Summary - Wormwood

LEADS

73

Meta: 68 • Google:

5

COST PER LEAD

\$23.20

Meta: \$19.80 •

Google: \$69.47

AMOUNT SPENT

\$1,693

Meta: \$1,346 •

Google: \$347

CONV %

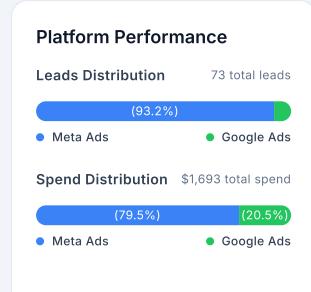
0.4%

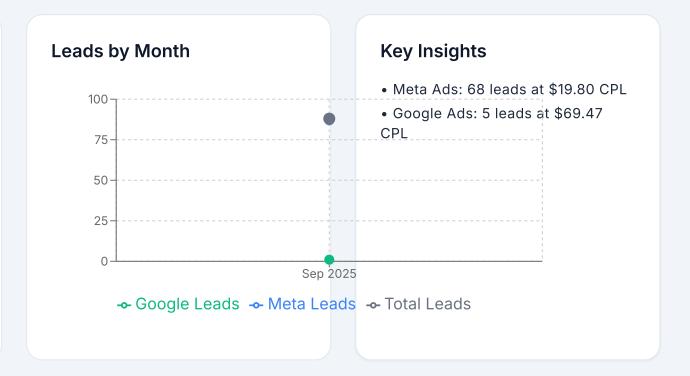
Google: 0.4% •

Meta: 2.5%

WON

0







Meta - Wormwood

Meta Leads

68 No comparison data

Cost Per Lead

\$19.80

Conversion Rate

2.5%

Spent

\$1,346 No

comparison

data

Impressions

84,258

Link Clicks

2,685

Cost Per Link Click

\$1.03

CTR

3.19%

