

STEVE REYNOLDS RAMOS

Senior Producer & Project Manager

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EXPERTISE

- Managing scopes, teams, and timelines for integrated brand platforms and digital products.
- Fluent in project methodology and rituals for agile, waterfall, and hybrid workflows.
- Leading meetings, workshops, and project communications, both in-person and remotely.
- Mediating competing priorities and blockers to align teams and stakeholders.
- Applying best practices in UX strategy, product design, and digital development.
- An eye for exceptional craft and technical innovation.

TOOLS

Flexible and agnostic with tools and software, but most familiar with:

Notion	Figma
GSuite	Jira
Keynote	Github
Asana	Omniplan
Slack	Basecamp
Airtable	Trello

EDUCATION

Amherst College, 2016E
B.A. in Political Science,
concentration in Radical Politics.

Additional coursework abroad at
NYU Prague and Universidad del
Sagrado Corazon in Puerto Rico.

ABOUT

As a hands-on project leader with 6+ years of agency experience, I strive to balance big picture goals with sharp attention to detail and execution, while always maintaining a collaborative team environment based on mutual trust, respect, and empathy. Currently pursuing in-house product development opportunities for technology, media, and cultural organizations.

RECENT EXPERIENCE

Stink Studios

- Senior Producer, July 2021 - February 2022
- Producer, July 2020 - June 2021

Production lead for integrated brand and web development projects serving as primary point of contact and client liaison. Managed international teams of staff and freelancers while overseeing project finances, resourcing, and account growth. Additional responsibilities included discipline advancement, process enhancements, and department mentorship.

Selected work includes a [new homepage for Courier](#), an entrepreneurship magazine published by Mailchimp; design and platform development for [Hyundai's corporate arts initiative, Artlab](#); and digital strategy, design, and development for the [rebranded New York Times Advertising division](#).

Area 17

- Producer, October 2019 - June 2020

Focused on strategy-driven product design through long-term client engagements. Implemented new process documentation, templates, and internal wiki for production department. Projects included a new brand and [website for public broadcaster KCET](#), an internal CMS platform for Zappos, and overseeing a full-service retainer for internal New York Times platforms.

Stink Studios

- Producer, October 2017 - August 2019

Produced creative and digital projects for clients like Etsy, Nike, Google, and Spotify. Highlights include [Everytown's "One Thing" campaign](#) for gun suicide awareness and the website for Sidewalk Toronto's urban development proposal.