27,275	358,818
2018	29,235	32,192	34,025	30,688	25,460	26,728	36,221	37,019	27,031	29,510	26,452	26,774	361,335
2019	29,814	31,169	31,806	34,419	24,350	27,393	36,688	37,848	23,095	24,053	23,552	22,298	346,485
2020	26,670	25,042	11,235	19	23	61	115	123	264	81	123	112	63,868
2021	124	133	138	139	120	79	160	253	178	215	299	838	2,676
2022	850	702	991	6,868	8,949	10,569	17,058	18,498	14,530	19,564	16,947	19,141	134,667
2023	20,610	20,486	22,914	23,338	19,276	16,226	28,328	27,547	20,138	22,078	21,837	29,519	272,297

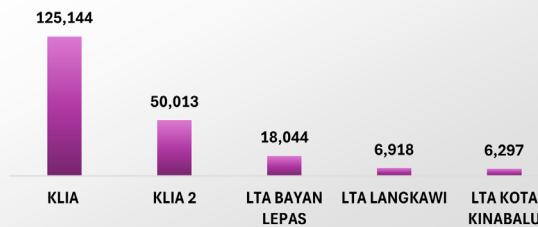
## MODE OF TRANSPORT



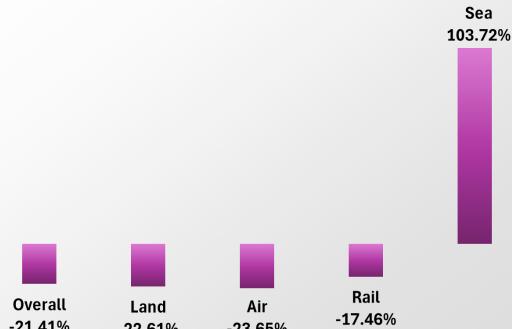
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

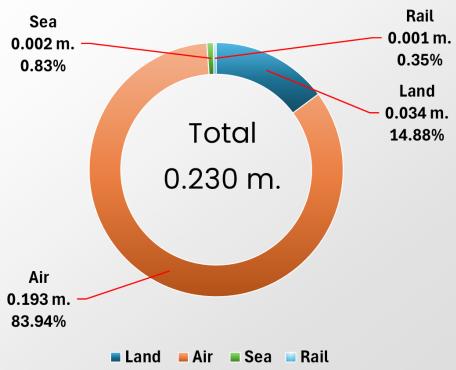


\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	46,805	46,685	56,369	37,692	42,431	37,105	41,331	58,754	48,959	44,643	46,692	45,640	553,106
2015	43,446	36,164	45,729	35,393	33,462	29,804	39,967	52,575	45,423	39,534	38,278	43,794	483,569
2016	39,232	34,308	38,412	33,305	28,376	25,060	30,137	40,318	32,946	37,328	34,571	39,775	413,768
2017	30,034	35,631	38,982	27,696	27,105	24,533	30,975	42,160	35,825	33,653	33,879	32,304	392,777
2018	32,736	33,620	37,695	27,190	28,337	26,476	32,886	45,088	34,824	33,298	29,943	32,447	394,540
2019	32,196	34,750	37,103	34,269	28,606	29,637	35,270	51,176	38,276	35,232	33,221	34,958	424,694
2020	32,263	32,963	7,928	11	8	28	140	186	364	181	158	153	74,383
2021	122	128	206	296	231	118	123	210	261	406	404	609	3,114
2022	583	413	439	3,356	5,168	5,852	8,505	11,323	10,570	11,394	11,771	13,935	83,309
2023	12,362	16,899	18,391	14,420	15,690	11,916	21,226	31,485	23,735	20,243	21,079	22,446	229,892

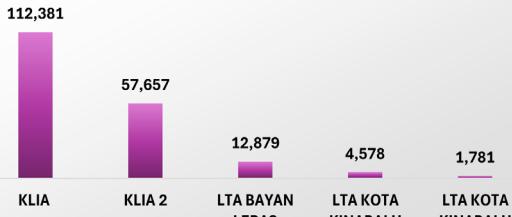
## MODE OF TRANSPORT



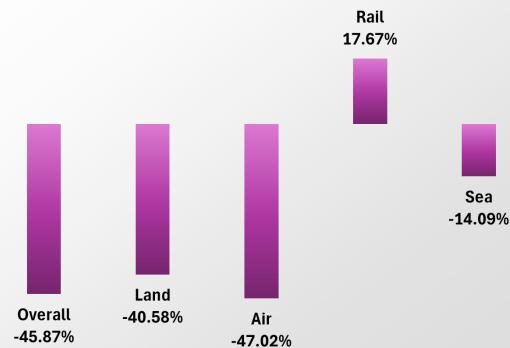
## TOP 5 POINT OF ENTRY - LAND



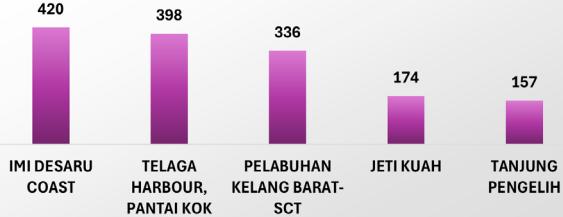
## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA



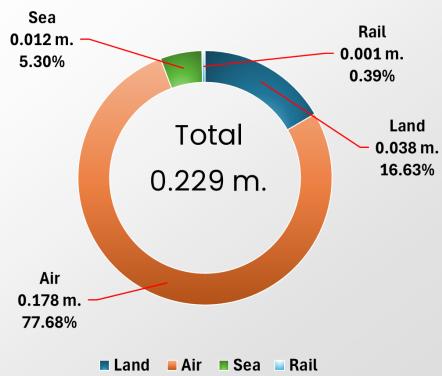
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# UNITED STATES OF AMERICA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	25,161	21,512	26,218	21,153	21,358	22,112	21,534	21,129	18,856	20,867	21,463	20,743	262,106
2015	22,351	18,620	22,478	21,661	18,420	18,856	21,781	18,377	17,759	18,922	18,737	19,806	237,768
2016	22,843	18,042	19,106	22,679	13,985	17,368	19,715	15,958	16,764	18,042	15,623	16,950	217,075
2017	19,257	15,370	17,610	17,148	13,771	16,665	19,173	15,482	14,618	16,628	14,993	17,488	198,203
2018	21,654	21,689	22,450	19,577	19,572	23,409	25,779	20,146	17,521	21,611	19,096	20,880	253,384
2019	23,886	21,734	23,192	21,953	20,452	24,901	27,462	23,234	18,688	20,642	22,062	21,722	269,928
2020	26,294	16,012	5,902	22	12	35	70	79	176	61	61	86	48,810
2021	110	69	88	103	111	93	207	130	142	177	260	540	2,030
2022	643	512	699	4,309	7,278	11,100	13,531	11,882	11,710	14,441	14,799	17,237	108,141
2023	17,276	15,643	18,248	15,635	16,812	17,965	23,846	18,734	18,284	18,403	20,104	28,526	229,476

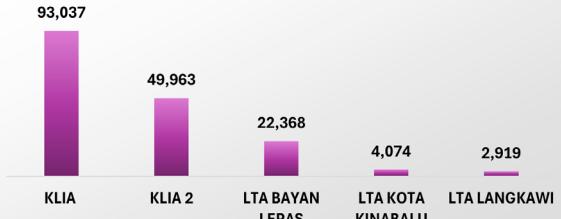
## MODE OF TRANSPORT



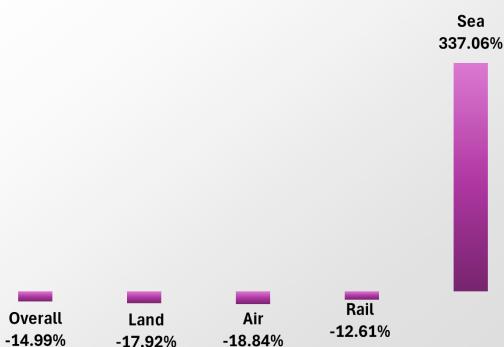
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA



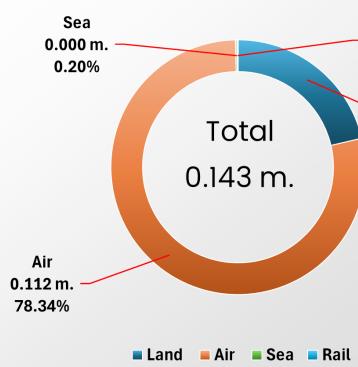
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

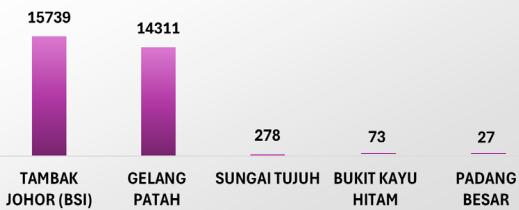
# BANGLADESH

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	18,059	14,144	15,539	13,783	15,038	15,212	13,091	15,749	15,310	19,682	23,796	25,015	204,418
2015	19,181	17,570	13,954	7,421	8,980	7,983	10,847	9,607	11,627	8,151	12,696	19,135	147,152
2016	15,594	13,705	6,988	6,682	7,142	5,757	11,333	7,717	8,836	8,988	8,321	13,544	114,607
2017	12,038	9,002	9,915	10,755	9,135	10,380	10,225	7,942	9,007	6,971	6,298	10,168	111,836
2018	14,064	13,313	11,289	9,802	12,534	11,871	10,937	11,928	12,940	18,374	12,571	10,431	150,054
2019	13,525	13,743	11,263	10,740	8,818	13,104	11,051	16,595	21,918	23,716	20,449	14,078	179,000
2020	9,342	6,026	1,841	0	10	36	67	94	91	35	49	43	17,634
2021	67	91	61	71	18	4	8	8	26	76	208	871	1,509
2022	866	794	1,067	2,469	3,452	3,947	6,774	6,897	7,056	7,832	6,888	10,991	59,033
2023	15,909	14,292	17,017	11,718	11,162	11,630	10,475	12,697	10,428	9,428	8,336	9,656	142,748

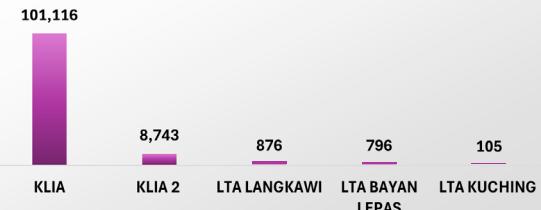
## MODE OF TRANSPORT



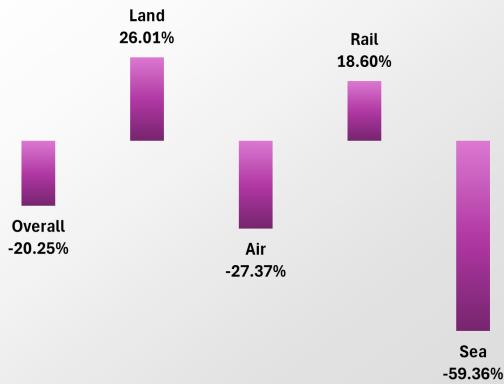
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

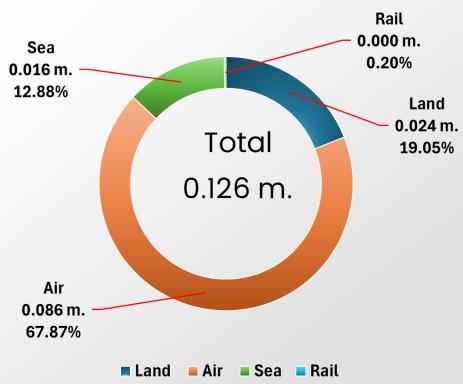


\* Growth comparison 2023 vs 2019

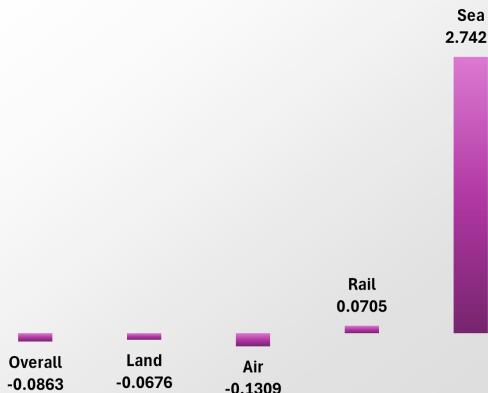
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	14,132	13,957	16,958	13,583	11,826	9,242	11,451	15,475	14,130	12,975	13,245	11,479	158,453
2015	13,603	12,145	16,231	12,659	9,894	8,409	11,046	13,865	12,686	12,357	11,998	10,017	144,910
2016	13,004	12,402	13,137	13,089	8,335	7,333	10,004	12,724	10,390	11,417	9,528	8,913	130,276
2017	9,642	11,954	11,727	10,344	6,873	6,458	8,705	10,428	9,224	9,289	7,780	7,392	109,816
2018	11,505	12,326	14,281	9,597	9,182	7,836	10,839	12,741	10,070	10,704	10,272	9,542	128,895
2019	12,146	12,932	14,143	11,988	9,006	8,877	12,155	13,299	9,537	8,560	9,381	8,197	130,221
2020	10,278	11,193	5,739	4	4	7	44	30	72	44	22	21	27,458
2021	41	36	48	54	30	20	32	64	64	70	107	258	824
2022	247	231	312	2,321	3,618	4,237	6,584	7,989	6,904	7,381	7,192	10,764	57,780
2023	10,976	12,503	11,321	9,249	9,998	6,272	10,286	11,327	9,720	9,338	10,001	14,996	125,987

## MODE OF TRANSPORT



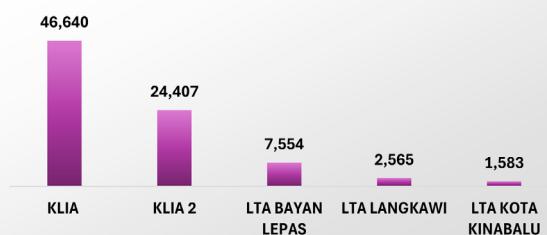
## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA



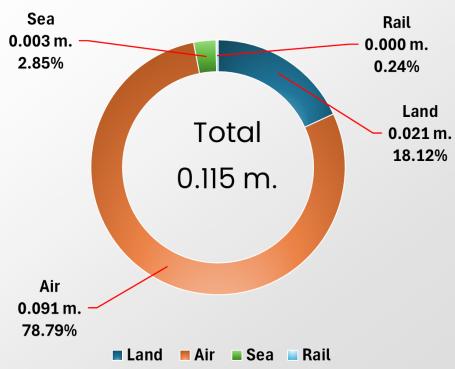
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

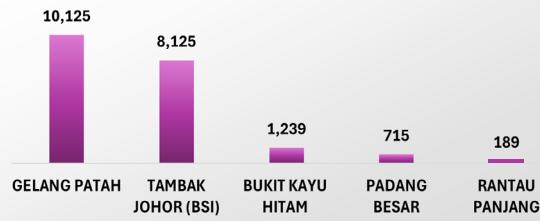
# FRANCE

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	14,728	14,899	17,761	15,573	13,322	9,504	16,523	21,489	10,933	13,634	10,533	11,074	169,973
2015	13,920	13,776	14,501	14,016	11,347	8,817	15,785	18,378	10,011	11,809	9,549	9,565	151,474
2016	14,491	12,581	11,601	14,857	8,476	7,156	14,898	16,371	8,188	9,505	7,832	8,301	134,257
2017	9,711	12,490	10,814	11,731	8,537	7,957	16,206	18,022	9,492	10,172	7,742	8,794	131,668
2018	10,936	12,210	12,551	12,587	9,936	9,338	17,794	18,622	9,220	9,651	8,263	8,300	139,408
2019	10,744	12,340	12,300	13,022	9,436	9,875	18,726	19,541	8,939	10,247	8,248	8,243	141,661
2020	10,397	12,563	5,057	3	5	16	20	35	68	25	23	25	28,237
2021	46	26	42	42	30	20	38	121	82	86	79	231	843
2022	233	208	327	2,565	3,894	3,944	8,088	10,980	6,097	7,442	5,365	5,944	55,087
2023	7,070	8,685	8,903	8,668	8,629	6,911	16,009	16,186	8,271	8,699	8,212	8,902	115,145

## MODE OF TRANSPORT



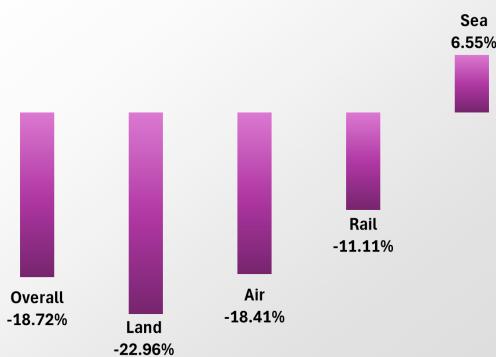
## TOP 5 POINT OF ENTRY - LAND



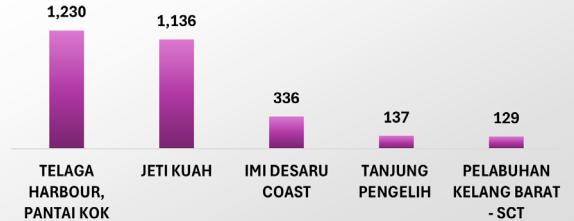
## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

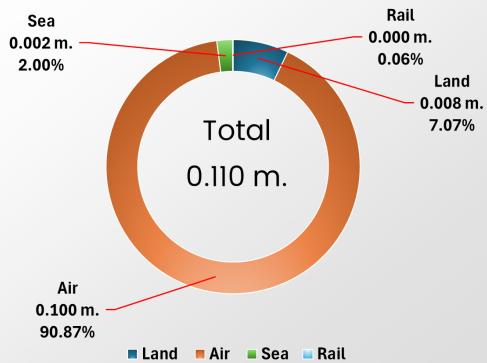


\* Growth comparison 2023 vs 2019

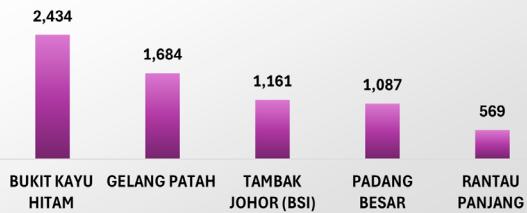
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	10,383	6,506	6,946	4,314	3,856	3,380	3,551	3,490	3,468	4,306	5,448	6,197	61,845
2015	9,498	5,102	5,198	4,065	3,494	2,950	3,661	3,561	3,331	4,050	4,789	5,564	55,263
2016	10,733	4,282	3,639	3,862	2,278	1,662	3,126	3,410	3,072	3,439	5,239	6,151	50,893
2017	9,510	7,675	7,359	5,756	4,087	3,641	3,953	4,039	3,776	4,725	5,754	7,289	67,564
2018	11,736	9,527	7,930	5,726	4,405	3,444	3,920	3,910	3,619	4,825	6,051	7,692	72,785
2019	12,400	9,580	9,398	7,019	5,362	4,116	4,382	4,321	3,927	4,876	6,775	7,828	79,984
2020	12,400	11,018	5,085	2	3	17	171	35	46	9	29	18	28,833
2021	13	34	25	52	9	41	26	45	40	27	36	51	399
2022	53	51	150	709	1,110	1,150	1,599	2,031	2,628	4,834	7,563	11,125	33,003
2023	14,328	13,337	13,359	10,651	8,314	4,456	7,652	6,588	6,449	6,881	8,630	9,044	109,689

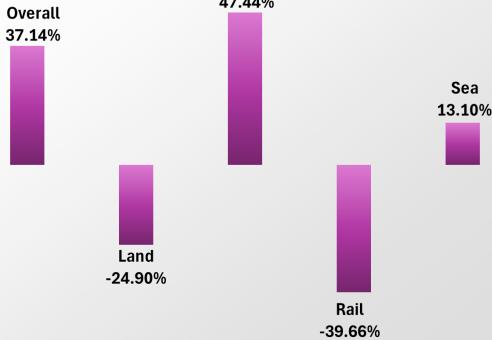
## MODE OF TRANSPORT



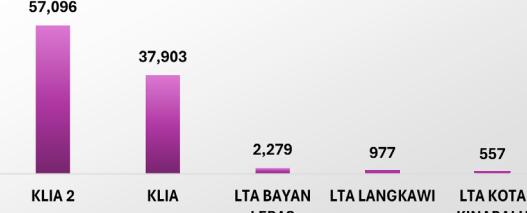
## TOP 5 POINT OF ENTRY - LAND



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA



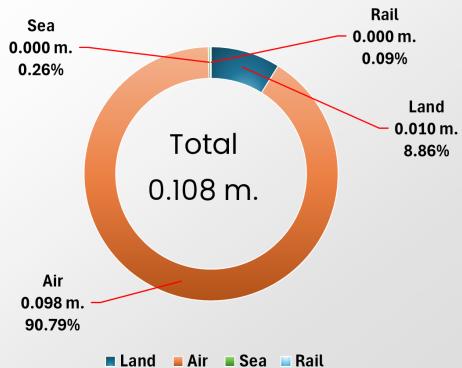
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

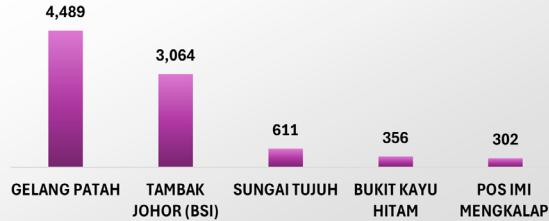
# PAKISTAN

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	7,557	6,612	7,869	7,053	7,631	8,551	5,085	8,425	9,574	9,087	9,659	10,041	97,144
2015	6,776	6,098	9,927	5,411	3,945	4,531	4,920	5,256	4,663	4,218	5,844	7,523	69,112
2016	5,509	3,906	5,469	3,308	4,003	2,854	7,629	6,141	4,454	5,015	4,280	5,820	58,388
2017	5,117	4,725	5,275	4,680	3,353	3,728	7,592	4,732	3,728	3,351	3,007	4,165	53,453
2018	7,515	5,700	5,395	4,405	5,349	6,409	9,077	6,830	5,393	6,874	5,166	6,345	74,458
2019	9,624	7,079	6,136	8,733	5,601	8,336	9,735	8,835	10,501	11,175	11,783	8,219	105,757
2020	7,264	7,541	2,214	13	34	108	272	94	55	40	51	91	17,777
2021	135	190	114	79	20	15	4	16	16	95	297	1,062	2,043
2022	1,283	1,228	1,334	2,639	3,757	5,724	6,770	6,486	7,256	8,032	7,058	8,968	60,535
2023	8,638	9,881	10,785	9,667	9,080	7,637	7,927	9,579	9,385	9,037	6,659	9,382	107,657

## MODE OF TRANSPORT



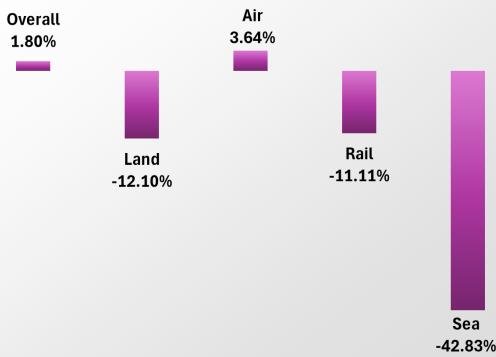
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

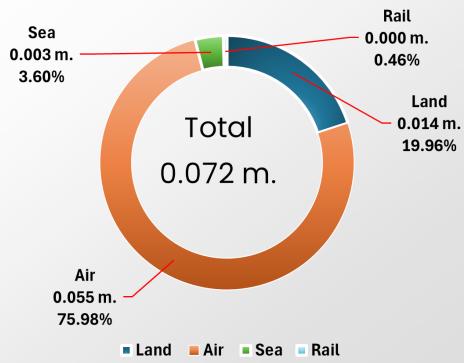


\* Growth comparison 2023 vs 2019

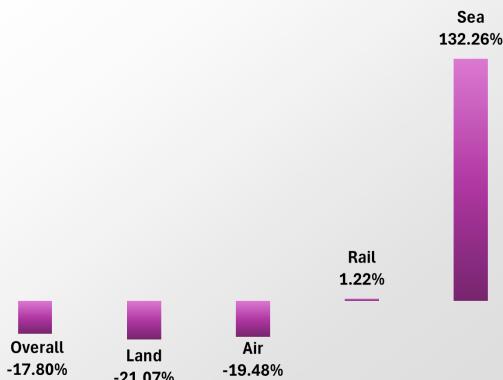
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	10,188	8,565	10,068	7,570	7,590	6,024	6,976	7,281	5,882	7,073	7,612	7,932	92,761
2015	8,341	7,218	8,470	6,698	5,901	4,966	6,401	6,633	5,223	6,180	6,452	7,074	79,557
2016	8,892	7,631	6,794	5,224	5,145	4,760	6,300	5,585	4,349	6,403	5,179	6,075	72,337
2017	6,336	6,026	6,657	6,126	4,949	4,472	5,590	5,348	4,468	5,407	5,362	6,315	67,056
2018	7,893	8,817	8,643	6,825	6,643	5,557	7,045	6,466	5,454	6,779	6,906	7,677	84,705
2019	8,622	8,346	8,966	7,711	6,786	6,140	7,658	7,449	5,495	6,226	7,201	6,968	87,568
2020	8,050	6,070	2,285	1	10	11	19	28	68	29	37	23	16,631
2021	45	24	21	14	16	16	22	43	40	42	65	123	471
2022	134	115	203	1,362	1,919	2,298	2,982	3,441	3,496	4,611	4,865	5,230	30,656
2023	6,144	6,483	6,745	5,567	5,562	3,738	5,877	5,587	5,106	6,094	6,635	8,443	71,981

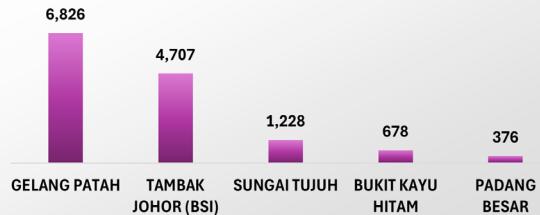
## MODE OF TRANSPORT



## GROWTH 2023 VS 2019



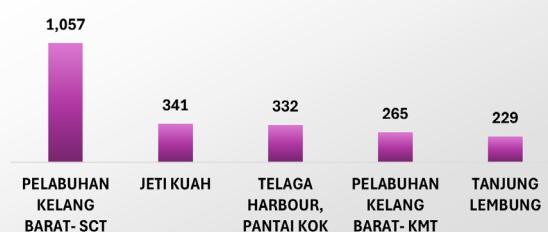
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA



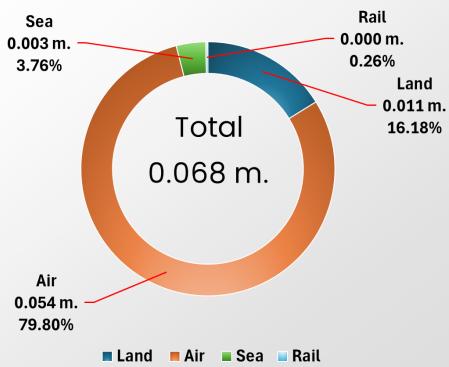
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

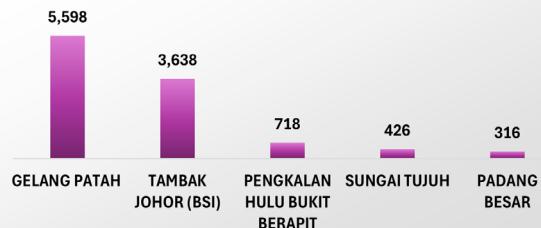
# NETHERLANDS

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	8,698	7,272	8,210	7,765	7,175	5,854	12,652	10,846	7,468	7,713	7,198	7,137	97,988
2015	7,887	6,155	6,988	6,425	6,032	5,278	10,854	8,751	6,566	6,978	6,332	6,338	84,584
2016	6,751	5,239	3,207	5,526	3,360	2,859	11,723	10,202	6,106	6,304	5,454	5,469	72,200
2017	5,922	5,851	5,913	7,080	4,979	4,779	10,672	8,716	6,478	6,251	4,502	4,742	75,885
2018	6,115	6,106	6,465	6,475	5,760	5,561	12,541	9,731	6,314	6,226	5,157	5,200	81,651
2019	5,806	5,729	5,951	6,892	5,148	5,455	13,882	10,217	6,033	5,993	5,612	5,392	82,110
2020	6,064	5,553	2,647	40	14	13	24	19	33	38	24	17	14,486
2021	28	22	25	30	17	16	27	30	46	51	66	108	466
2022	163	151	171	1,376	1,856	2,173	5,544	4,896	3,678	3,885	3,687	3,490	31,070
2023	4,547	4,426	4,794	5,117	4,953	3,557	11,368	8,659	5,595	4,998	4,983	5,451	68,448

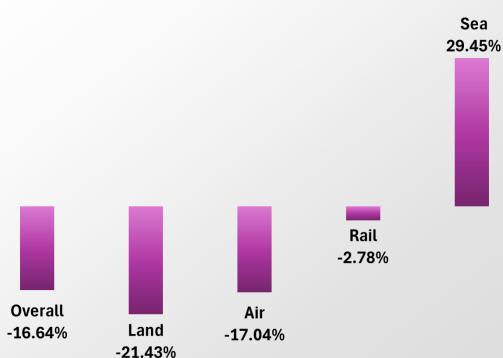
## MODE OF TRANSPORT



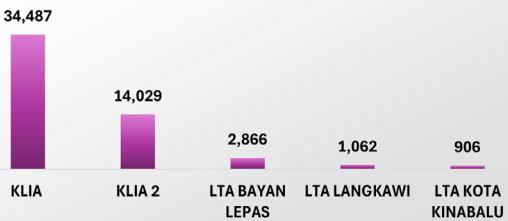
## TOP 5 POINT OF ENTRY - LAND



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA

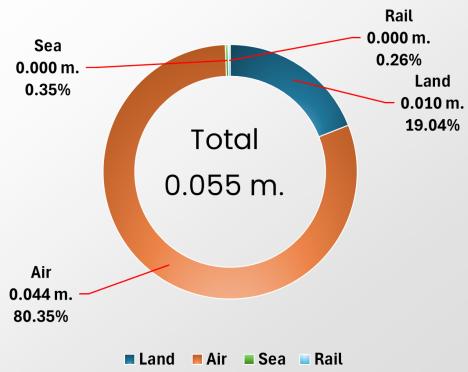


\* Growth comparison 2023 vs 2019

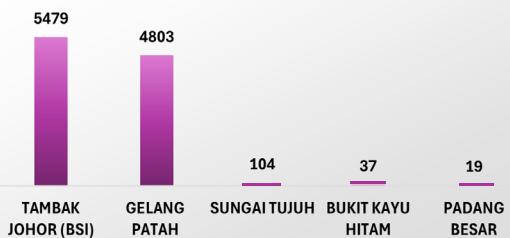
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	4,819	4,918	5,305	7,460	5,791	3,907	2,924	5,637	5,105	5,097	5,548	5,159	61,670
2015	3,528	3,022	4,275	5,391	4,391	2,906	3,379	5,197	4,703	4,668	4,289	5,588	51,337
2016	3,482	3,649	1,837	2,905	2,239	1,522	1,491	1,879	2,818	3,115	3,566	4,837	33,340
2017	1,299	1,110	1,294	3,142	2,934	3,440	3,883	6,339	4,402	5,227	5,021	5,647	43,738
2018	3,636	2,863	2,244	3,744	1,693	1,629	1,731	2,375	2,046	2,175	2,081	2,159	28,376
2019	1,645	3,554	1,739	2,184	1,362	1,589	2,121	2,683	2,264	2,300	2,121	2,496	26,058
2020	3,761	3,010	1,240	4	1	6	7	22	49	14	14	14	8,142
2021	27	53	35	39	26	3	8	3	1	36	64	90	385
2022	193	109	153	1,018	1,818	2,055	2,542	3,068	2,825	3,488	3,448	4,189	24,906
2023	3,002	3,027	3,539	4,478	3,894	4,028	4,907	6,063	6,275	4,682	5,084	6,071	55,050

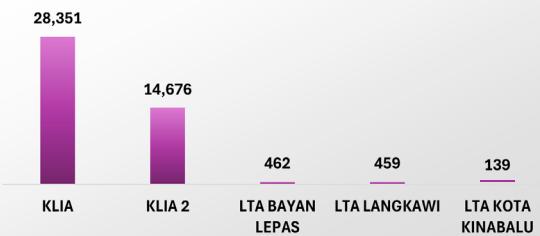
## MODE OF TRANSPORT



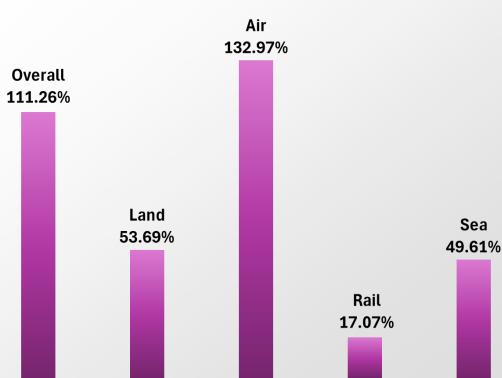
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA



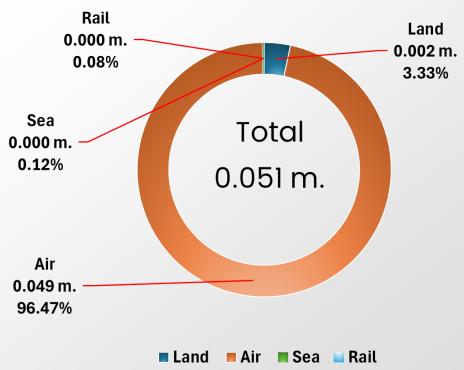
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

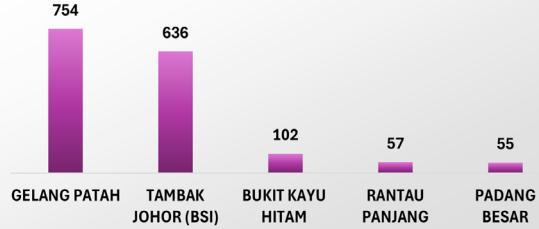
# KINGDOM OF SAUDI ARABIA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	11,743	5,326	9,962	5,651	7,323	12,775	7,681	23,612	13,368	6,852	5,667	3,961	113,921
2015	9,631	4,098	9,936	5,696	5,260	5,774	16,613	13,935	13,404	5,756	4,827	4,824	99,754
2016	12,517	4,466	11,526	6,254	6,133	2,280	24,263	28,952	11,038	3,819	8,502	4,128	123,878
2017	9,360	6,331	6,642	6,546	2,603	4,351	22,442	21,628	8,535	4,351	3,903	3,857	100,549
2018	13,217	4,280	4,435	4,336	2,173	14,363	27,900	18,133	5,251	4,641	4,468	9,066	112,263
2019	8,173	4,400	4,865	4,784	1,982	25,994	27,461	21,158	5,674	5,328	5,392	6,233	121,444
2020	18,953	3,416	871	0	0	6	8	9	57	42	15	13	23,390
2021	33	27	39	39	28	30	41	82	85	83	85	115	687
2022	114	81	241	756	3,877	4,216	9,182	6,749	2,270	2,560	3,700	2,234	35,980
2023	2,195	2,071	2,227	2,084	3,164	5,468	10,573	7,283	3,078	3,463	6,616	3,153	51,375

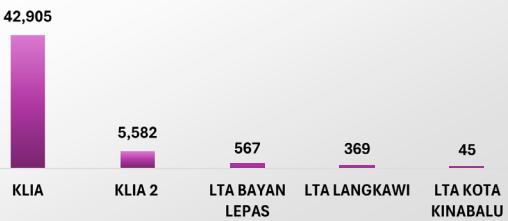
## MODE OF TRANSPORT



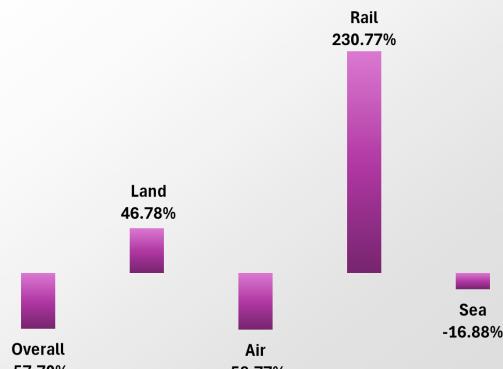
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

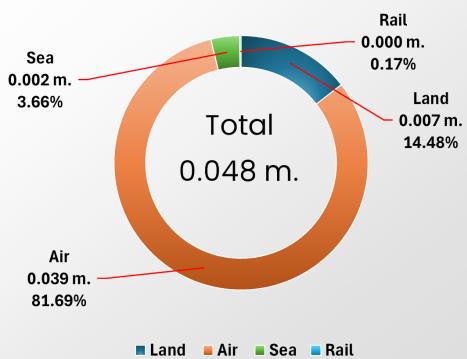


\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	5,198	4,388	4,513	3,863	3,452	3,212	4,151	10,010	3,792	3,899	4,000	4,732	55,210
2015	5,058	3,996	4,590	3,739	2,798	2,849	4,197	9,811	3,615	3,941	3,627	3,725	51,946
2016	4,492	3,273	2,196	2,774	1,956	1,414	3,813	10,176	3,022	3,505	2,923	3,203	42,747
2017	3,966	3,348	3,387	3,080	2,373	2,339	3,977	9,426	3,525	3,348	2,677	3,192	44,638
2018	4,683	4,032	4,026	3,263	2,865	2,920	4,757	12,059	3,479	3,469	3,094	3,408	52,055
2019	4,258	4,156	3,903	3,841	2,753	3,180	5,077	13,827	3,537	3,350	3,230	3,598	54,710
2020	4,415	3,643	837	1	0	1	16	8	20	18	6	6	8,971
2021	14	17	8	24	19	12	11	32	43	28	40	52	300
2022	210	123	155	688	1,019	1,158	2,161	5,182	1,961	2,341	1,916	1,952	18,866
2023	2,962	3,221	3,128	2,523	2,254	1,981	5,040	13,940	3,460	2,630	3,369	3,932	48,440

### MODE OF TRANSPORT



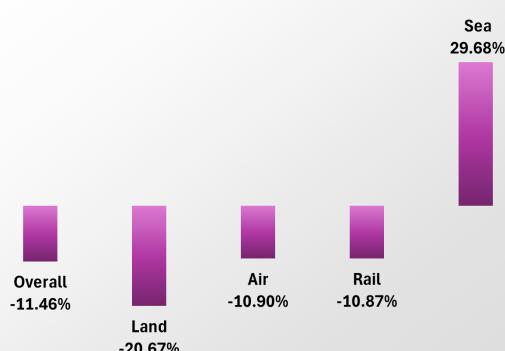
### TOP 5 POINT OF ENTRY - LAND



### TOP 5 POINT OF ENTRY - AIR



### GROWTH 2023 VS 2019



### TOP 5 POINT OF ENTRY - SEA



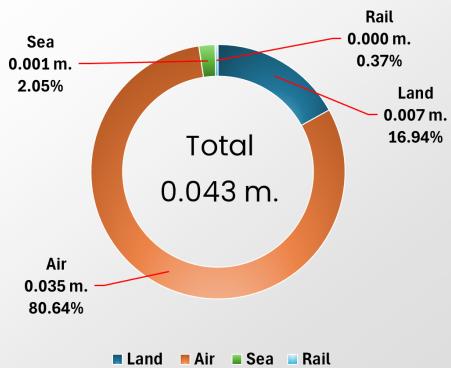
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

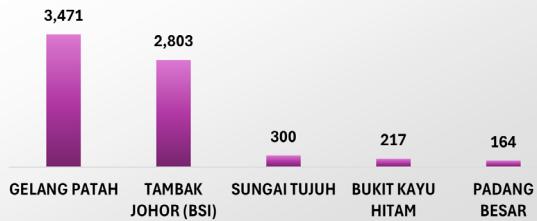
# NEW ZEALAND

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	7,128	4,473	5,343	6,262	5,505	5,647	6,625	5,304	5,454	5,509	4,812	5,386	67,448
2015	5,838	3,683	4,679	5,630	4,274	4,868	6,076	4,900	5,398	5,400	4,562	5,538	60,846
2016	5,357	3,623	3,830	4,049	3,542	4,200	5,621	4,388	4,387	5,924	3,890	4,541	53,352
2017	4,626	2,947	3,567	4,846	3,624	4,563	6,298	4,870	5,327	5,870	4,116	5,269	55,923
2018	4,806	3,475	3,846	4,620	3,699	3,934	5,369	4,286	3,701	4,508	3,616	4,838	50,698
2019	4,868	3,123	3,463	5,487	3,420	3,997	5,116	4,022	3,946	4,035	3,757	4,906	50,140
2020	5,190	2,401	1,002	2	3	10	15	101	21	14	18	17	8,794
2021	20	10	9	17	5	9	11	13	8	10	14	70	196
2022	74	61	81	671	916	1,287	1,952	1,850	2,182	2,604	2,511	4,049	18,238
2023	3,649	2,332	2,591	3,483	2,909	3,008	4,568	3,137	4,154	3,826	3,659	5,639	42,955

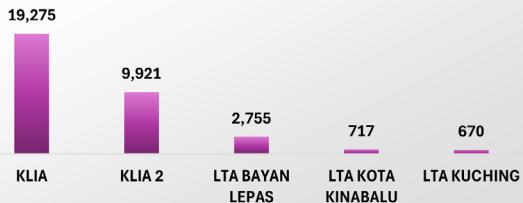
## MODE OF TRANSPORT



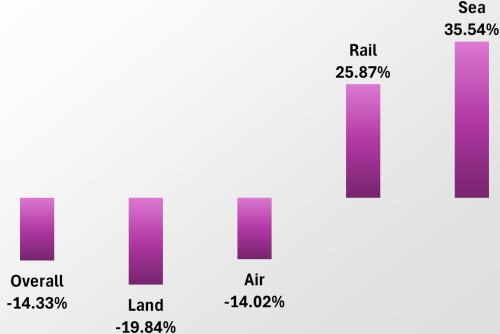
## TOP 5 POINT OF ENTRY - LAND



## TOP 5 POINT OF ENTRY - AIR



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - SEA

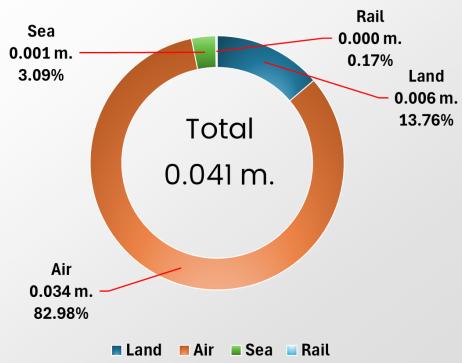


\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	2,491	2,305	2,700	2,658	2,537	2,365	3,461	4,940	3,278	3,347	2,837	2,470	35,389
2015	2,654	2,513	2,876	2,572	1,947	2,087	3,709	5,996	3,437	3,935	3,185	1,781	36,692
2016	2,572	2,068	1,558	1,530	1,404	1,035	3,655	5,208	2,320	2,636	2,135	1,897	28,018
2017	2,028	1,992	2,195	2,790	1,909	2,229	4,342	6,510	3,420	3,352	2,376	2,006	35,149
2018	2,935	2,647	3,288	2,666	2,393	2,646	5,353	8,304	3,683	3,574	2,770	2,008	42,267
2019	2,610	2,449	2,737	3,164	2,292	2,793	5,961	8,894	3,959	3,578	3,013	2,166	43,616
2020	2,652	2,480	1,185	0	0	2	10	6	15	3	5	9	6,367
2021	5	9	6	5	7	4	15	29	14	10	22	21	147
2022	132	87	65	487	767	1,178	3,151	5,104	2,502	3,117	2,252	1,632	20,474
2023	2,078	1,827	2,250	2,453	1,896	1,882	5,397	8,713	4,214	3,396	3,691	2,965	40,762

### MODE OF TRANSPORT



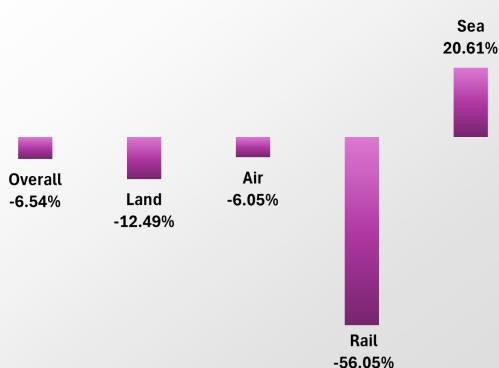
### TOP 5 POINT OF ENTRY - LAND



### TOP 5 POINT OF ENTRY - AIR



### GROWTH 2023 VS 2019



### TOP 5 POINT OF ENTRY - SEA



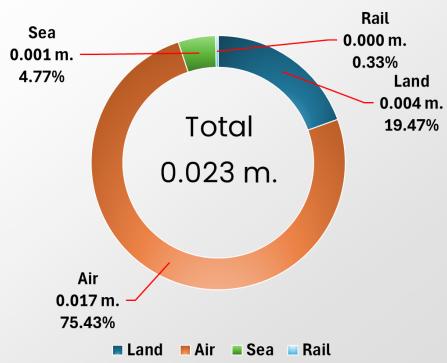
\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

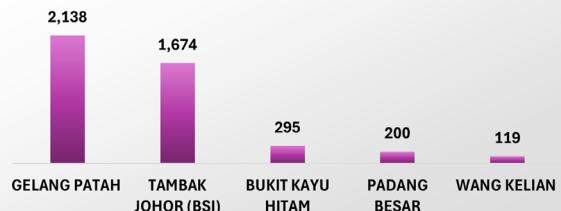
# SWITZERLAND

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2014	3,092	2,635	2,826	2,807	2,341	1,759	3,311	2,578	2,121	2,354	2,381	2,351	30,556
2015	2,707	2,307	2,422	2,723	1,877	1,680	3,294	2,141	1,940	2,333	2,395	2,322	28,141
2016	2,609	2,639	2,439	2,081	1,802	1,623	3,316	2,132	1,778	2,132	1,987	2,090	26,628
2017	2,311	2,457	2,332	2,430	1,248	974	2,029	1,493	1,230	1,558	1,301	1,412	20,775
2018	2,268	2,317	2,370	2,053	1,906	1,592	3,165	2,170	1,693	2,123	1,971	2,052	25,680
2019	2,434	2,332	2,088	2,323	1,679	1,763	3,393	2,259	1,736	1,972	1,857	1,823	25,659
2020	2,134	2,121	930	1	1	3	10	6	17	22	14	4	5,263
2021	10	7	13	12	7	7	3	10	13	25	24	66	197
2022	62	46	71	498	625	723	1,667	1,324	1,082	1,501	1,423	1,464	10,486
2023	1,657	1,822	1,852	1,915	1,566	1,153	3,478	2,084	1,731	1,842	1,862	2,350	23,312

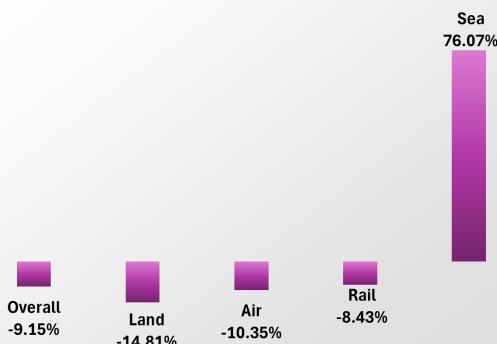
## MODE OF TRANSPORT



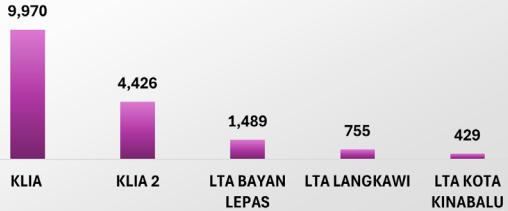
## TOP 5 POINT OF ENTRY - LAND



## GROWTH 2023 VS 2019



## TOP 5 POINT OF ENTRY - AIR



## TOP 5 POINT OF ENTRY - SEA



\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

# RECEIPT BY SELECTED COUNTRIES 2023

Tourist Arrivals To Malaysia January - December 2023

COUNTRY / REGION	2023		PER CAPITA			AVERAGE STAY (NIGHT)			TOTAL EXPENDITURE (RM MIL.)			
	2023	2023	2019	GROWTH	2023	2019	GROWTH	2023	2019	GROWTH		
GRAND TOTAL	20,141,846	20,141,846	2,347.15	2,347.15	2,021.60	16.10%	2.8	2.6	0.2	19,500.67	20,547.30	-5.1%
SINGAPORE	8,308,230	8,308,230	2,347.15	2,347.15	2,021.60	16.10%	2.8	2.6	0.2	19,500.67	20,547.30	-5.1%
THAILAND	1,551,282	1,551,282	1,902.15	1,902.15	2,103.60	-9.58%	4.0	4.9	-0.9	2,950.77	3,963.80	-25.6%
INDONESIA	3,108,165	3,108,165	3,774.71	3,774.71	3,571.10	5.70%	5.0	5.2	-0.2	11,732.43	12,939.00	-9.3%
BRUNEI	811,833	811,833	2,412.72	2,412.72	2,313.10	4.31%	2.9	2.9	0.0	1,958.73	2,813.00	-30.4%
PHILIPPINES	339,282	339,282	3,902.05	3,902.05	3,277.60	19.05%	4.4	4.5	-0.1	1,323.90	1,382.90	-4.3%
VIETNAM	344,361	344,361	3,741.60	3,741.60	3,766.30	-0.66%	6.1	5.7	0.4	1,288.46	1,507.80	-14.5%
OTHER ASEAN	175,706	175,706	3,573.94	3,573.94	3,330.50	7.31%	5.9	7.1	-1.2	368.40	567.20	-35.0%
TOTAL ASEAN	14,638,859	14,638,859	2,685.89	2,685.89	2,445.20	9.84%	3.5	4.9	-1.4	39,123.35	43,721.00	-10.5%
*PRC	1,474,114	1,474,114	5,988.51	5,988.51	4,921.00	21.69%	6.0	6.4	-0.4	8,827.75	15,325.30	-42.4%
JAPAN	229,892	229,892	5,935.04	5,935.04	5,357.00	10.79%	7.0	6.9	0.1	1,364.42	2,275.10	-40.0%
SOUTH KOREA	400,853	400,853	5,683.10	5,683.10	4,971.60	14.31%	6.6	6.7	-0.1	2,278.09	3,346.20	-31.9%
CHINESE TAIPEI	283,380	283,380	5,694.28	5,694.28	5,832.20	-2.36%	5.9	6.2	-0.3	1,613.64	2,233.20	-27.7%
TOTAL EAST ASIA	2,394,277	2,394,277	5,897.19	5,897.19	5,043.60	16.92%	6.2	6.5	-0.3	14,083.90	23,201.70	-39.3%
INDIA	671,846	671,846	5,015.52	5,015.52	4,922.60	1.89%	6.7	7.2	-0.5	3,369.66	3,619.60	-6.9%
PAKISTAN	107,657	107,657	5,032.19	5,032.19	4,336.40	16.05%	6.2	7.1	-0.9	541.75	458.60	18.1%
OTHER SOUTH ASIA	246,822	246,822	4,324.45	4,324.45	4,098.50	5.51%	7.4	6.7	0.7	1,067.37	1,044.40	2.2%
TOTAL SOUTH ASIA	1,026,325	1,026,325	4,851.08	4,851.08	4,674.40	3.78%	6.8	6.4	0.4	4,978.78	5,122.60	-2.8%
SAUDI ARABIA	51,375	51,375	11,133.89	11,133.89	11,660.10	-4.51%	11.1	10.8	0.3	572.01	1,416.10	-59.6%
UAE	7,877	7,877	12,233.54	12,233.54	10,094.90	21.19%	10.0	9.7	0.3	96.36	112.80	-14.6%
OMAN	18,078	18,078	9,395.55	9,395.55	9,122.20	3.00%	9.8	9.2	0.6	169.85	218.10	-22.1%
KUWAIT	11,944	11,944	11,550.35	11,550.35	9,080.00	27.21%	10.3	10.2	0.1	137.96	87.50	57.7%
IRAN	19,908	19,908	9,836.67	9,836.67	8,554.60	14.99%	9.5	8.9	0.6	195.83	398.30	-50.8%
OTHER WEST ASIA	55,386	55,386	9,926.79	9,926.79	9,593.30	3.48%	10.7	9.6	1.1	549.80	925.80	-40.6%
TOTAL WEST ASIA	164,568	164,568	10,462.61	10,462.61	10,241.30	2.16%	10.5	9.8	0.7	1,721.81	3,158.50	-45.5%
CANADA	71,981	71,981	5,641.76	5,641.76	4,975.80	13.38%	8.2	9.1	-0.9	406.10	435.70	-6.8%
UNITED STATES	229,476	229,476	5,656.40	5,656.40	4,728.50	19.62%	7.9	9.1	-1.2	1,298.01	1,276.30	1.7%
OTHER AMERICAS	41,386	41,386	5,740.51	5,740.51	4,348.70	32.01%	8.6	8.4	0.2	237.58	214.10	11.0%
TOTAL AMERICA	342,843	342,843	5,663.48	5,663.48	4,735.70	19.59%	8.0	8.2	-0.2	1,941.68	1,926.10	0.8%
UNITED KINGDOM	272,297	272,297	6,856.43	6,856.43	6,093.50	12.52%	8.9	9.6	-0.7	1,866.99	2,111.30	-11.6%
IRELAND	18,127	18,127	5,605.76	5,605.76	4,799.90	16.79%	7.8	8.7	-0.9	101.62	94.50	7.5%
SWEDEN	18,006	18,006	5,532.14	5,532.14	4,692.00	17.91%	7.4	7.7	-0.3	99.61	138.80	-28.2%
DENMARK	16,053	16,053	5,416.16	5,416.16	4,412.30	22.75%	8.2	9.4	-1.2	86.95	98.50	-11.7%
FINLAND	8,907	8,907	5,018.21	5,018.21	4,166.20	20.45%	7.3	6.8	0.5	44.70	56.50	-20.9%
NORWAY	9,981	9,981	4,902.87	4,902.87	4,090.40	19.86%	7.7	7.5	0.2	48.94	59.70	-18.0%
ITALY	48,440	48,440	5,191.36	5,191.36	4,373.30	18.71%	8.3	8.0	0.3	251.47	239.30	5.1%
SPAIN	40,762	40,762	5,425.73	5,425.73	4,177.90	29.87%	8.9	8.9	0.0	221.16	182.20	21.4%
FRANCE	115,145	115,145	5,409.16	5,409.16	4,445.90	21.67%	8.9	9.5	-0.6	622.84	629.80	-1.1%
BELGIUM	17,726	17,726	5,032.00	5,032.00	4,042.60	24.47%	8.2	8.5	-0.3	89.20	89.30	-0.1%
NETHERLAND	68,448	68,448	5,657.92	5,657.92	4,024.10	40.60%	9.9	9.6	0.3	387.27	330.40	17.2%
GERMANY	125,987	125,987	5,543.47	5,543.47	4,835.90	14.63%	7.9	8.7	-0.8	698.40	629.70	10.9%
SWITZERLAND	23,312	23,312	5,082.85	5,082.85	4,390.80	15.76%	8.7	9.1	-0.4	118.49	112.70	5.1%
RUSSIA	109,689	109,689	5,350.83	5,350.83	4,607.40	16.14%	8.5	8.8	-0.3	586.93	368.50	59.3%
OTHER	134,754	134,754	4,859.46	4,859.46	4,855.60	0.08%	8.7	8.8	-0.1	654.83	752.80	-13.0%
TOTAL EUROPE	1,027,634	1,027,634	5,721.29	5,721.29	4,989.40	14.67%	8.7	8.8	-0.1	5,879.39	5,894.00	-0.2%
AUSTRALIA	343,438	343,438	6,092.16	6,092.16	4,722.20	29.01%	7.3	7.6	-0.3	2,092.28	1,739.10	20.3%
NEW ZEALAND	42,955	42,955	5,862.17	5,862.17	4,439.80	32.04%	6.7	7.4	-0.7	251.81	222.60	13.1%
SOUTH AFRICA	15,155	15,155	4,932.20	4,932.20	4,352.90	13.31%	7.3	7.9	-0.6	74.75	98.70	-24.3%
CENTRAL ASIA	25,097	25,097	4,994.88	4,994.88	4,470.10	11.74%	7.2	8.8	-1.6	125.36	160.60	-21.9%
OTHER	199,360	199,360	5,193.66	5,193.66	5,981.80	-13.18%	7.4	8.5	-1.1	1,004.05	898.60	11.7%
	20,141,846	20,141,846	3,540.32	3,540.32	3,300.40	7.27%	4.5	7.4	-2.9	71,308.52	86,143.50	-17.2%

Note: \*The People's Republic of China (PRC)

Source: Strategic Planning Division, Tourism Malaysia

# TOURIST EXPENDITURES 2023, 2022 & 2019

## EXPENDITURE COMPONENTS

COMPONENTS	2023		2022		2019	
	Share (%)	RM (Mil.)	Share (%)	RM (Mil.)	Share (%)	RM (Mil.)
Shopping	33.9	24,173.6	38.6	10,755.0	33.6	28,944.2
Accommodation	18.8	13,406.0	16.8	4,714.1	24.0	20,674.4
F&B	14.9	10,625.0	15.8	4,403.6	13.3	11,457.1
International Airlines (Local)	9.3	6,631.7	7.3	2,032.4	4.9	4,221.0
Local Transport	6.4	4,563.7	4.2	1,157.4	7.6	6,546.9
Medical	4.9	3,494.1	4.4	1,213.8	3.4	2,928.9
Organized Tour	4.4	3,137.6	2.5	705.7	6.3	5,427.0
Entertainment	3.7	2,638.4	4.1	1,129.1	3.4	2,928.9
Domestic Airfare	2.3	1,640.1	0.9	254.1	2.6	2,239.7
Fuel	1.0	713.1	1.1	310.5	0.3	258.4
Sports	0.1	71.3	0.3	84.7	0.2	172.3
Others	0.3	213.9	4.0	1100.9	0.4	344.6

## TOTAL EXPENDITURE 2023



Note: Malaysian Owned Airlines Only  
Source: Strategic Planning Division, Tourism Malaysia



*Perhentian Island, Terengganu*

# MODE OF TRANSPORT & POINTS OF ENTRY 2023

MODE OF TRANSPORT	TOURIST ARRIVALS		
POINTS OF ENTRY	2023	2019	% CHANGES 2023/2019
<b>GRAND TOTAL</b>	<b>20,141,846</b>	<b>26,100,784</b>	<b>-22.8</b>
<b>AIR</b>	<b>7,394,824</b>	<b>9,613,922</b>	<b>-23.1</b>
LANGKAWI INTERNATIONAL AIRPORT	100,156	135,064	-25.8
BAYAN LEPAS INTERNATIONAL AIRPORT	956,940	959,690	-0.3
KLIA	3,206,294	4,046,789	-20.8
KLIA 2	2,405,858	3,179,792	-24.3
SUBANG INTERNATIONAL AIRPORT	55,079	31,989	72.2
KOTA KINABALU (KK) INTERNATIONAL AIRPORT	374,878	886,420	-57.7
SENAI INTERNATIONAL AIRPORT	97,808	150,787	-35.1
KUCHING INTERNATIONAL AIRPORT	73,666	118,566	-37.9
OTHERS	124,145	104,825	18.4
<b>LAND</b>	<b>11,233,697</b>	<b>14,818,009</b>	<b>-24.2</b>
BUKIT KAYU HITAM	552,267	576,753	-4.2
PADANG BESAR	401,752	438,895	-8.5
WANG KELIAN	44,124	91,013	-51.5
PENGKALAN HULU, BUKIT BERAPIT	88,621	169,278	-47.6
RANTAU PANJANG	271,007	202,023	34.1
PENGKALAN KUBOR	63,813	135,097	-52.8
TAMBAK JOHOR (BSI)	5,225,884	6,942,340	-24.7
GELANG PATAH (KSAB)	3,380,237	4,623,167	-26.9
TEBEDU	223,330	140,351	59.1
SUNGAI TUJUH	358,970	616,652	-41.8
TEDUNGAN	105,601	289,926	-63.6
PANDARUAN	100,105	228,203	-56.1
OTHERS	417,986	364,311	14.7
<b>SEA</b>	<b>1,124,544</b>	<b>1,289,218</b>	<b>-12.8</b>
LANGKAWI	57,633	73,986	-22.1
PORT KLANG	158,313	27,614	473.3
MELAKA PORT	49,029	62,133	-21.1
KUKUP	91,219	120,044	-24.0
PASIR GUDANG JETTY	81,704	192,059	-57.5
STULANG LAUT	264,796	371,932	-28.8
TANJUNG PENGELIH	11,626	41,052	-71.7
TANJUNG BELUNGKOR	0	14,049	-100.0
PENANG PORT	8	305	-97.4
LABUAN PORT	18,784	31,231	-39.9
TAWAU PORT	47,189	47,363	-0.4
OTHERS	344,243	307,450	12.0
<b>RAIL</b>	<b>388,781</b>	<b>379,635</b>	<b>2.4</b>
WOODLANDS TRAIN CHECKPOINT	388,781	379,635	2.4

Note: NC - Non Comparable

\* Growth comparison 2023 vs 2019

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

	COUNTRY OF NATIONALITY (SHARE %)																		
	SINGAPORE	INDONESIA	THAILAND	BRUNEI	PHILIPPINES	Vietnam	CHINA	JAPAN	SOUTH KOREA	CHINESE TAIPEI	INDIA	BANGLADESH	KINGDOM OF SAUDI	UNITED KINGDOM	FRANCE	GERMANY	AUSTRALIA	UNITED STATES OF AMERICA	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
10.2	50.0	11.1	10.0	46.1	58.7	74.6	83.9	80.5	80.0	65.5	78.3	96.5	78.1	78.8	67.9	84.3	77.7		
0.5	0.0	0.0	0.0	0.3	0.1	0.5	0.8	0.2	0.3	1.8	0.6	0.7	2.5	2.1	2.0	1.2	1.3		
2.7	13.2	1.6	0.0	1.8	4.5	5.7	5.6	1.5	15.9	1.7	0.6	1.1	6.6	3.9	6.0	7.0	9.7		
1.9	16.2	3.0	3.9	14.8	25.4	32.2	48.9	20.6	44.9	33.2	70.8	83.5	46.0	44.6	37.0	43.9	40.5		
2.9	18.3	5.8	3.3	25.4	22.1	26.9	25.1	15.0	12.6	27.9	6.1	10.9	18.4	25.0	19.4	28.2	21.8		
0.4	0.3	0.0	0.0	0.2	0.1	0.1	0.4	0.1	0.1	0.2	0.0	0.1	0.6	0.6	0.5	0.4	0.6		
0.4	0.1	0.0	1.4	3.0	0.1	6.4	2.0	42.5	5.4	0.3	0.0	0.1	2.3	1.2	1.3	1.4	1.8		
0.0	1.2	0.6	0.0	0.1	6.4	1.3	0.3	0.4	0.1	0.0	0.0	0.1	0.2	0.1	0.1	0.1	0.3		
0.4	0.4	0.0	0.7	0.2	0.1	0.3	0.4	0.2	0.4	0.1	0.1	0.0	0.7	0.7	1.1	1.1	0.7		
1.0	0.3	0.0	0.7	0.3	0.1	1.1	0.4	0.1	0.3	0.3	0.0	0.0	0.7	0.6	0.4	1.0	0.9		
84.3	22.5	87.4	88.0	49.4	37.1	24.4	14.9	18.1	19.1	30.6	21.3	3.3	17.5	18.1	19.0	13.7	16.6		
0.2	1.7	28.4	0.0	0.9	0.8	0.2	0.2	0.2	0.3	0.1	0.1	0.2	0.9	1.1	1.4	0.4	0.7		
0.0	0.1	24.0	0.0	0.4	0.7	0.1	0.3	0.2	0.1	0.0	0.0	0.1	0.5	0.6	0.8	0.2	0.4		
0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.3	0.1	0.1		
0.1	0.0	4.9	0.0	0.0	0.2	0.1	0.0	0.0	0.1	0.4	0.0	0.0	0.1	0.0	0.0	0.1	0.1		
0.0	0.0	17.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0		
0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
54.3	4.6	1.3	0.3	23.0	7.5	8.7	7.4	7.8	11.1	11.8	11.0	1.2	5.3	7.1	5.6	5.5	6.2		
29.5	4.1	0.8	0.2	21.5	27.5	15.0	6.7	9.6	7.0	17.1	10.0	1.5	7.9	8.8	10.5	7.0	8.7		
0.0	7.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.0	0.5	0.1	38.2	2.0	0.3	0.1	0.1	0.1	0.2	0.8	0.2	0.1	1.9	0.1	0.2	0.3	0.2		
0.0	0.1	0.0	12.0	0.8	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.1	0.0	0.0		
0.0	0.0	0.0	12.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.0	4.2	4.9	25.0	0.7	0.0	0.1	0.0	0.1	0.2	0.2	0.0	0.0	0.3	0.0	0.1	0.1	0.1		
1.2	27.2	1.4	1.9	3.3	4.0	0.6	0.8	0.7	0.5	3.6	0.2	0.1	4.1	2.9	12.9	1.5	5.3		
0.0	0.0	1.3	0.0	0.1	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.1	2.2	2.1	4.5	0.5	0.8		
1.0	0.3	0.1	0.0	1.1	0.3	0.4	0.2	0.3	0.3	3.1	0.1	0.0	1.3	0.2	7.9	0.7	3.7		
0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.0	7.9	0.0	0.0	0.1	3.6	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.2		
0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0		
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2		
0.0	0.0	0.0	1.7	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.2	0.0	0.1	0.0	0.0		
0.0	1.5	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
0.1	10.2	0.0	0.2	1.4	0.0	0.0	0.2	0.1	0.1	0.2	0.0	0.0	0.3	0.4	0.2	0.2	0.3		
4.3	0.3	0.0	0.1	1.2	0.2	0.4	0.3	0.6	0.4	0.3	0.1	0.1	0.3	0.2	0.2	0.4	0.4		
4.3	0.3	0.0	0.1	1.2	0.2	0.4	0.3	0.6	0.4	0.3	0.1	0.1	0.3	0.2	0.2	0.4	0.4		

# VISITOR ARRIVALS TO NATIONAL PARKS IN MALAYSIA

## 2023, 2022 & 2019

NATIONAL PARKS / STATE PARKS	2023		
	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS
<b>PENINSULAR MALAYSIA</b>			
KUALA TAHAN, PAHANG NATIONAL PARK	41,608	49,553	91,161
SG. RELAU, PAHANG NATIONAL PARK	36,279	1,210	37,489
KUALA KOH, KELANTAN NATIONAL PARK	1,308	16	1,324
TG. MENTONG, TERENGGANU NATIONAL PARK	10,993	33	11,026
PULAU PINANG NATIONAL PARK	41,230	24,608	65,838
KUALA GANDAH NATIONAL ELEPHANT CONSERVATION CENTRE	191,598	18,201	209,799
<b>TOTAL</b>	<b>323,016</b>	<b>93,621</b>	<b>416,637</b>
<b>MARINE PARKS</b>			
KEDAH	2,346	1,712	4,058
TERENGGANU	240,176	66,932	307,108
PAHANG	28,976	10,423	39,399
JOHOR	85,505	18,414	103,919
LABUAN	732	175	907
MELAKA	1,560	9	1,569
<b>TOTAL</b>	<b>359,295</b>	<b>97,665</b>	<b>456,960</b>
<b>SABAH</b>			
KINABALU PARK	104,533	35,706	140,239
TAWAU HILLS PARK	72,839	2,380	75,219
CROCKER RANGE PARK, KENINGAU	1,760	121	1,881
TUN SAKARAN MARINE PARK, SEMPONA	38,554	41,931	80,485
SIPADAN ISLAND PARK, SEMPONA	5,045	35,088	40,133
TUNKU ABDUL RAHMAN PARK	168,180	221,025	389,205
TURTLE ISLANDS PARK, SANDAKAN	645	7,762	8,407
PULAU TIGA PARK, KUALA PENYU	743	1,961	2,704
<b>TOTAL</b>	<b>392,299</b>	<b>345,974</b>	<b>738,273</b>
<b>SARAWAK</b>			
SAMA JAYA NATIONAL RESERVE	90,387	2,469	92,856
SEMENGGOH WILDLIFE CENTRE	65,282	41,343	106,625
BUKIT LIMA	28,146	6	28,152
PIASU NATIONAL PARK	11,652	342	11,994
KUBAH NATIONAL PARK	11,813	2,798	14,611
NIAH NATIONAL PARK	25,107	4,592	29,699
BAKO NATIONAL PARK	16,489	31,696	48,185
BUKIT SEMBLING	10,639	2	10,641
MATANG WILDLIFE CENTRE	10,973	1,443	12,416
SANTUBONG NATIONAL PARK	5,285	1,173	6,458
GADING NATIONAL PARK	12,065	2,467	14,532
MULU NATIONAL PARK	8,053	13,181	21,234
MIRI SIBUTI CORAL REEF	465	241	706
OTHERS	78,648	18,862	97,510
<b>TOTAL</b>	<b>375,004</b>	<b>120,615</b>	<b>495,619</b>
<b>GRAND TOTAL</b>	<b>1,449,614</b>	<b>657,875</b>	<b>2,107,489</b>

Note : \* Islands in Terengganu and Pahang are closed from January - February 2023 and November - December 2023 due to monsoon.

N.C - Non Comparable

Source: Strategic Planning Division, Tourism Malaysia with the cooperations : Sarawak Forestry Corporation, Sabah Parks, Department of Wildlife and National Parks Peninsular Malaysia and Department of Fisheries Malaysia.

	2022			2019			(% CHANGE 2023/2022)	(% CHANGE 2023/2019)
	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS		
40,268	20,304	60,572	29,898	47,781	77,679	50.5	17.4	
6,160	325	6,485	8,474	472	8,946	478.1	319.1	
1,164	-	1,164	1,874	13	1,887	13.7	-29.8	
14,030	66	14,096	7,970	105	8,075	-21.8	36.5	
63,969	23,102	87,071	85,205	68,590	153,795	-24.4	-57.2	
182,000	9,199	191,199	188,739	31,969	220,708	9.7	-4.9	
<b>307,591</b>	<b>52,996</b>	<b>360,587</b>	<b>322,160</b>	<b>148,930</b>	<b>471,090</b>	<b>15.5</b>	<b>-11.6</b>	
3,059	489	3,548	26,768	54,104	80,872	14.4	-95.0	
203,622	35,491	239,113	202,336	89,478	291,814	28.4	5.2	
32,051	2,879	34,930	41,820	18,140	59,960	12.8	-34.3	
110,622	15,650	126,272	54,322	18,950	73,272	-17.7	41.8	
1,261	100	1,361	-	-	-	-33.4	NC	
-	-	-	-	-	-	NC	NC	
<b>350,615</b>	<b>54,609</b>	<b>405,224</b>	<b>325,246</b>	<b>180,672</b>	<b>505,918</b>	<b>12.8</b>	<b>-10</b>	
170,648	17,517	188,165	247,464	65,565	313,029	-25.5	-55.2	
98,349	746	99,095	88,453	2,274	90,727	-24.1	-17.1	
2,327	24	2,351	7,118	309	7,427	-20.0	-74.7	
102,233	6,779	109,012	51,566	182,383	233,949	-26.2	-65.6	
14,089	14,317	28,406	3,080	42,190	45,270	41.3	-11.3	
178,551	39,163	217,714	194,047	332,564	526,611	78.8	-26.1	
1,090	3,384	4,474	423	8,607	9,030	87.9	-6.9	
529	197	726	1,600	22,691	24,291	272.5	-88.9	
<b>567,816</b>	<b>82,127</b>	<b>649,943</b>	<b>593,751</b>	<b>656,583</b>	<b>1,250,334</b>	<b>13.6</b>	<b>-41.0</b>	
92,489	1,262	93,751	118,434	2,176	120,610	-1.0	-23.0	
58,892	16,130	75,022	46,305	49,691	95,996	42.1	11.1	
20,187	-	20,187	-	-	-	39.5	NC	
8,215	15	8,230	-	-	-	45.7	NC	
10,144	804	10,948	10,833	5,143	15,976	33.5	-8.5	
22,587	2,178	24,765	19,319	5,188	24,507	19.9	21.2	
15,971	12,794	28,765	19,941	40,406	60,347	67.5	-20.2	
11,238	-	11,238	-	-	-	-5.3	NC	
9,547	383	9,930	25,463	4,909	30,372	25.0	-59.1	
5,811	705	6,516	15,508	3,789	19,297	-0.9	-66.5	
8,547	889	9,436	9,755	3,164	12,919	54.0	12.5	
9,930	5,234	15,164	5,976	15,046	21,022	40.0	1.0	
855	50	905	-	-	-	-22.0	NC	
72,747	4,539	77,286	36,427	9,541	45,968	26.2	112.1	
<b>347,160</b>	<b>44,983</b>	<b>392,143</b>	<b>307,961</b>	<b>139,053</b>	<b>447,014</b>	<b>26.4</b>	<b>10.9</b>	
<b>1,573,182</b>	<b>234,715</b>	<b>1,807,897</b>	<b>1,549,118</b>	<b>1,125,238</b>	<b>2,674,356</b>	<b>16.6</b>	<b>-21.2</b>	

# ACCOMMODATION INDICATORS



*Lexis Hibiscus, Port Dickson, Negeri Sembilan*

# HOTELS & ROOMS SUPPLY BY STATE 2023, 2022 & 2019

STATE / LOCALITY	2023		2022		2019	
	HOTEL	ROOM	HOTEL	ROOM	HOTEL	ROOM
JOHOR	548	35,208	535	34,294	494	31,436
KEDAH & LANGKAWI	330	19,029	312	17,585	340	18,954
KELANTAN	169	6,269	158	6,075	129	5,225
KUALA LUMPUR	448	60,872	423	55,641	444	58,478
LABUAN	49	2,272	47	2,284	45	2,103
MELAKA	355	19,961	350	19,343	306	20,189
NEGERI SEMBILAN	161	10,643	161	11,129	171	12,332
PAHANG	503	33,387	500	34,183	406	28,203
PERAK	487	19,763	488	19,976	365	16,986
PERLIS	44	1,444	41	1,361	40	1,388
PULAU PINANG	364	25,543	362	24,704	253	21,227
PUTRAJAYA	12	2,508	9	1,937	7	1,098
SABAH	532	26,706	479	25,344	601	27,995
SARAWAK	503	26,592	495	25,610	556	27,376
SELANGOR	444	32,656	439	32,241	425	32,243
TERENGGANU	255	10,927	253	10,993	244	10,736
GRAND TOTAL	5,204	333,780	5,052	322,700	4,826	315,969

## AVERAGE OCCUPANCY RATES (AOR) OF HOTELS BY STATE 2023, 2022 & 2019

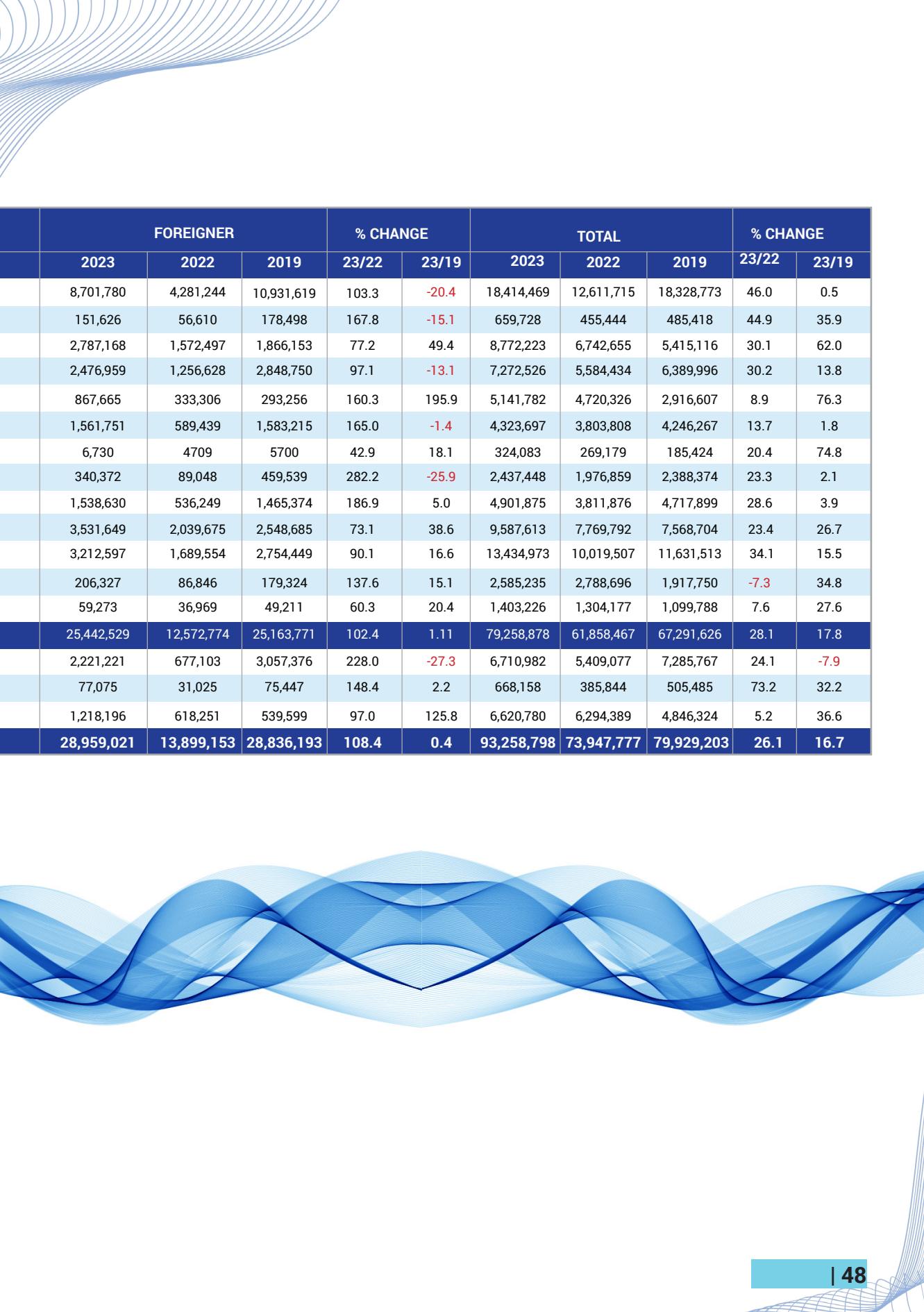
STATE / LOCALITY	2023 (%)	2022 (%)	2019 (%)	DIFF 2023/2022	DIFF 2023/2019
KUALA LUMPUR	59.1	49.0	59.9	10.1	-0.8
PUTRAJAYA	55.0	51.2	64.2	3.8	-9.2
SELANGOR	49.9	53.7	56.4	-3.8	-6.5
PULAU PINANG	52.9	44.1	56.5	8.8	-3.6
PERAK	47.3	54.8	43.9	-7.5	3.4
KEDAH	43.4	32.5	55.7	10.9	-12.3
PERLIS	42.2	42.0	36.0	0.2	6.2
NEGERI SEMBILAN	41.0	38.7	51.9	2.3	-10.9
MELAKA	44.7	40.1	51.7	4.6	-7.0
JOHOR	50.7	48.3	57.3	2.5	-6.6
PAHANG	74.1	46.1	79.4	28.0	-5.3
TERENGGANU	44.8	55.3	41.3	-10.5	3.5
KELANTAN	41.2	46.4	43.4	-5.2	-2.2
SABAH	49.0	45.2	65.8	3.8	-16.8
LABUAN	33.3	35.3	42.2	-2.0	-8.9
SARAWAK	46.0	57.4	46.1	-11.4	-0.1
MALAYSIA	52.9	46.7	58.8	6.2	-5.9

Source: Strategic Planning Division, Tourism Malaysia

# HOTEL GUESTS BY STATE 2023, 2022 & 2019

STATE / LOCALITY	DOMESTIC			% CHANGE	
	2023	2022	2019	23/22	23/19
KUALA LUMPUR	9,712,689	8,330,471	7,397,154	16.6	31.3
PUTRAJAYA	508,102	398,834	306,920	27.4	65.5
SELANGOR	5,985,054	5,170,158	3,548,963	15.8	68.6
PULAU PINANG	4,795,567	4,327,806	3,541,246	10.8	35.4
PERAK	4,274,117	4,387,020	2,623,351	-2.6	62.9
KEDAH	2,761,947	3,214,369	2,663,052	-14.1	3.7
PERLIS	317,353	264,470	179,724	20.0	76.6
NEGERI SEMBILAN	2,097,075	1,887,811	1,928,835	11.1	8.7
MELAKA	3,363,245	3,275,627	3,252,526	2.7	3.4
JOHOR	6,055,964	5,730,117	5,020,019	5.7	20.6
PAHANG	10,222,376	8,329,953	8,877,064	22.7	15.2
TERENGGANU	2,378,908	2,701,850	1,738,426	-12.0	36.8
KELANTAN	1,343,953	1,267,208	1,050,577	6.1	27.9
PENINSULAR MALAYSIA	53,816,349	49,285,693	42,127,855	9.2	27.7
SABAH	4,489,761	4,731,974	4,228,391	-5.1	6.2
LABUAN	591,083	354,819	430,038	66.6	37.4
SARAWAK	5,402,584	5,676,138	4,306,725	-4.8	25.4
GRAND TOTAL	<b>64,299,777</b>	<b>60,048,624</b>	<b>51,093,010</b>	<b>7.1</b>	<b>25.8</b>

Source: Strategic Planning Division, Tourism Malaysia



# HOMESTAY OPERATORS BY STATE 2023

STATE	NO. OF HOMESTAYS	NO. OF VILLAGES	NO. OF OPERATORS	NO. OF ROOMS
PERLIS	4	8	42	64
KEDAH	15	23	206	454
PULAU PINANG	10	25	155	264
PERAK	11	32	145	409
SELANGOR	16	35	222	713
MELAKA	9	9	157	217
NEGERI SEMBILAN	8	24	130	435
JOHOR	26	55	465	757
KELANTAN	8	8	122	182
TERENGGANU	7	7	104	231
PAHANG	17	32	331	450
SARAWAK	49	100	706	973
SABAH	34	122	441	716
LABUAN	3	3	80	97
TOTAL	217	483	3,306	5,962

Source: Ministry of Tourism, Arts and Culture, Malaysia

# HOMESTAY GUESTS BY STATE 2023

STATE	TOTAL INCOME (RM)	TOURIST ARRIVALS (NO. OF PAX)		
		DOMESTIC	FOREIGNER	TOTAL
PERLIS	198,437.00	4,752	5	4,757
KEDAH	1,238,517.43	20,694	76	20,770
PULAU PINANG	1,387,849.00	47,993	5,345	53,338
PERAK	684,081.00	8,515	103	8,618
SELANGOR	1,843,242.00	29,642	997	30,639
MELAKA	1,352,141.04	11,032	693	11,725
NEGERI SEMBILAN	1,288,969.50	6,376	1,028	7,404
JOHOR	4,811,683.00	369,662	7,472	377,134
KELANTAN	222,945.00	3,788	2	3,790
TERENGGANU	2,775,238.00	4,023	328	4,351
PAHANG	11,354,933.20	155,507	94	155,601
SARAWAK	3,286,653.62	37,553	2,687	40,240
SABAH	9,692,832.72	111,834	50,976	162,810
LABUAN	319,799.00	2,830	0	2,830
<b>TOTAL</b>	<b>40,457,321.51</b>	<b>814,201</b>	<b>69,806</b>	<b>884,007</b>

# MALAYSIA FLIGHTS INDICATORS



*Mataking Island, Sabah*

# INBOUND FLIGHTS TO MALAYSIA (WEEKLY) 2023

REGION	COUNTRY	AIRLINES FROM MALAYSIA		OTHER AIRLINES		TOTAL FREQ	TOTAL SEAT CAP (1 WAY)
		*FREQ	*SEAT CAP (1 WAY)	*FREQ	*SEAT CAP (1 WAY)		
SOUTH EAST ASIA	BRUNEI DARUSSALAM	14	2,562	19	2,954	33	5,516
	CAMBODIA	30	5,326	3	540	33	5,866
	INDONESIA	490	88,061	128	22,765	618	110,826
	MYANMAR	7	1,154	11	1,620	18	2,774
	PHILIPPINES	37	6,412	21	4,381	58	10,793
	SINGAPORE	307	49,682	203	38,820	510	88,502
	THAILAND	267	48,757	21	5,489	288	54,246
	VIETNAM	121	21,714	18	3,634	139	25,348
	<b>TOTAL</b>	<b>1,273</b>	<b>223,668</b>	<b>424</b>	<b>80,203</b>	<b>1,697</b>	<b>303,871</b>
NORTH EAST ASIA	CHINA	124	26,824	113	20,496	237	47,320
	CHINESE TAIPEI	42	10,158	32	8,928	74	19,086
	HONG KONG	55	10,535	22	6,031	77	16,566
	JAPAN	58	15,618	19	3,944	77	19,562
	SOUTH KOREA	28	8,217	30	7,466	58	15,683
	MACAU	11	1,986	3	462	14	2,448
	<b>TOTAL</b>	<b>318</b>	<b>73,338</b>	<b>219</b>	<b>47,327</b>	<b>537</b>	<b>120,665</b>
SOUTH ASIA	BANGLADESH	27	5,646	21	4,170	48	9,816
	INDIA	173	32,626	7	1,260	180	33,886
	MALDIVES	13	2,322	-	-	13	2,322
	NEPAL	17	2,922	13	2,216	30	5,138
	PAKISTAN	7	1,206	4	1,294	11	2,500
	SRI LANKA	21	3,616	9	1,415	30	5,031
	<b>TOTAL</b>	<b>258</b>	<b>48,338</b>	<b>54</b>	<b>10,355</b>	<b>312</b>	<b>58,693</b>
CENTRAL ASIA	UZBEKISTAN	1	377	3	564	4	941
	<b>TOTAL</b>	<b>1</b>	<b>377</b>	<b>3</b>	<b>564</b>	<b>4</b>	<b>941</b>
	<b>ASIAN TOTAL</b>	<b>1,850</b>	<b>345,721</b>	<b>700</b>	<b>138,449</b>	<b>2,550</b>	<b>484,170</b>
MIDDLE EAST	OMAN	-	-	15	3,296	15	3,296
	QATAR	14	4,032	10	3,301	24	7,333
	SAUDI ARABIA	34	10,788	29	11,001	63	21,789
	UNITED ARAB EMIRATES	3	486	36	13,191	39	13,677
	<b>TOTAL</b>	<b>51</b>	<b>15,306</b>	<b>90</b>	<b>30,789</b>	<b>141</b>	<b>46,095</b>
EUROPE	NETHERLANDS	-	-	5	1,375	5	1,375
	TURKIYE	-	-	14	4,766	14	4,766
	UNITED KINGDOM	14	4,004	-	-	14	4,004
	<b>TOTAL</b>	<b>14</b>	<b>4,004</b>	<b>19</b>	<b>6,141</b>	<b>33</b>	<b>10,145</b>
AFRICA	ETHIOPIA	-	-	4	1,252	4	1,252
	MAURITIUS	-	-	2	508	2	508
	<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>1,760</b>	<b>6</b>	<b>1,760</b>
SOUTHWEST PACIFIC	AUSTRALIA	128	33,992	-	-	128	33,992
	NEW ZEALAND	21	5,907	-	-	21	5,907
	<b>TOTAL</b>	<b>149</b>	<b>39,899</b>	<b>0</b>	<b>0</b>	<b>149</b>	<b>39,899</b>
	<b>GRAND TOTAL</b>	<b>2,064</b>	<b>404,930</b>	<b>815</b>	<b>177,139</b>	<b>2,879</b>	<b>582,069</b>

Note : (i) \*FREQ : Flight Frequency (ii) \*SEAT CAP (1 WAY) : Weekly Seat Capacity (1 Way)  
Source: Malaysia Airports Holdings Berhad (MAHB)

# EXPLANATORY NOTES

## GLOSSARY OF TOURISM TERMS

Tourism is a social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or business / professional purposes. These people are called visitor (which may be either tourists or excursionists, residents or non-residents) and tourism has to do with their activities, some of which involve tourism expenditure.

### INTERNATIONAL



A temporary visitor staying for at least one night but not more than one year in a country visited and whose purpose of visit could be classified as leisure, business, visiting friends or relatives or attending conferences and meetings other than the exercise of any activity remunerated from within the country visited.



A temporary visitor visiting without an overnight stay in a country other than their usual place of residence and whose main purpose of visit other than the exercise of an activity remunerated from within the country list.



Any person visiting a country other than their own usual place of residence for a period not exceeding one year and for any reason other than following any occupation remunerated from within the country visited.

### AVERAGE PER CAPITA EXPENDITURE

Refer to expenditure per person per trip. This is computed by dividing the total expenditure by the total number of tourists.

$$\text{Expenditure per person per trip} = \frac{\text{Total Tourist Expenditure}}{\text{Number of Tourists}}$$

### AVERAGE PER DIEM EXPENDITURE

Refer to expenditure per person per day. This is computed by dividing the average per capita expenditure by the average length of stay.

$$\text{Expenditure per person per day} = \frac{\text{Average Per Capita}}{\text{Average Length of Stay}}$$

### AVERAGE LENGTH OF STAY

Refer to average duration of stay per trip. This is computed by dividing the actual duration of stay of all tourist by the total number of arrivals.

$$\text{Average duration of stay per trip} = \frac{\text{Actual Duration of Stay}}{\text{Total Number of Arrivals}}$$

### AVERAGE HOTEL OCCUPANCY RATE FOR THE MONTH

$$\text{Average Hotel Occupancy Rate for the month} = \frac{\text{Total Room Nights Sold}}{\text{Total Number of Rooms} \times \text{No. of Days for the Month}}$$

# NOTE OF APPRECIATION

**TOURISM MALAYSIA** would like to express its appreciation to the:

MINISTRY OF TOURISM, ARTS AND CULTURE,  
IMMIGRATION DEPARTMENT OF MALAYSIA,  
DEPARTMENT OF STATISTICS MALAYSIA,  
DEPARTMENT OF WILDLIFE AND NATIONAL PARKS  
PENINSULAR MALAYSIA,  
DEPARTMENT OF FISHERIES MALAYSIA,  
SARAWAK FORESTRY CORPORATION,  
SABAH PARKS,  
MALAYSIA AIRPORTS HOLDINGS BERHAD,  
MALAYSIAN ASSOCIATION OF HOTELS and  
MALAYSIA BUDGET HOTELS ASSOCIATION,

for their cooperation and contribution to the success of this publication.



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