## **Wormwood Marketing Report**

Report Period: 2025-01-01 - 2025-01-31

Generated: 22/10/2025, 1:41:37 pm

**73** 

Total Leads

\$1,693

Total Spend

\$23.19

Cost Per Lead

## **Platform Performance**

Meta Ads: 68 leads at \$19.79 CPL

Google Ads: 5 leads at \$69.47 CPL