Steven Urmston

UI Designer & Frontend Developer

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PROFILE

A passionate hybrid Designer/Developer with strong communication skills. Alongside core strengths in Frontend Development and UI Design, I bring a broad skill set well-suited to cross-functional product teams.

EXPERIENCE

Senior Frontend Engineer, Hublsoft
Mar 2021 – Feb 2025

- Senior member of the engineering team building a decision intelligence platform.
- Key contributor to an Innovate UK-funded project, integrating AI capabilities into the product.

UX/Frontend Developer, Pierbridge
Sep 2019 – Mar 2021

- Led the frontend re-architecture of a parcel TMS product using React and TypeScript.
- Delivered UX and concept design for a data mapping tool to streamline integration workflows.

Senior Frontend Engineer, Effective Experiments
Feb 2019 – Aug 2019

- Worked in a product team rebuilding a legacy application in React/GraphQL.
- Built a React component library to exacting design standards using Storybook.

Lead Frontend Developer, Bytemark
Nov 2017 – Feb 2019

- Senior member of an Agile (Scrum) Engineering team.
- Led UI design and frontend development of the company's core applications.

Product Manager, Bytemark
Jun 2016 – Nov 2017

- Drove customer-led product strategy, marketing, and vision.
- Led a cross-functional team; increased revenue per customer by 35% and customer base by 15%.

UX Developer, Bytemark

Jan 2014 – Jun 2016

- Introduced a UX and design focus to an engineering-led environment, shaping early product experiences.

UI Designer, Independent Contractor

Oct 2012 – Jan 2014

- Delivered design and frontend development across diverse client projects, providing immediate impact.

Senior Designer, Designition

Jun 2005 – Sep 2012

- Led visual design, client relationships, and full-stack development (PHP) for a web agency.
- Won two major industry awards for websites designed and developed in-house.

Owner, Clearbar

Oct 2003 – Dec 2005

- Founded and ran a web design and development business, delivering end-to-end digital solutions for clients.

EDUCATION

ILM (Level 5) Leadership and Management, University of York

2017 – Present

MSc Human-Centred Interactive Technologies, University of York

2008 – 2009

- Awarded a Distinction (>90% average mark)
- Received a fully funded ESRPC scholarship

MA (2.1) Political Science, University of Glasgow

1999 – 2003

SKILLS

Design ★   Development ★   Management   UX

UI Design   Interaction Design   Web Design   JavaScript   TypeScript   React

GraphQL   Ruby/Rails   AngularJS   HTML   CSS   Product Strategy   Line Management

Leadership   UX Research   User Testing