

Wormwood
Sep 22nd - Oct 22nd

Summary

Meta

Google

Lead Info

Last 30 days

LEADS

73

Meta: 68 • Google: 5

COST PER LEAD

\$23.19

Meta: \$19.79 • Google: \$69.47

AMOUNT SPENT

\$1,693

Meta: \$1,346 • Google: \$347

CONV %

0.4%

Google: 0.4% • Meta: 2.5%

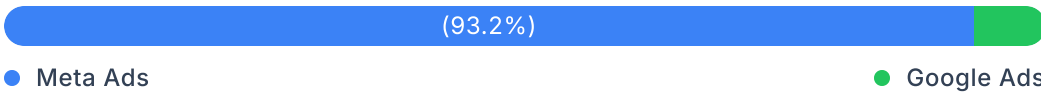
WON

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Platform Performance

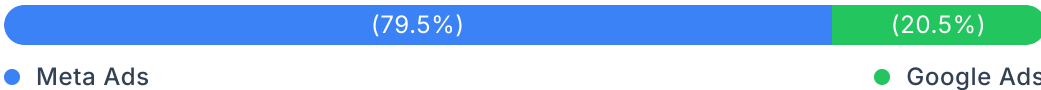
Leads Distribution

73 total leads

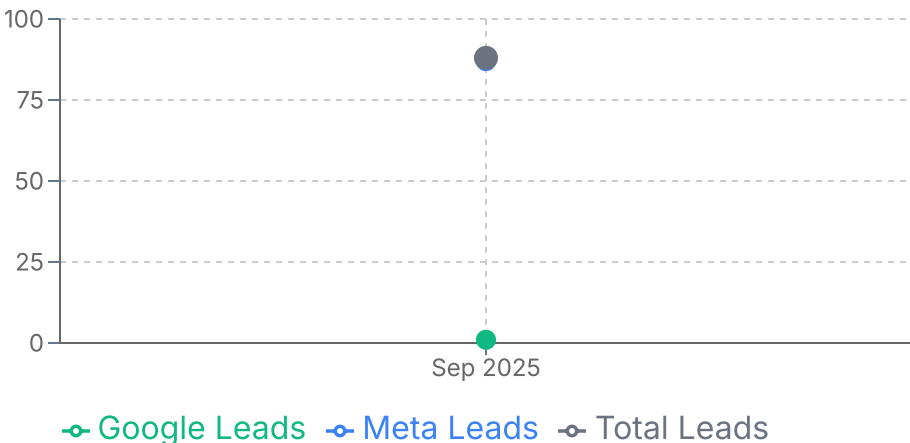


Spend Distribution

\$1,693 total spend



Leads by Month



Key Insights

- Meta Ads: 68 leads at \$19.79 CPL
- Google Ads: 5 leads at \$69.47 CPL