

## BY FIRST-CLASS MAIL RETURN RECEIPT REQUESTED

December 5, 2008

Mr. Steven Silverman Registered Agent of Flex Your Rights Foundation, Inc. 1623 Connecticut Avenue, NW Ste. 300 Washington, DC 20009

Re: Servicemark Infringement

Dear Mr. Silverman:

The Washington Metropolitan Area Transit Authority (WMATA) has learned that Flex Your Rights Foundation, Inc. is using our M Logo, a Servicemark registered with the U.S. Patent and Trademark Office, without WMATA's permission on its flyers. We have obtained a flyer distributed by Flex Your Rights Foundation, Inc., entitled "How to Flex Your Rights On Metro," where the M Logo is part of the word "Metro."

WMATA demands that your organization immediately ceases and desists using our intellectual property (the M Logo) without our permission. Specifically, WMATA demands that you immediately stop using all materials with this logo; destroy all materials containing our intellectual property; and issue a letter to WMATA, to my attention, confirming that you have taken these measures, and will not infringe on our intellectual property in the future.

WMATA has registered the M Logo with the United States Patent and Trademark Office. See Copies of Servicemark Registrations, enclosed. WMATA's logo has become closely associated with WMATA in the mind of the public. As such, your unauthorized use infringes on our Servicemark, and is likely to create public confusion that you work for or are in some way associated with WMATA, which you are not. You are misappropriating the

## Washington Metropolitan Area Transit Authority

600 Fifth Street, NW Washington, DC 20001 202/962-1234

By Metrorail:
Judiciary Square—Red Line
Gallery Place-Chinatown—
Red, Green and
Yellow Lines
By Metrobus:
Routes D1, D3, D6, P6,
70, 71, 80, X2

A District of Columbia, Maryland and Virginia Transit Partnership

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goodwill associated with WMATA, which we have worked very hard to cultivate, and illegally using this good will to promote your cause.

We cannot allow this to continue. If WMATA does not receive a letter confirming your compliance and apologizing for this conduct by the close of business on January 5, 2008, we will proceed with the necessary steps to force your compliance.

Sincerely,

Sonia A. Bacchus

Associate General Counsel

Attachment