STEVE REYNOLDS RAMOS

EXPERTISE

- Managing scopes, teams, and timelines for multiple projects with budgets up to \$750k.
- Fluent in project methodology for agile, waterfall, and hybrid workflows.
- Leading meetings, workshops, and project communications, both in-person and remotely.
- Mediating business, strategic, and creative goals for teams and stakeholders.
- An eye for exceptional craft, both creative and technical.

TOOLS

I try to be flexible and agnostic with tools and software, but I'm most familiar working with:

Notion Figma
GSuite Keynote
Asana Jira
Slack Github

PERSONAL INTERESTS

Things I can get extremely nerdy about include music production, photography, road cycling, and buying way too many books.

EDUCATION

I graduated from Amherst College in 2015 with a B.A. in Political Science, including a concentration in Radical Politics.

Senior Producer & Project Manager

stevereynoldsramos@gmail.com

www.linkedin.com/in/stevereynoldsramos

ABOUT

I'm a senior producer with agency-side experience building brands, products, and campaigns for clients both large and small. As a hands-on, interdisciplinary project leader, I help make sense of the noise by empowering teams, stakeholders, and clients through clarity and empathy.

Currently pursuing new opportunities at studios, startups, and cultural organizations working towards more equitable and sustainable futures.

RECENT EXPERIENCE

Stink Studios

- Senior Producer, July 2021 February 2022
- Producer, July 2020 June 2021

Production lead across integrated brand and web development projects, managing remote, international teams of staff and freelancers. Recent work includes a <u>new homepage for Courier</u> magazine, <u>Country 90s</u> and <u>Songs of Summer</u> web experiences for Spotify, a new <u>brand and website for venture firm Human Capital</u>, and <u>platform development for Hyundai Artlab</u>.

AREA 17

• Producer, October 2019 - June 2020

Focused on strategy-driven product design and branding through long-term client partnerships and enhancements to production discipline. Projects included a new brand and website for KCET, an internal CMS platform for Zappos, a rebuilt blog for Truecar, and overseeing a design and development retainer for internal New York Times products.

Stink Studios

• Producer, October 2017 - August 2019

First cut my teeth in production managing scopes, timelines, and finances on creative projects for clients like Etsy, Nike, Google, and Spotify. Highlights include Everytown's "One Thing" campaign for gun suicide awareness and the website for Sidewalk Toronto's urban development proposal.