

PRIMARY LOGO



SECONDARY LOGO



COLOR



0C / 0M / 0Y / 75K
PMS COOL GRAY 10
HEX #636466



0C / 42M / 90Y / 75K
PMS 1365C
HEX #FAA334

TYPOGRAPHY

PRIMARY

FORZA - BLACK ITALIC

SECONDARY

GOTHAM - LIGHT ITALIC
GOTHAM - BOLD

ICON

50PX



16PX

