



# INVENTION UNIVERSE

— ✦ — BUILD IT YOURSELF — ✦ —

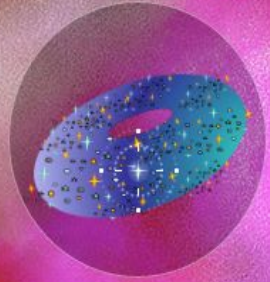
Imagine you could create the universe all over again.  
Imagine no more. Add to our blank universe or explore what  
others around you have created.

LAUNCH



Andromeda

Build-It-Yourself  
biy playground

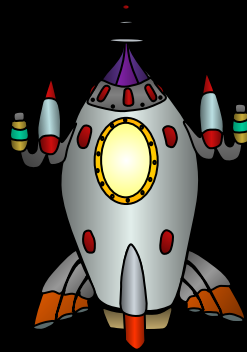


Milky Way

Balck Eye

Mini map

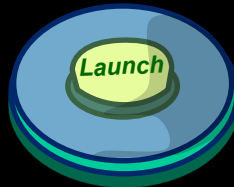




## INVENTION UNIVERSE

We're looking for a few intelligent life forms, smart ladies and hairy chested men to help us evolve a far out universe where art, nature and technology live in harmony. Many planets are barren and waiting for eager builders to bring them to life.

If you have the right stuff, we want you!"



[How To Win Points](#) | [Design Goals](#) | [Wish List](#) | [Development Team](#) | [Trailers](#)

Build-It-Yourself



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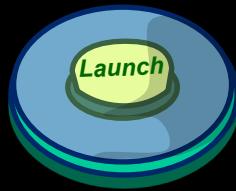




# Invention Universe

We're looking for a few intelligent life forms, smart ladies and hairy chested men to help us evolve a utopian universe where art, nature and technology live in harmony. Many planets are barren and waiting for eager builders to bring them to life.

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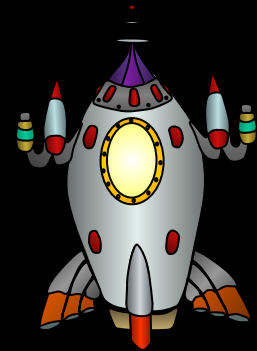
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[Trailers](#)

[Design goals](#)

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Build-It-Yourself  
biy playground

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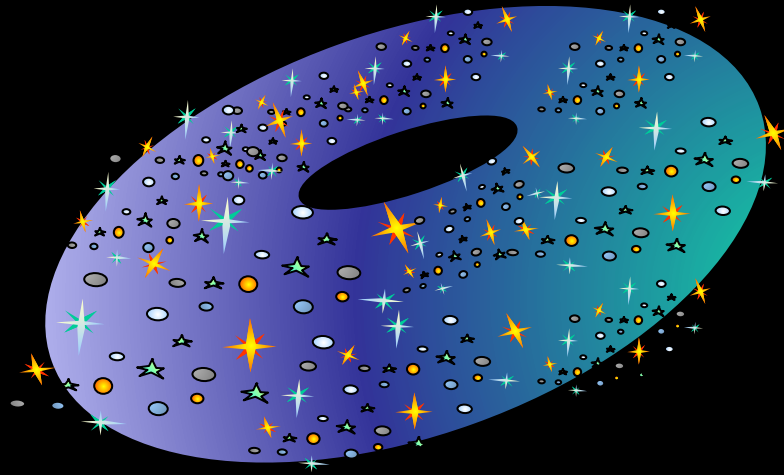
Milky Way

Balck Eye

Mini map



# Galaxy



# Galaxy





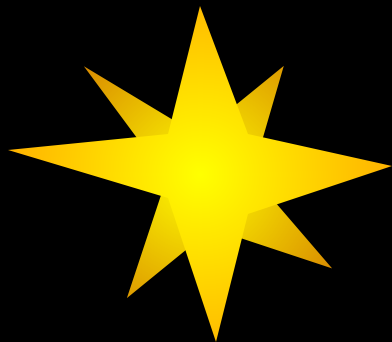
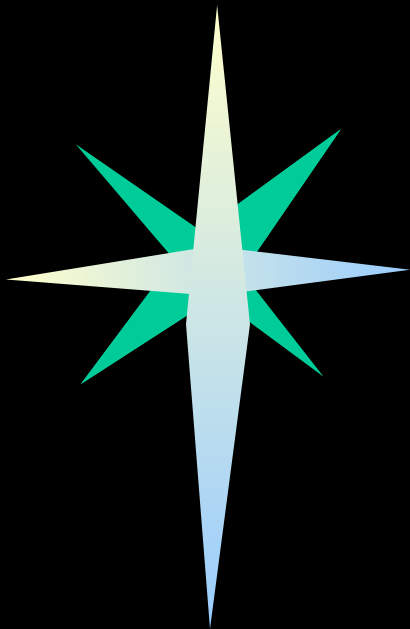
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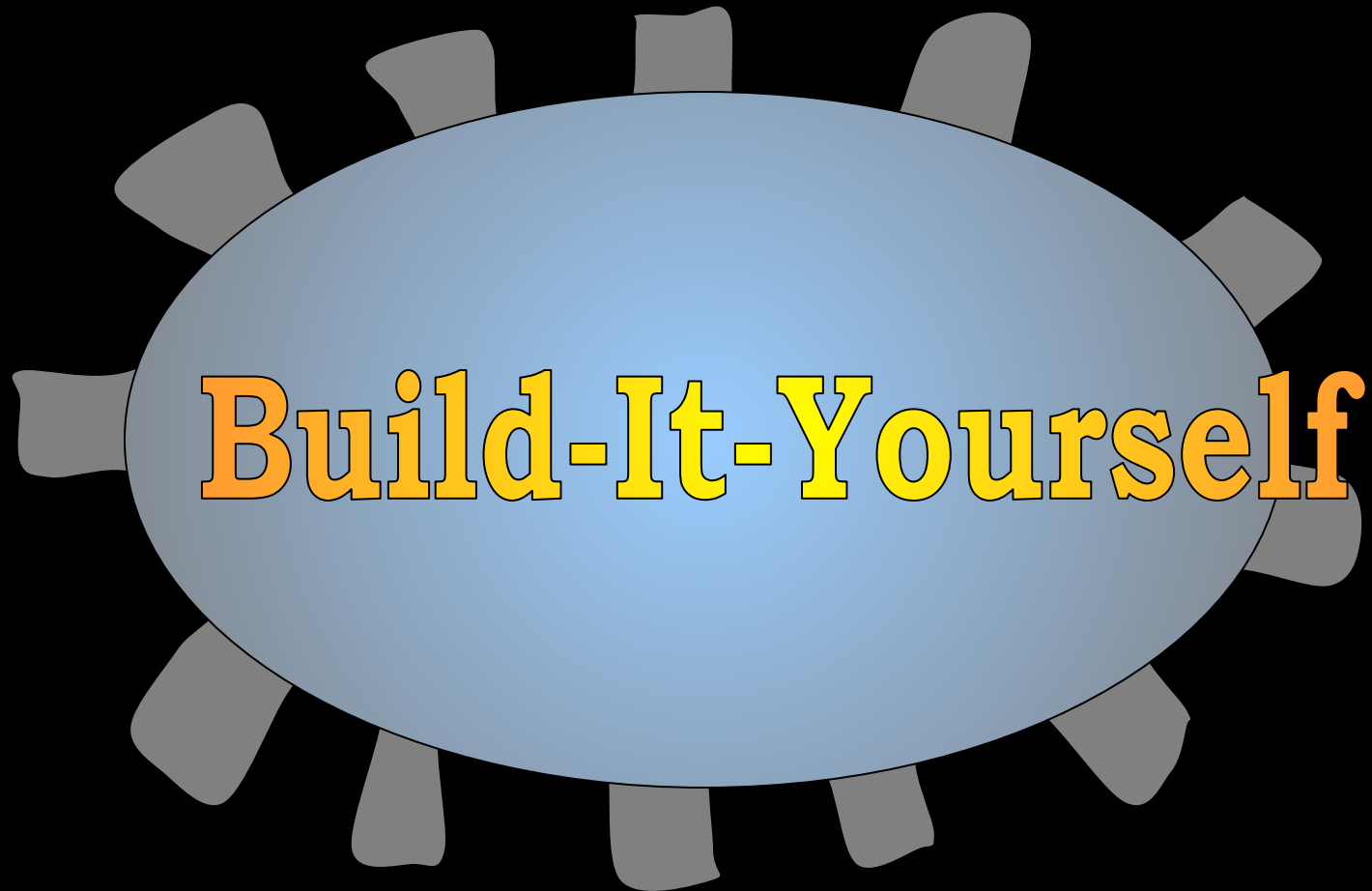


# Galaxy

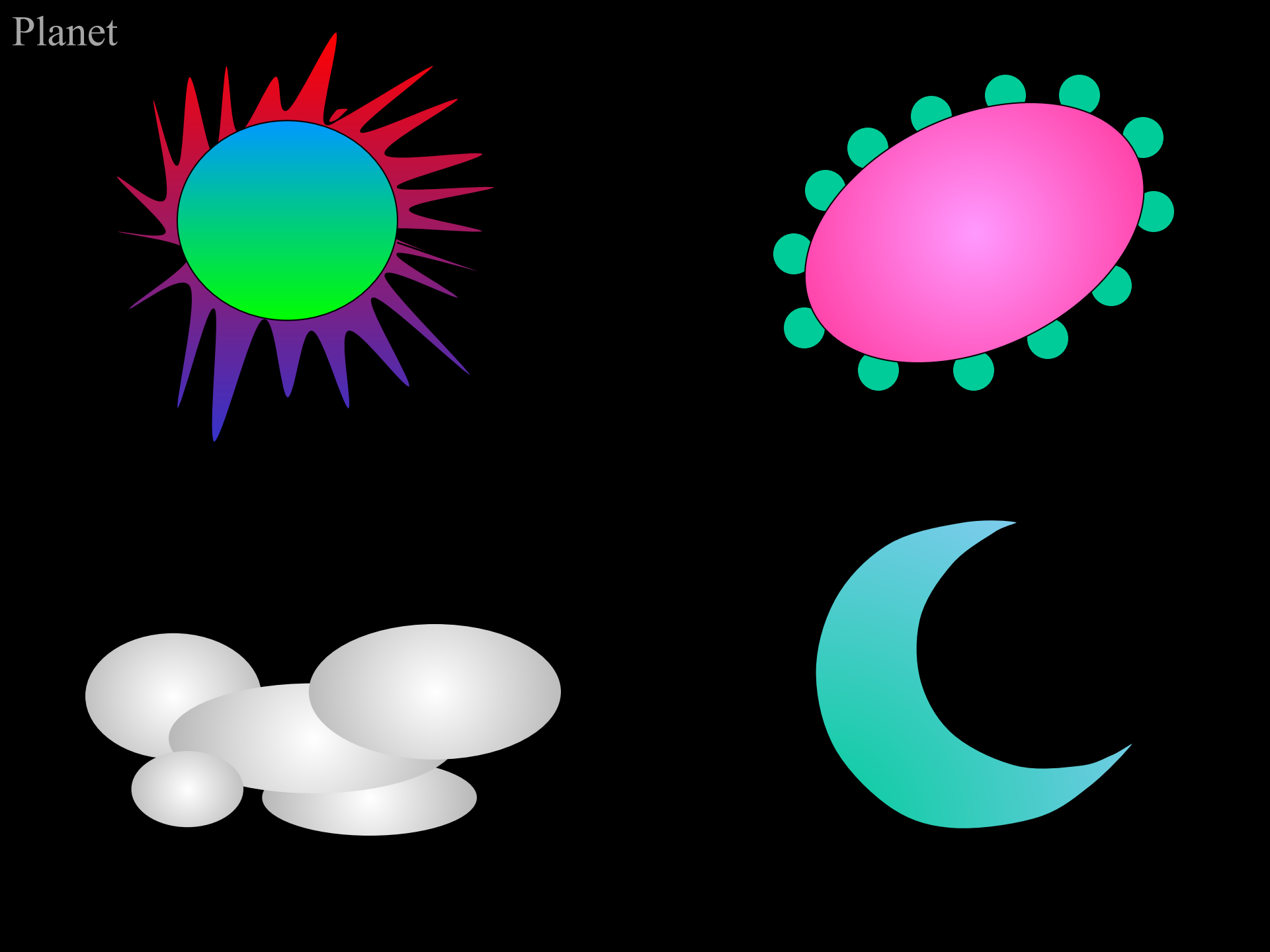


Star

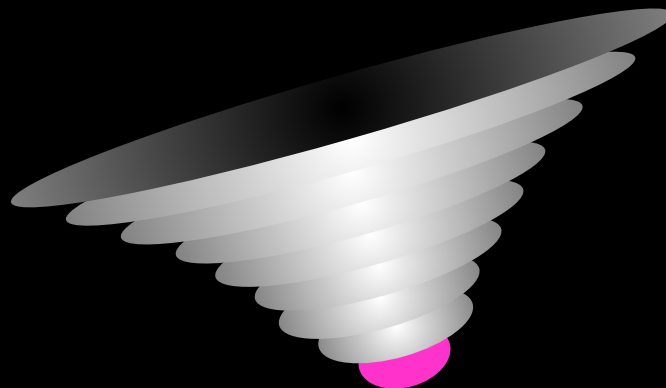
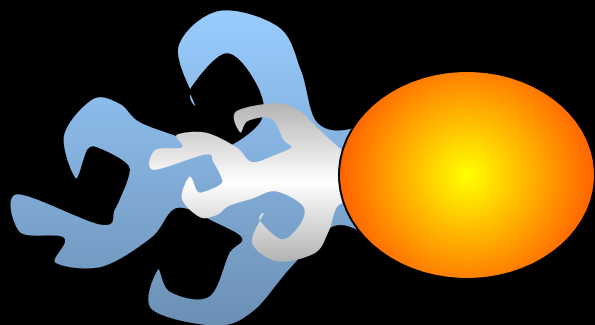
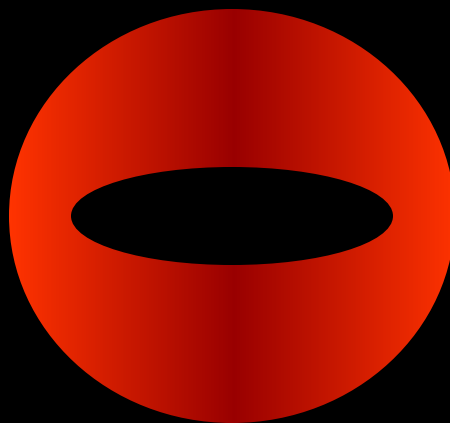
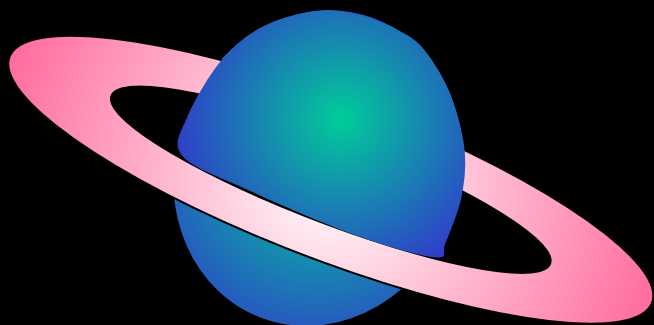


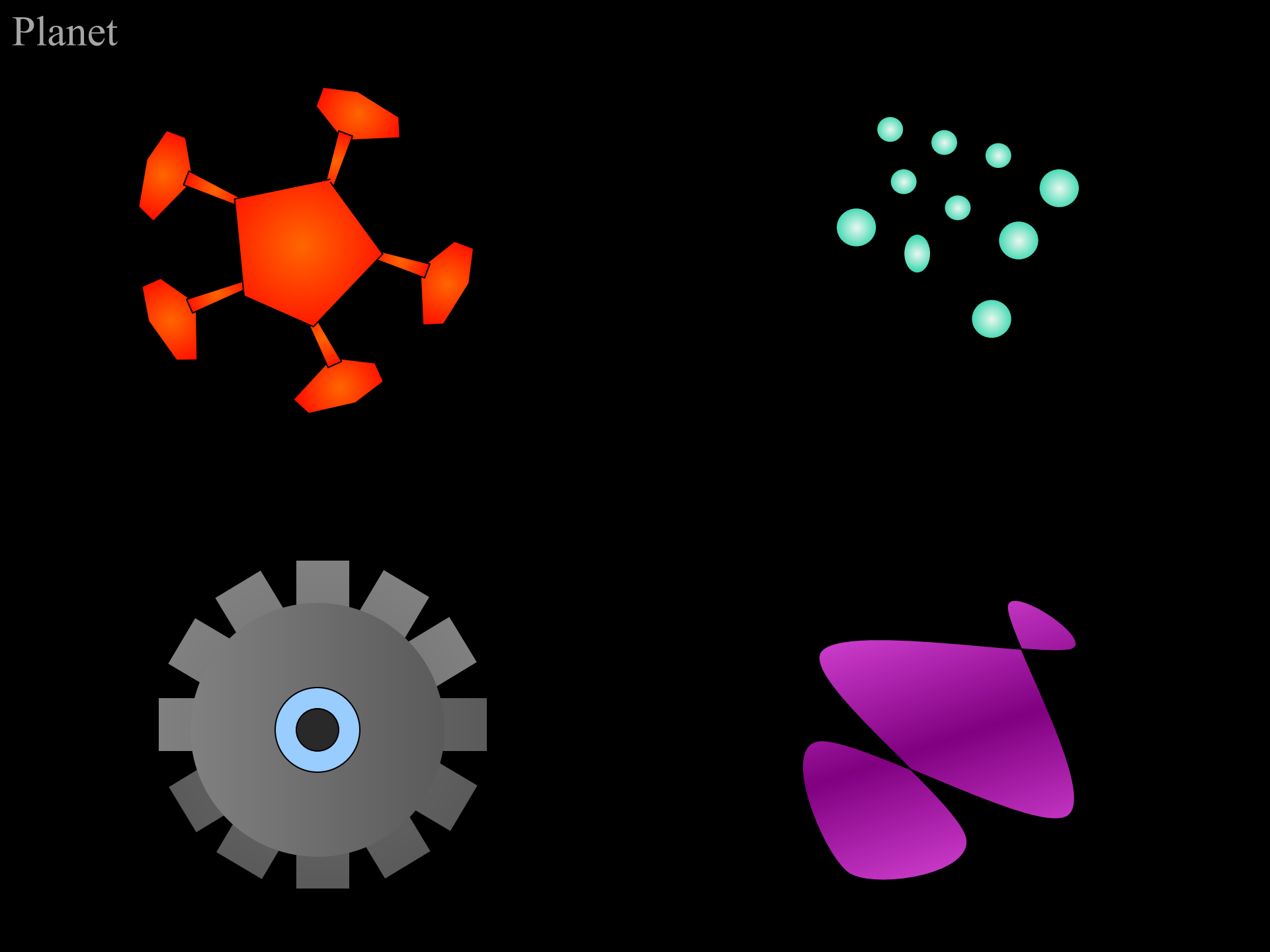




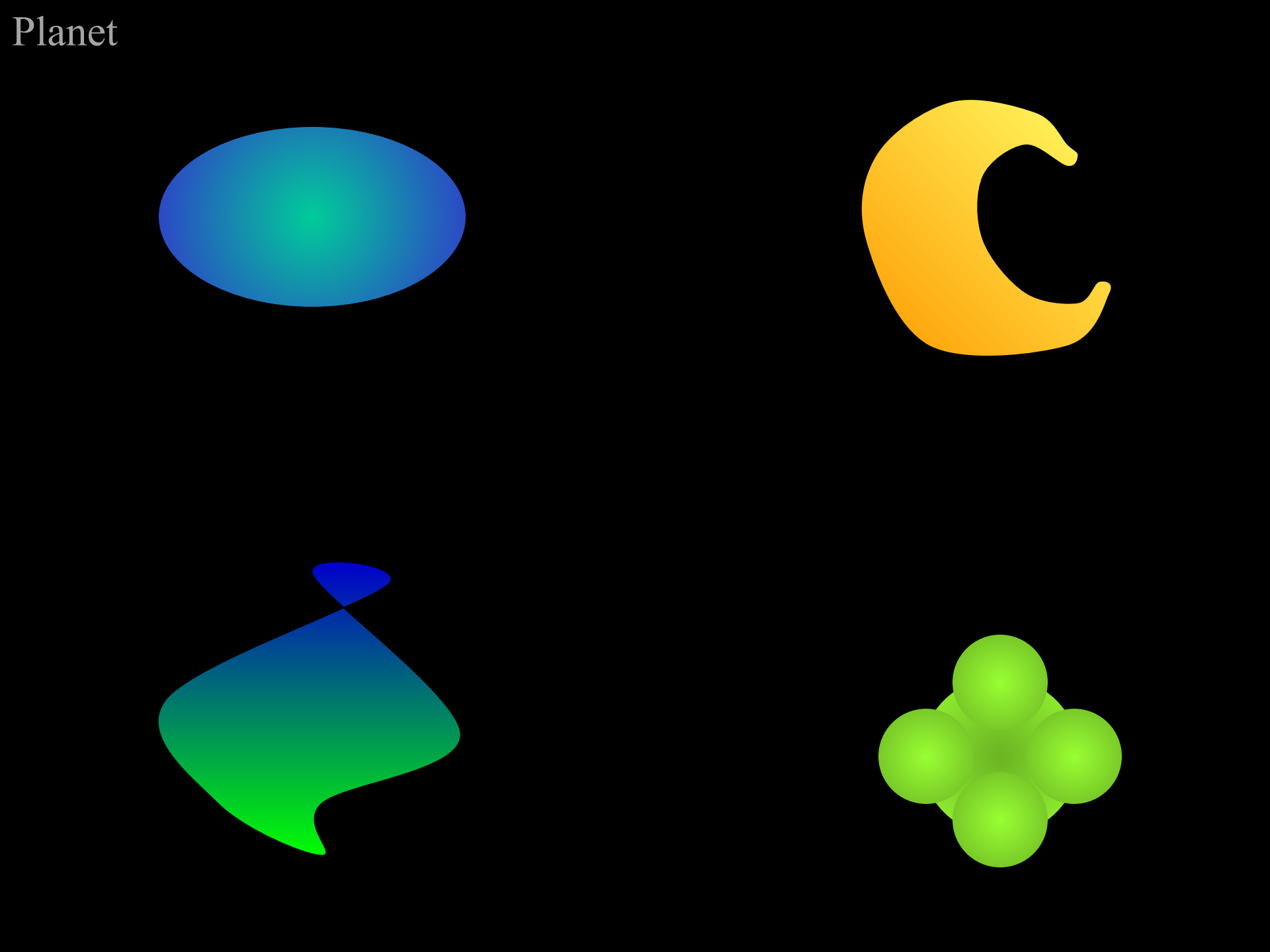


Planet





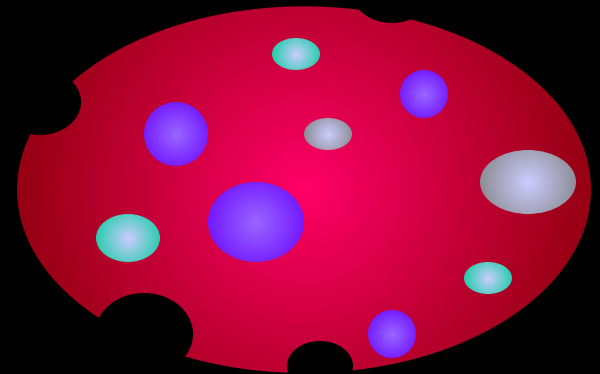
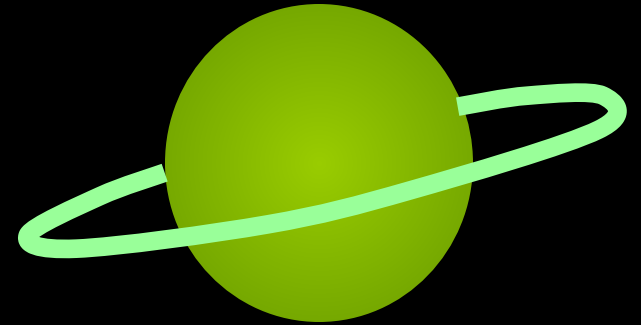
Planet



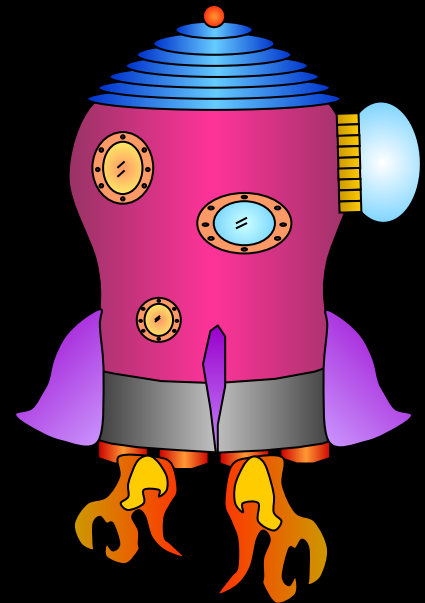
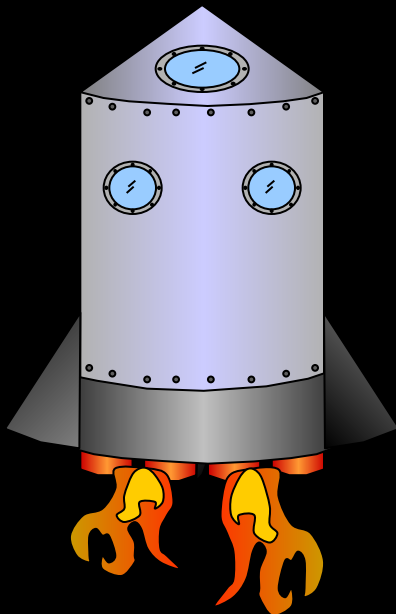
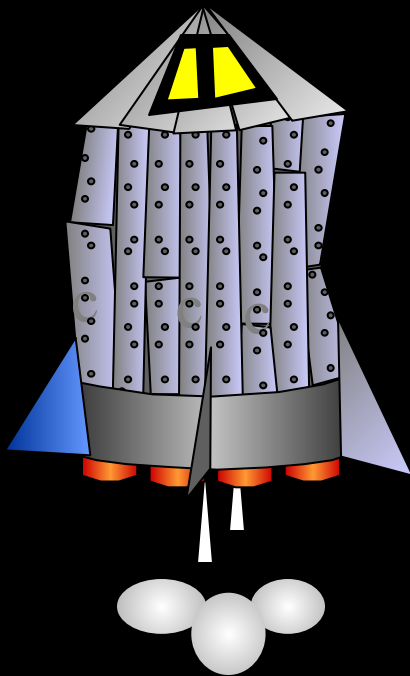
Planet



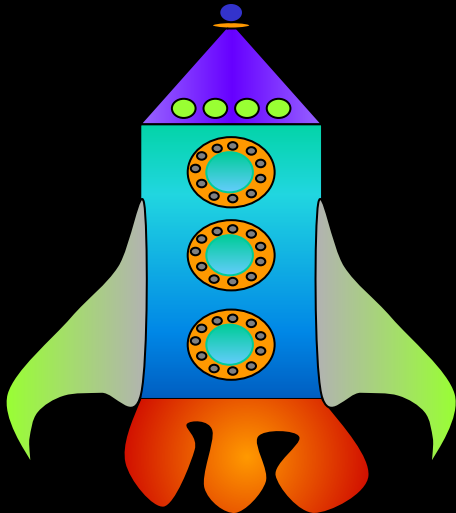
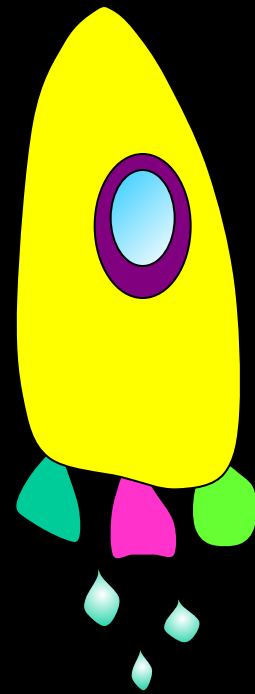
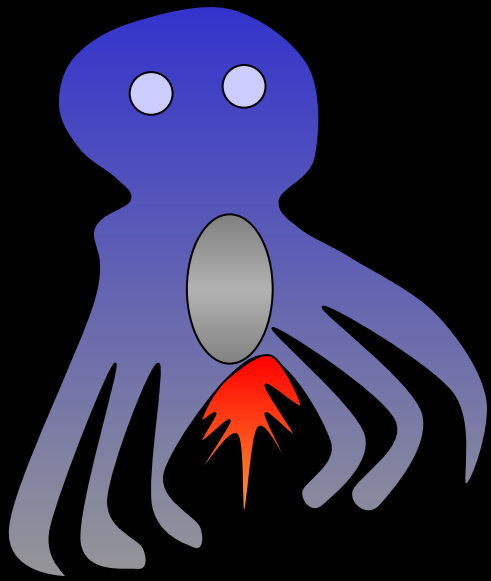
Planet



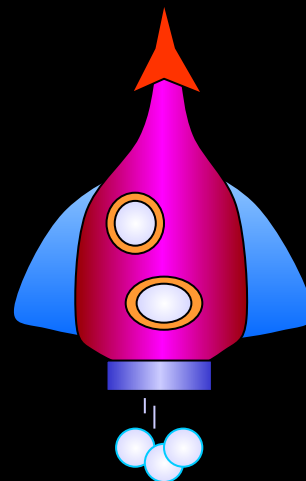
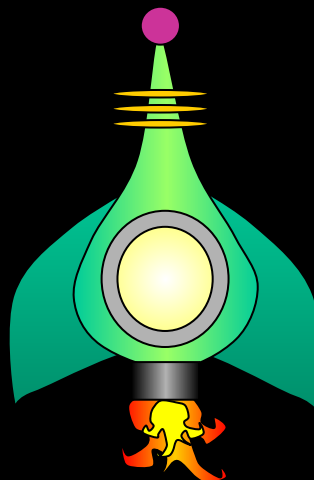
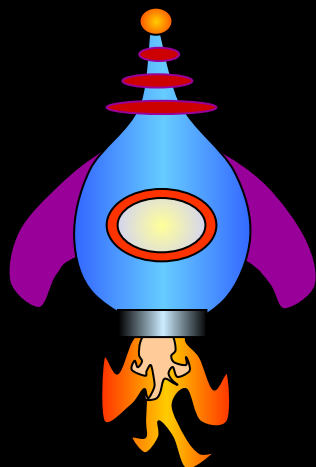
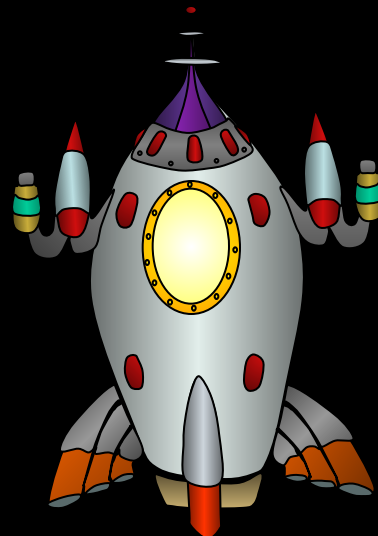
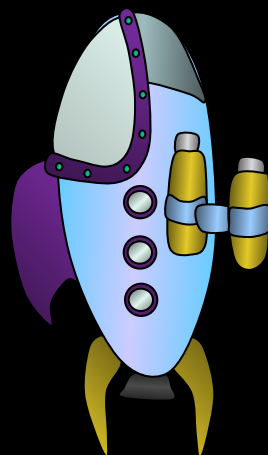
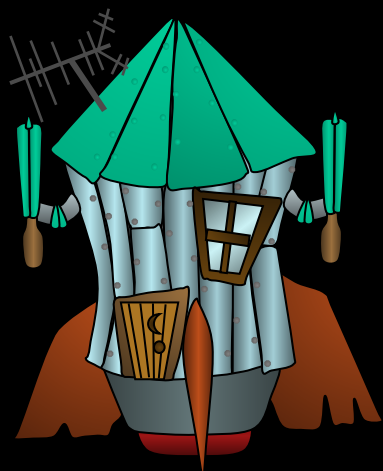
Rocket



Rocket

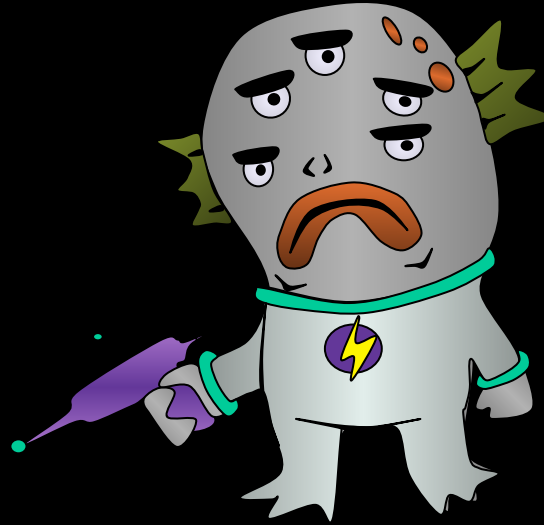


# Rocket

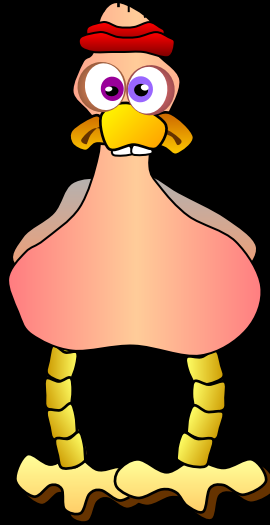




# Alien



# Alien



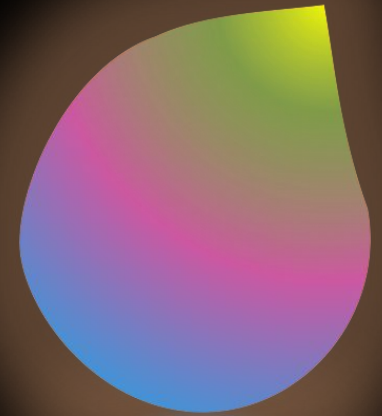
# Alien



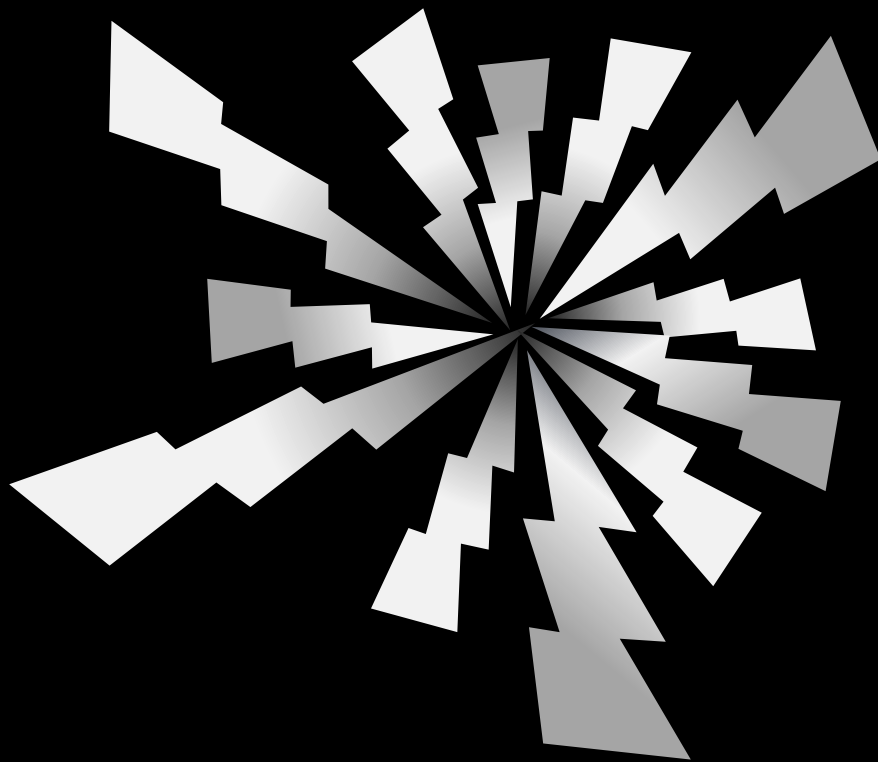
Star



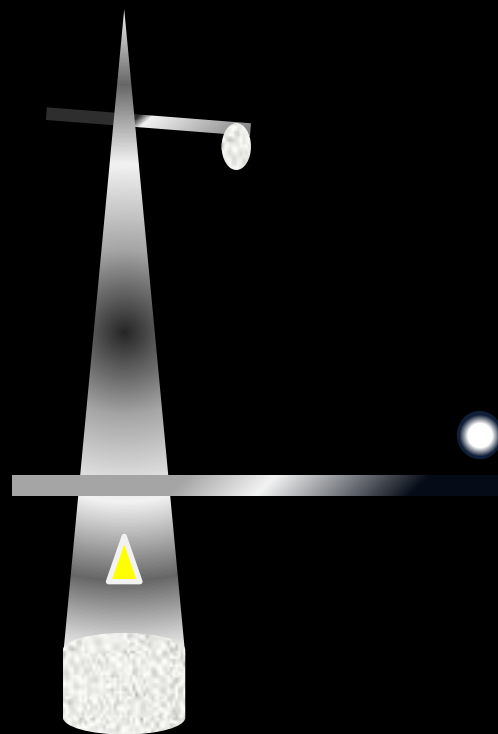
Galaxy  
Goldfish





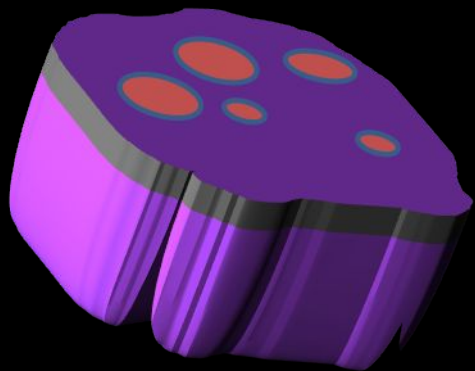
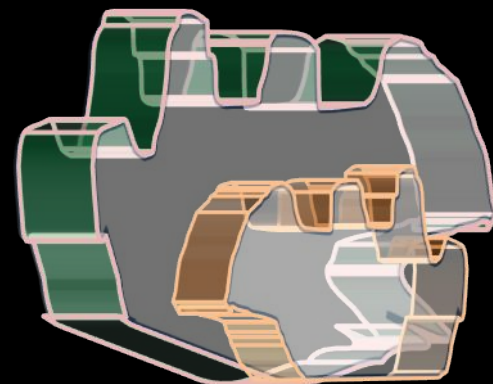
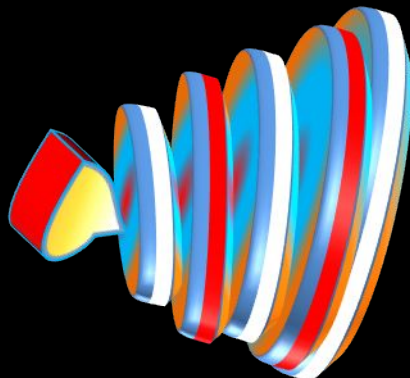
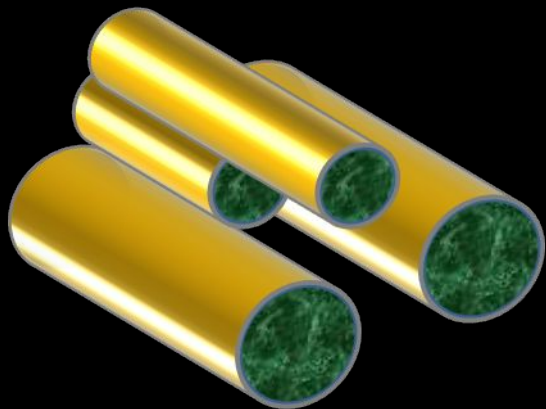
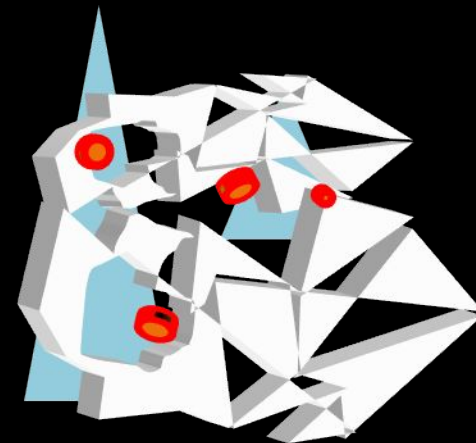
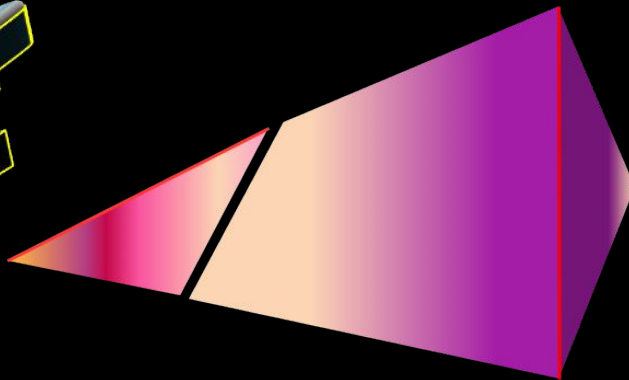
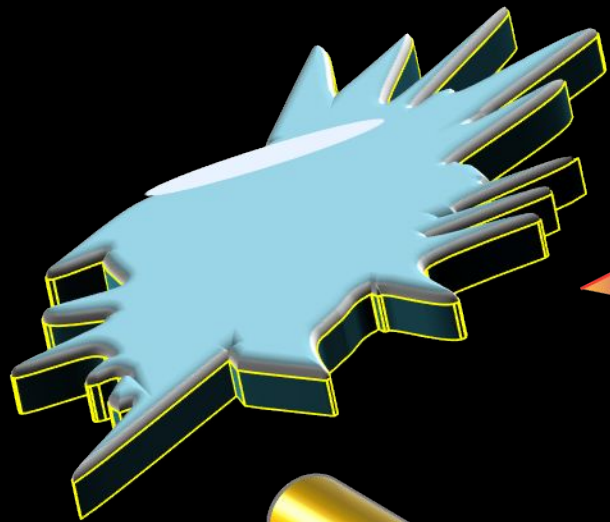


Galaxy Iron



Star Iron

Planets



Next Achievement:  
Space Ranger



# Earning Points on a daily streak basis



# Pros and Cons of using the “daily streak” system

## Pros

- Encourages users to be more active (i.e. login everyday)
- Good method of earning points and coins

## Cons

- Too similar to other “freemium games,” while Invention Universe serves a different purpose
- Might stir away focus from the purpose of the app, which is to help builders connect

# Money Payments

- Many computer and iphone games and apps allow users to pay real money in order to get in-game currency



# Pros and Cons

## Pros

- Revenue generates a profit  
+ spent on more Invention  
Universe projects

## Cons

- Many users may not like that
- Provides an unfair advantage

# Other Ways to Earn Points/Coins

- Upvoted posts and comments
- In-game achievements (such as: “post 10 total projects” or “visit all the planets in your star system”)
- Mini-games and tasks

# Coins can be used on:

- Buying/Upgrading rockets
- Decorating your planet
- Buying new avatars

# Chat Feature

- A chat feature would be very useful, especially in keeping up with the goal of connecting and communicating with other users
- Many interfaces can be used for this, but the main focus is to give users the ability to connect privately with other users, or to have them send general (group) messages.

# Chat Feature: Method A: channel system

IU2016 ▾  
● musab

All Threads

CHANNELS  
# 2017summer  
# general  
# random

DIRECT MESSAGES  
♥ slackbot  
● musab (you)  
○ brent-scione  
○ claudiagisemba  
○ danielgv  
○ jesuslibradop  
○ johng  
○ josem\_nassar  
○ kolbk17  
○ laasya98  
○ steve

@steve  
☆ | ○ away

July 13th

📞 ⓘ ⚙️ 🔍 Search @ ☆ ⋮

ni


steve 12:06 PM

<http://www.uxbooth.com/articles/complete-beginners-guide-to-interaction-design/>

ux uxbooth.com

**Complete Beginner's Guide to Interaction Design | UX Booth**

Ready to get your feet wet in Interaction Design? In this article we touch briefly on all aspects of Interaction Design: the deliverables, guiding principles, noted designers, their tools and more. Even if you're an interaction designer yourself, give the article a read and share your thoughts. (55kB) ▾

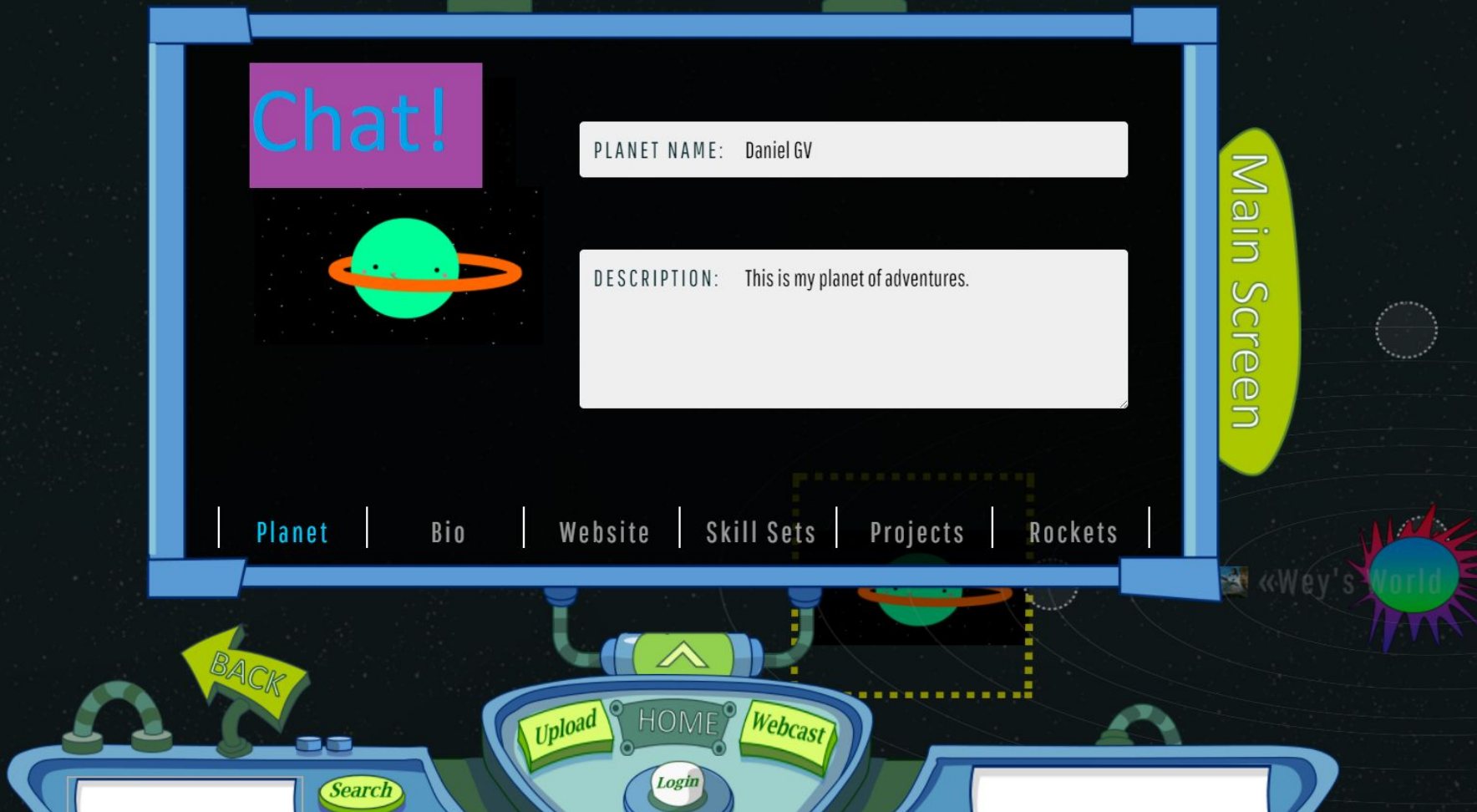


+ Message @steve 😊

# Chat Feature: Method A: channel system

- A chat tab would be accessible by all users, where they could use the channels for group discussions, or choose someone specifically to “Direct Message” him/her.
- May be too complex for our audience

# Chat Feature: Method B:



# Chat Feature: Method B:

The image is a screenshot of a Facebook interface. On the left, a post from a user with a black profile picture asks "What's on your mind, Musab?". Below it are buttons for "Photo/Video" and "Feeling/Activity". In the center, a post by Daniel Michael shares a group called "RSI 2017" and includes a text message about creating a ping pong group. Below the text is a photo of people playing ping pong and a "Join Group" button. On the right, a news feed shows headlines about Donald Trump, Uruguay, and BBC. At the bottom right, a chat window for Syamantak Payra is open, showing a conversation about a room. The right edge of the image shows a "RECOMMENDED" section with various app icons and a list of friends.

What's on your mind, Musab?

Photo/Video Feeling/Activity

Daniel Michael shared a group to the group: RSI 2017.  
Yesterday at 11:05am · 21

Hi everyone! Jenny asked me to create an RSI ping pong group to facilitate communication for the upcoming tournament. Please join if you have any interest in ping pong!

**RSI 2017 Ping Pong**  
21 Members

+ Join Group

Like Comment

Rohan Deshpande, Abdulelah Alkhamis and 3 others

Donald Trump  
Trump: Voter fraud panel will find 'full truth' - thehill.com

Uruguay  
Legal pot sales begin in Uruguay under landmark 2013 law - foxnews.com

BBC  
BBC accused of discrimination as salaries reveal gender pay gap - as... - theguardian.com

See More

Games Syamantak Payra

COME TO WORK 5 MINUTES LATE ONE DAY AND EVERYONE LOSES THEIR MINDS

Me today

TUE 7:00PM

yo

you in maseeh?

Yup in my room

aight

Seen 7:01pm

RECOMMENDED

Julius V

Rucha J

George

Vinjai V

Ivan Iva

Thanush

Nicole C

MORE CONTACT

Isani Sir

Search



Chat Feature: Method B:

