Steven Urmston +44 7590843170 Digital Product Designer steve@urm.st **EXPERIENCE** Lead Frontend Developer, Bytemark Nov 2017 - Present • Key member of Scrum team, responsible for UI design & frontend development Product Manager, <u>Bytemark</u> Jun 2016 - Nov 2017 • Helped implement customer-driven product strategy, marketing and vision • Provided Leadership and Management for a multidisciplinary Product Team Increased average customer revenue by 35% and customer growth by 15% UX Developer, Bytemark Jan 2014 – Jun 2016 • Successfully introduced a UX focus to a previously engineering-led company UI Designer, Independent Contractor Oct 2012 – Jan 2014 • Delivered value for a variety of businesses from day one Senior Designer, <u>Designition</u> Jun 2005 - Sep 2012 • Visual design, client relations and full-stack development for web agency Won two major awards for websites I designed and developed Owner, Clearbar Oct 2003 - Dec 2005 • Built a business providing Web design and development services **EDUCATION** ILM (Level 5) Leadership and Management, University of York 2017 - Present MSc Human-Centred Interactive Technologies, University of York 2008 - 2009 Awarded a Distinction (>90% average mark) Received a fully funded ESRPC scholarship MA (2.1) Political Science, University of Glasgow 1999 - 2003**SKILLS** Design * Development * Management UX Marketing **UI** Design Interaction Design Web Design JavaScript React **AngularJS HTML CSS Product Strategy UX** Research **User Testing Analytics** Line Management Leadership **CRO SEO**